

Hillsboro Merchants' Annual New Year Baby Derby

For Derby Rules See Page 1, Section 1



GUESS WHAT!
My Mother will receive
a Machineless, Oil
PERMANENT
if I'm the First Baby
born in Area I.

Your Beauty Shop

Room 1—Delta Bldg., Hillsboro Phone 1642

No Cold Milk

for me if my Mom
receives this practical
Bottle Warmer
in Area II.



Selfridge Furniture Store

136 S. Third Ave. Hillsboro, Oregon



WE'RE STARTING OUT
RIGHT WITH A
Savings Account

\$2.50 Savings Account and Savings Bank

For the First Babies of 1947 in Areas I and II

COMMERCIAL NATIONAL BANK

OF HILLSBORO
Member Federal Deposit Insurance Corporation



It's My Pop
who will receive any Tie
in the house if I'm the
First Baby in Area I.

Man's Shop

321 E. Main Street Hillsboro, Oregon



AREN'T I THE
LUCKY ONE? . . .
I'll receive a

Bottle Warmer

'cause I'm the First Baby born in Area I.

BATES'

Hillsboro Pharmacy

Phone 311 Hillsboro, Oregon



My Mother will be oh so
thrilled with the wonder-
ful printed paisley

HOUSECOAT

She will receive if I'm the First Baby born in Area I

McKalsen's

Dorothy Shop

212 E. Main Street Phone 421



Good As Gold!

. . . that's what my Mom and
Pop will say when they
eat that luscious

CAKE

they will receive if I'm the
First Baby of 1948 born
in Area II.

Hillsboro Bakery

(Opposite Court House)

126 N. 2nd Ave., Hillsboro Phone 1413

I'll Grow Strong and
Healthy on the

Baby's Milk Supply for a Whole Month

If I'm the First Baby
Born in Area I.

Scheller's ALOHA
JERSEY DAIRY
Phone Hillsboro 13F4



For Baby's
First Steps—

Buster Brown WALKERS

for the First Baby
in 1948 in Area II.

ERIC MARGGI

Buster Brown Shoe Store

207 E. Main St., Hillsboro Phone 1412



MY MOTHER WILL BE OH
SO HAPPY WITH THE

DIAPER LINERS

Two boxes of them if I'm the
First Baby born in Area I.

Sprouse-Reitz Co., Inc.

A WESTERN ORGANIZATION

5c - 10c - 15c Hillsboro, Oregon

WHAT'S THE RUSH?

My Mommy will
receive a

SHAMPOO

and

Finger Wave

If I'm the First Baby of 1948 in Area II.

Eve's Beauty Shop

141 S. 2nd Ave., Hillsboro Phone 1381



\$2.50 Book

Theatre Tickets

For the Parents of the First
Babies of 1948 in
Areas I and II

Hill-Venetian Theatres



IT'S A WORK OF ART . . .
THE

Baby Novelty

FILLED WITH FLOWERS

Awarded to First Baby
of 1948 in Area II.

Newsham Floral Co.

East on Highway Near City Limits
Phone 1891 Hillsboro, Oregon



Hi! I'm brand new, too!

A BABY'S

RECORD BOOK

for you . . . if you're the
First Baby in Area II.

The Tini-Tot Shop

110 E. Main—(In the new building) Hillsboro



I'll 'watch for the birdie'
and smile my prettiest
so my parents can be
'specially proud of the

PICTURES

For the First Baby of
1948 in Area I and
Area II.

Hillsboro Studio

H. E. McMULLEN

Delta Building Phone 3571

I'll Tell the World I Want to
Be the FIRST BABY OF 1948
in Area I So I Will Receive
the

BABY BLANKET

It's a Woolen Blanket
any Baby would love!



PENNEY'S

So Mom and Pop can keep track of my doings and
all the other people in Washington county . . .

ONE YEAR

SUBSCRIPTION

to the

Hillsboro Argus

For the Parents of the
First Babies of 1948 in
Areas I and II.

Hillsboro Argus



I love my bath
when Mommy uses

the

Johnson & Johnson

BABY SET

For the First Baby of 1948 in Area II.



Kramien's Drug Store

Phone 261 Prescription Druggists Hillsboro



HEY — Don't Stop Me . .

I'm Headin' Straight
for That

BABY DISH

FOR THE FIRST BABY
IN AREA I.

Lester Ireland & Co.

Phone 2411 Hillsboro, Oregon



Sure Enough . . .

My Mommie will be
thrilled with that

BOX OF CANDY

if I'm the First Baby born in Area II.

Bennett's Sweet Shop

(Next to Hill Theatre)



I'll Eat All
My Food

if my Mother is
given this
3-PIECE

BABY FEEDING SET

if I'm the First Baby in Area II.

Bristol Hardware

257 E. Main Street Phone 761



FOR THE FIRST BABY
OF 1948 IN
AREA II

A SOLID GOLD RING

from

Abendroth, Jewelers

Hillsboro, Oregon

It's a crying shame I won't
be able to eat that

DECORATED

STORK CAKE

My Parents will enjoy if I'm the First Baby
born in 1948 in Area I.

Perfection Bakery

Phone 451 Hillsboro, Oregon



Oh Boy! Smoo-o-o-th!

The

JOHNSON & JOHNSON

BABY SET

Awarded to First Baby
in Area I

Delta Drug Store

217 E. Main Street, Hillsboro Phone 251

