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Editorials, Feature Columns, Sports and Community News Classified, Public Notices

Hillsboro, Oregon, Thursday, February 13, 1941

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Schefflin Group Will Entertain Hillsboro Folk

Schefflin Members of Zion Walthier League will be hosts at a social Friday evening to the Young People's Society of Trinity Lutheran church of Hillsboro.

Annual District Walthier League winter conference will be held Saturday and Sunday at Salem. The business session begins at 2 p. m. Saturday in the Lutheran church on 16th and A streets.

Allen Simantel, who is with the national guard at Camp Murray, spent the week-end with his parents, Mr. and Mrs. Carl Simantel.

Miss Paula Engel of Portland spent the week-end of February 4 with her aunt, Mrs. R. J. Schwanke, and family.

Mr. and Mrs. Merrick Dunning of Seattle, Wash., visited their cousins, Mr. and Mrs. R. J. Schwanke, and Mr. and Mrs. Henry Harris, and others in this vicinity Monday and Tuesday.

Mrs. Joe Cawse accompanied Mrs. Elmer Bateholder, of Helvetia and Mrs. Anderson of Portland to Seattle, Wash., the week-end of February 2. Mrs. Cawse visited her sister, Miss Cora Willis. The group went over the Pontoon bridge of which there are only two in the world.

Katherine Cawse, a student at Oregon State college, spent the week-end with her parents, Mr. and Mrs. Joe Cawse.

Mrs. Clair Evers and son Henry of McMinnville visited her parents, Mr. and Mrs. Albert Vanderzanden, the past week.

Mr. Sahnov Home W. A. Sahnov returned home from the St. Vincent's hospital in Portland last Tuesday. He shows considerable improvement.

Miss Margaret Voelke of Portland spent the week-end with Emma deVlaeminck and Lena Delplanche.

To Entertain Aid Mrs. F. E. Johnson will entertain the Zion Ladies' Society Thursday (today) at 2:30 p. m. in the parish hall.

Missionary Society To Elect Officers

Orenco Missionary Society will meet next Wednesday, February 19, at 2:30 p. m. in the home of Mrs. Ernest Wilfert. Officers will be elected.

Miss Elizabeth Carlyle left last Thursday for Corvallis, where she will attend a school of missions during the remainder of February.

Mrs. S. L. Carlyle, her mother, accompanied her as far as Forest Grove, and will visit a daughter at Thatcher.

Bud Baughman is in Emanuel hospital in Portland, with a broken leg.

Party Friday Fourth Division of the Ladies' Circle will give a valentine party at the Orenco church on Friday, February 14.

Trades for Acreage Dr. A. O. Pitman has traded his two houses in Orenco for some acreage near here.

Mrs. Dant Honored On 81st Birthday

ALOHA-HUBER — Mrs. Emma Dant of Reedville, mother of Mrs. Ella Lowry, celebrated her 81st birthday anniversary at the Lowry home here with all the members of her immediate family.

The third and fourth degrees were conferred upon 12 candidates at the Aloha Grange last Thursday night.

Mrs. Reedell Honored On Tuesday evening Mrs. George F. Gordon, assisted by Mrs. George Purnoy, Mrs. Frank Jersey and Mrs. Edgar Lee Saunders, gave a party in her home, honoring Mrs. Bernard Reedell.

Mr. and Mrs. J. H. Brown of Newberg are visiting their son-in-law and daughter, Mr. and Mrs. H. A. Thomas.

Former Resident Dies Royce M. Mason, a well-known resident of this community for many years, died at his home in Portland February 4.

Benefit Event At Shady Brook SHADY BROOK — The Shady Brook school will give a program followed by a basket social on Friday evening, February 21, at 8 o'clock.

Mrs. White Injured Mrs. R. E. White sustained painful injuries to her knee when a calf kicked her over one day last week. After treatment by the doctor she is much improved.

Juniors Sponsoring Program at Laurel SCHOLLS — The Scholls-Laurel Union Sr. and the Scholls-Laurel Farmers' Union Juniors are having a pot-luck supper and program at the Laurel community hall tonight (Thursday). The Juniors are putting on the program.

Remodel Home Mr. and Mrs. A. H. Chappel are having their house remodeled.

