

13 Days Only

Save This Adv't Until Saturday, Jan. 18, 9:30 A. M.

13 Days Only

FIRST BIG SALE IN THE HISTORY OF OUR BUSINESS—A BONA-FIDE

MONSTER PRICE WRECKING AND UNLOADING SALE

MERE WORDS CAN'T CONVEY TO YOU ALL THE GREAT VALUES TO BE HAD

Visit us and we will show you we have made no idle boast. We are prepared to offer the greatest values in our career. This sale will live long in the memory of the people of this vicinity. At the prices we have made, no man, woman or child can afford to miss it. All former sales will fade into insignificance when compared with the monster Price Wrecking and Unloading Sale. People, I tell you you will hardly believe your own eyes when you enter the store and see the havoc wrought on this high grade stock of merchandise. A veritable landslide of drastic reductions has engulfed this store.

EVERY DAY WILL BE A DAY OF UN-HEARD OF BARGAINS

EXTRA SPECIAL INDUCEMENT

and to make it more incentive for you to be here when the doors open, we are going to give the first 25 customers buying \$25 or over an extra discount of 10 per cent in addition to the drastic cut in prices on any merchandise in the store. Think what this means, folks, on a \$25 bill in any part of the store, \$22.50 pays the bill. The more you buy the more the savings; take no chances; get here early opening morning, Saturday, January 18, at 9:30 a. m. Be one of the first twenty-five to buy \$25 or over. Let nothing keep you away. Tell your neighbors of this great carousal of bargains. Meet your friends at

HILLSBORO MERCANTILE CO'S BIG STORE

No postponement if it rains, snows or freezes. A big surprise awaits you. Come!

SALE OPENS SATURDAY, JAN. 18, 9:30 A. M. LASTS 13 DAYS

Hillsboro Mercantile Company

This firm, which has built up a reputation for square dealing and was never known to mislead, fake or fool the public on any sale or advertising scheme, announces for the first time in the history of their business a most extraordinary PRICE WRECKING and UNLOADING SALE. Thousands of dollars worth of high grade merchandise was bought for spot cash long before the heavy advance in prices, finds our shelves overloaded, is the reason of this sale. Manufacturers and wholesale houses are increasing their prices every day. This sale is an occasion which seldom comes in a time when merchandise is rising and in many instances impossible to get from manufacturers. Many standard lines go below cost. THE ORDERS ARE TO TURN ONE-FOURTH OF THIS HIGH GRADE STOCK OF MERCHANDISE INTO CASH IN 13 DAYS. The most drastic measures will be used to accomplish this undertaking. Merchandise will be heaped high on the counters, shelves, bins and tables, and displayed over the store at prices that will astonish the most skeptical. Stop! Don't buy another dollar's worth of goods until this Monster Price Wrecking and Unloading Sale starts. Every price a cut price. Sale continues thirteen days.

Women's Heavy Shoes \$4.00 Gun Metal and Velours lace and button; exceptional values, while they last. Choice \$2.88	Women's High Grade Shoes Values to \$6.00; John Stroottman make; guns, patents, velours, to close out, choice \$2.98	Ladies' High Top Shoes \$7.00 values fine gray Vici Kid, military heels. Unloading price, while they last \$4.98	\$4.50 Ladies' Dress Shoe including the very latest styles and leathers. This lot, choice \$2.98	Boys' and Youths' Clothing SLAUGHTERED. Values up to \$8.00, all go on sale, choice \$3.98	Extra Special Boys' Overcoats \$15.00 values, this season's smartest styles. Unloading price, choice \$10.98	\$10 Men's English Slip-Ons The very latest wears and to be closed out regardless of cost. Choice, this lot \$4.00
Men's All Wool Mackinaws \$12.00 values, guaranteed all pure wool. Unloading price, choice \$8.98	Men's Underwear \$1.25 quality men's Mayo heavy ribbed shirts and drawers; sale, each 69c	Men's All Wool Underwear \$2.50 grade Glastenbury pure wool shirts and drawers. Unloading each \$1.59	Men's Alligator Rain Coats Guaranteed waterproof. Choice while they last \$2.48	Men's Balbriggan Underwear 75c grade, shirts and drawers, slaughtered at, each 39c	Boys' Ribbed Unionsuits \$1.50 grade, extra fine quality. Sale price, choice 98c	Young Ladies' Winter Coats \$7.50 to \$15.00 values, all colors, latest styles, sizes 10 to 16 years of age. Choice only \$3.48

Sale Starts Saturday, January 18, 9:30 A. M. Sharp

BE SURE TO BE ON HAND IF ONLY TO WITNESS THE GREATEST MERCHANDISE EVENT EVER CONDUCTED IN THE HISTORY OF HILLSBORO. THERE'S BOUND TO BE MONSTER CROWDS WAITING FOR THE DOORS TO OPEN. COME PREPARED TO GET YOUR SHARE AND STOCK UP FOR THE FUTURE.

The first gun of this stupendous sale will be fired on Saturday, January 18, at 9:30 a. m. Never in the history of this county have such preparations been made in launching a sale, all over the entire stock of dry goods, clothing, shoes, furnishings, etc. We are cutting prices to the limit—a daring price attack. Thousands of dollars worth of the best merchandise ever brought into Hillsboro will be sold at lowest prices ever before witnessed by man. The die is cast—the monster stock of dry goods, clothing, shoes, etc., is to be thrown on the market in many instances at less than wholesale cost. Cold type never before told of such a ruinous sacrifice. Profits are annihilated. Cost and loss have been forgotten. Read every word of this advertisement, scan every line. The bargains in this store and the prices in this "ad" best tell the story of what a merciless and determined sacrifice this is. If you value your own welfare, you can't afford to let this great saving opportunity pass by unheeded.

