

HILLSBORO MERCHANTS' POPULARITY CONTESTS

Open Friday, Offering

Two Wonderful Travel Prizes

NINE DAYS OF TRAVEL AND PLEASURE IN CALIFORNIA WITH ALL EXPENSES PAID

ONE FOR HILLSBORO GIRL AND ANOTHER FOR COUNTY GIRL LIVING OUTSIDE OF HILLSBORO

BRISTOL HARDWARE CO.
C. C. STORE
J. W. COPELAND YARDS
DELTA DRUG STORE
EVE'S BEAUTY SHOP
FAIRWAY MARKET
FRED'S SUPERIOR MARKET

HILLSBORO ARGUS
HILLSBORO MEAT CO.
HILLSBORO MOTOR CO.
(Votes given on cash and open account payments)
IMPERIAL FEED & GRAIN CO.
LESTER IRELAND & CO.
THE MEN'S SHOP
POOL-GARDNER LUMBER Co.

PORTLAND GENERAL ELECTRIC
(No votes given on power or electric bills)
SELFRIDGE FURNITURE CO.
TEXACO STATION
VENETIAN THEATRE
(Votes given each 25c purchase)
WEIL'S DEPT. STORE

ITINERARY OF THE TRIP

FIRST DAY—MARCH 14

Arrive Portland, Oregon—Northern Pacific—6:30 a. m. Dining car of the Southern Pacific Company will be attached to the train on arrival Portland and those who are early birds can have breakfast when they are ready.

Winners from Eastern and Northern Oregon and Southern Washington will join the party before departure from Portland on the Shasta Limited at 8:15 a. m.

From Portland South to San Diego the party will enjoy their own private dining car and club car—meals will be served when they are desired and the club car will provide space for lounging, singing, refreshments, etc.

SECOND DAY—MARCH 15

All meals in the diner en route to Los Angeles and San Diego—down the San Joaquin Valley through the interesting cities of Merced, Fresno and Bakersfield, arriving in Los Angeles late evening.

THIRD DAY—MARCH 16

Arrive San Diego 6:00 a. m. No one need get out at that hour of the morning as the cars will be parked for use until 7:30 a. m.—early breakfast will be taken at the San Diego Hotel, then a ride over to Coronado Beach and down to Tia Juana, Mexico, for lunch at Caesar's, or if Agua Caliente is opened, lunch will be taken at the Casino. Return to San Diego mid-afternoon going direct to the Exposition grounds—balance afternoon and evening will be spent on the grounds of this magnificent show—Dinner at Cafe of the World.

FOURTH DAY—MARCH 17

Leave San Diego, Santa Fe, 1:00 a. m. Arrive Los Angeles, Santa Fe, 5:00 a. m. Sleepers will be occupied until 7:00 a. m. when transfer will be made to the Rosslyn Hotel. This hotel will be headquarters during the stay in Southern California. Breakfast at the hotel after which an all-day motor tour of Hollywood, 20th Century Fox studios and homes of the Stars will be visited. Lunch will be taken at the restaurant in Universal City—many of the Stars have their luncheon at this cafe. Return to Grauman's Chinese Theatre for Matinee—Dinner at Lucca's.

FIFTH DAY—MARCH 18

Breakfast at the hotel—leave for the all-day trip to Catalina Island at 9:00 a. m.—from the Pacific Electric Station in Los Angeles—arrive Catalina on the Steamer "Avalon" at noon—Lunch at the St. Catherine Hotel—afternoon visit on the Island, also ride the famous glass bottom boat seeing the submarine gardens and the many species of fish. Return to Wilmington on the "Avalon," arriving back at the hotel 7:45 p. m.—Dinner at hotel.

SIXTH DAY—MARCH 19

Breakfast at the hotel—This day will be left open for the winners to use as they desire—many will want to visit with friends and relatives—others have a little window shopping to do while still others will want to catch up in their writing. Lunch and dinner will also be provided at the hotel. Leave Los Angeles on the Southern Pacific popular Coast Route train, "The Lark," 8:30 p. m.

SEVENTH DAY—MARCH 20

Breakfast on the train before arrival San Francisco—Southern Pacific, Third and Townsend Streets Station, 9:00 a. m. The baggage will be taken direct from the depot to the William Taylor Hotel—headquarters while in San Francisco. The party will start 30-mile tour of San Francisco and environs, visiting such interesting spots as the Golden Gate Park and Presidio.

