

DON'T KICK THE
COW IF YOU
WANT HER TO KEEP
GIVING US MILK!



Putting the Boot to Prosperity

Article Salutes
Penney Stores

The J. C. Penney company is saluted by the August issue of Coronet magazine in an article titled "Those Amazing Penney Stores."

The article, which was written by Lawrence Galton, describes the company which in 47 years grew from a single, tiny store to a nationwide chain of more than 1000 by being friendly and helpful and giving good merchandise values.

The Penney store here is managed by Jerry Fowler.

Penney's caters to the average American family, declares Coronet. What Penney's has accomplished is to combine all the advantages of modern mass merchandising with the old home-town store idea, sacrificing none of the latter's friendly helpfulness towards customers.

For 47 years, says Coronet, it has been an ironclad Penney principle not to quote comparative prices. "Sales" are not held. "We Don't Deliver" is an unbreakable rule, and not "a single dollar's worth of goods has been sold across the counter on credit."

Much of the credit for Penney's spirit and success goes to James

Cash Penney, who was born 73 years ago and now is honorary chairman of the company he founded. Today, he still is seen at his New York office, when he isn't lecturing in churches and before business and civic groups.

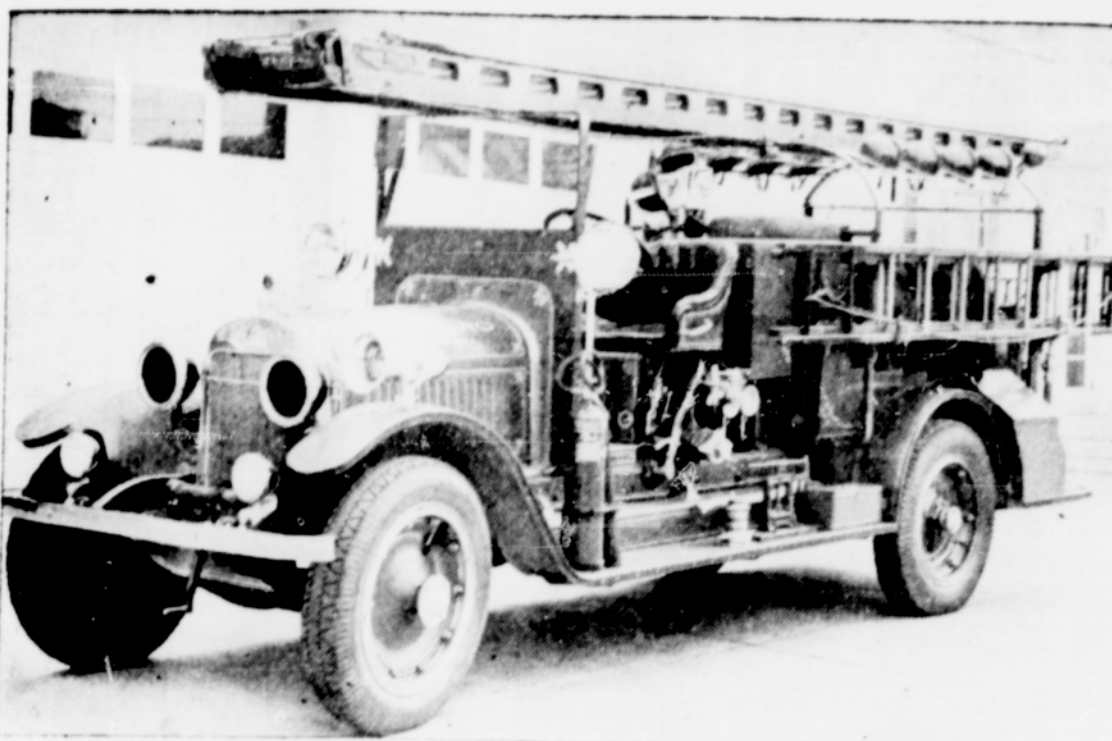
Coronet concludes its tribute to the Penney stores with these words of J. C. Penney: "Today's greatest challenge is human relations. You won't find a finer example of good human relations than between our people and our customers. The answer lies in the spirit within our company, built up because everybody has an opportunity to get ahead and participate in profits."

