



## Golfers, Attention

Be ready for action next Sunday at the Forest Hills Golf Course

## FORMAL OPENING

Have you purchased your Golf Supplies? WE HAVE THEM FOR YOU

Vacation Needs
Yacation turipas are not eomplete

## Portable Phonograph

$\mathbf{\$ 1 7 . 5 0}$ to $\mathbf{\$ 2 5 . 0 0}$
Come in and hear them
Week End Packages
Containing Powders, Creams, etc.
Lotions and Creams for Sunburn Totions and Creams for Sunburn,

Bath Caps with Sun Shade

A Few Specials Lunch Kits...- $\$ 1.98$

Shinola Shoe Polishers 39c
Rubber Aprons for Kitchen 65 c and $\$ 1.35$ 12 rols Tolitet Peoer, 49c

Nyal Talcums (assorted odors) regular 25 cents; special

Ladies! Why pay 49 cents for Kotex when you can et Sanap with a rubber shield for ONLY 39 CENTS Regular price 50 cents
Hillsboro Pharmacy
"A Good Place to Trade"




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## Reapers and Gleaners

When a business boasts that it is successful without advertising, it is proper to ask "Is zat so?" The facts sometimes reveal that its success is really due to advertising-compet-
itors' advertising. Other houses have created a market so active that it absorbs some of the unadvertised brands.

Even a well-reaped field leaves something for the gleaner. But the gleaner never gets as much as the reaper. And he depends for his business on something outside himself. He is there on sufferance. The advertised brand pays fare, and occupies a cabin. The times it reaches the port, rumpled and undignified, and not altogether honestly, and sometimes it is discovered and thrown out.

A good article will always have some sale. A good article's sale will always be helped by a competitor's advertising. But a good article with adequate advertising can always secure a larger share of sales than the same article with no other advertising
than that of competitors.
Joseph Fossati Co.
Wholeate Produce,
Eges, Veal, $N$
Potatoes
Cash Price Pasid All Produce
SEE ME FIRST- $\overline{\text { Fint }}$ Steady Mar-
1120 2nd St. Phone 1631 Y

