

Wide Variation Egg Cost Found

Some Oregon poultrymen are prospering by producing eggs at an average cost of 19 cents a dozen and selling them at an average of 28 1/2 cents, while others are wondering what is wrong when it is costing them around 40 cents a dozen to produce eggs to sell for 12 cents less.

That such a wide difference in production efficiency actually exists in Oregon is shown by a three-year cost of production survey of 229 poultry farms just completed by the farm management department of the Oregon State college experiment station. This survey is said to be the largest ever made of the poultry industry in this country, as it included a total of 271,337 hens, which produced nearly 4,000,000 dozen eggs.

As mentioned, costs of production ranged from 19 to 40 cents a dozen, and this factor was determined whether the growers "sunk" as much as 70 cents per hen in their flocks or made as much as \$1.92 per hen profit, even above allowance for their own labor and interest on investment.

More than half the farms on which the records were kept were found to be making a profit above their labor and interest costs, a condition considered well for the industry as a whole. The small capital required to enter the chicken business causes men with little or no experience to attempt this game, with resultant poor management and frequent failure, according to those who made the survey.

Further information on the factors that entered into the low costs for some and high costs for others is being compiled and will be available in the near future, according to H. D. Scudder, head of the farm management department. High average production is one of these factors, he said.

Aloha

Aloha.—Mrs. Andrew Denholm is at the Emanuel hospital.

Mrs. Alice Wheeler is entertaining her sister from Portland.

Mrs. Harry Weaver was the guest of Portland friends Tuesday.

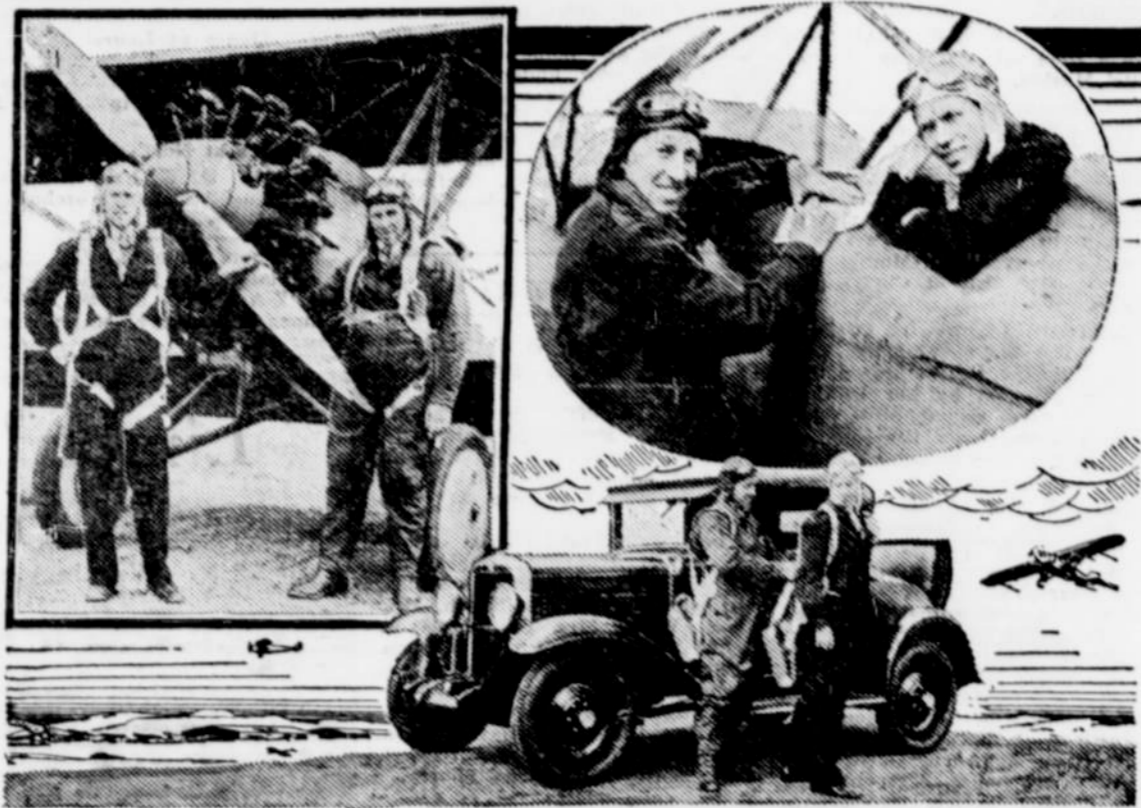
Mr. and Mrs. Jess Hayes and daughter, Elizabeth, were week-end visitors of relatives in Timber.