Real Estate Transfers

Glenn S. Ehlert et ux to O. G. D. Mumby, Lots 13, 14, 15 and 16, West Portland Heights, Helen Hart et ux to Pauline Van Atta, part Sec. 7, T1S R4W, Henry Ostlund et ux to Robert E. Back, Oakburg, Lot 12, West Haven, Edgar E. Hoak et ux to Horace E. Todd et ux, part Sec. 34, T1N R1W, Garnet D. Alvers to John E. Clement et ux, Lot 21, Sunset View, Henry Levoff to Trygve Wigen et ux, Lot 18, Silver Springs Park, Robert Dewey Guinn et ux to James R. McCoy et ux, part Sec. 2, T2S R1W, Earl Coffman et ux to George McLeod et ux, Lots 3, 4, 5, and 6, Overlook Acres, Adelia C. Douma et ux to Ivan Phipps et ux, part Sec. 1, 12, T1S R1W, Vernon H. McKinney et ux to C. E. Ashbahr et ux, Lots 5 and 6, Oakburg, William T. Flett et ux to Sam D. Williams et ux, part Sec. 33, T1S R4W, M. H. Stevenson et ux, part Sec. 15, 16, 21 and 22, T1S R1W.

Arthur W. Elliott et ux to Floyd L. March et ux, Lots 20 and 21, Kennedy Acres, William McGrath et ux to Bertha M. Ridings, part Block "A" Amended Plat, Fairview Addition, Louis Carrow et ux to Bertha M. Ridings, part Block "A" Fairview Addition, Stuart R. Brabin to Virginia E. Kelley, part Home Acres, Frank Vaughan et ux to Raymond S. Mills, Lot 1, Rose Garden Village, Lena Benz Schechla et ux to Alfred F. Hanks, Edward A. Woodward et ux to Richard C. Hazard et ux, part Lot 4, North Tigardville Addition, Richard C. Hazard et ux to Edward A. Woodward et ux, part Lot 50, Allyn W. Wilson et ux to Robert W. Ekholm et ux, part Lot 3, Villa Ridge, James Marvin et ux to Robert D. Amos et ux, part Lot 17, Coleman Acres, Lena Benz Schechla et ux to Crescent Grove Cemetery Assn, Oscar C. Keller to Robert C. Cutchin et ux, part Sec. 23, T2N R5W, James Marvin et ux to School District No. 60, Lots 17, 18, Hazelale, Walter S. Rickson et ux to Walter S. Rickson Jr. et ux, part Lot 17, Boulevard Heights, Belle L. Dahl to Michele Penovi et ux, Lot 90, Benz Park, Hilda F. Bucknase et ux to Jesse Beardsley et ux, part Sec. 24, T1S R1W, Gust Johnson et ux to Leone M. Graham et ux, part Lot 4, Block 13, Forest Grove.

Fred E. Weber et ux to Sattler Inc., Lot 6, Brentwood Park, George E. Danser to Wayne H. Melott et ux, part Sec. 6, T1S R3W, Nellie Elwert et ux to Hal Construction Co., Tract "D" DLC 54, T1S R1W, John Day et ux to Joseph J. Day et ux, part Sec. 33, T2S R1W, George R. McFarlane et ux to Warren Wm. Way et ux, Charles Edward Nagel et ux to David C. Shearer et ux, Lot 14, Hillcrest, Chester E. Klock et ux to Jacob Koenig Jr. et ux, part Sec. 2, T2S R1W, Bessie F. Reed to John T. Gay et ux, part Lot 223 Johnson Est. Addition, Beaverton-Reedville, Acreage, Lena Gerdes et ux to John Dethlefs et ux, part DLC 43 Sec. 23, T1S R4W, John Dethlefs et ux to Lena Gerdes et ux, part DLC 43, Sec. 23, T1S R4W.