DON'T EXPECT A CATALOG OF THIS ENTIRE STOCK. SUFFICE TO SAY THERE ARE ONLY A FEW PRICES TAKEN AT RANDOM TO GIVE YOU AN INKLING OF THE WAY THIS STOCK WILL BE SOLD.

\$3.50 Boys' and Girls' Rain Coats Including oil and rubber, to close out, choice \$1.98	Men's Heavy Work Shirts \$1.25 value blue chambray shirts. This sale 98c	Men's Whipcord Pants \$2.75 men's khaki whip cord pants, the very best, less than wholesale price. Choice \$1.98	Extra Spl. Men's Overalls \$2.50 men's heavy blue denim and stripes slaughtered at this price \$1.68	Ladies' Wool Scarfs \$1.25 black wool scarfs, less than cost of yarn. While they last 39c	Sweater Coats Values up to \$5. Slightly soiled samples. All wool. Choice \$1.39	Extra Special Ladies' Silk Rain Coats This season's latest styles, a delayed shipment. \$15 values, orders are to sell them. Choice \$6.98	Women's Unionsuits \$1.75 grade women's fine Jersey fleece ribbed. Unloading price while they last \$1.19
Men's English Slip-On \$10 and \$15 quality, all sizes, latest styles. Seeing is believing; have a look. Choice only \$4.95	Men's Collars One lot, values to 20 cents to close out. Choice 5c	Child's Shoes Sacrificed \$1.00 and \$1.50 child's shoes, sizes 2 to 8. Choice per pair 75c	Child's Shoes \$2.00 value, sizes 2 to 8. Sale price, choice \$1.39	Boys' and Girls' Tan Shoes \$3.50 value boys' and girls' tan button shoes. Choice, per pair \$1.98	Men's Dress, Work Shoes \$5 and \$6 values. This lot comprises some of the very best makes and we offer you your choice. For quick riddance \$3.48	Men's Heavy Work Shoes Our \$10 Men's 12-in. top heavy double sole, viscolized "Milwaukee King," less than cost \$6.88	Men's 16-in. Heavy Work Shoes \$11.00 grade, full stock, Good-year welt, linen stitched. Slaughtered price to close out \$7.88
Cahn Nickelsburg & Co. Loggers Regular \$12.00 hand made 12-inch loggers; nothing better to be had. Unloading price \$8.00	Peters Shoes for Men \$6.50 men's black English dress shoes. Neolin and leather soles. Extra special \$4.38	Broken Lines of Men's Dress Shirts \$2.00 and \$1.50 values in this assortment. All go while they last, choice 98c	LOOK! READ! Take Notice! The dry goods, clothing and shoe departments will be closed down Thursday and Friday. Busy hands opening up boxes, rearranging stock, cutting down prices. No goods sold in above departments until sale opens. NOTICE! All goods sold for CASH ONLY! COME! NO DISTANCE IS TOO FAR—YOU CAN SAVE YOUR RAILROAD OR CARFARE ON A SMALL PURCHASE.				Bittendorf Wagons \$180.00 Standard 3 1/4 wagon, complete with bed, only \$135.00
Wool Dress Goods One lot all wool dress goods, assorted colors to choose from. Per yard only 48c	Boys' Ribbed Underwear 60c grade boys' ribbed fleeced-lined S. & D. Monster price wrecking and unloading price 25c	\$2.25 Wool Plaids, Serges Worth coming miles to buy this lot. Sale price per yard \$1.48					Men's Hand Tailored Clothing \$30 to \$50 high grade hand tailored suits, comprising the very latest weaves and colors including blue serges, tweeds, chevots and diagonals. Choice \$22.50
75c Fleece and Ribbed Underwear This lot, choice shirts and drawers, while they last 38c	Boys' Overalls One lot to close out hurry 25c One lot boys' overalls close out 35c	Men's Dress Pants \$5.00 grade men's worsted dress pants. Unloading price \$3.29					Men's Caps \$1.25 and \$1.50 all wool high grade caps in every conceivable shape and color. Choice 75c
							Ladies' Long Silk Gloves \$1.25 quality pure white silk 49c \$1.50 quality pure black silk 69c
							Ladies' Wool Sweaters \$6.50 Indies' pure wool sweaters at less than wholesale cost to close out; choice \$3.98

NOTICE!

This sale will be conducted exactly as advertised, every price quoted being genuine, and we want you to come feeling assured that this sale is different from most of the sales you see and attend. Good values, extra help, quick service and satisfaction, will be the main points of this sale.

SALE CONTINUES 13 DAYS. COME!

Surely a Merchandise Calamity

To us this is a calamity to see our good clean stock of merchandise go on the market and be sold at such ridiculously low prices, but we realize that price is the mighty power that can and will accomplish this seemingly impossible task. The finger of scorn has never been pointed at this store or the stock of merchandise we carry. Our dealings have always been strictly above board, and during this sale, no matter what others have offered you at a sale and failed to fulfill. We shall do exactly as we advertise. You have your unrestricted choice of this stock as it stands. Your fondest anticipations of value greatness will be more than realized.

WANTED—10 EXPERIENCED SALES PEOPLE. APPLY AT ONCE TO MANAGER

POSITIVELY NO GOODS SOLD ON CREDIT DURING THIS SALE

If saving money means anything to you read this and profit. The dry goods, clothing, shoes and furnishings departments will be closed Thursday and Friday. No goods sold nor any one admitted until the opening day.

SATURDAY, JAN. 18, 9:30 A. M. WAIT!

DON'T FORGET THE TIME, DATE AND THE PLACE

HILLSBORO MERCANTILE COMPANY

EDWARD SCHULMERICH, Manager, Hillsboro, Ore.

LOOK FOR SPECIAL SALE SIGNS