

10 PENNEY'S 10TH BIRTHDAY CELEBRATION



Unbeatable Value!
FLOUR SACKS
Don't Miss This!
All new material. Washed, bleached and mangled. Many uses. 28-inch by 33-inch

5^c

SLUB
Broadcloth



19^c
YARD

Fine quality, broadcloth in florals, plaids and stripes. Unusually low priced. Hurry!



You Can't Wash Your Mattress Save It With A

Mattress Protector
\$1.00

There's no softening on quality in these durable mattress protectors! Covered with good quality muslin, filled with clean cotton liners, and firmly stitched to stand up under long wear and laundering. At this money-saving price you can buy one for every bed in the house. Twin or double bed size.

Axminster RUGS
27x45 Size

All wool face, Latex back. A "steal" **\$1.98** at this price. **\$1**

THE DOORS OF THE HILLSBORO PENNEY STORE WERE OPENED JUNE 19, 1930

We know of no better way to express appreciation for the splendid business we have enjoyed throughout our first ten years in Hillsboro than to pledge ourselves to continue the original Penney policy—that of "Giving the greatest possible value consistent with sound merchandising."

WE ARE HERE TO SERVE YOU

Mattie Pyle, cashier
Margaret Cypher, dresses
Mildred McConahay, piece goods
Sybil Guyton, hosiery
Loretta Davidson, dresses

Polly Enschede, lingerie
Robert Kalkwarf, men's wear
Robert Coe, shoes
Roy Burnett, shoes
P. A. Anderson, manager



For Firesides . . .
Vanity Tables
HASSOCKS

\$1.00

You'll find these colorful, sturdy hassocks perfect for living room, bedroom, porch and beach. They are covered in washable, long-wearing simulated leather, and are 11 inches high. Round or square. A real value at this low price!

Boys' Polo Shirts

Fine ribbed cotton. Crew neck. Assorted colors. Sizes 4 to 16 **25^c**

Waterproof Utility

BAGS
98^c



18-inch size
For sports and travel.
Brown, black and tan.

TENNIS SHOES

Men's - Boys'

55^c



Strong canvas uppers. Heavy soles. Hygienic Insoles.

Combination Special
SHAV. CREAM **25^c**
10 BLADES
Aywon Menthol Cream. Legion double-edge blades.

Men's Dress Sox
SLACKS or REGULARS

9^c PAIR



Sizes 10 to 11 1/2

Rayon plaited! Novelty patterns! Medium and dark colors. Stock up at this low price.

Men's Wash PANTS

A close-out of assorted patterns and fabrics. 29 to 36 waists. Pair **\$1.00**

Rayon-Cotton
LUNCH CLOTH

Special Priced **29^c**
50x50 size, plaid centers. Red, gold, green, blue.



100 Dresses

EVERY ONE A JEWEL!

\$1.77

Lettuce-crisp and pretty as a picture!

Full swinging skirts, perky pleats, pretty lace and flowers—and trim tailored styles! Lovely prints and plain shades . . . in your favorite colors!

Like to have a spic and span little frock to slip on at any time?

A dress to suit everyone! You won't be able to decide which ones you really like best!



RAYON MESH PANTIES

Smooth fitting as your skin. Cool, lacy, mesh with dainty lace trimming. **15^c**
Simple to wash. Small, medium, large

RAYON PLUSH TOPPERS

For every summer evening. Pastel colors to match any frock.

JUST 20 COATS IN THIS GROUP!
HURRY!

ONLY **\$2.33**

Darling little finger-tip jackets! Coral, raspberry, beige . . . all the newest colors. Much more expensive looking than the low price we've marked them.

Sizes 12 to 38



PRINTED BATISTE GOWNS

44^c

Summer favorites in cool, fresh batiste. Dainty floral prints and hand detailing make this an outstanding value!



INDIAN DESIGN BLANKETS

Full 70x80 Size
For Camp, Car, Home
Exceptionally attractive blankets in a large assortment of **\$1.00** patterns

NATION-WIDE SHEETS

The Biggest Sheet Value in America!



81x99 Size

69^c

Laboratory tested, laundry tested and "wear" tested in thousands of homes—Nation-wide has proved its serviceability!

Stronger than U. S. Standards for this grade. Sizes are clearly marked on woven label. Made of fine selected cotton, firmly woven for durability, expertly finished for soft texture.

81x108 size . . . 79^c 42x36 Cases . . . 17 1/2^c

SENSATIONALLY LOW PRICED!

GAY PRINT HOUSE COATS

ONLY **89^c**

Smart zippers and comfortable wrap-around styles. Fine twilled cotton in gorgeous, bright prints. Rub them and tub them!



Printed **BATISTE**

Dainty floral patterns on cool-as-a-breeze batiste! For the thrifty ones who sew **10^c** yard

WHITE BAGS



Smart new styles. Simulated leather. Thrift priced. **49^c**



MEN'S SUITS
\$11.88

YEAR 'ROUND SUITS

Medium and dark colors. Sizes 36 to 46, but not every size in every color. A grand opportunity to dress up at a mighty low price!

Men's Pure Wool TRUNKS

Look Smart!
Feel Comfortable!

Thrift Priced **98^c**

Fashioned to fit perfectly and wear longer. Here's value in all wool for your money!



MEN'S Solid Leather OXFORDS



\$1.98

BLACK
BROWN
WHITE

Shoes built for rugged wear plus smart appearance. Conservative black calf. White in buck or calf, wing tips and plain toe models. Choice of leather or rubber heels. Values that just can't be beat.