AN ADVERTISING LAY.

When times are hard, and cash is low, And trade comes in most awful slow, What is it that I would advise?-Advertise!

When folks go streaming past your door, And never step inside the store, My best advice do not despise:

For thus it is with men of brain Finding their fortune on the wane, And hoping they may take a rise-Advertise!

Your Helmbolds, Stewarts, Barnums, too, Dry goods, menagerie, and buchu-Exalt this method to the skies: Advertise!

Bonner with Dexter, Flatbush Maid-Tom Scott upon the rail he's laid-Had but one way to win the prize: Advertise!

The greatest men who live to-day Have found in this the only way To dwell beyond the common size: Adverti e!

It never yet was known to fail To brighten times and make a sale; To blind your luck with golden ties, Advertise!

So, let your name be Smith or Grimes. Try this one way to cheat hard times; You'll find berein the secret lies: Advertise!

A CAMPAIGN SLANDER.

When Dr. R. V. Pierce was a candidate tor State Senator, his political opponents published a pretended analysis of his popular medicines, hoping thereby to prejudice the people against him. His election by an overwhelming majority severely rebuked his traducers, who sought to impeach his business integrity. No notice would have been taken of these campaign lies were it not that some of his enemies (and every successful business man has his full quota of envious rivals) are republishing these bogus analyses. Numerous and most absurd formulas have been published, purporting to come from high authority; and it is a significant fact that no two have been at all alike-conclusively proving the dishonesty of their authors.

The tollowing is from the Buffalo Commercial, of Oct. 23, 1877: "Hardly a dozen years ago he (Dr. Pierce) came here, a young and unknown man, almost friendless, with no capital except his own manhood, which, however, included plenty of brains and pluck, indomitable perseverance, and inborn uprightness. Capital enough for any young man, in this progressive country, it only he has good health and habits as well. He had all these great natural advantages and one thing more, an excellent education. He had studied medicine and been regularly licensed to practice as a physician. But he was still a student, fond of investigation and experiment. He discovered, or invented, important remedial agencies or compounds. Not choosing to wait wearily for the sick and suffering to find out (without anybody to tell them) that he could do them good, he advertised his medicines and invited the whole profession, of every school, to examine and pronounce judgment upon his formulas. He advertised liberally, profusely, but with extraordinary shrewdness, and with a method which is in itself a lesson to all who seek business by that perfectly legitimate means. His success has been something marvelous-so great indeed that it must be due to intrinsic merit in the articles he sells more even than to his unparalleled skill in the use of printer's ink. The present writer once asked a distinguished dispensing druggist to explain the secret of the almost universal demand for Dr. Pierce's medicines. He said they were in fact genuine medicines-such compounds as every good physician would prescribe for the diseases which they were advertised to cure. Of course, they cost less than any druggist

cheaper than the same mixture could possibly be obtained from and other source. It may be thought that all this having reference to Dr. Pierce's private business has no point whatever when considered in connection with the proper qualifications of a can-didate for the Senate. Perhaps. But it is the fashion now, and will be for a fortnight more, with sundry journals, to make sneering allusions to this very matter. After that brief period, they will be quite ready to go on doing its work as before, and as always before, to speak of him as a great pub-

would charge for the same article supplied

on a physician's prescription, and besides

there was the doctor's fee saved. Moreover

buying the drug in such enormous quanti-

ties, having perfect apparatus for purifying

and compounding the mixture, he could not

only get better articles in the first place, but

present the medicine in better form and

OFFICIAL WEIGHTS OF DIFFERENT KINDS OF GRAIN, ROOTS, &c.

lie benefactor."

