Hillsboro Argus

With Which is Combined the Hillsboro Independent—Founded 1873

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Speaker Lauds Alaska As Market for Northwest

The opportunities of trade and vacations in Alaska at present and in the future were explained at the weekly Rotary luncheon Thursday by George Henderson, assistant vice-president of the First National Bank of Portland, who is an advocate if the Alaska project.

Henderson gave an optimistic view of the trade and business possibilities which are now available and will be more in demand in the Northern territory in the near future. Steamship service between Portland and Alaska which is now in service was pictured by the speaker who showed the advantages of using this bi-monthly service with the proposed 49th state. The success of this water hauling is now dependent upon the military and government trade which is very high and will continue to be for at least five more years but will at some time be almost entirely dependent upon the commercial give-and-take between the states and the Yukon country.

Two Types of Selling

The speaker divided the selling of Northwest goods in Alaska into two groups, direct selling and distributor selling. Businesses which produce a product in large enough quantities should send representatives there to make contacts for exchanges. If businesses are too small for direct selling, a number should band together and have a firm handle the combined sale goods of the small corporations.

"The development of industry in this area for trade with Alaska will increase the employment and net revenues of the whole Northwest," said the speaker.

Speaker Lists Products

Henderson listed some of the more important products of Alaska as lumber, fish, oil and hydro-electric power which must be developed for future industry.

Turning to the tourist angle, which he said has been over-touted, Henderson listed the methods of seeing Alaska as a potential buyer or as a beautyland. The Alcan highway is no road for the average tourist due to the vast stretches of gravel and a general lack of tourist conveniences." The boat trip up along the coast, while a fine experience, is not a tour which will show much of the beauty of the Northern wonderland. By air is the method which he suggested as the means for seeing the most in the least time. While very expensive, the air mode is not only scenic but also very valuable as a means of seeing the potential sales sources.

The Rose Festival director summarized the talk by emphasizing the importance of Alaska in connection with trade in this area.

In other action of the day, Jo Rushlow, president of the Legion Auxiliary gave a report on the Miss Hillsboro campaign and stressed the importance of the all city businessmen aiding the coming selection.

Sponsers For Tour Asked

Bill Gabelman reported on the coming Goddess of Liberty tour which is scheduled for Tuesday. The tour, which will cover Washington and Yamhill counties, was made up of a caravan of cars from the merchants of the city and carried the 23 Goddess candidates.

Earl Bailey acted as chairman of the day and introduced the speaker, who was a guest speaker at the club two years ago as Bailey's guest.

President Leo Pearson adjourned the meeting early to allow members to purchase tickets to the Miss Hillsboro selection program.

Home Show Sets Hillsboro Night

Hillsboro's Mayor Harry Seabold and other dignitaries have been invited to take part in special activities Friday night at the second annual Portland Home show in the Ice Arena, which runs through Sunday.

Friday has been designated as "Hillsboro Night." Other communities honored are Salem, Beaverton, Vancouver, Wash., Oregon City, McMinnville, Kelso-Longview and Gresham.

Upwards of 70,000 are expected to view the 100 exhibits before the show closes. Display booths will contain appliances, decorations, paints, furniture—in fact, the latest in every item that goes into home building and furnishing, according to Edwin Sandberg of the Portland Home Builders association.

The show will include complete modern rooms and kitchens and even an entire two-bedroom house finished in an up-to-date color scheme and furnished with products by the best Grand Rapids craftsmen.

Daily show hours are 2 to 10:30 p.m.

Driver Test Saturday

A driver's license examiner will be in Hillsboro at the city hall Saturday from 9 a.m. to 4 p.m.

Say you saw it in the Argus.

Rotation Needed In Crop Raising

More protein and less starch is the food production pattern shaping up in the U.S. Department of Agriculture crop adjustment program for 1950, according to E. Harvey Miller, chairman of the Oregon State MA committee.

Miller points out that with huge crops of wheat and corn in prospect for 1949 and with the warehouses filled with cotton, there is a need to shift some 30 million acres from production of these and similar crops. If this acreage is used for the production of barley, oats, grain sorghums, or commercial vegetables, it will only add to the surpluses in these crops. To avoid trouble, about the only use for most of this land is to put it into grass and legumes.

Legumes Needed

This will mean putting some of the land that was plowed out of grass back into grass. Sod was broken to meet demands of war and post war famine conditions in Europe but now there is a need to get some of this land back into sod. More grass and legumes are needed in corn and cotton rotations.

"There is a need for increased production of livestock products but the bins and cribs and warehouses are full of corn, cotton and wheat. This should indicate the adjustment in farming that is needed. To accomplish such an adjustment in an orderly and equitable manner," the chairman points out, "it may be necessary to have such things as acreage allotments and marketing quotas. Then, through the Agricultural Conservation program assistance is provided to aid farmers in making the shift from the annual crops to the slower return type of livestock farming."

Grass Is Key

For this reason Mr. Miller says, "emphasis this year is on the harvesting of as much grass and legume seed as possible." This seed he points out is the key to the shift from "surplus" crops to livestock.

Visits Exchanged Over Week-end

By Mrs. G. W. Kurtz

CHERRY GROVE—Mr. and Mrs. Arthur Larson, Barbara and Ellen, spent Saturday and the week-end with Mrs. Larson's sister, Mrs. I. E. Trussell and family at Sweet Home.

Miss Barbara Clark went to Tillamook Thursday and spent a night with Mr. and Mrs. David (Betty Blanton) and small daughter. Betty used to live here.

Mr. and Mrs. John F. Bohl and Jean of Salem came Saturday to spend the week-end with their daughter, Mrs. Glenn and family. The Bohl's lived here for a number of years before moving to Salem a few years ago.

