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Special Lot of Men's Blue Bib OVERALLS

\$1.98

2,000 Yards of Dress Gingham

29c

Are You Stocked With Your Winter Underwear

A Special Lot Men's Wool Underwear

\$1.98

Children's Play Suits

\$1.29

465 Yds Outing Flannel

22c yd.

**Forest
Grove**



Neil's
DEPT. STORE

Hillsboro Oregon

BIG AUCTION SALE

Registered A. J. C. Cattle
TWO FINE HERDS
Wednesday, Oct. 20

50 HEAD OF JERSEYS

The herd of L. B. Haley is a Government accredited herd and consists of his entire lot. All high testing, register of merit animals, many of them fresh. The offering of Blaine R. Smith is heavy producing, Island stock. Many fresh.

Sale starts immediately after lunch is served. For catalogues address E. A. RHOTEN, Salem, Oregon.

C. D. MINTON & E. A. RHOTEN
Sales Managers

J. W. HUGHES, Auctioneer

AS TO THE OAKLAND (By R. K. Roberts)

The sensational action of a few automobile manufacturers in making reductions at this time in the price of their commodities has seemingly been accepted by the public as presaging a general break in automobile prices, and in the minds of some the view is taken that the whole automobile industry is approaching a most desperate crisis and some appear to believe that terrible calamity or even total extinction is awaiting this, the second largest industry in the world today.

It is quite impossible to get such a view point by a superficial study of the facts which certainly do not warrant any conclusions of this nature. All the automobile factories of standard makes of cars have been turning out the heaviest productions for the last sixty days that have ever before been accomplished by them, and in many cases it is definitely stated that notwithstanding these record breaking productions there are yet large unfilled orders.

As to the recent price reductions they are the natural outcome of the present economic conditions induced by the general contraction of finances and credit by the banks of the country. It is to be expected that when the pinch, which must inevitably accompany such conditions, begins to be felt, the first thought of those who feel the effect of that pinch most is to cut prices for the purpose of stimulating selling activity, then it must be admitted that the automotive industry, like all others, has unfortunately not been without its unscrupulous profiteers who see that the time has arrived when all these surplus and illegitimate profits must be abandoned and the present offers an opportunity to do it.

There is not one instance where a price reduction has occurred that it has been attempted to justify the action by an effort to show that there has been any reduction in the cost of material, or of labor which comprises over 80 per cent. of the cost of every automobile, in fact this was admitted by the originator of the lower price movement, how else then, the public must naturally wonder, can such reduction be justified. It would seem that the only logical conclusion is that it is not justified and that it is necessarily taken out of the manufacturing profit, and it has to be in that profit before it could be taken out.

It is not difficult to imagine that an abnormal demand for any commodity would in some instances produce inflated profits in that commodity, or as we are pleased to term it today "Profiteering." It is true that these abnormal profits must be eliminated and the sooner it is done in any industry, and that industry return to a normal basis, the more quickly will it enjoy a flourishing prosperity. The recent price reductions in automobiles which we have witnessed are only the tardy elimination of the abnormal profits which should never have existed. The normal and legitimate profit is still there. The automobile manufacturer whose goods have been priced on actual cost, plus a normal and fair profit, has no inflated figures with which to appeal to the public in sensational announcements of "Price Reductions" but as a result of a thorough analysis and understanding of the facts, the intelligent buyer will not be misguided or become a victim of erroneous and improper principles.

These facts and this knowledge are what have prompted the Oak-

land Motor Car Company, in justice to Oakland purchasers, to bind itself to reimburse and refund to any and all such purchasers between October 1, 1920, and May 1, 1921, the amount of any reduction in price within this period that a possible change in conditions might permit them to make, and it is without doubt a source of considerable satisfaction that enables them at this time conscientiously to suggest the slogan "Oakland Has Never Profitured in Its Prices."

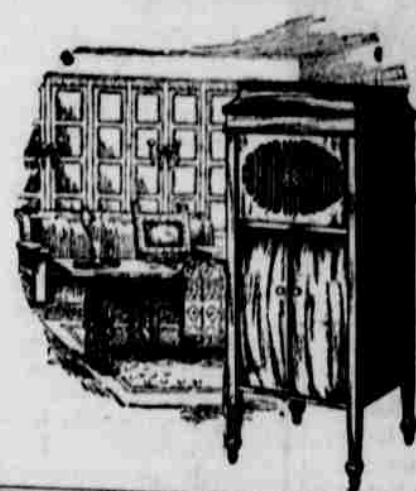
Cong. Church, Sunday—Bible School at 10 a. m., under the leadership of B. W. Barnes; at 11 a. m., the pastor will take for the topic, "Others and Thyself," at 7:30 p. m., "The Broken Chords." There will be special music. The evening service is largely given over to singing from new song books.—H. A. Deck, minister.

Wanted—Calves a week old and older. Phone 2302. 2117

Wanted—Calves a week old and older. Phone 2302. 31tf

Brunswick
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Feed Every 3rd HOG FREE

PROVE at our risk that you can easily move one-third on high priced feed out 10 to 30 days off the feeding period and have healthier hogs by feeding **MILKOLINE**.

Aids Digestion Milkoline has a low of pancreatic and mucous gland, modified Buttermilk. It is guaranteed not to contain any sulphuric acid or caustic injurious to hogs or poultry. It helps build up the system, making hogs less liable to disease, genetically insuring gains of 20 lbs. a month.

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