

Why Advertising Pays

A. E. Burkhardt, one of the most successful business men of Cincinnati, in an address delivered before the Commercial club of that city, said:

"I have cast my mind's eye hurriedly back over my experience in Cincinnati, and I am fully convinced that in fifteen years, with the advertising I have done, I have pushed my business to a standing that it would have taken thirty years to reach without advertising. In truth, it is doubtful if I could have at all attained the results I have without the aid of newspapers. Certainly the newspapers are the cheapest medium for making your trade known to the greatest number of people. Printed circulars may possibly reach a thousand persons whose names you know, your old customers. Your announcement in a leading journal will reach thousands whom you never heard of. New dealers coming into the field will see your name and business, and know where to find you. Your standing advertisement is a standing notification to buyers that you are alive and there. It is a perpetual letter of introduction.

Railroad Progress.

The Walla Walla Union is informed that the N. P. R. R. track has been laid to Pend d'Orielle Lake, and that the caps are being put on the piles for the long bridge. All the piles have been driven save a few in the main channel. About fifteen miles of road bed beyond the lake have been so nearly graded that it will be ready for the track-layers in a few days. About 2,700 men are at work on the road. The snow is two feet deep in the woods, and about a foot deep in the openings. The weather has not been cold enough to interfere with the work.

YAQUINA BAY.—The new steamer "Yaquina," says the Corvallis Gazette crossed in at two hours flood, on Friday last, finding 14 feet of water on the bar. She steamed straight up to the Railroad works, and landed her freight, thence went on to the Onetta sawmills, and then returned to Newport to leave the remainder of the 300 tons constituting her cargo. She only remained two days at Yaquina, a reasonably quick dispatch. It appears to us a little strange that if the ship could come in on Friday on two hours flood, or 14 feet, she should have not managed to get within 8 miles of the place on the Monday week previous, when there was at high tide 20 feet or a perfectly smooth bar.

BE NOT DECEIVED

By Plasters claiming to be an improvement on ALLCOCK'S POROUS PLASTERS.

ALLCOCK'S is the original and only genuine Porous Plaster; all so-called Porous Plasters are imitations. Beware of them.

See that you get an ALLCOCK'S PLASTER, which we guarantee has effected more and quicker cures than any other external Remedy.

SOLD BY ALL DRUGGISTS.

HAYS & LUCKEY,

DEALERS IN

Drugs, Medicines, Perfumery, Paints, Glass, &c.

HAVING BOUGHT OUT THE STOCK of Ellsworth & Co., we will continue the business at the old stand on Willamette street, offering increased inducements to our patrons.

Attention carefully given to Physicians Prescriptions & Family Recipes.

NOTICE TO CREDITORS.

NOTICE IS HEREBY GIVEN THAT Miles T. Starr and S. Asbury Starr, were appointed executors of the last will and testament of Noah A. Starr, deceased, and they have qualified as such executors. All persons having claims against said estate, are hereby notified to present the same, with the necessary vouchers, to the executors at Monroe, Benton County, Oregon, or to Geo. B. Dorris, attorney, at Eugene City, Oregon, within six months from this date.

MILES T. STARR, S. ASBURY STARR, Executors. G. B. DORRIS, ATTY.

7th WEEK. \$175 day at home usually made. Costly \$1.00 per box. Address Tarr & Co., Augusta, Me.

Boot & Shoe Store

A. HUNT, Proprietor. will hereafter keep a complete stock of LADIES', MISSES' CHILDREN'S SHOES Button Boots, Slippers, white and black, Sandals, French kid Shoes. MENS & BOYS BOOTS & SHOES And in fact everything in the BOOT and SHOE line, to which I intend to devote my special attention. MY GOODS ARE FIRST CLASS And guaranteed as represented, and will be sold for the lowest prices that a good article can be afforded. A. HUNT.

August Flower The immense sale and great popularity of Green's August Flower in all towns and villages in the civilized world has caused many imitators to adopt similar names, expecting to reap a harvest for themselves at the expense of the afflicted. This Medicine was introduced in 1865, and for the cure of Dyspepsia, and Liver Complaint, with their effects, such as Sour Stomach, Costiveness, Sick Stomach, Sick Headache, Indigestion, Palpitation of the Heart, vertigo, etc., it never has failed to our knowledge. Three doses will relieve any case of Dyspepsia. Two million bottles sold last year. Price 75 cents. Samples 10 cents. GREEN'S ATLAS AND DIARY ALMANAC, the most expensive free Almanac ever published, sent free on receipt of two cent stamp. G. G. GREEN, Woodbury, N. J., U. S. A. OH, WHAT A COUGH! Will you heed the warning. The signal perhaps of the sure approach of that more terrible disease Consumption. Ask yourselves if you can afford for the sake of saving 50 cts., to run the risk and do nothing for it. We know from experience that Shiloh's Cure will Cure your Cough. It never fails. This explains why more than a Million Bottles were sold the past year. It relieves Croup and Whooping Cough at once. Mothers do not be without it. For Lamé Back, Side, or Chest use Shiloh's Porous Plaster. Sold by Osburn & Co.