Leaf-Spot Spray Effective

The effectiveness of sprays for the control of leaf-spot fungus has been shown by the Oregon experiment station. Bordeaux mixture 4-4-50 gave the best control while a wettable sulfur spray has produced good results with less danger of foliage injury. The applications are started about May 1 in the average year and repeated at intervals of three or four weeks as new foliage develops. The last application for leaf spot goes on as soon as the fruit is picked.

Read advertising in The Argus.

Fire Fighters of the Air



An added protection to the great forests of the West are these flyers, who maintain a constant vigil for signs of fire. Immediately on locating a forest blaze, they notify the fire-fighters, who lose no time in getting to the scene. Many of the cars used to transport the men and fire equipment are Chevrolet six-cylinder models.

Public Utilities Need Advertising

That the public utilities have just as much need for advertising to increase their business as any other industry, is the contention of P. S. Arkwright, president of the Georgia Power company. "Advertising," says Mr. Arkwright, is not for the purpose of controlling the editorial or news policies of the papers, but solely to increase consumption, which ultimately results in less cost of the article itself, and is of direct benefit to the consumer.

"We are a business institution," says Mr. Arkwright, "we are competitors with other producers of power. There is a great deal of missionary work yet to be done in making even the domestic use of electricity universal. Our problems and motives are the same as those of other advertisers. We desire to sell more electricity, and advertising is one way to help do it. The electric light and power companies manufacture a commodity, which, in recent years at least, is on a mass production basis, with all that that connotes. Advertising by central stations, by manufacturers of electrical apparatus, by the financial houses that handle our securities, and, yes, by our customers, has helped to place it there.

"We have no right to throw

our money away or waste it. We are justified in spending our money only for business reasons, within our own judgment, of course. For every dollar spent on advertising our customers get manifold returns, for it helps us to increase the consumption of electricity and thereby reduces the cost of production and distribution, which in turn is reflected in lower rates. If it did not do that it would not be justified. That is the basis on which we, and everybody else, advertise."

Soil Contamination Bad

One of the greatest contributing factors in undermining the efforts to rear healthy pullets is soil contamination, says the Oregon experiment station. Growing chicks are susceptible to coccidiosis and intestinal parasites when brooded on the same soil year after year or when a large number of them are compelled to remain too long on new soil of small area. To ignore this fundamental principle will in time result in heavy losses and perhaps failure.

Contrary to former belief and practice, continued cultivation of corn, potatoes and similar crops on most Oregon soils is unnecessary after weeds are eradicated. Weeds are the greatest factor in loss of moisture and plant fertility, finds the experiment station, and after they are controlled little further cultivation is profitable.

KOAC Broadcast Late Market News

A new service to the people of Oregon will be rendered by Oregon State college extension service beginning August 1, as a result of recently completed arrangements whereby market reports on all principal crops will be made available on the same day the quotations are established. Through the cooperation of the United States bureau of agricultural economics which has extended the federal market service leased wire to the Northwest, the market information will be available here from all the principal centers of the United States, including the Pacific coast.

In connecting the present terminals at San Francisco with the new stations in Portland, Seattle, Spokane and Boise, the wire will pass through Albany, where the extension service has been granted permission to tap it, and extend

666

is a Prescription for Colds, Grippe, Flu, Dengue, Bilious Fever and Malaria. It is the most speedy remedy known.

Hillsboro Business and Professional Directory

Hillsboro Business and Professional Directory

The merchants and professional people on this page are known as reliable business men and women of Hillsboro. Here you will find the business places listed alphabetically, which will serve you economically and promptly. When you call on them please mention that you saw their advertisement in The Argus.