	Wheat	01
	Indian Corn,	5
	Rye	5
	Peas	6
	Barley	4
	Oats	36
4.	Beans	60
	Clover	60
	Timothy Seed	48
	Buckwheat	48
	Flax Seed	50
	Hemp Seed	4
	Blue Grass Seed	14
	Castor Beans	45
	Potatoes, Turnips, Carrots, Pars-	
	nips, Beets and Onions	60
	Salt	56
	Dried Apples	2:
	Dried Peaches	

IT is stated that the only reliable means of ridding the henroost and pigeon loft of vermin is a preparation of sulphur and carbon technically called sulphuret of carbon. In France it has been thoroughly tested, and it is said that it works like a charm. It killthe insects which prey upon pigeons and fowls without injuring the birds. A bottle containing the solution will last several days and the cost is small. Put two ounces of the sulphate of carbon in a bottle open at the mouth and hang it by a string in the hen-house. At the end of eight days the bottle BEST business you can engage in. \$5 W United States and Provinces to \$20 per day made by workers this advertisement. Address should be refilled. The remedy is of either sex, right in their own localities. DANIEL F. BEATTY, Washington, N. J. said to be infallible. It as good as claimed it should be known to every dress Stinson & Co., Portland, Maine. farmer's wife and poultry raiser throughout the country.

Malt...... 36

K. KUBLI,

..... APRIL 26, 1878. Odd Fellows' Building, Jacksonville, Oregon,

DEALER & WORKER IN

TIN, SHEET IRON, COPPER, LEAD, etc.

Pumps,

AGRICULTURAL IMPLEMENTS,

NAILS.

A FIRST-CLASS STOCK OF STOVES

HARDWARE, TINWARE,

Fuse and Caps,

Wooden and Willow Ware

ROPE, NAILS,

PAINTS, OILS, VARNISHES, GLASS

CUTLERY, WIRE,

Shot, Brushes, Chains and Hose,

ETC., ETC.

I have secured the services of a First-class Mechanic, and am prepared to do all repairing promptly and in superior style.

IN CONNECTION WITH THE ABOVE, I am receiving and have constantly on

Groceries.

DRY GOODS, Gum Boots, TOBACCO.

GLASSWARE, CROCKERY, Etc., Etc.

Ready-Made Clothing,

The Everything sold at reasonable rates. Give me a call. K. KUBLI. Jacksonville, Feb. 18, 1875.

The Soda Springs



AND MARBLE WORKS. foot rot. Circular sent on application.

Ho! Unto All Who Thirst! COME YE UNTO

THE SODA SPRINGS!

AND DRINK WITHOUT

MONEY AND WITHOUT PRICE

THE UNDERSIGNED IS NOW KEEP-I ing the Soda Springs House and, having repaired and refitted 'he same, is now prepared to accommodate all that may favor him with a call. Prices to suit the hard times.

THE MARBLE BUSINESS Will still be a specialty. All orders in this

line promptly filled in the best manner and at reasonable rates. Address as usual J. H. RUSSELL, Ashland.

NEW MILLINERY STORE!

California Street,

JACKSONVILLE. - - OREGON.

THE UNDERSIGNED HAVE NOW ON I hand the most complete and best stock of millinery goods ever brought to Jacksonville, consiting of

Flowers, ribbons, laces, neckties, gloves, collars and cuffs, etc., etc., which we will and repairing of clothes to the

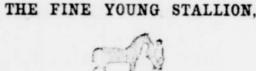
HATS, BONNETS.

sell at low prices. Sewing Machines for Sale. We have on hand a number of the cele-

brated Howe Sewing Machines, which we

will sell cheap for cash, or exchange for

MISSES D. & M.CARDWELL.



YOUNG PRINCE

Will stand at my stable four miles northeast of Phoenix the ensuing season. (Wednesdays and Fridays excepted) commencing April 1st and ending July 1, 1878. is a dark iron gray, has very fine action, is and Main streets. remarkably pleasant in disposition, and will weigh about 1,400 pounds. Terms: Ten dollars, in U. S. gold coin,

for the season, to be paid at the end thereof. S. C. TAYLOR.

Particulars and samples worth \$5 free. Improve your spare time at this business. Ad-

BACK AT THE OLD STAND!

Immense Reduction in Prices! SCAMPERDOWN and BOSTON!