OPPOSITION IS THE LIFE OF TRADE SLOAN BROTHERS WILL DO WORK CHEAPER than any other shop in town. HORSES SHOD FOR \$2 CASH. With new material, all round. Resetting old Shoes \$1. e.s.a. warranted to give satisfaction. Shop on the Corner of 8th and Olive Streets.

SEED ANNUAL FOR 1882 Will be mailed free to all applicants, and to customers without ordering it. It contains five colored plates, 600 engravings, about 500 pages, and full descriptions, prices and directions for planting 1500 varieties of Vegetable and Flower Seeds, Fruits, Fish, etc., available to all. Assigns grows seeds will be found more reliable for planting in the Territories than those grown farther South. We make a specialty of supplying Market Gardeners. Address D. M. FERRY & CO., Detroit, Mich.

Notice of Final Settlement. NOTICE IS HEREBY GIVEN THAT the undersigned administrator of the estate of Rebecca Ogden, deceased, has filed his account for final settlement and that Monday, the 24 day of January, 1882, being the first day of the January term of the County Court of Lane county, Oregon, has been appointed for the hearing of objections thereto, if any, and the settlement thereof. GEO. M. COOPER, Administrator. Nov. 29, 1881.

THE Eugene Guard, Newspaper, Book and Job Office. Willamette St., Eugene City, Or.

NOTICE TO CREDITORS. NOTICE IS HEREBY GIVEN THAT Sarah Washburn has been appointed administratrix of the estate of A. D. E. Washburn, deceased, all persons having claims against said estate, are hereby notified to present the same to the administratrix at the office of G. B. Dorris, at Eugene City, Lane County, Oregon, within six months from this date. SARAH WASHBURN, Administratrix. G. B. DORRIS, Attorney. Dated December 17, 1881.

HOTTELLER'S STOMACH BITTERS IN HOSTS OF FAMILIES Hotte'ller's Stomach Bitters is as much regarded as a household necessity as sugar or coffee. The reason of this is that years of experience have proved it to be perfectly reliable in those cases of emergency where a prompt and convenient remedy is demanded. Constipation, indigestion and other troubles are overcome by

THE Eugene Guard,

EUGENE CITY, OR., CAMPBELL BROS. PUB'S. ISSUED SATURDAYS.

A live Local Paper devoted to the Development and Interests of Lane County and Eugene City. The GUARD has the largest circulation of any paper in Lane County. It circulates through every post office in the County and is therefore the best medium for advertisers.

30 COLUMNS

Of well selected LOCAL, MISCELLANEOUS, STATE, AND TELEGRAPHIC News in every issue. The GUARD is Democratic in politics, but seeks to become a popular local journal, rather than a political organ.

NOW IS THE TIME TO SUBSCRIBE TERMS: \$2 50 Per Year, in Advance.

ADVERTISING at reasonable rates. CORRESPONDENCE from all part of the County solicited.

Job Printing!

We are prepared to turn out first-class Job Work upon short notice and reasonable terms.

You need not send away for job work as we will do it as Cheap, and furnish as good material, as any Printer in the State.

- CARDS, STATEMENTS, CIRCULARS, BILL HEADS, LETTER HEADS, POSTERS, LARGE AND SMALL, NOTES, PAMPHLETS, LEGAL BLANKS, FUNERAL NOTICES, RECEIPTS, PROGRAMMES, ETC., ETC.

Give us a call and examine our specimens of Job Printing.

OFFICE:

On Willamette Street between Sixth and Seventh Streets.

HAVING

LURCH BROS., COTTAGE GROVE. The keen one of the largest stocks of General Merchandise Outside of Portland, and they sell goods cheaper than it can be bought anywhere in the Willamette valley.

Book and Stationery Store. POST OFFICE BUILDING, EUGENE CITY. I have on hand and am constantly receiving an assortment of the Best School and Miscellaneous Books, Stationery, Blank Books, Portfolios, Cards, Wallets, Blanks, Portmanteau, etc. A. S. PATTERSON.

