## Pay the Price of the Royal for Royal only.

Royal Baking Powder is shown by actual chemical tests absolutely pure and 27 per cent. greater in strength than any other brand.
Many grocery stores have recently been stocked with second-class brands of baking powder, which are urged upon consumers at the price of the high-cost, first-class Royal.
These powders cost from 8 to 30 cents a pound less than the Royal, besides being of 27 per cent. less strength. If they are forced upion you, see that you are charged a correspondingly lower price for them.

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