

HILLSBORO THE TOWN OF OPPORTUNITIES

The fertile and productive portion of Washington County, tributary to Hillsboro can easily support a town of five thousand inhabitants. New buildings and manufacturing plants mean more people employed, and are the most important factors in the development of any community. Intelligent, well directed effort, coupled with the co-operation of her citizens, is the basis of growth of every city.

The New Hotel

IS FIRST ON THE LIST

This handsome structure, consisting of three stories and basement, will be built of chocolate colored pressed brick, with solid concrete foundation.

It Will Contain Forty Rooms and Cost \$35,000

One of the main factors which has retarded the development of Hillsboro has been the lack of a first-class popular-priced hotel.

Drummers object to remaining over night in Hillsboro because of poor hotel facilities. As a general thing, there is not a room to be obtained, and even if there is, it is one of the last remaining unoccupied and far from satisfactory. While the management of those small hotels now open is satisfactory, the buildings are entirely inadequate.

In the near future, Hillsboro and Washington County will receive extensive advertising in our state and the Middle West as far east as Chicago. It is the intention to employ a circulation which should reach the prosperous farming class in the section of the United States named, with about five million copies. This will mean that hundreds of prospective purchasers of farm properties, or capitalists interested in securing good investment, will remain indefinitely in Hillsboro.

A man pleased with his board and lodgings is usually in a good humor and will remain as long as necessary to transact his business. Given the opposite conditions, it would be useless to induce people to come, as it is more than probable that they would not remain to be convinced.

This hotel, plans and specifications for which are now complete, will be erected at a cost of \$35,000.00. It will be thoroughly modern in every particular and handsome enough for any city. The outside will be chocolate colored pressed brick, which is undoubtedly the most effective of all external finishes.

Its three stories and full-sized concrete basement will make it a most commodious and imposing structure, forming a very satisfactory nucleus to the further projected industrial enterprises which will follow.

There will be forty rooms in the hotel, all bed rooms to have natural light and to be of comfortable dimensions.

Every room will be electric lighted, and the entire structure heated by a modern and efficient steam plant. There will be bath rooms and toilets on every floor, and running hot and cold water in each room.

The elevator which will be installed is electrically operated and of the latest approved pattern.

The lighting, heating and water plants in use will be owned and operated by the hotel company.

The first floor of the hotel will be comprised, firstly of a handsome and comfortable lobby of sufficient dimensions to insure at all times plenty of seating and elbow room.

The barber shop and cafe adjoining will also be neatly and artistically finished, as well as thoroughly comfortable, every detail having been carefully studied in order to make the structure thoroughly modern and a credit to the community. There will be a public bath in connection with the barber shop.

A large billiard and pool parlor will be provided and the best quality of tables and appurtenances will be installed throughout. In fact, nothing will be found lacking which could be demanded by the most fastidious guest.

The kitchen and dining rooms have had special attention in arrangement, as it is the intention of the builders to make this department as satisfactory and up-to-date as the best city grill.

On the second floor, besides the bed chambers, both single and en suite, will be provided a handsome ladies' parlor. This will be prettily and comfortably furnished and always at the disposal of the friends and patrons of the house.

The arrangement of the top floor will follow the same general outlines as the second, with the exception that in place of the parlor, a commodious reception room for public meetings will be provided.



Street Scene in Hillsboro
Some Hillsboro Items

The climate of Washington County is similar to that of Portland. It is never very hot nor very cold, averaging for the entire year about 5° degrees.