ONE OF THE OLDEST operating fire engines in the state is the Stutz pumper owned and operated by the Hillsboro fire department. According to Wilbur Dillon, fire chief, the chrome-covered pumper is just as good today as the day the smoke eater was driven into the fire hall in 1924. The truck is just the same today as when it was new with the exception of a few additions of more adequate equipment.—(Argus photo by Enrie Martz)

Art Sprout et ux to Rolland H. Gardner et ux, part Lot 4, Block 7, Fairview Addition, Delia E. Vandecovering et ux to Albert J. Evers et ux, part DLC 53, T1N R3W, S. M. Sjoberg et ux to Philip P. Smith et ux, part Lot 1, Block 2, Villa Ridge, Philip P. Smith et ux to Jess L. Massingill et ux, part Lot 1, Block 2, Villa Ridge.

Claris L. Kelley et ux to Dean W. Larsen et ux, Lot 19, Twin Oaks Lane, H. W. Currin et ux to Albert R. Cooper et ux, part Lot 11, Currin Park, Albert R. Cooper et ux to Marvin Eiler et ux, part Lot 11, Currin Park, Cedar Hills to Builders, Inc., part Block 5, Cedar Hills, School Dist. No. 39 to Orville L. Bierly et ux, part Sec. 1, T2S R2W, Alfred E. Strandlof et ux to Vine F. Leonard et ux, Lot 3, Block 8, Metzger Acre Tracts, John J. Rydstadt to Tom P. Blair et ux, Lot 6, Block 3, Multi-City Club Addition, School Dist. No. 39 to Trustees of Lincoln Lodge IOOF, part Sec. 8, T2S R2W, Richard C. Schumuk et ux to Fred F. Endicott et ux, part Section 6, T1S R1W, John Schramel et ux to Percy D. Hill et ux, part Sec. 1, T2N R4W, Raymond Max Darius et ux to Edward W. Schechla, part Lot 14, Block 1, O'Brien Acres, Harold Russell Allen et ux to Raymon J. Rutherford et ux, part Lot 1, Block 18, Forest Grove, Fred Newkirk et ux to Carl E. Calkins et ux, part Sec. 32, T1N R3W, Fred Newkirk et ux to Harry H. Fessler et ux, part Sec. 32, T1N R3W, Carl E. Calkins et ux to Fred Newkirk et ux, part Sec. 32, T1N R3W, Leonard Albert Lingle et ux to Tualatin Valley Cooperative, part Lot 10, Block 2, Simmons Addition, Oliver G. Orcutt Jr. et ux to Jack Carter et ux, Lot 4 and part Lot 3, Carter's Addition, W. A. Chalmers et ux to Wilma Grace Chalmers, Lot 18 and part Lot 17, Block 3, Valley View, Florence L. McFarlane et ux to Warren William Way et ux, James Benjamin Hersey et ux to Marian V. Rogers, part Lot 27, Spencer Homestead.

Lester T. Jones et ux to Burton H. Jones et ux, part Block Bailey's Addition, Bertha K. McFarlane to Ernest Richard Wirth et ux, part 7th Street, Forest Grove, Edna Duncan to William Druggie et ux, Lot 10, Block 10, South Park, John Larsen et ux to Emil Norgorden et ux, part Baseline street, Hillsboro, Percy Petz et ux to John C. Phillips et ux, part Lot 1, Durham Acres, S. Howard to L. V. Maposa et ux, part Sections 2 and 10, T2S, R1W, Harry M. White et ux to Grace Leola Jack, part Lot 7, Tigardville Park, Jack E. Foster et ux to Elizabeth R. Gross, Lot 19, Boulevard Heights.