See the two famous bridges now under construction. Luncheon party at Lido's most popular cafe, where a floor show and fine orchestra will entertain. Late afternoon return to the hotel where each young lady will find her baggage already placed in her room, over-looking the beautiful bay region.

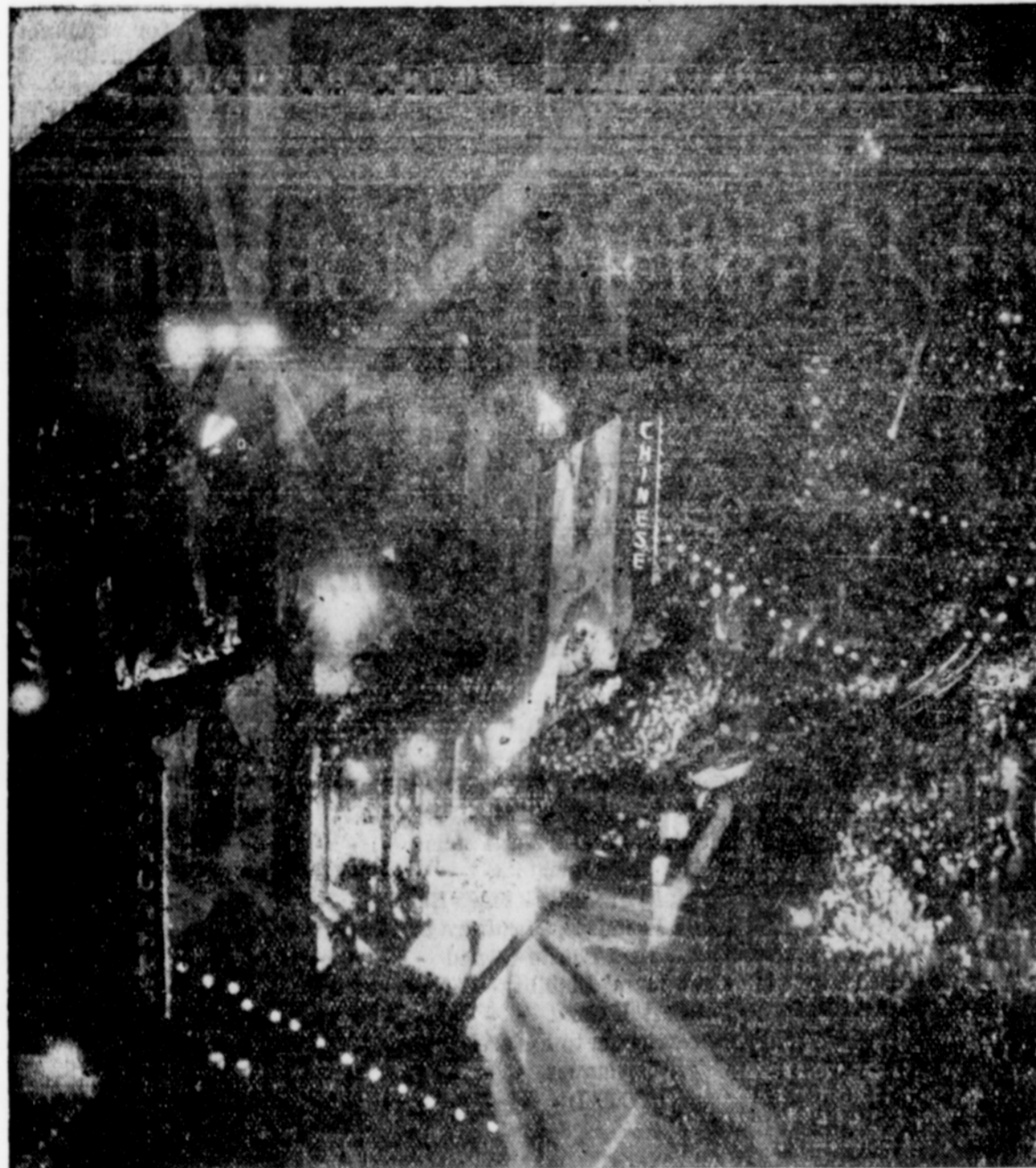
Dinner at the hotel—evening a conducted tour of San Francisco's Chinatown—a trip that will provide memories when you reach the evening of life. Return to the hotel—11:30 p. m.