Wanted Walnut Meats Light Halves.....34c Light Pieces.....31c Light Ambers.....30c

Model Bakery McMinnville, Oregon

Achievement Day Program Set West Union

WEST UNION — Four-H achievement day will be held at the West Union school February 19 at 8 p. m. A short program and pictures will be shown. The public is invited. Helvetia 4-H clubs will also participate.

To Prepare Skit West Union Junior Women's club met last Tuesday evening at the home of Harriet Lehman. A committee consisting of Clara Jeffries, chairman, Vivien Jeffries and Evelyn Schmidt was appointed to be in charge of a skit to be given at a federation meeting in April.

Woman Honored Mrs. Theodore Salo received many beautiful gifts on February 4 at a shower given in her honor at her home. Present were Mesdames George F. Gordon, James McMahon, Edgar Lee Saunders, H. C. Sward, W. L. Bainter, W. A. Graham, T. A. Martin, C. G. Inman, John Bushel, and George Purnoy.

Dinner, Program Jacktown Friday JACKTOWN — Industrial club will give a hot supper at the school house Friday night, February 14. Serving will start at 6:30 and continue until those who come later are served.

Former Resident Of County Passes Funeral services for Thomas Adams McEldowney, 77, former resident of Washington county, were held February 4 at Monmouth, where he died February 1. He had resided there 35 years.

IRELAND'S FEBRUARY CLEARANCE CONTINUES! Check This Sample Value! 4-PIECE BEDROOM SUITE BLONDE or WALNUT FINISH. A February Clearance Bargain \$39.95

See Our HOUSEWARE BARGAIN TABLE Check Our Windows for Other Buys in Every Department

Firestone STUDDED GROUND GRIP TIRE Super Traction... Longer Mileage and Easier Steering on Improved and Unimproved Roads

AS LOW AS 50¢ A WEEK Here's the tire with all the advantages of the modern, effective mud and snow tire plus smooth riding and easy steering qualities.

FOR WINTER DRIVING—LET US EQUIP YOUR CAR TODAY! IRELAND'S 3rd and Main HILLSBORO Phone 2411

Aloha Couple Have Glass Collection

ALOHA-HUBER — Mr. and Mrs. Harry Hudson have a collection of Japanese glass balls measuring from three to 14 inches in diameter, blown by the west winds to the Oregon shore. It's a bit wild that blows no glass balls.

Home Economics Group to Meet ALOHA-HUBER — The Home Economics club of the Aloha Grange will meet at the home of Mrs. T. J. Nault, Wednesday, February 19. There will be a demonstration of biscuit making, with lunch served at 12:30. All ladies of the grange are invited.

Green Mt. School One Family Affair GREEN MOUNTAIN — Green Mountain school is unique in that the six pupils have the same surname, Hedrick. The three girls, Irene, Helen and Louise are sisters and double cousins of the three boys, Charles, Wayne and Everette. Their mothers are sisters and their fathers are brothers.

All Cars Seek Buyer Preference... But "THE U.S.A. PICKS CHEVROLET" for Styling... for Road Action with Economy... for Low Price

DRIVE IT ONCE AND YOU'LL DRIVE IT ALWAYS! The U.S.A. has given its verdict on motor cars... given it unmistakably by awarding Chevrolet sales leadership over all other makes of cars for nine of the last ten years...

Halvorson Motor Co. CHEVROLET DEALER 332 E. Main, Hillsboro Telephone 444

GREED AND GUMPTION By NORMAN CHANDLER Chairman Newspaper Publishers Committee

THERE AREN'T MANY wholly selfish people outside of insane asylums. And you and I can be thankful for this! It is human nature to be selfish.

Merchants and manufacturers who advertise in newspapers are selfish. I talked today with an especially selfish manufacturer.

"Why do you spend money for advertising space?" I asked him. "I don't spend money that way. I save it," he answered.

"Then what do you do with the savings?" I went on to inquire. "I'd like to keep them," he admitted. "But mostly I use them to harass my competitors. If I can reduce my prices and give better values, I get the customers."

"And what do your competitors do?" "Oh, the same thing," he said, grinning. "And all of us in my business hunt steadily for ways to im-

prove our products so we can tell the customers a still better story and perhaps move out a little ahead of the other fellows."

"Suppose you had the power to stop your competitors, to deny them the right to advertise, leaving the field to you, would you use that right?"