Mr. and Mrs. Carl Olson, Karen and Jerry, Mrs. Peter Swanson, accompanied by Mr. and Mrs. Michael Hockhalter of Portland and a brother, William Hockhalter of Montana, drove to Seaside to spend the week-end with Mr. and Mrs. Arthur Grafton and family.

Roy Demaris is painting buildings for Alex Scott.

Miss Barbara Clark is with her aunt, Mrs. Carl Crain in Hillsboro, who is ill this week.

Family Holds Reunion

A family get-together was held at the home of Mr. and Mrs. Harold Reynolds Sunday. Present were Mr. and Mrs. E. Reynolds, Sr., Mrs. J. White and Tommy of Forest Grove, Mr. and Mrs. Fred Reynolds and Mr. and Mrs. Bill Reynolds with their families, Mr. and Mrs. Dave Phillips and Danny of Newberg.

Mr. and Mrs. Elbert Stevens, Craig and Karen, Dixie and Clifford Mann, of Laurel, Mr. and Mrs. Robert Hartrampf, Donna Mae, Mrs. Lillie Hanley, Bessie and Arthur of Leisyville picnicked at the creek on the Patton farm Sunday.

Birthday Celebrated

Frank Gates of Seattle celebrated his birthday anniversary with Mr. and Mrs. G. W. Kurtz Saturday.

Mr. and Mrs. Earl Wells were hosts for a supper Saturday evening. Present were Mr. and Mrs. Howard Wells of Oregon City, Mr. and Mrs. Ray Cannon and family of Seth; Mr. and Mrs. Kenneth Sharp of Cherry Grove.

Mrs. Earl Wells' mother, Mrs. Mrs. Retta Phelps of Red Wing, Neb., arrived by bus Tuesday evening to spend the summer in Oregon.

Mr. and Mrs. L. P. Durand and family, and Mr. and Mrs. Gordon Demaris and family drove over on the Trask Sunday on a fishing trip.

Mr. and Mrs. Michael Hockhalter of Portland, spent the week-end with their mother, Mrs. Peter Swanson.

Mr. and Mrs. Ray Bradley drove to Ashland to attend the funeral services of Ray's step-father, Mr. Reddy, last week. Mrs. Reddy came home with the Bradleys to spend two weeks.

Mrs. Vernon Strong served supper on the lawn Saturday evening honoring her brother and sister-in-law, Mr. and Mrs. Allan Cooper, of Camas. Other guests were Mr. and Mrs. C. M. Cooper, Charles E., and Aunt Edith Patton.

Edna Turner, Elaine Spink, Shirley and George Kurtz, Cherry Grove 4-H club members, are attending 4-H summer school in Corvallis. The assembly between 2 and 3 p.m. is broadcast over KOAC each afternoon. Also reports from each of Oregon's 36 by 4-H club boys and girls. Summer school ends June 24.

Farm Mortgage Debt Going Up

The farm mortgage debt on January 1, 1949, is estimated by the BAE to be $5.108 million, an increase of more than $226 million, or 4.6 per cent, over last year. This increase is more than double of 1947 when the debt was about $104 million.

Since January 1, 1946, when the debt reached a 34-year low, it has risen more than $425 million, or 9.1 per cent.

Johnson Named Club Officer

Grant Johnson, Hillsboro insurance salesman, has been named vice-president of the Standard Insurance company's Leader's club, according to an announcement from Paul R. McCullough, branch manager.

Membership in the club is determined by the volume of life insurance sales made during the 12-month period ending May 31.

The new officer is scheduled to attend the company's convention at Victoria, B. C., June 21 through June 24 along with officials and agents from the entire Pacific coast area representing the Standard Insurance company.

Frank Betzer to Be Ordained on Sunday, June 26

Frank Betzer, who graduated from Northwest Christian College at Eugene this year, will be ordained to the ministry of the gospel this Sunday morning at 11:00 at the Christian church here in Hillsboro. Mr. Betzer was a member of this congregation prior to entering college to prepare for the ministry. His wife was formerly Martha James also of this congregation. Mr. Betzer is at present serving as pastor of the Coburg Christian church near Eugene.

At the ordination service the charge to the candidate will be given by Rev. Ralph Putnam, pastor of the Yamhill Christian church. Rev. Putnam was formerly pastor of Hillsboro and Mr. Betzer came into the church under his ministry.

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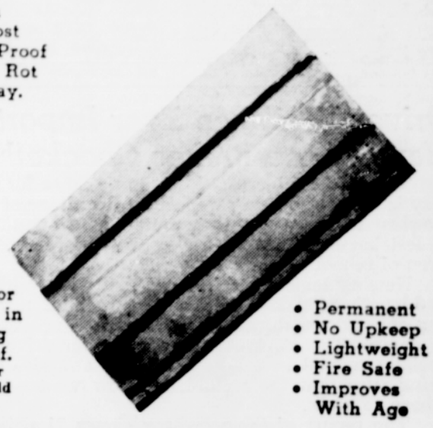

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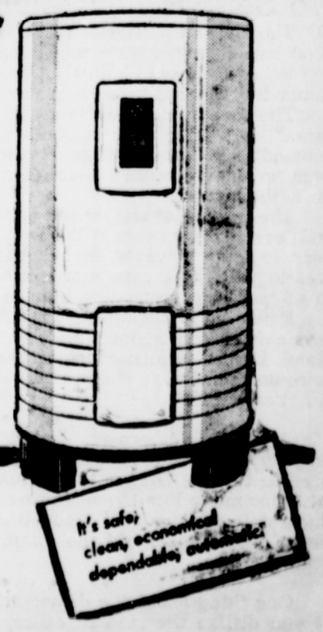

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