

Store hours, 8:30 A. M. to 5:15 P. M.

# A Page of Christmas Bargains

To get to this store take a D-M or N-S car to 27th & Thurman streets.



## Sale of Beautiful Gifts of Polychrome Finish Artcraft

A large assortment of these beautiful pieces will make unusual fine gifts, ones that will be greatly appreciated and at prices that are extremely low. Ward values for less.

Each piece is of a most attractive design, beautifully colored and are practical, real useful gift-pieces. Specially selected for big value-giving for holiday shoppers.

### Bookends and Candlesticks

Different styles in both, sizes and shapes that will meet the needs of any mantel or shelf, beautiful pieces of art-work in one of the latest gift offerings. Each piece is felt padded. The pair

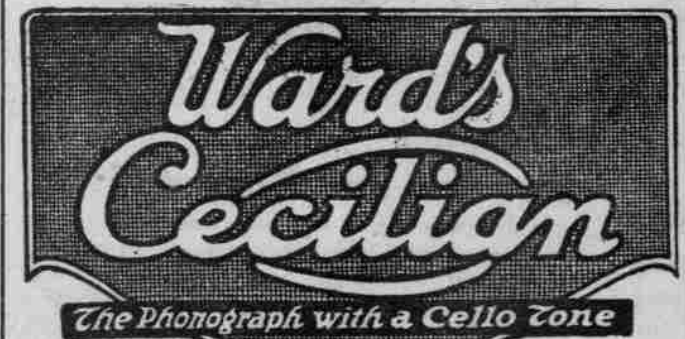
**\$1.49**

### Electric Table Lamps

Anyone will appreciate one of these beautiful lamps. Two different shapes beautifully colored and comes with cord and plug. A big Ward value and low priced. Each

**\$1.79**

## The Best Christmas Choice Will Be a



For phonograph service and savings, choose a Cecilian this Christmas. You can do no better, for each Cecilian is of the best make, the cabinet work and finish can be no better. For tone, none excels the Cecilian, reproducing clearly and strongly and whatever music appeals to you it is within your reach by selecting a Cecilian on our easy payment plans.

Cecilian Phonographs Are Priced as Low as **\$59** Other Prices of \$72.50, \$98 up to \$159



This Beautiful Console Style Is Only

**\$149**

**\$5** First Payment Small Monthly Payments

Choice of three finishes. A beautiful phonograph at a very low price.

Sold on Easy Payment Plans No Interest to Pay



### Give Ivorette

Offering choice Christmas gifts of ivorette at prices that are less than elsewhere are featured here this season. Among these pieces are different styles that can be matched with sets already started. Big values.

- Hair Brushes **\$2.75, \$2.98**
- Hair Receivers **\$1.47, \$1.98**
- Hand Mirrors **\$4.05, \$4.55**
- Nail Files **29c, 31c**
- Military Brushes **\$5.85 Pair**
- Manicure Sets **\$4.28, \$10.89**
- Powder Boxes **\$1.47, \$1.98**
- Clothes Brushes **\$1.35, \$2.25**
- Plain Trays **\$1.45, \$2.70**
- Cuticle Scissors **89c, 98c**
- Cuticle Knives **21c, 39c**
- Button Hooks **21c, 39c**

### Pearl Handle Manicure Set

A beautiful ten-piece set in an embossed leather-roll case. Each piece is of the best quality, very nicely finished and is a big value at this extreme low price. **\$3.75**

CHRISTMAS shoppers who come to Ward's with their gift lists will be amply rewarded by the big savings they will enjoy by choosing from the stupendous Christmas stocks on display here. It makes no difference what the size of your list is, or what is on it, your wants can be amply filled and at prices that will make the biggest savings for you. Join the big Monday crowd and avail yourself of these big bargains.

You Can Save at WARD'S



Santa Claus is here in toyland two times each day. At 10 A. M. to 12 M. 2 P. M. to 4 P. M.

Customers unacquainted with our retail store, will find it conveniently located on the Main Floor.

## Monday Morning Hourly Toy Sales--Save!

Offering Bigger, Better Values to Early Shoppers. Each One Makes Big Savings for You.

9 A. M. to 10 A. M.

**\$5.39 Value Undressed Doll With Kid Body \$1.19**

A wonderful dolly, is 16 1/2 inches high and with an all genuine kid body, fully jointed. Has a beautiful mohair wig, sleeping eyes and real eyelashes. Limit of two to a customer.