EIGHTH DAY—MARCH 21

Breakfast at the hotel. This morning will be left open for the girls to use as they desire. Lunch will be served in the hotel dining room at noon. Afternoon theatre party at Fox's new Market Street Theatre—2:00 p. m. Pack up and ready to leave San Francisco on the Southern Pacific's "Cascade," 6:20 p. m. Dinner will be served in the diner en route.

NINTH DAY—MARCH 22

Breakfast and lunch in the diner. Those living in Southern Oregon will detain as their home city is reached—those in the North of Oregon will arrive Portland at 3:45 p. m.



Hollywood during one of its spectacular "first nights" is a thrilling study of lights, crowds and excitement. Contest winners will see Hollywood when on their California trip.

GET STARTED EARLY

Ballots will be available at the stores of all co-operating merchants Friday morning, January 10. Nominate your candidate for the contest at once and then get behind your choice.

Contestants should have their friends save votes for them and to remember to ask for votes when making cash purchases. Contestants should keep the deadline in mind and have their votes in the ballot box ahead of the closing hour.

With such fine prizes at stake, the Hillsboro Merchants' Popularity Contests should arouse interest over the whole county. Any Washington county girl, no matter where she lives, has an equal chance. Every item of expense is included in amount paid by Hillsboro Argus and Merchants. The only cash a prize winner will need is what she may want for souvenirs, postcards, etc.—even the tips are paid.

Merchants whose names are not found among those who have signed up so far have an opportunity until January 16, 5 p. m., to join the list of sponsors. Those wishing to join should contact the Hillsboro Argus for details of how they may co-operate.

NOMINATION COUPON

Good for 1000 votes for the young lady you nominate in the Hillsboro Merchants' Popularity Contests.

I NOMINATE MISS _____

ADDRESS _____

as my favorite in the Hillsboro Merchants' Popularity Contests with the understanding that this nomination will entitle her to 1000 votes.

Your Name _____

Your Address _____

Clip this coupon from the paper and mail or bring it to the Hillsboro Argus at once, so that your favorite may have an even start with other contestants. Only one lot of 1000 free nominating votes will be credited to any one contestant.

All Nominators' Names Kept Confidential

CONTEST RULES

- The Hillsboro Merchants' Popularity Contests start Friday, January 10, 1936, 8 a. m.
- The Contests close Monday, March 2, 1936, at 8 p. m.
- Election votes are given on the basis of 50 votes for each fifty cents cash paid to participating merchants as follows:
 - On all counter cash and C. O. D. purchases.
 - On all cash payments made on open account purchases.
 - On all cash down payments and installment payments made on time-payment accounts during the period of the Contests, regardless of when purchase was made. Variations of this schedule are noted under the names of certain of the participating merchants.
- Votes will be given on strictly retail business—that is, quantity purchases of commodities to industrial concerns, or wholesale purchases by merchants NOT to be included.
- The Contests are open to UNMARRIED women between the ages of 18 and 30 residing in Hillsboro and Washington county, but employes and families of employes of participating merchants and the Hillsboro Argus are barred.
- One Contest will be conducted for contestants residing within the city limits of Hillsboro and another Contest for contestants residing outside of Hillsboro in Washington county. Each girl will compete only against contestants in the Contest for which she classifies.
- Nominating blank published in the Hillsboro Argus is good for 1000 votes, but only one lot of 1000 free nominating votes will be credited to any one candidate.
- Right is reserved by the Hillsboro Argus to reject any nomination.
- Votes may be mailed to the Hillsboro Argus or placed in the ballot box which will be placed in front of the Hillsboro Argus during the day and in front of the Venetian theatre in the evening. Voters may cast their ballot for any candidate, regardless of the residence of the voter.
- Judges will be appointed by the Hillsboro Argus and their decision in all matters will be final.
- Merchants participating in the election agree not to allow any of their employes to exert any undue influence in favor of any candidate.
- Buying of votes by any firm in behalf of any candidate, or distribution of votes by any other method than according to the above rules is expressly prohibited. Violation of this rule will result in the cancellation of all votes illegally obtained.

NOMINATIONS MADE UP TO JANUARY 16 WILL BE POSTED IN THE ARGUS OFFICE WINDOW