AT THE STORE OF

NEWMAN FISHER

TO THE PUBLIC:

HAVING DETERMINED TO MAINTAIN THE POSITION HERETOFORE OCCUpied by me as the largest RETAIL DEALER in Southern Oregon, I take this means as to form and appearance is unequaled in of announcing that I am now displaying the

LARGEST AND BEST STOCK OF GENERAL MERCHANDISE

North of San Francisco, consisting of a Fine Stock of POWDER OF EVERY DESCRIPTION GENTS' AND BOYS' CLOTHING, HATS AND CAPS,

LADIES' AND GENTS' FURNISHING GOODS.

DRY-GOODS.

Which is surpassed by none in the county and will be sold at prices to SUIT THE TIMES. It shall continue to be my aim to give

TRUNKS, VALISES, Etc.,

The Most Goods for the Least Money.

and to place before my patrons a variety of articles not to be found in any other house, It is not my intention to mislead the public by advertising goods I cannot produce upon inquiry, but to give value received in every instance. A call from every purchaser at my old stand is solicited. N. FISHER.

HODGE, DAVIS & CO.,

Consolidation of HODGE, SNELL & CO., and T. A. DAVIS & CO.,

WHOLESALE DRUGGISTS,

71 FRONT STREET

PORTLAND, OREGON.

DRUGS,

PERFUMERY and TOILET ARTICLES

PATENT MEDICINES,

GLASSWARE, WINDOW GLASS,

PAINTS, OILS AND PAINTER'S STOCK OF EVERY KIND,

BLUE VITRIOL,

LUBRICATING OILS, ETC. ETC.

brated CARBOLIC SHEEP DIP, which John Watson, M. Hanley, E. F. Walker kills Ticks, Lice and all parasites on sheep. and is a sure cure for screw-worm, scab and

DANIEL F. BEATTY'S PIANOS AND ORGANS.

BEATTY PIANO, Grand, Square and Upright, and BEAT-Y'S CELEBRATED GOLDEN TONGUE PROFESSIONAL HAIR-CUTTER, PARLOR ORGANS are the sweetest toned and most perfect instruments ever before manufactured in this or any other country. The world is challenged to equal them. Best discounts and terms ever before given. Rock Bottom panic prices now ready to job- DESPECTFULLY ANNOUNCES TO bers, agents and the trade in general. An | It the public of Jacksonville and vicinity offer: These celebrated instruments (either that he was a scholar of Prof. Dr. Mosler, Piano or Organ) boxed and shipped to any- director of the University of Greifswalde, where, on five or fifteen days' test trial. Prussia, and Prof. Dr. Volkmann, of the Money refunded and freight paid both ways University of Halle. During the Francoif in any way unsatisfactory. Fully war- Prussian war he was special assistant to ranted for six years as strictly first-class, the Doctor-in-chief Zuelzer and Ludwig of EXTRAORDINARY LIBERAL discounts Berlin and Breslau, Germany. Fractures MADAME HOLT. - Proprietress given to Churches, Schools, Lodges, Halls, and external diseases, acute or chronic, most Ministers, Teachers, etc., in order to have carefully treated, Cupping, Leeching, Bleedthem introduced at once where I have no ling and teeth extracted at all hours. agents. Thousands now in use. New II- All kinds of birds stuffed and put up in lustrated ADVERTISER, (Catalogue Edi- most natural shapes, tion), with list of testimonials, now ready, Jacksonville, Dec. 11, 1877. sent tree. Established in 1859.

DANIEL F. BEATTY, Washington, New Jersey.

A. MARKS,

MERCHANT TAILOR!

· JACKSONVILLE, OREGON,

Manufacture of Complete New Suits! A good stock of all kinds of Gents' Trimmings will be kept on hand. Persons desiring to make up their own goods can have the same cut to order. Samples of goods kept from which suits can be ordered and

GREAT SACRIFICE!

Jacksonville, June 23, 1877.

BLACKSMITHING!