NOTICE TO CREDITORS. NOTICE IS HEREBY GIVEN THAT T. G. Hendricks has been appointed administrator of the estate of Adelle C. Bristow, deceased, by the County Court of Lane county, Oregon. All persons having claims against said estate are hereby notified to present the same to the said administrator within six months from this date. T. G. HENDRICKS, Administrator. JOSEPH J. WALTON, ATTY for estate. Nov. 12, 1881.

NOTICE.

To Whom It May Concern. I HEREBY GIVE NOTICE THAT I AM the sole owner of the Patent Right for Sinking and Driving Wells in Lane County, State of Oregon, and that said Right is protected by Letters Patent issued by the U. S. Government to Nelson W. Green, of Courtland County, State of New York. All persons who have Driven Wells, or had them driven, without my permission, since the 21st day of February, 1873, are liable to prosecution for infringement of said Right and are hereby notified to come forward and adjust the same. All infringements in the future will be prosecuted. I am prepared to drive Wells or will grant permission to others on application.

B. F. DORRIS.

SPORTSMAN'S EMPORIUM,

Chas. M. Horn, PRACTICAL GUNSMITH.

DEALER IN GUNS, RIFLES, Fishing Tackles and materials. Repairing done in the neatest style and warranted. Sewing machines, Safes, Locks, etc., repaired.

Guns loaned and ammunition furnished. Shop on Willamette st, opposite Astor House

ANSWER THIS QUESTION. Why do so many people we see around us, seem to prefer to suffer and be made miserable by Indigestion, Constipation, Dizziness, Loss of Appetite, Coming up of the Food, Yellow Skin, when for 75 cts., we will sell them Shiloh's Vitalizer, guaranteed to cure them. Sold by Osburn & Co., Druggists.



GLENN'S SULPHUR SOAP.

RECALCITRATES ALL LOCAL SKIN DISEASES; PERMANENTLY BEAUTIFIES THE COMPLEXION, PREVENTS AND REMEDIES RHEUMATISM AND GOUT, HEALS SORES AND INJURIES OF THE CUTICLE, AND IS A RELIABLE DISINFECTANT.

This popular and inexpensive remedy accomplishes the same results as COSTLY SULPHUR BATHS, since it PERMANENTLY REMOVES ERUPTIONS AND IRRITATIONS OF THE SKIN.

COMPLEXIONAL BLEMISHES are always obviated by its use, and it renders the cuticle wondrously fair and smooth. SORES, SPRAINS, BRUISES, SCALDS, BURNS, and CUTS are SPEEDILY HEALED by it, and it prevents and remedies Gout and Rheumatism.

IT REMOVES DANDRUFF, strengthens the roots of the Hair, and preserves its youthful color. As a DISINFECTANT of Clothing and Linen used in the sick room, and as a PROTECTION against CONTAGIOUS DISEASES it is unequalled. Physicians emphatically endorse it.

Prices—25 and 50 Cents per Cake; per Box (3 Cakes), 60c. and \$1.20. N. B.—Sent by Mail, Prepaid, on receipt of price, and 5 cents extra for each Cake.

"HILL'S HAIR AND WHISKER DYE," Black or Brown, 50 Cents. C. N. Crittenton, Prop'r, 7 Sixth Av. N. Y.



ONE OF THE OLDEST AND MOST RELIABLE REMEDIES IN THE WORLD FOR THE CURE OF

Coughs, Colds, Hoarseness, Sore Throat, Bronchitis, Influenza, Asthma, Whooping Cough, Croup, and Every affection of the THROAT, LUNGS AND CHEST, including CONSUMPTION.

A WELL-KNOWN PHYSICIAN WRITES: "It does not dry up a cough, and leave the cause behind, as is the case with most preparations, but loosens it, cleanses the lungs and allays irritation, thus removing the cause of complaint."

DO NOT BE DECEIVED by articles bearing similar names. Be sure you get DR. WISTAR'S BALM OF WILD CHERRY, with the signature of "I. BUTTS" on the wrapper. 50 Cents and \$1.00 a Bottle. Prepared by SETH W. FOWLE & SONS, Boston, Mass. Sold by druggists and dealers generally.

AGRICULTURAL IMPLEMENTS of all kinds at inside figures by T. G. HENDRICKS

Ladies' Attention. Berlin Fashion Patterns at Dunn & Stratton.

DISSOLUTION NOTICE. NOTICE IS HEREBY GIVEN THAT the partnership heretofore existing between J. M. Sloan and H. M. Sloan, under the firm name of Sloan Bros., is this day dissolved. All parties indebted will call and settle at once with either of the members of the late firm. Eugene City, December 12, 1881. J. M. SLOAN, H. M. SLOAN.

