OVER HALF OF YOUR RED CROSS MEMBERSHIP DOLLAR WORKS AT HOME

AND MANAGEMENT COST AT NATIONAL HEADQUARTERS AND THE 14 DIVISIONS IS LESS THAN 4 PER CENT OF THE TOTAL EXPENDITURES!

MANAGEMENT COSTS LOW FOR RED CROSS

National and Division Headquarters Take Less Than 4 Per Cent of Funds.

Red Cross Roll Call—the fourth annual re-enlistment of members in the American organization—will be held here November 11 to 25. Officers in charge of the Roll Call for the chapter of which this city forms a part, however, feel that the canvass in this section practically can be completed within the first week of the time set should the present plans for intensive work be followed out.

In all its work preparatory to the Roll Call the Red Cross this year, as last, has laid stress on the point that the movement is purely a dues gathering activity, and not to be confused with "drives" or other campaigns. The national body also is laying emphasis on the fact that more than 50 per cent of all membership fees secured here remain in this community, and on the low "overhead" cost of the organization.

"While the Red Cross has not been subjected to that violent criticism of extravagance and waste which has been attached to some activities resulting from the war and its after-effects," said an officer of the national body recently, "we are pleased to be able to make public the fact that management cost at national headquarters and in the 14 divisions has amounted to less than 4 per cent of the total expenditures by the organization. This is a turnover expense so small as to establish a mark for many a commercial concern to work toward, and on its face proves that for the Red Cross, organization efficiency and economy are not only ideals but achievements."

JUNIOR RED CROSS HELPS IN COMMUNITY'S WORK

Through the Junior Red Cross the school children of this county have an important part in work of the local Red Cross chapter. Throughout the Northwest school children are taking a keen interest in the activities in which they are engaging as members of this organization. These activities do not interfere in any way with the regular work of the schools, but they do add zest to class room studies.

In Portland, Tacoma, and Spokane the Juniors have financed clinics, where children have been given dental and medical examinations. In numerous counties throughout Idaho, Oregon and Washington they have made provisions for first aid kits in every rural school. Besides other activities, the Juniors of Boise, Idaho, are providing flowers for the Barracks Hospital in that city where many disabled ex-service men are receiving treatment. Poor, crippled children in many towns have received badly needed attention, and the bills have been paid out of funds raised by the Junior Red Cross.

Through the Junior Red Cross thousands of children in Europe have been fed and given medical care through contributions by members of the Junior Red Cross in this country. The Juniors of the Northwest gathered large quantities of clothing for the "Wild Children of the Urals," who were recently returned to their homes by the American Red Cross after having wandered uncared for over the wastes of Siberia. And now, through the Junior Red Cross, it is being made possible for children in this country to correspond with children in other lands.

One Month of Red Cross Work.

In an average month this year, the Red Cross aided 423,888 adults and 101,755 children in Europe; people who otherwise would be without even the simple necessaries of life.

Protection for Future Years.

Last year 92,000 women and girls, under Red Cross instructions, completed courses in home care of the sick.

Notwithstanding the dairy business is more or less on the toboggan, there was an Eastern Oregon man here the first of the week, attempting to get a carload of Holstein grade cows.

CONTOUR MAP OF THE PROPOSED STATE HIGHWAY ADVOCATED BY CITIZENS OF CEDAR MILL, BETHANY, NORTH PLAINS, BANKS, MANNINC AND BUXTON—CUT PUBLISHED FOR BANKS COMMITTEE.