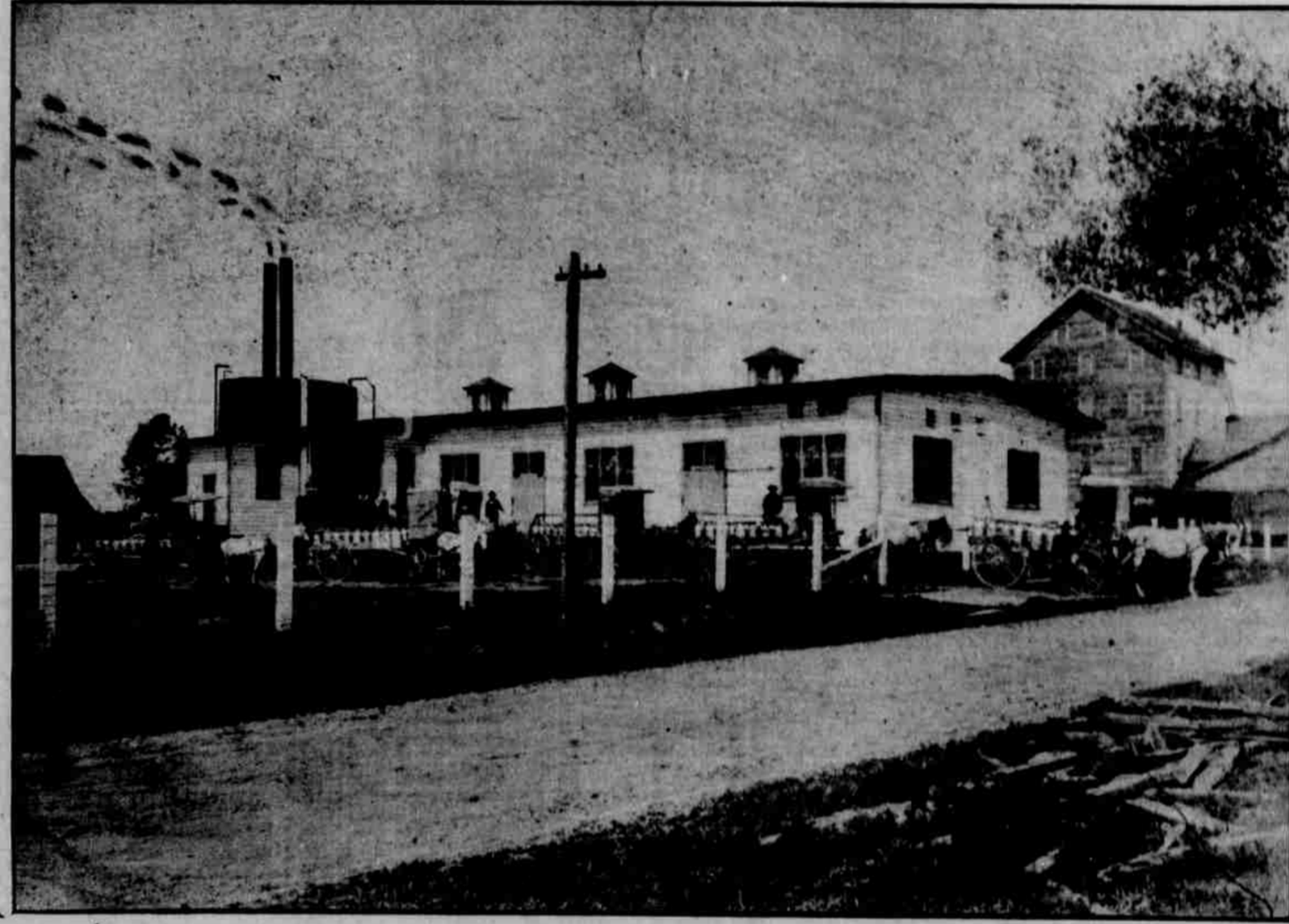
Four passenger trains a day to Portland and vice versa furnish un-

excelled transportation, and there is also rumor that an electric road will be built between Hillsboro and Portland within the year.

The Tualatin River runs within a short distance of Hillsboro, and its numerous small creeks or tributaries

flow in every direction throughout Washington County.

The annual rainfall averages a little less than 48 inches, which, although by no means an extreme of precipitation, assures plenty of moisture to grow crops without irrigation.



Condensed Milk Factory

Capacity One Carload of Condensed Milk Per Day

The milk condenser here shown is one of the most valuable plants ever established in any community.

During the summer months a car load of condensed milk per day is the output, requiring about 60,000 pounds of milk.

This industry furnishes employment for a large number of people, and requires about two thousand dollars per day during the summer months to pay all expenses, including wages of employees and milk.

The condenser is soon to be doubled

in capacity, machinery now being en route. This fact is conclusive evidence of the value of Washington county as a dairying section. This industry is rapidly increasing and is eminently successful.

The dairy farmer has less to con-

tend with here than in many communities, climatic and other conditions being in favor of successful stock raising, without the risks which form such a discouraging element in most sections of the country.

Our Watchword IS PROGRESS

The growth and development of a city depends principally upon its resources in that section of the country immediately tributary thereto, or from which it draws its trade.

According to the products of that tributary territory or that which may be made tributary by steam or electric transportation connection, the manufacturing or industrial enterprises are based.

We have said that in order to prosper negotiate with investors, we should first have good hotel facilities.

This being a fact, we will look a little way into the future and see what industrial enterprises are thoroughly practical in the town of Hillsboro, and which would not only be a financial success individually, but

would furnish employment for hundreds of people in our community. That would mean increased population and a demand for more dwellings. This would necessarily result in increased values of real estate. The manufacturing plants would require property upon which to build, this, of course, tending to further increase said values.

At the present time there are in Hillsboro a few enterprises which conclusively show that money invested there is wisely placed. And there are still opportunities which should prove to be as valuable as any now in operation.