NOTICE IS HEREBY GIVEN THAT I have two miles west of Eugene City, and posted as estrays, November 15th, 1881, three head of cattle described as follows, to-wit: 1 red cow about 7 years old; brand X on left hip, and figure 7 on right hip; swallow fork and underbit in the left ear. 1 red bull two years old past, no marks or brands. 1 red steer two years old, no marks or brands. Dated at Eugene City, Lane County, Or., Dec. 9, 1881. JOHN CONGER.

OSBURN & CO.

NEW DRUG STORE ON WILLAMETTE Street, near Ninth,

DEALERS IN DRUGS, CHEMICALS, OILS, PAINTS, GLASS, VARNISHES

PATENT MEDICINES, &c. Brandies, Wines and Liquors OF ALL KINDS.

In fact, we have the best assortment of articles found in FIRST CLASS DRUG STORE.

We warrant all our drugs, for they are new and Fresh. Particular attention is called to our Stock of

Perfumery and Toilet Articles. AS WE HAVE BOUGHT OUR GOODS FOR CASH

We can compete with any establishment in Eugene City in price and accommodation. Buy your goods where you can get the best and cheapest. PRESCRIPTIONS CAREFULLY FILLED At all hours of the day or night. OSBURN & Co.

NOTICE TO SHEEP OWNERS.

NOTICE IS HEREBY GIVEN TO ALL Sheep owners that they must dip their sheep as soon as sheared. The law makes provision that when the owners fail to do so, that the Inspector shall cause it to be done at their expense. S. D. COATS, Sheep Inspector for Lane Co, Or.

J. B. ALEXANDER,

Justice of the Peace, Conveyancer and Collector.

Bills collected, Records searched and abstracts of title made. All business promptly attended to. Office at the Court House.



Ayer's Sarsaparilla

Is a compound of the virtues of sarsaparilla, stillingia, sandrake, yellow dock, with the iodide of potash and iron, all powerful blood-making, blood-cleansing, and life-sustaining elements. It is the purest, safest, and most effectual alterative medicine known or available to the public. The sciences of medicine and chemistry have never produced so valuable a remedy, nor one so potent to cure all diseases resulting from impure blood. It cures Scrofula and all scrofulous diseases, Erysipelas, Rose, or St. Anthony's Fire, Pimples and Face-grubs, Pustules, Blotches, Boils, Tumors, Tetter, Humors, Salt Rheum, Scald-head, Ring-worm, Ulcers, Sores, Rheumatism, Mercurial Disease, Neuralgia, Female Weaknesses and Irregularities, Jaundice, Affections of the Liver, Dyspepsia, Emaciation, and General Debility.

By its searching and cleansing qualities it purges out the foul corruptions which contaminate the blood and cause derangement and decay. It stimulates and enlivens the vital functions, promotes energy and strength, restores and preserves health, and infuses new life and vigor throughout the whole system. No sufferer from any disease which arises from impurity of the blood need despair who will give AYER'S SARSAPARILLA a fair trial.

It is folly to experiment with the numerous low-priced mixtures of cheap materials, and without medicinal virtues, offered as blood-purifiers, while disease becomes more firmly seated. AYER'S SARSAPARILLA is a medicine of such concentrated curative power, that it is by far the best, cheapest, and most reliable blood-purifier known. Physicians know its composition, and prescribe it. It has been widely used for forty years, and has won the unqualified confidence of millions whom it has benefited.

Prepared by Dr. J. C. Ayer & Co., Lowell, Mass. SOLD BY ALL DRUGGISTS EVERYWHERE.

DO

Send for our New Illustrated Price-List No. 30, for Fall and Winter of 1881. Free to any address. Contains full description of all kinds of goods for personal and family use. We deal directly with the consumer, and sell all goods in any quantity at wholesale prices. You can buy better and cheaper than at home.

MONTGOMERY WARD & CO. 227 and 229 Wabash Avenue, Chicago, Ill.

The most popular and fragrant Perfume of the day "HACKMETACK" try it. Sold by Osburn & Co., druggists, Eugene City, Oregon

LABELLI WAGON—I am the only agent for this celebrated wagon. T. G. HENDRICKS

\$5 to \$20 per day at home. Samples worth \$4 free. Address Ervins & Co., Portland, Maine.

Estray Notice.

TAKEN UP BY THE UNDERSIGNED—Living two miles west of Eugene City, and posted as estrays, November 15th, 1881, three head of cattle described as follows, to-wit: 1 red cow about 7 years old; brand X on left hip, and figure 7 on right hip; swallow fork and underbit in the left ear. 1 red bull two years old past, no marks or brands. 1 red steer two years old, no marks or brands. Dated at Eugene City, Lane County, Or., Dec. 9, 1881. JOHN CONGER.