Starts Today - Safeway's Weekly

and PRIZE CONTEST Five \$5 Prizes in Groceries Every Week

The whole idea of this easy contest is simply this. We want to know what you would like to have us advertise—and we're willing to pay to find out. For the nearer we can come in our ads to featuring the items and brands you want, the better we are serving you. Though, of course, we know there are certain items which, when put on sale, seem more popular than others, you, our customers and neighbors can tell us more specifically and more definitely what these real favorites are. This Pantry Poll, therefore, is a kind of election as well as a contest, and you are the voters. With this difference you may vote as many times as you wish, and voters receive the awards. Ballots are provided for your voting. Read the rules and instructions carefully and vote today. You may be a winner.

Fascinating Fun for All . Five Winners Every Week!

You don't have to be clever or talented to participate in this contest. Every woman who keeps house is already well informed about the groceries she uses and knows why she uses certain items and brands. All you have to do is vote for the item and brand you want Safeway to advertise in their ad of March 11 and tell (in ten words or less) why you like it. Five Dollars in grocer's will be awarded to

each of the Five voters who name one of the five most popular items selected from the Official Ballot shown elsewhere on this page, and whose statement about that item is considered best, in the opinion of the judges. Here is a contest that provides lots of fun and anticipation as well as an equal chance for everybody.

How to Enter and Vote

Anyone may enter the Safeway Pantry Poll and Contest by making a purchase at the Hillsboro Safeway Store. You may cast as many votes as you wish provided a pur-chase is made with each vote.

Use the Official Ballots appearing at the Use the Official Ballots appearing at the left. Additional Ballots are available at the Hillsboro Safeway. To vote, check one of the twenty items listed on the Ballot. Write in the Brand name of the item selected on the line indicated. Next, state, in 10 words of less why you like that Brand, and finally fill in your name and address. Drop your Ballot in the Ballot Box at your Hillsboro

Polls close for this week's voting for items as listed in the Official Ballot shown, on Tuesday. March 1. The five most popular items elected will be advertised in Safeway advertisement appearing March 10, A new Official Ballot of 20 items for the

following week's Pantry Poll will be published in Safeway Ad appearing March 3. The five items selected from this Pantry Poll Will then be featured in Safeway Ad appearing March 17. And so on.

Read These Simple RULES

Anyone may enter and vote as many times as desired provided purchase is made for each vote cast. Voting must be by Official Ballot and only ONE item may be voted on at a time.

Five weekly prizes of \$5.00 each in merchandise will be awarded to the five persons who name one of the five most popular items chosen by vote and who submit the best statements in the opinion of the judges.

The five items so "elected" will be featured in a future Safeway advertisement as stated elsewhere. Names of the winners will also be published in the same advertisement.

The decision of the judges will be final. All votes east become the property of Safeway Stores. None will be returned.

No person may win more than one prize in the same weekly contest.

Voting for this week's contest ends, and ballots must be in the ballot box at the Hillsboro Safeway, at the close of business next Tuesday.

How Prizes Are Awarded

A total of \$25.00 in merchandise will be awarded each week during the contest. This will be divided into five \$5.00 prizes, or, in other words, \$5.00 in merchandise to each of the five winners.

Each week's Official Ballot lists twenty items. Each purchase entitles you to vote for one of these items. At the close of the weekly contests on

Tuesdays, Ballots will be segregated and counted as follows: First, the five items (out of the 20) which receive the highest number of votes. Next, the brand which has received the most votes on each of these five items.

Finally, the winner for each of the five chosen "brand items" will be selected according to the best statement (in ten words or less) on why the contestant likes that brand. The five prize winners will be announced in same ad which features "elected" items.

The judges are: Mrs. Harry R. Morgan, state president Oregon Federation of Business and Professional Women; Leon S. Davis, secretary Hillsboro Chamber of Commerce; and Ray Miller, manager Hillsboro Safeway.