Russel S. Ide et ux to Gladys G. Spigner et ux, Lot 3, Birchwood Park, Ray Hotchkiss to N. D. Scriven, part Tract 19, Milne Acres, Russel S. Ide et ux to J. N. Wiley et ux, Lot 5, Birchwood Park, Thor Hydin et ux to George Franklin Wolfe et ux, part Lot 6, Beecher's Addition, Harold S. Hunt et ux to Edward W. Hawthorne et ux, Tract on Scholls Ferry Road, Realty Building Co. to J. Frank Sappington et ux, Lot 28, Lombard Gardens, Cornelius F. Reagan et ux to Clyde L. Payne, part Section 12, T1N, R3W.

Marion L. Swift et ux to Paul F. Loomer, lots 12, 13, 16 and 16, Johnson Estate Addition, Walter M. Allen et ux to Susan M. Kintz, part Block 33, Forest Grove, Arthur J. Poulin et ux to H. Brauer et ux, part Section 24, T1S, R3W, Edward Barbery et ux to Marion Marguerite Keith, part Tract 119, Bonny Slope, Kenneth A. Bump et ux to Melvin R. Smith, lot 8, Westland Park Addition, Leyron R. Miller et ux to Victor J. Clark et ux, Tract 8th Street, Hillsboro, Hiram C. Vermilion et ux to P. L. LaFollett, part Geiger, Jr., DLC.

Jose Drake to Maude M. Taylor.

Thursday, July 28, 1949—Hillsboro (Ore.) Argus

part Lot 9, Pattison & Moran's Addition, George A. Watson et ux to Joseph Dimeo, part J. H. McMillan DLC, Ruth R. Willman to A. F. Knudsen et ux, part Sec. 12, T2S, R1W, John D. Marden to Ethel Fren Powers et ux, part Tongues Addition, Richard B. Loftis et ux to B. C. Loftis, part Section 30, T1N, R4W, M. F. Wilson to C. B. Hensley et ux, part Lots 139 and 140, Johnson Estate Addition, Earl H. Strange et ux to Helen Kuett Hanley, part Lot 6, Steel's Addition, B. Pauline Peters et ux to Carl Miller et ux, lot 11, Block 1, Lincoln Addition.

Custard Rites
Set for Friday

Funeral services will be conducted Friday at 2 p.m. in Donelson & Sewell chapel for Mrs. Annie Custard, 82, who died July 25 at her home in Hillsboro.

Annie Custard was born Annie Ingerson in Lafayette, Ind., February 11, 1867. At the time of her death she was a retired housewife.

She is survived by three daughters, Mrs. Etta Ebel, Mt. Vernon, Wash., Mrs. Stella Kearn, Hillsboro, and Mrs. Marion Erickson, Yakima, Wash.

Also surviving are three brothers, John Purcell, Frank Purcell, and Oscar Purcell, all of California.

Interment will be in the Hillsboro cemetery.

Wife Preservers



To remove burnt food from your gas oven, wet a clean piece of cheesecloth with household ammonia, place this wet cloth over part of the range to be cleaned, top, oven bottom or broiler pan. Let cloth remain until it is thoroughly dry, then wash range part with hot soapy water.

Saltsman Services
Due in Springfield

Funeral services will be held in Springfield for Frances Meyer Saltsman, 87, who died at the Masonic home near Forest Grove July 26.

She was born March 1, 1862 in Michigan City, Ind., and served as a librarian during her life.

A few minutes after the minister of a church in Port Carbon, Pa., had ended his sermon with the words, "No one knows what things will befall," the 35-pound chandelier plummeted from its ceiling fixture to the floor.

AT PENNEY'S

LAY-AWAY'S EASY AS

1

CHOOSE NOW!