A S ALL OUR MERCHANTS ARE SELL A ing out at cost and freight, I am ready Young Prince was sired by the well-known to do blacksmithing at cost and freight, but horse White Prince, owned by W. C. Myer, must have the cash when the work is comof Ashland, out of a Blackhawk mare. He pleted. Shop on the corner of California DAVID CRONEMILLER.

SIGN PAINTERS

United States and Provinces to answer our books MUST be closed. NIEW Guns made to order and repairing I properly done by JOHN MILLER.

Do yot, want protection? Buy a Pistol or Knife, or both, of JOHN MILLER. Offic sale at JOHN MILLER. I first-class Shotgun go to J. MILLER. I all kinds, and caps and fuse, for sale in quantities to suit, by JOHN MILLER. In Augusta. The Address True & Co.,

JACKSONVILLE BRANCH

THE PACIFIC MUTUAL

LIFE INSURANCE CO.,

WE KEEP CONSTANTLY ON HAND OF CALIFORNIA

J. N. T. MILLERPRESIDENT
J. NUNANVICE-PRESIDENT
MAX MULLERSECRETARY
E. B. WATSONATTORNEY
G. H. AIKENMEDICAL EXAMINER

EXECUTIVE COMMITTEE:

DIRECTORS: J. N. T. Miller, J. Nunan, Max Muller of mares that have been bred to him, than G. H. Aiken, P. Dunn, E. B. Watson any other horse in the world, of his age, and K. Kubli, Chas, Nickell wherever known,

B. F. Reeser.

A PPLICATIONS FOR INSURANCE may be made to any member of the

B. ROSTEL

IN ORTH'S BUILDING.

S. P. HANNA.

WAGON-MAKER,

Jacksonville, Oregon,

RECENTLY OF SAN FRANCISCO, HAS IN CRONEMILLER'S BUILDING, IS in receipt of a full assortment of material Research opened a Tailor Shop in Masonic Build- and prepared to do all work in his line on ing, (opposite the Postoffice), where he is short notice and in a workmanlike manner. prepared to execute all work in his line in Vehicles of every description made to order. a workmanlike manner, from the cleaning Terms reasonable and satisfaction guaran-

> 7.3 Repairing a specialty. S. P. HANNA. Jacksonville, November 5, 1877.

WHO WANTS A HOME?

THE UNDERSIGNED, IN ORDER TO l close partnership, offer for sale a farm satisfact on to all who may favor them with of 320 acres, pleasantly situated on Rogue | their patronage. river, on the direct road to Fort Klamath, 34 miles from Jacksonville. The place is most- within convenient distance of the various ly rich bottom land, well watered, with an houses of public entertainment. Horses theep. Will be sold on easy terms: Onefourth down, the balance on liberal credit. largest and finest stocks in Oregon, south of The Stock, consisting of horses, cattle, sheep | Portland, of and hogs, along with the farm implements, hay, grain, etc., can be bought cheap, giving purchaser of the place preference if desired. HULL BROS.

LAST CALL!

THE UNDERSIGNED HEREBY GIVE I notice to all those indebted to them, either by note or book account, to come forward at once and settle their accounts before the 15th day of April next, or their accounts VANTED IN EVERY SECTION OF THE for forced collection. We mean business, as FISHER & CARO.

> P. S.-I will offer for sale all my household and kitchen furniture and a first-class ulars free: Address piano. All those wishing a bargain will do well to give me a call.

THE FINE

THOROUGHBREDS,

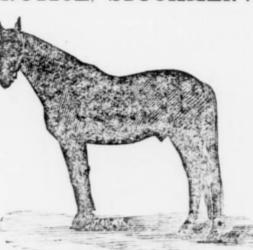
WILL BE KEPT AT THE STABLES OF Manning & Montgomery, in Jacksonville, Oregon, the ensuing season, beginning April 1st and ending July 1, 1878. They will serve mares for Thirty-five dollars, for the season, payable at the close thereof, BOX TOP, 2 DRAWERS & DROP LEAF! in cash, note, or such produce as may be agreed upon. Mares proving not to be with foal (without fault of the owner) can be bred the following season Free of Charge for the services of the horse.