REMEMBER-Voting for This Week's contest Ends TUESDAY, MARCH 1

Check one item only on this	OFFICIAL BALLOT Check one item only on this
more than one item, a separate Ballot must be used for each.	Ballot. If you wish to vote for more than one item, a separate Ballot must be used for each.
1 [] COFFEE 2 [] FLOUR 3 [] BAKING POWDER 4 [] CANNED MILK 5 [] PORK & BEANS 6 [] TOMATO JUICE 7 [] CANNED PINEAPPLE 8 [] TEA 9 [] BREAKFAST FOOD (Uncooked) 6 [] CATSUP 1 [] ROLLED OATS 2 [] COCOA 3 [] LAUNDRY SOAP 4 [] TOILET SOAP 5 [] SOAP POWDER 6 [] PKG. COOKIES 7 [] SHORTENING 8 [] CIGARETTES 9 [] PANCAKE FLOUR 0 [] CANNED PEAS On the line below, name the rand you favor for the item you ave checked. Then state in ten cords or less why you like it, his Ballot must be in Ballot Box ot later than Tuesday, March 1. 2 new Ballot will be issued for ollowing week's voting.	1 [] COFFEE 2 [] FLOUR 3 [] BAKING POWDER 4 [] CANNED MILK 5 [] PORK & BEANS 6 [] TOMATO JUICE 7 [] CANNED PINEAPPLE 8 [] TEA 9 [] BREAKFAST FOOD (Uncooked) 10 [] CATSUP 11 [] ROLLED OATS 12 [] COCOA 13 [] LAUNDRY SOAP 14 [] TOHLET SOAP 15 [] SOAP POWDER 16 [] PKG. COOKIES 17 [] SHORTENING 18 [] CIGARETTES 19 [] PANCAKE FLOUR 20 [] CANNED PEAS On the line below, name the Brand you favor for the item you have checked. Then state in ten words or less why you like it. This Ballot must be in ballot box not later than Tuesday, March I. A new Ballot will be issued for following week's voting.
rand	Why I Like It
ame daress	Name
USE THESE BALLOTS FOR FIRST	VOTES-MORE AT SAFEWAY

In every family there is some item of some certain brand that is approved very highly. And every housewife knows precisely why it is so well liked. It is this information that Safeway wants and is

willing to award valuable weekly prizes for . . . information which though so easy for you to give may win you one of

the prizes. To make this contest interesting and entertaining, as

well as simple and easy, we have made it into an election, a vot-

ing proposition in which you vote for your favorites the items

you would like to see advertised on the Ballots as provided

below. Read the full details elsewhere on the page, then look into

your pantry and vote right now.

Sunbrite

CLEANSER

Light Meat.

Assorted Flavors

3 cans 11c BANANAS Choice 4 Ibs. 25C Strawberries 2 boxes 29c Tuna Wave 2 No. 1/2 23C LOUISANA NEW SPUDS 3 Ibs. 14c Jell-Well 3 Pkgs. 11C 2 1bs. 19c **NEW PEAS** 2 dozen 25c ORANGES Cheese Mild, full cream 17c SUNKIST. Sweet and thin-skinn

LOOK

Into Your Pantry

Then

VOTE

For Your Favorite



Prices Effective FRIDAY to MONDAY February 25 to 28, incl. PORK & BEANS Van Camp's. 5c TOMATO SAUCE 3 Val Vita. 8-oz. cans. STRING BEANS 9c can 3 for TOMATOES Staregon No. 2½ can 3 for BAKING POWDER CALUMET. 21c COFFEE EDWARDS. Drip or Regular. AIRWAY COFFEE Mild, mellow. 15c SWANSDOWN CAKE FLOUR. 25c MINCED CLAMS Pioneer. WHITE KING Granulated Soap Medium pkg.... THIS COUPON

Worth 10c

Toward Purchase of a 24-oz. Pkg. of New SU-PURB Granulated Soap. Regular price ...