"He thought a minute and then gave me this answer. "No, I would be tempted to do that if I could. But I'm too greedy and, I think, too smart, to want to. My business would go to seed. So would other businesses, in my line and other lines. Pretty soon I couldn't sell my goods because there wouldn't be enough customers with good enough jobs to afford to buy my stuff. Then it wouldn't be long until I myself would have a hard time getting the new and better things I'd like to have. It wouldn't work out!"

"Then who loses when money is spent for advertising good products?" I asked. "Damnation," he exploded. "Nobody loses. Advertising is just like a better tool. When a man buys a million dollars' worth of good tools for his factory and uses them to save his customers a couple of million and to increase his payroll another couple of million and still manages to keep out enough to buy a shirt and pay his income taxes, nobody loses."

My manufacturer friend went his way without my telling him that he had missed an important part of the benefits of using advertising as an economic tool.

You can call it your selfish part and mine. His advertising not only brings you and me news of such things as good values, but it also helps to pay the cost of gathering and publishing the news by which you and I learn the facts we must have in order to keep ourselves free.

I don't know how you feel about this particular American brand of selfishness, but I like it!

NOTE: The purpose of these regular weekly institutional advertisements is to make American life and American business better. Your suggestions, criticisms or reactions will be appreciated by the Newspaper Publishers Committee and its chairman. Address the committee in care of the Business Office of this paper.

Home Economics Group to Meet

ALOHA-HUBER — The Home Economics club of the Aloha Grange will meet at the home of Mrs. T. J. Nault, Wednesday, February 19. There will be a demonstration of biscuit making, with lunch served at 12:30. All ladies of the grange are invited.

Mrs. Eunice Dier of Florence is a visitor for several months of Mr. and Mrs. John W. Barnes. She has been a friend of the family for many years.

Bosely Place Sold Lyman Ross sold the George Bosely place on South Tobias to Mr. and Mrs. Edgar C. Peterson of West Slope.

Winifred Thoms Injured Winifred Thoms was one of six persons receiving injuries in an auto collision four miles north of Salem last Sunday night. Miss Thoms, who received a bruised knee, returned home Monday.

Mr. and Mrs. Albert Turner of Yakima left for their home Monday following a month's visit with his brother, J. L. Turner, and other relatives in Washington, Yamhill and Tillamook counties, Portland and Seattle.

Holds Certificate This is to certify that... who by his unremitting and enthusiastic activity in stretching the truth, and by his ability to exaggerate any situation whatsoever, is duly qualified to membership in this association founded B. C. 1313 by Ananias. We hereby confer upon him the honorable degree of D. L.

The above certificate hangs on the wall of a business house in Aloha. The headquarters of this association are located in Burlington, Iowa. A prize is given every year to the biggest liar in the United States.

Former Resident Of County Passes Funeral services for Thomas Adams McEldowney, 77, former resident of Washington county, were held February 4 at Monmouth, where he died February 1. He had resided there 35 years.

Mr. McEldowney was born in Virginia City, Nev., the day after his parents arrived there from Iowa by covered wagon in 1871. The family settled near Hillsboro.

Survivors are the widow, six sons, Frank of Harrisburg, Thomas Jr. and Donald of Monmouth, Joseph of Hamilton, Edna, Cal, William of Corvallis, and Wilmer and James of The Dalles; and two daughters, Maude of Bend and Mrs. Louise Terway, Spokane, Wash. A brother, William, lives at Forest Grove.

John Boaga, who has been ill for the past two weeks, is much improved and able to be up part of the day now.

Mrs. Jack to Entertain Mrs. M. R. Jack will entertain the Scholls Junior Women's club at her home Tuesday night, February 18. Miss Eunice Wehlitz of Portland is assisting hostess. It will be guest night and each member is to bring one or more guests. There will be a short business meeting followed by a Valentine party.

Remodel Home Mr. and Mrs. A. H. Chappel are having their house remodeled.

Robert Fiecken has been ill with the flu.