10 A. M. to 11 A. M.

**72c Value Tinker Toys 29c**

Here is what every boy likes, a toy that is interesting and long-lasting. Many are the interesting things that can be made with them. 73 pieces in the set, which comes complete with instruction sheet and design drawings. A big Ward value, very specially priced.

11 A. M. to 12 M.

**Regular \$1.30 Value Doll's Washday Set 79c**

Everything is in this set that is necessary to wash dolly's clothes. A set that every little girl will appreciate. A big Christmas value, substantially reduced in price.

**Freight Express Train \$5.98 Value for \$2.98**

Just as you see it here, tracks and semaphore included. Track is 50x31 inches in size.

**Santa Claus is here two times each day—at 10 A. M. to 12 M., 2 P. M. to 4 P. M.**

**Wood Doll Beds, a big Ward value... 98c**

**Steel Wagon \$1.00**

A wagon that is all steel with the exception of floor in the body, a wagon that will stand a lot of hard knocks. Big value.

**Special Doll Values at 89c**

A big assortment for Monday shoppers, extra value offering that will make big savings for you. Dressed dolls of many sizes.

**Interesting Card Games 69c EACH**

Children will like these card games for the many happy hours they bring. Big values low priced.

BUNCO  
PIT  
TOURING  
ROOK

**12-Inch Drum \$2.23**

An excellent drum. Has genuine calfskin head. Sticks included.

**Electric Tree Lights \$1.95**

Light your tree with one of these sets. Makes a nicer tree and brings you safety. Note the big reductions in these prices. \$2.95 value, eight-light set for \$1.95. \$3.70 value, sixteen-light set for \$3.89.

**Toilet Accessories**

Big values for Christmas shoppers who would choose gifts for women. Gifts of appreciation at Ward's lower prices.

**\$1.89 Value, Mavis \$1.29 Manicuring Set...**

In a gift box and consists of bleach, polish, whitening, cuticle remover, emery paper and buffer. A special value.

**Special Gift Box of \$1.89 Mavis Preparation.**

A lovely personal gift. The set is of bottle of toilet water, can of talcum and box of face powder. Best quality.

**Coty's L'Origan Perfumes, Bottle... 57c**

**Regular \$1.00 Values, Novelty Eardrops 69c**

Beautiful eardrops of new modes and in such colors as: Jade, amber, white, pearl, coral, black and gold. Very neat, attractive novelties at prices that make them exceptional Christmas bargains.

**Offering Big, Special Values in Women's Gift Bags**

A large selection of unusually attractive bags for women is offered at low prices. Bags of patent leather, oozie cowhide, grained and tooled leathers. Many colors and of the most pleasing modes. Choosing one of these makes big savings for you.

**\$1.59 \$1.98 \$2.48 \$3.89 \$4.98**

**Big Bedding Values**

Thrifty Christmas shoppers who would choose bedding for gifts will find exceptional values here at lower prices than elsewhere.

**Bed Spreads \$4.25**

Scalloped; cut corners; full size; satin finish; extra quality.

**81x99-In. Sheets \$1.95**

Bleached; hemmed; of the best quality. A big value, low priced.

**72x90-In. Sheets \$1.49**

Of very good quality; bleached; hemmed. A nicely finished sheet.

**Pillow Cases 36c**

Size 36x42 inches; bleached; hemmed. A big value, low priced.

**Bed Spreads \$1.65**

Single-bed size; hemmed, square corners. Good quality spread.

**Beautiful Gift Handkerchiefs**

Handkerchiefs are always an appreciated, acceptable Christmas gift. Here you will find dainty handkerchiefs of excellent qualities and at prices that are extremely low. Big values.

**Embroidered Handkerchiefs**

Made of excellent quality lawn, embroidered in colored designs. Hemstitched edges. Box of 3... **29c**

**Children's Boxed Handkerchiefs**

Neat little handkerchiefs with small embroidered designs in colors. Extra value, 12c box of 2... **12c**

**Fine Lawn Handkerchiefs**

Made of excellent quality lawn, an embroidered, hemstitched handkerchief. Box of 3... **69c**

**Rocker with Tufted Back \$25.45**

A massive, comfortable rocker with artificial Spanish leather upholstery. Has spring-seat cushions. A big Ward value.

