

JUNE MATHIS, WRITER, WINS BIG POST IN STUDIOLAND

One of Greatest Photoplaywrights Now Heads List as Editorial Director for Goldwyn—Spent Years in Preparation.



June Mathis, who adapted "The Four Horsemen" and "Blood and Sand" and who has now completed script for "Ben Hur."

BY JOSEPH A. JACKSON. WOMAN'S place in the motion picture studio, it would seem. The members of that sex are not satisfied with being stars, but they are also moving in as writers, designers, executives and occasionally as directors.

about completed the script for the new Wallace classic and she feels it is the best thing she has ever done. In making the screen version she has drawn on both the book and the play. It may be safely predicted that the spirit and the letter of this epic of the time of Christ have been safely preserved.

wit—these are the qualities Mr. Garson wishes to portray—and last, but not least—the putting feminine influence which plays so vital a part in the life of every man.

Miss Clara Kimball Young has returned to the Garson studio after a brief vacation following the completion of "Enter Madame" for release through Metro Exchanges.

Viola Dana, in her new Metro picture, "Calico and Romance," directed by Harry Beaumont, bests a host of up-to-date flappers and carries off

UNIVERSAL TO START 1923 WITH BIG AUTHOR PICTURES

Imposing List of Literary Celebrities Announced With Many Stories Written Directly for the Screen and Popular Stars.

AN IMPOSING array of pictures, adapted from well-known plays, popular novels and other published stories is listed by Universal in its forecast for the opening months of 1923. The pictures form the schedule of Universal attractions to be released one each week beginning on January 1.

BEING FUNNY IN PICTURES HARD TASK, SAYS AUTHOR

Beulah Marie Dix Declares Slap-Stick Stuff Easy, but Subtlety or Situation Comedy Difficult to Gauge.

WHEN a character steps on a banana peel and falls, the majority of the public will laugh. "But when we get into psychological comedy or attempt to analyze the response to a subtle situation, we are feeling our way more or less in the dark."

PICTURE GLYCERINE TEARS ARE NOW DECLARED PASSE

Wheeler Oakman Says Over-production is Responsible for Elimination of Artificial "Sob Runners" in Many Screen Features.



Wheeler Oakman, who avers that "eye athletics and optic splashing" have spoiled their way out of motion pictures for the best.

THE business of shedding tears for the screen threatens to become one of the lost arts with the dying popularity of wholesale closeups. Distressing as it is to glycerine makers and film weepers, eye-athletics are not being done as they once were.

It wasn't many moons ago that the story would be halted while the persecuted heroine had a good close-up cry. It was considered not only a panchy emphasis of her extreme unhappiness, but also good acting.

Hobart Bosworth to Play in "Vanity Fair." Noted Artist Cast for Role of Marquis de Steyne.

HUGO BALLIN announces that he has engaged Hobart Bosworth for the role of the Marquis de Steyne in his production for Goldwyn release of Thackeray's masterpiece, "Vanity Fair."

Dimick's Volume Proves Big Aid to Writers.

Literary Art of Screen Instructively Set Forth.

THE writing of photoplays has come to be an important part of the work of the general writer. Many books dealing with the subject have been printed and offered as text-books, but until recently none were complete, correct and practical in teaching the work from the inception of the idea to its full development in finished manuscript form ready to be offered to producers.

Having seen that his wife has been safely returned to the leading hands with Flo Ziegfeld and declared all hurt feelings—if there were any—gone, Jack Pickford has now come back to Hollywood to resume his own professional activities.

Strong Players Cast in "The Abyssal Brute."

Universal Gives Reginald Denny Big Support in Picture.

ONE of the season's most noteworthy casts has been selected at Universal City for "The Abyssal Brute," a Universal production with an all-star cast headed by Reginald Denny.

The picture is being adapted from a Jack London story of strong character portrayal and vivid action. Opposite Denny is Mabel Julienne Scott, always a successful emotional actress. Hayden Stevenson, the whimsical, lovable "manager" of "The Leather Pushers," plays an important part. Buddy Messenger, the "kid" of Booth "Tarkington's" "The Firtree Universal" film, has a wonderful opportunity in "The Abyssal Brute" to add to his success in the previous production.

Derogha Wolbert, George Stewart, Charles French, Mas Bush of "The Devil's Pass-Key," "Polish Wives" and "The Christian"; Nell Craig, Richard Kent and other notable selections have been made. Hobart Henley, director of "The First," which critics think will be the heart-picture of the year, is directing "The Abyssal Brute."

Metro Pictures corporation announces the purchase of "Her Painful Millions," a story by the well-known magazine writer, William Dudley Pelley. This will be used as one of the series of pictures starring Viola Dana and directed by Harry Beaumont. The story will appear soon in a national magazine with wide circulation.

Fascinating!

WELCOME ANOTHER GREAT TRIUMPH BY THE STAR OF "THE MASQUERADER"

Immortal is the romance of Omar and Shireen, who loved the poet, yet awoke in the harem of the shah.

Advertisement for Guy Bates Post's 'The Masquerader' featuring a picture of the star and text: 'COMEDY CARTOON NEWS NOW PLAYING'.

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Advertisement for 'Rivoli' featuring a picture of a woman and text: 'CECIL TEAGUE In Concert at 1:30 P. M. DE LUXE CONCERT 12:00 Noon Today'.

Large advertisement for 'A Tailor-Made Man' featuring a picture of Charles Ray and text: 'Still Going Strong—but only a few days more! The World's Greatest Comedy! HAROLD LLOYD in "A Tailor-Made Man" Now Playing in Di. Jack MAJESTIC'.