BALANCING THE PASTURE ACCOUNT THE PASTURE ACCOUNT PLANT FOOD REMOVAL REPLENISHING THE SOIL GOOD pasture is cheap feed and the key to profit in livestock farming. Young grasses and clovers are rich in minerals and proteins, but when grazed remove more plant food from the soil than if left for hay. To keep pastures good, the soil must be replenished through the use of fertilizers. Potash should be included in this fertilizer for high yields and the best proportion of good grasses and clover. Irrigated pastures are gaining favor rapidly. Fertilizer goes hand in hand with irrigation, since a controlled moisture supply enables the pasture plants to take full advantage of the fertilizer applied. See your dealer about including enough potash in your pasture fertilizer. It costs but little extra and returns more profit.

IRELAND'S FEBRUARY CLEARANCE CONTINUES! Check This Sample Value! 4-PIECE BEDROOM SUITE BLONDE or WALNUT FINISH. A February Clearance Bargain \$39.95 See Our HOUSEWARE BARGAIN TABLE Check Our Windows for Other Buys in Every Department Firestone STUDDED GROUND GRIP TIRE Super Traction... Longer Mileage and Easier Steering on Improved and Unimproved Roads AS LOW AS 50¢ A WEEK Here's the tire with all the advantages of the modern, effective mud and snow tire plus smooth riding and easy steering qualities. The slotted riding strips give additional non-skid traction on icy or wet pavements. You get super traction on unimproved roads and smooth, non-skid riding on improved roads. Let us equip your car today at these low prices.

Green Mt. School One Family Affair

GREEN MOUNTAIN — Green Mountain school is unique in that the six pupils have the same surname, Hedrick. The three girls, Irene, Helen and Louise are sisters and double cousins of the three boys, Charles, Wayne and Everette. Their mothers are sisters and their fathers are brothers.

Saturday Mr. and Mrs. Joe Smejkal entertained Mrs. Vincent Schultz, son Lowell and daughters, Luella, Corabelle and Caroline and Mrs. Sylvia Woods, all of Tigard.

Mrs. V. C. Strubb visited relatives in Portland three days last week.

Mrs. Ed. Smith is in a Hillsboro hospital recovering from an appendectomy.

Mr. and Mrs. Earl Genzer and Donna, Mr. and Mrs. Frank Cramer and Everett and Mrs. Sam Strubb attended Kansas City Farmers' Union all-day meeting Wednesday and furnished music for the program.

Remember the more you tell, the more you sell when using Argus classifieds.

We Have MOVED to Room 12 Weil's Bldg. from Hillsboro Pharmacy Machine and Machineless Permanents Frederic - Rilling - Life Permanents EVE'S BEAUTY SHOP

All Cars Seek Buyer Preference... But "THE U.S.A. PICKS CHEVROLET" for Styling... for Road Action with Economy... for Low Price DRIVE IT ONCE AND YOU'LL DRIVE IT ALWAYS! The U.S.A. has given its verdict on motor cars... given it unmistakably by awarding Chevrolet sales leadership over all other makes of cars for nine of the last ten years... and now the U.S.A. is giving this same verdict again by showing clear-cut preference for the new Chevrolet for '41! "The U.S.A. picks Chevrolet!" And, if you'll make your own eye it—try it—buy it test of the new Chevrolet for '41, we're convinced that you'll pick Chevrolet, too. And get the nation's No. 1 car-value as a result! Please see your nearest Chevrolet dealer—today!

Halvorson Motor Co. CHEVROLET DEALER 332 E. Main, Hillsboro Telephone 444

GREED AND GUMPTION By NORMAN CHANDLER Chairman Newspaper Publishers Committee THERE AREN'T MANY wholly selfish people outside of insane asylums. And you and I can be thankful for this! It is human nature to be selfish. The very will to live is selfish; the desire to succeed, to win the respect of our fellows, to make the world a better, safer and pleasanter place—all that is just a combination of greed and gumption. Just a recognition that, in order to live, we must let live—or must even help others to live better! Merchants and manufacturers who advertise in newspapers are selfish. I talked today with an especially selfish manufacturer. "Why do you spend money for advertising space?" I asked him. "I don't spend money that way. I save it," he answered. "If there were any cheaper ways to tell people about my goods, I'd try them." "Then what do you do with the savings?" I went on to inquire. "I'd like to keep them," he admitted. "But mostly I use them to harass my competitors. If I can reduce my prices and give better values, I get the customers." "And what do your competitors do?" "Oh, the same thing," he said, grinning. "And all of us in my business hunt steadily for ways to im-