Descriptions and Pedigrees.

SCAMPERDOWN is a beautiful dark bay, the State. He was bred by Theo. Winters, of California, and was sired by Norfolk. (See Norfolk's pedigree.) His first dam is "Nettie W.," by "Belmont"; second dam "Lady Davis," by "Red Bill." (See Stud Book.) The same authority gives "Lady Davis" as the dam of "Dashaway," "Beau-

regard" and "Richmond," all by "Bel-BOSTON is a blood or chestnut sorrel, and is a perfect specimen of the heavy, largeboned English running horse, such as "Messenger" and old "Boston." He is 4 years Mrs. Geo. Wilson, old this Spring, weighs near 1200 pounds, and is over 16 hands high. He is also by Nortolk. His dam was "Minnie Rifle," by "Ritleman;" second dam "Julia," by "Red Bird;" he by "Sea Gull," and he by "Im-ported Expedition;" third dam by "Ber-trand," &c. We deem it unnecessary to give a more extended pedigree in this instance, but we can at any time do so for those who dcubt. His grandsire was "Lexiagton" on the sire's side, and on his dam's side "Old Boston," two of the greatest and noblest | Mrs. C. W. Savage, horses America has ever been honored with. We invite the attention of breeders to the on hand or ordered. unequaled colts of "Scamperdown" for size, action, looks and general make-up for all Cor. First and Yamhill Sts., Portland, Ogn. uses. TOLMAN & BOOTH. DAVID LINN, Agent, Jacksonville. zo For further particulars see circulars.

NOTICE, STOCKMEN!



THE WELL-KNOWN VERMONT HORSE

PENINGER'S MIKE.

WILL STAND FOR MARES AT THE Union Livery Stable during the season of 1878, commencing April 1st and ending

Mike is 14 years old, was sired by old P. DUNN, K. KUBLI, JACOB ISH. Vermont, out of a thoroughbred Whip mare: he is a beautiful bay, 17 hands high, well formed, and weighs 1,600 pounds. He has ne is without doubt the Favorite Horse

I will furnish pasture to those desiring it at 75 cents per week. I will not be responsible for any accidents or escapes.

Terms—Twenty dollars.

J. A. CARDWELL. FRANCO-AMERICAN

HOTEL & RESTAURANT.

Opposite Odd Fellows' Hall,

JACKSONVILLE, OREGON.

THE MADAME TAKES THIS METHOD I of tendering her thanks to the public for the patronage which has hitherto been ex-

tended to her, and would respectfully solicit Her tables are always under her immediate control; and by her long experience in the business she feels confident that she will give entire satisfaction to ail. Her beds and rooms are fitted up in the most comfortable style, suited to the accommodation of single occupants or families. Her beds are always kept clean. MEALS AT ALL HOURS.

UNION

LIVERY AND SALE STABLE.

COR. CALIFORNIA & 4th STS.

THE UNDERSIGNED WOULD REspectfully inform their friends and the public generally that they have purchased the above establishment, which will be henceforth conducted under their constant personal supervision, and they guarantee

These stables are centrally located, and extensive outside range for norses, cattle or and mules will be boarded and cared for at moderate charges. They ha

BUGGIES AND CARRIAGES, With single or double teams, for hire on reasonable terms. Also good Saddle Horses and Mules, which will be hired to go to any part of the country at moderate rates. Animals bought and sold, and broke to

saddle or harness. J. A. CARDWELL.

SCHOOL TEACHERS:

TOU CAN EASILY INCREASE YOUR salary by devoting a very small porwill be placed in the hands of an attorney tion of your leisure time to my interest. I Send for Catalogue, Free. do not expect you to canvass for my cele brated Beatty's Pianos and Organs unless you see fit to: but the service I require of you is both pleasant and profitable. Full partic- U DANIEL F. BEATTY, Washington, N. J.

GREAT REDUCTIONS

IN PRICES OF

SEWING MACHINES!

An \$80 SINGER for \$60!

\$60! \$60! \$60!

