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JANUARY I3TH<br>* *

Has been fixed by us as the opening day of the GREAT SALE, and as such is recognized and looked forward to with extreme inferest by pracly all the purchasing public of Eugene and vicinity. For this series of sales we have made Greater Preparations than evigr before. Stock possessing all
elements which go to make up the Highest Excellence, Variety, Styles, Novelties, Cleanliness of Merchandise, Origirality and Emphatically and
ut any question the Very Lowest Prices.
The Greatest Feature of this Annual Sale is the decided Reduction in Prices.
These Prices will Demonstrate bey ond a Dcubt the Force of the above Statements.


Along the following line of prices there will probably be suggested to you articles worthy of your attention:

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Dont wait for quotations. Ittend the Sale and avail yourself of the unprecedented Bargains offereod.