We will, as an instance, suggest a plant for the manufacturing of bricks and tile. Within the town limits are extensive deposits of brick clay of a very fine quality. Fire brick could be made here in unlimited quantity and the market for the same would be Portland and vicinity, as well as the many other proximal growing towns. Fuel is cheap here and the location central, two prime factors in the development of any factory or similar enterprise.

Another excellent suggestion would be a furniture factory, as Washington County abounds in ash, oak and maple of first quality, and a first-class saw and planing mill is in operation on the ground.

Not far from Hillsboro there are unlimited deposits of iron ore. There is any quantity of available wood in the immediate section, as well as undeveloped coal beds, showing veins of over nine feet in thickness.

Water power may be had here at a ridiculously small expense, and there is, in fact, an opportunity for the manufacturing of any iron products, seldom equalled.

An ice plant would be an excellent financial investment. The surrounding towns could be supplied from Hillsboro as a distributing center with little delay or expense.

A basket and box factory would here be ideally situated, and given proper conditions, the manufacturing of these commodities is invariably attended by success.

Although the raising of fruit in Washington County is still in its infancy, or may be more properly stated, neglected, however the unqualified success which has attended every effort along this line insures a great future for this section of the state. Different varieties of fruits have been raised equal to if not superior in quality to the products of any other county in Oregon, so it is apparent that evaporators and canneries will be sending forth their products from Hillsboro at no very distant date.

A reliable, wide-awake commission house would be a valuable adjunct to the community. It would enable the farmer to secure proper protection and right prices for his crops, and to do business at first hand.

With the increase of population in the country districts tributary to Hillsboro, local merchants would find it imperative to increase stock, and drummers coming and going daily would enable them to continually keep same up to date. This would result in retaining local trade, considerable of which now goes to Portland.

The extensive advertising proposed, in order to secure more residents for the country districts will find ready attention, and as the farms are reduced to smaller dimensions and the tributary territory thereby containing much greater population in same area, all business, mercantile or otherwise, will further increase the wealth and prosperity of the community.



Street Scene in Hillsboro

Coming West Eastern Farmers Looking for Homes in Oregon

Because of the invaluable work already done by the Oregon Development League in breaking ground for specific locality publicity, it is the intention of those interested in promoting the interests of this community to utilize very extensive advertising in the same territory as covered generally by the work of the state league.

Millions of copies containing information County are to be circulated among the prosperous farmers of the Middle West, and this will without doubt result in bringing hundreds of new settlers to this section within the next few months.



Street Scene in Hillsboro

NEW PEOPLE FOR OREGON.

(From the Oregon Daily Journal.) The joint work of the Oregon Development League and the Portland Commercial Club is bringing results entirely beyond any reasonable expectation. During the past month, it is announced, the correspondence received has been immense. Ninety-

five per cent of all letters comes from people asking questions as to the possibilities of farming, fruitgrowing and other agricultural and horticultural pursuits in the State of Oregon. Inquiries in regard to dairying have been received in large numbers. Particulars concerning the irrigated districts are desired. The timber interests of the state, of course, attract much attention and are the subject of many communications. But the op-

portunities for general farming in Oregon are the central feature of this vast correspondence.

It is the desire of the Oregon Development League to have each and every one of the sixty-three commercial bodies throughout the state, which make up the state organization, not only correspond with these inquirers, whose name are made up in lists and sent out from the head office, but to send literature as well. If the different communities could be in-

duced to undertake individual advertising, it would be most effective, now that the way has been so thoroughly paved by the Oregon Development League's campaign.

For years past the different parts of Oregon have wanted to know to whom they could send their descriptive matter. Here is an opportunity which costs nothing except postage and effort. The most active community is the one that will receive the greatest benefit.

The names are of people who within a few weeks have personally asked about this state. In taking advantage of this opportunity it should be remembered that it is during the winter months that the farmers of the great Middle Western States, like Iowa, Wisconsin, Michigan, Illinois, Missouri, Indiana, Ohio, Arkansas and Oklahoma do their reading, and, if they are contemplating a change, decide where they are going to move during the ensuing spring or summer.

Indicative of the wide interest in this state is the fact that inquiries have come in a half dozen languages, though the majority are English, German, Swedish and Polish. It will be necessary to have a translator assist in answering some of the letters.

Two million young men and women are coming of age in the United States every year. Hundreds of thousands of these are anxious to move to a new country. They are crowded out of the old home place and the cry

throughout the United States is for more land. Land never was so badly wanted as at present. It is in demand everywhere. The essence of the present work of the Oregon Development League is the fact that it furnishes an anxious audience—one that wants to listen—for information of every character about Oregon. Every community in Oregon is under obligations to present its own advantages in the strongest, most forceful way.