And Liberal Discount Made for Cash!

READ

THE LIST OF SALES FOR 1876 AND

I testimonials from the very best judges in the county. We, the undersigned residents of Jackson county, owning and having used the Singer Machine sufficiently long to satisfy us that it is in every respect a first-class machine for all kinds of family work, would cheerfully recommend it to all wishing to purchase a first-

class sewing machine: Mrs. T. B. Atkinson, Mrs. Pres. Phipps, Mrs. S. J. Oliver, Mrs. I. J. Phipps, Mrs. F. Luy, Mrs. M. Lofland, Mrs. John Orth, Mrs. E. R. Reames, Mrs. S. E. Dunlap, Mrs. T. W. Johnson, Mrs. N. Fisher, Mrs. Wm. Payne, Miss A. Ross, Mrs. M. Riggs, Mrs. J. Houck,

Mrs. T. T. McKenzie, Mrs. J. Ritter, Mrs. M. A. Palmer, M. Mayer, mer. tailor John Farley, " Mrs. L. Ganung, A. Marks,

108,997

23,587

17,937

14,425

Mrs. H. Helms, Needles, oils and all kinds of attachments SINGER MANF'G CO.,

SEWING MACHINE SALES IN 1876.

The Singer MI'g Co. sold 262,316 Howe Machine Co., Wheeler & Wilson Mfg Co. " Domestic S. M. Co., American B. H. &S. M. Co. " Weed Sewing Machine Co., " Wilcox & Gibbs S. M. Co.,



This standard article is compounded with the greatest care.

Its effects are as wonderful and as satisfactory as ever. It restores gray or faded hair to its youthful color.

It removes all eruptions, itching and dandruff. It gives the head a cooling, soothing sensation of great comfort, and the scalp by its use becomes white and clean. By its tonic properties it restores

vigor, preventing baldness, and making the hair grow thick and strong. As a dressing, nothing has been found so effectual or desirable. A. A. Hayes, M.D., State Assayer of Massachusetts, says, "The constituents are pure, and carefully se-

the capillary glands to their normal

for its intended purposes." Price, One Dollar. Buckingham's Dye

lected for excellent quality; and I

consider it the BEST PREPARATION

FOR THE WHISKERS. . This elegant preparation may be relied on to change the color of the beard from gray or any other undesirable shade, to brown or black, at discretion. It is easily applied, being in one preparation, and quickly and effectually produces a permanent color,

which will neither rub nor wash off. Manufactured by R. P. HALL & CO. NASHUA, N.H. Sold by all Druggists, and Dealers in Medicines.

REE! ANY PERSON WHO WILL make and forward me a list of the names of reliable persons of their acquaintance who wish to procure an instrument, either Piano or Organ, I will use my best endeavors to sell them one, and for every Piano I succeed in selling to their list within one year I will credit them with \$10, and for every Organ 85, to be applied on payment of either a Piano or Organ; and when it amounts to a sum sufficient to pay for any instrument, selected at the lowest wholesale price, I will immediately ship the instrument, free, or after any amount is' credited the balance may be paid me in cash and I will then ship them the instrument. They need not be known in the matter, and will be doing their friends a real service, as I shall make special offers to them, selling a superior instrument for from one-half to two-thirds what is ordinarily asked by agents. Please send me a list at once, and after you have made inquiry, you can add DANIEL F. BEATTY, Washington, N. J.

Established in 1852. **KELSEY'S NURSERIES!**

OAKLAND, CALIFORNIA. ARGELY STOCKED THE PRESENT

L. Season with everything in the

NURSERY LINE. Fruit Trees of All Kinds,

SHRUBS, ROSES, BULBS, FLOWERING TREES & PLANTS.

GARDEN SEEDS, ETC.

can make money faster at work for us. than at anything else. Capital not required; we will start you. \$12 pen day, at home made by the industrious. Men, wemen, boys and girls wanted everywhere to DOWDER-Giant, Blasting or gun powder, work for us. Now is the time. Costly out-

W. F. KELSEY, Proprietor.