| THE LUG LAN. <br> Licenzes Will Commenea July latDog Ownera Take Notice | SMOKE DRIFT. <br> Bring tae nor trankitconse nor mytrh, Nor casaia brathing of |  ber baort leoped with jog wot one, you came, are yout" ho sald to her tenderlyEhe looked |  | OUR POBLIC GROUKDS. | A BLALEESA PRUPOSITION. <br> 1) bustares man bas the right wo know what he is buying when be phacre an advertisement in a papar, |
| :---: | :---: | :---: | :---: | :---: | :---: |
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|  | Nor rosca such as flled the air At tomen superb Pumpelias fenat. <br> Nor lead me to yon minster old |  |  |  |  |
|  | mat teme too toly mas it nid |  |  |  |  |
|  |  |  |  |  | and yet in nine caso out of ten be io given sume fairy tale |
| yaut o mey |  |  |  |  | atout circuiation. The simplest way to atcertain the crreulation of paper is to ank tor the Post Olfice |
|  |  |  |  |  |  |
|  |  |  |  |  | receipts for postage-it in then a very easy matter to figure the number of copies mailed <br> The Gualid invites inquiry as to the amount of mal that is reg. |
|  |  |  |  | $\qquad$ <br> Publle Spirit seeded <br> Our honorable commissioners |  |
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|  | DS |  |  |  | ularly passing from ite office through the Eugene post office. Farther than that our Data |
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|  |  |  |  |  | Whom the announcements for which they pay their good money, |
|  |  |  |  |  |  |
|  |  |  |  | stock ruas at large in the eity limits. The fine waple trees | are carried. <br> Businiess men take too relittle at |
| fieetd upon the peeple of the yidale |  |  |  |  |  |
|  |  |  |  | should be taken out,While the court buse in un go general cirrulation, ur dows notsiroulate among the people they | which they advertire. If it hatno general circulation, ur dows not |
| tining uepts for cirrus organizations |  |  |  |  |  |
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|  |  |  |  | xpense. Cat the graw, trin theare working in, to take their adver-row, take out the ohd iences andtiving at the satue rates as other |  |
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|  |  |  |  | ground duri ig the early summer circulation aud do not reach the |  |
|  |  | was coming: Yes, now he caught aglimpraof some half dozen horsemen on tho trail."Heavens! Hef father's horne and |  |  |  |  |
|  |  |  | to Mismialay <br> (1)et for a few nossimile | coat hut little and be | poople at inten les by the advertisere and for which they pay their goad monery. |
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|  |  | woftly-It must be his lnst, he knew-then upon his horse and away. The men coming up the tran heart him |  | tanding and matral resources of | if the merchat will not sell five |
|  |  |  |  |  | rania of ealicafor the same price asked for one yard, yet when be is not posted in the advertising busi- |
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|  |  | Alitul ditane from tho cath tho wey |  | pablic grounde and buildinge than | paper reaches five thousand prospective customers to do bis |
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|  |  |  |  | $\begin{aligned} & \text { condition, aud they are a by words } \\ & \text { and the laughing etock of visiturs. } \end{aligned}$ | Advertising is a plain busineses promorition, and too little |
|  |  |  |  |  |  |
|  |  |  | ut |  | hess prororition, and too little attention is usually pa d to it by merchants and hueiness men. |
|  |  |  |  | $\text { Wt least. } \text { We ned more publio, pirit in merchantannd hueiness men. }$ |  |
|  |  |  |  | this matter. Our people have gut so hors AND TEapenasce. |  |
|  |  |  | piskinis fill dinkil fit and limp in the bnxumice aif |  |  |  |
|  |  |  |  | yard in the present condtion that tiey do out realizo what tin uld bo | A Silen minitar delivered a |
|  |  |  |  |  | Sefore the W C T U againet "ein," an he termed it, of hop raik- |
|  |  |  |  | public quares of counties lowdown the valley will apprein |  |
| returulug to the elty. |  |  |  |  | tein, as he termed it, of hop rais- ing and bop pieking. The minis- <br> hee ter has abundant opportunity to |
|  |  |  |  |  |  |
|  |  |  |  |  |  |  | at small expensee. Let thit be |
|  |  |  |  Y acr suit 1 may $\mid x+$ shat | $\begin{aligned} & \text { ono of tive opportuniy tr } \\ & \text { omar } \\ & \text { makiog very uncompliaventary } \end{aligned}$ | tured from wheat, corn and barley. |
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|  |  | to stanadug paturun Lhestated. Fir in |  |  | to which they may be put. |
|  |  |  |  | a deseavid thamere |  |
|  |  |  |  |  | used in beer and other malt liquorn |
|  |  |  |  | During the |  |
|  |  |  |  |  | ciplet brewera,whan topa are high, sen whwisules such as fist berries, |
|  |  |  |  |  | 1- use nubrtitutes such an fish berrien, |
|  |  |  |  | their work and standing bav. shown constant improvement in |  |
|  |  |  |  | disecipline and echolurstip. The |  |
| Visit $\overline{\text { Salbx - }}$ special train |  |  |  | management of a ychool systen .o a large district like that of Eus ne |  |
|  |  |  |  |  | in ntimulating beverages is health- <br> ful. Ita absence, when dipplaced |
| ar Krut semmit, Manager R Koble |  |  |  |  | by hurwful substitutes that may be hou. It cheaper, simply makes |
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|  |  |  |  | are required, is no eayy lask, a | the Limir moro haruful. Looking |
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| frot the moth The paty is returiny |  |  |  |  |  |
| to Sabi Franciaco after the aunua spection tour. |  |  |  | nee to duty, and faitifal : vision of the work of the teacteres. | (0) :c ducing an artiole that in ured tu the manoufacture of malt liquors. |
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|  |  |  |  | ninnsid nor disputed. He hw the | As well condemn the grower of the triey the will man mio sum |
|  |  |  |  |  | bariey, the mill man who saws the sompany that pumps the pure aparkling water that is used to |
|  |  |  |  | concensus of public opinian is that |  |
| , |  |  |  | sition where he bas acompliabed |  |
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