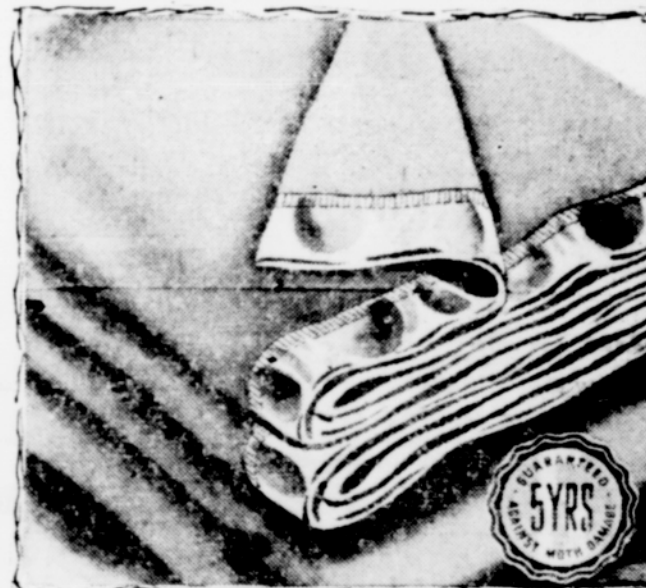
2

PAY LITTLE-BY-LITTLE!

3

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9.90**

A real Penney value... in new decorator colors! Fine wool woven into 4 lbs. of solid warmth! 72" x 90" size. In solid colors. Rayon-satin bound.



**SHEET
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Unbleached cotton sheet blankets... ideal for all year 'round use! Sturdy to take many tubbings, wear long. Stitched ends. 70" x 95".



**CHENILLE
BEDSPREADS
7.90**

Scalloped design enclosing multi-colored floral bouquets highlights the white or pastel background. Double or twin bed size.



**MATTRESS
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Keep mattresses clean! 54" x 76". Sturdy quilted bleached cover with natural cotton filling. Nation-Wide quality. Bound edges. Washable.

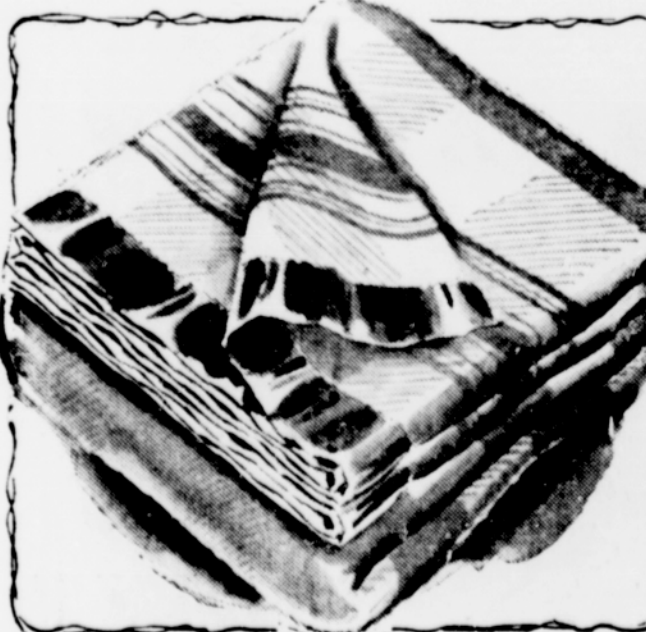
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100% WOOL
SEVEN COLORS
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GRAY ORCHID GERANIUM RED



95% Cotton, 5% Wool Plaid Pair Blankets

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SAVES YOU PLENTY!

4.98
PAIR

Cotton and wool blended and woven into 3½ lbs. of lightweight, comfortable warmth! Each part measures 72" x 84"... enough for plenty of tuck-in on either single or double beds! In rose, blue, green or cedar plaid, bound in matching rayon satin.

2 h. p.
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H.P. at 4000 R.P.M.

ZEPHYR Four-cylinder favorite... super smooth—perfect rolling. V.I.C.B.C. certified brake H.P. at 4000 R.P.M.

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Salmon Plugs
Hanson Plugs \$1.65
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WED., August 10
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starting at 2 p.m.

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"The EGG and I"



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"MA and PA KETTLE"
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Marjorie MAIN
Percy KILBRIDE

with
RICHARD LONG
MEG RANDALL

A UNIVERSAL-INTERNATIONAL PICTURE
Screenplay by Herbert Margolis, Louis Morheim
and Al Lewis - Produced by LEONARD GOLDSTEIN
Directed by CHARLES LAMONT

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