**Leather Rocker \$29.95**

Just the same as above, only upholstered in genuine brown Spanish leather. A handsome chair.

**Rocker \$24.75**

A comfortable rocker upholstered in imitation brown leather. A big value.

**\$26.95 Value Camera \$12.75**

Takes pictures 3 1/4 x 5 1/2 inches. A high quality camera with Wollensak Anastigmat lens. 3-A size, covered with genuine seal-grained leather. An unusual value is offered here at a very low price. Big Christmas value.

**\$1.59 Value, Cheese Dish \$1.00**

A beautiful dish with nickel silver cover and decorated with dainty etched designs. An appropriate Christmas gift.

**Bed Spreads \$1.65**

Single-bed size; hemmed, square corners. Good quality spread.

**Electric Toaster**

A beautiful toaster, nickel-plated and very highly finished. Turns the toast automatically and comes complete with cord and plug. The Christmas gift ideal for any home. A big value for... **\$4.95**

**Bracelet Watches**

The first choice gift for her.

A large assortment of standard quality bracelet watches are here for the thrifty shopper who would choose a watch for a woman's gift. In each we offer unusual values at our low prices, values that make the biggest savings for you. A comparison of these low prices reveal the savings offered.

**15-Jewel Swiss Watch \$12.89**

Just as illustrated here. Is made with a plain-style, 20-year gold filled case. Truly, an extra value and a gift to be appreciated.

**15-Jewel Swiss Watch \$19.45**

A beautiful watch in an exquisitely engraved case of 14-carat, green gold. Has silk-ribbon bracelet with trimmings to match case.

**Swiss Watch Solid Gold Case \$22.75**

A wonderful watch, one that will be greatly appreciated for its beauty. Case is of 14-carat solid gold, plain. Comes in gift box as shown.

**Christmas Rugs Big Values at Special Holiday Prices**

Those who would choose rugs for Xmas will find that they will make big savings by choosing them at Ward's. New arrivals of rugs enable us to offer bigger, better values at this time.

**9x12-Foot Seamless Velvet Rugs for \$48.50**

Only five of them in this assortment, beautiful rugs of standard makes and in colors and patterns that make them most desirable. Truly, big Ward values at prices lower than elsewhere.

**9x12-Foot Axminster Rugs, Special at \$38.75**

Seven of them in this assortment, different patterns and in beautiful colored designs. Rugs of unusual quality they are at such a low price. Real Christmas values for big savings.

**High-Grade Wilton Velvet Rugs**

Those who would choose the better grade rugs will marvel at the values found here at these low prices. Rugs of wonderful patterns and colors in the most durable, soft luxurious weaves. One of each pattern, making a reward extraordinary for early shoppers.

9x9 feet... **\$93.50** 9x10 1/2 feet... **\$98.50**  
8 1/4 x 10 1/3 ft... **\$95.00** 9x12 feet... **\$101.50**

**Christmas Furniture That Assures One of the Biggest Values.**

**This Big Rocker \$2.98**

A substantial, hardwood rocker in golden oak finish. Big value.

**Bed Davenport \$43.50**

A massive davenport upholstered in genuine brown leather. In the short style. Makes a very comfortable bed where space is limited.

**Rocker with Tufted Back \$25.45**

A massive, comfortable rocker with artificial Spanish leather upholstery. Has spring-seat cushions. A big Ward value.

**Leather Rocker \$29.95**

Just the same as above, only upholstered in genuine brown Spanish leather. A handsome chair.

**Rocker \$24.75**

A comfortable rocker upholstered in imitation brown leather. A big value.

**Cedar Chests \$7.95 to \$14.45**

Those who choose cedar chests for gifts will find the biggest values here. Well made chests that are nicely finished and copper trimmed, each one with sliding tray. Compare these low, Ward prices and make big savings.

**Bed Davenport \$43.50**

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**Rocker with Tufted Back \$25.45**

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**Electric Toaster \$4.95**

A beautiful toaster, nickel-plated and very highly finished. Turns the toast automatically and comes complete with cord and plug. The Christmas gift ideal for any home. A big value for...

# Montgomery Ward & Co.

27th and Vaughn Streets, Portland, Oregon.

**Montgomery Ward & Co.**

If you live out of town SEND FOR THIS BIG BOOK

Mail Your Requests TODAY

Out-of-town customers should send for our new fall catalogue. Mail orders shipped within 48 hours.