

THE EUGENE CITY GUARD.

ESTABLISHED FOR THE DISSEMINATION OF DEMOCRATIC PRINCIPLES, AND TO EARN AN HONEST LIVING BY THE SWEAT OF OUR BROW.

EUGENE CITY, OR, SATURDAY, MARCH 5, 1887.

NO. 28.

HIGH PRICES MUST GO !!!

LOW ONES MUST COMMAND TRADE

Having been the first to slaughter the customary habit of charging exorbitant prices for General Merchandise, we take the liberty of commenting upon the habit heretofore indulged in by purchasers going from home to trade.

Many who will read this undoubtedly do their trading in Eugene, and 'tis doubtful if they think of the difference in freight, which certainly the purchaser pays. We will see. The following is taken from the C. R. R. tariff:

from Portland to Junction, per 100 lbs, 23 cts; Sugar from Portland to Eugene, per 100 lbs; 36 cts. Coffee and Rice is the same; —On lighter goods the difference is greater.—

Now then we hereby agree to sell lower than our competitors, and having been the first to reduce prices, are we deserving of your patronage or not?

Honorable competition is what we want; the time-worn cry of "short weights," "shelf-worn," etc., are too ridiculous to criticise; are only used by

INEXPERIENCED COUNTER JUMPERS.

We advertise three 12 oz. plugs of Climax Tobacco for \$1.00, and mean that for \$1.00 the purchaser shall receive 36 oz. of the same. Is more convincing?

As regards "shelf-worn," the appearance of store and goods to which we invite your inspection will too easily bear money and refute such shallow insinuations.

PRODUCE!

If anything demands a good price, that which you induce

us farmer with your zealous helpmates get out of the ground, churn, or hay loft nest, does; therefore bring it in and MR. BABER, whose experience in handling produce is well known, will give it his personal attention, and guarantees to pay the highest Cash price for Grain, Wool, Bacon, Butter, etc., and the following will show you what you can do "in trade" before leaving the store. Cash is what we want, and your produce will be considered such:

Golden C. Sugar (Golden C. is too damp).....	17 lbs for \$1.00	A discounted bill of Crockery, bought since the last publication of prices, enables us to offer above at a reduction.	
Best, four for 25 cts; next best.....	5 cts per paper	Heavy plain Hotel Goblets.....	75 cts per sett
Tea.....	29 cts per lb	Glass Tea Set (Sugar Bowl, Butter Dish, Spoon Holder & Creamer).....	42 cts per sett
.....	15 cts 1-4 lb tin	Other Glass Goods accordingly.	
.....	45 cts per sett		
.....	50 cts per sett		
.....		Ladies button Shoes from \$1.30 to.....	5.00
Cups and Saucers (Meakin ware).....	\$1.55	Heavy Seamless Socks (per doz.).....	1.25
Ladies soft calf skin shoes (wide sole and heel).....	1.00	Shot (per sack).....	1.87
.....	.07	And all other goods equally low.	
.....	1.00		
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As before stated opposition is what we want, but let it be reasonable. Personalities and advertisements don't mix well. Your methods of opposing opposition will be exposed if underhand means are resorted to.

Two tons of rice is now en route here and soon as it arrives we will go a pound better for \$1.00; at present 18 lbs will be given. A consignment of spring and summer-straw and felt-hats will soon be here and will be sold from one thirty bits. Wait for them. Mens and Ladies underwear from 75 cts. to \$2.50 per suit. Bring your Cash or Produce to Baber's old stand and be convinced that what we promise above will be done.

AL. J. HOUCK, Manager.