For Information about Directory or its Advertisers Call The Argus—261

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General Repair Work
Willys-Knight and Whippet Service
MAIN STREET GARAGE
1048 Main Street Phone 191
"Satisfaction At All Costs"

AUTO ELECTRIC SERVICE

National Batteries
Motors, Starting Motors, Generators,
Magneto, Batteries, Carburetors
LENTZ BROS.
Second and Baseline Phone 591

BATTERY and ELECTRIC SERVICE

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Sahnaw Bros.
1361 Main St. Phone 2431

BEAUTY SHOPPES

EVE'S BEAUTY SHOPPE
General Beauty Work
Realistic Permanent Waves Machine
Recently Installed—Permanent Wave
a Specialty
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Hair Cutting, Marcelling, Shampooing,
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MRS. GARRETT
For appointments Telephone 2191-Z
Over Skaggs' Grocery

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Realistic and LeMar Permanent Waves
Marcelling, Water and Finger Waving,
Shampooing, Facials, Manicuring
Marine's Cosmetics
SANITARY BEAUTY SHOPPE
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All the latest in Chiropactic and
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"The Safe and Sure Highway to Health"
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THE SUITORUM
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"Let Jim Clean It"
Telephone 712-Z Hillsboro, Ore.

DENTISTS

DR. RALPH DRESSER
Dentist
Room 10, Commercial Building
Telephone 144
Evenings, Sundays by appointment

DENTIST

DR. W. E. PITTINGER
Dentist
Offices over Delta Drug Store on
Main Street—Hillsboro
Office Ph. 991-X. Res. Ph. 1991-X
TELEPHONE 2961-Y

DENTIST

DR. W. H. PASLEY
Dentist
Office in Hotel Building, upstairs,
Main Street, near Third
TELEPHONE 2961-Y

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MUELLER'S GREENHOUSE
Twelfth and Oak Streets
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Fine Cut Flowers
Floral Design, Fancy Baskets, potted
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Funeral Designs—Choice Cut Flowers
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1008 Seventh Street
TELEPHONE 2871-Z
General Hospital Cases
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DR. E. H. SMITH, Manager
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All Doctors Welcome
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1859 Washington St. Hillsboro

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Washington County Agencies
"The Insurance Man"
Insures Everything
Shore Bank Building Oregon
Hillsboro

INSURANCE COMPANY

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Milwaukee, Wisconsin
The POLICYHOLDERS' COMPANY
J. P. Johnson Telephone 1783

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Washington Savings and Loan Assn.
Public Correspondence
Banking, Etc.
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Insurance Specialist
Makes Own Adjustments and Pays Claims Personally
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Electric and Oxy-Acetylene Welding
All kinds of Machine Work
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Hillsboro Oregon

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Complete X-Ray
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Office—Telephone Bldg., Second
Street, Residence Corner 29th
and Washington
PHONES: Office 2921—Res. 3923

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Elmer H. Smith, M.D., D.O.
X-Ray Diagnosis and Treatment
L. B. Smith, D.O.
Osteopathic Physician
Office over Commercial Nat'l Bank
Office Phone 872 Residence Phone 878

PHYSICIAN and Surgeon

DR. D. E. WILEY, M.D.
Physician and Surgeon
Commercial Building
Telephone: Office 2681; Res. 2682

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HELEN WILCOX
DUNNING CLASSES
Studio at home of Mrs. C. E. Deich-
man 1372 Baseline street
Telephone 2958

PROFESSIONAL CARDS

Hare, McLEAR & PETERS
Attorneys-at-Law
Upstairs, Shore Savings Bank Bldg.

PROFESSIONAL CARDS

G. RUSSELL MORGAN
Attorney-at-Law
Rooms 1-2, Upstairs
Commercial National Bank Bldg.
PHONE 691

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Galvanized Iron Skylights, Cornices
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Evenings 10c-50c

Matinee Saturday, 2 p. m.

Prices, 10c and 35c



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"The Biggest Hit In Town"

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