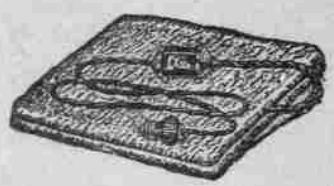


The Ideal Store of Ideal Christmas Gifts



Electric Heating Pad
\$6.75
Here is a most timely gift suggestion, a practical, useful electrical appliance at a price lower than elsewhere. Size 12x15 inches and of a standard make.

Women's Kid Gloves
\$1.00
A short style glove in both black and white. Of excellent quality, imported make. Two snap fasteners; point embroidery on backs, the white ones in both black and white. A big gift value in a neat box.

Safe-T Windshield Cleaner
\$1.00
An ideal Christmas gift for autoists. A type of cleaner that attaches easily to all makes of cars. Fastens to top of windshield with a clamp. Made of black enameled steel. Cleans easily and thoroughly.



Women's Xmas Handkerchiefs
Handkerchiefs of white lawn with neat, corner embroidery designs in blue, lavender and pink. Hem-stitched edge.
Box of 3 **29c**
Handkerchiefs of fine quality lawn with hemstitched edges and with colored borders of blue, pink and lavender.
Box of 3 **75c**
Handkerchiefs of fine quality lawn and daintily embroidered in neat, attractive patterns. Very special.
Box of 6 **98c**

Electric Toaster
\$4.95
A big electrical appliance value. Full nickel-plated, turns toast automatically and comes complete with six-foot cord and plug. Of the most dependable quality and low priced.

Regular \$1.65 Value Round Table Cloths
A 56-inch size and made of excellent quality linen-finish damask. Finished with scalloped, embroidery-trimmed edges. Each... **\$1**

Dollar Day

Regular \$1.35 Value Crepe de Chine
This favorite, year-round silk fabric in many choice colors is one of the big specials in this dollar-day sale. Monday, yard... **\$1**

Regular \$1.45 Value Georgette Crepes
An excellent quality crepe of the choicest colors, yards and yards for less. Dollar day, the yard... **\$1**

Monday Brings Forth the Biggest Holiday-Season Bargain Day—Monday

Special Offering of Pillow Cases
A big value for thrifty housewives. Made of excellent quality muslin, 36x42 inches in size and hemmed finish. Big savings for Monday, four for only... **\$1**

Women's Cotton Union Suits
An excellent garment for winter wear. A heavy weight and "fleece" lined. Styled with long sleeve, high neck and ankle length. In white. Monday, suit... **\$1**

Special Dollar-Day Toy Values in Toyland

\$2 Value Doll
An unusual doll value for this season. Is just as you see it here; fully dressed; composition head and jointed at the hips and shoulders. Each... **\$1**

\$1.29 Value 10-Inch Drum
Has sheepskin head and wood sides. Comes with sticks and sling... **\$1**

Steel Wagons
An unusual value in wagons for the children. Is made with steel frame, wheels and body with wood bottom. A big Ward value for... **\$1**

Women's Part-Wool Hose
An unusual hose value, opportunistly offered. Is of a medium weight, ribbed, and in black only. A hose of excellent wearing quality. Two pair... **\$1**

Special Values in Popular Fiction
A large assortment to choose from, books from the pens of many well-known writers. Printed on good quality paper and well bound. Monday, two for... **\$1**

Regular \$1.16 Value Japanese Crepes
An excellent quality material for house robes and lingerie. Large assortment of the most desired colors. Laundered well and is a big value in this dollar-day sale, at, 4 yards... **\$1**

Regular \$1.39 Value Women's Silk Hose
An excellent quality hose in colors of blue, navy, gray, black and brown. An incomparable hose value that all women will appreciate. The pair... **\$1**

\$1.29 Value Train Set
Just as you see it here, track and all. Every young engineer will want one of these. Train is 17 1/2 inches long and substantially made. A big value for Monday at the set... **\$1**

\$1.18 Value Blocks
Building blocks, 66 of them in the set. 2 sets for... **\$1**

\$1.18 Value Toy Dishes
Your choice of two sets, either blue enamel or aluminum, 14 pieces in one and 17 in the other. Monday 2 sets for... **\$1**

Regular \$1.36 Value Women's Union Suits
A sleeveless style with knee length, wide bottoms and trimmed with edging. In white only. Of fine quality, an extra value for Monday, three for... **\$1**

Regular \$1.25 Value Startex Toweling
Every thrifty housewife knows the unequalled quality of this well known toweling. Here it is in this one-day sale at a very low price; five yards for... **\$1**

Regular \$1.29 Value Silk-and-Wool Poplin
36 inches wide and of good, dependable quality. We show an assortment of wanted colors for the season's wear. A big Ward value, Monday, the yd... **\$1**

Dollar-Day Special Men's Wool Socks
A gray hose of a medium weight that will be most acceptable for wear these cold days—a good sock for heavy shoes or boots. Monday special, 6 pairs... **\$1**

\$1.19 Value Violin
A wonderful value for young musicians. Is made with a metal body and with ebony fingerboard. 15 inches long... **\$1**

\$1.19 Value Pianos
Just as illustrated, an eight key piano in rosewood finish. Has a good tone... **\$1**

\$1.38 Value Steam Engine
A big value is offered here for young engineers. It is an engine 11 inches high and one that will really run. Is substantially made, nickel-trimmed and a big value for one day only... **\$1**

Regular \$2.49 Value Girls' Union Suits
A heavy weight union suit for winter wear. Styled with long sleeves, high neck and ankle length. In size 12 years only. Monday only, 3 suits... **\$1**

Special Offering in Bed Sheets
Opportunity for big savings. Sheets of excellent quality in both bleached and unbleached, hemmed finish. A big value, 72x90 inches in size. Limit of 4 to a customer. Each... **\$1**

Extra Quality Romper Cloth
A most desirable material for house-dresses or children's garments. It is here in ample quantities and in the best patterns and colors. Four yards... **\$1**

Regular \$1.75 Value Men's Silk Mufflers
A big value is offered in these mufflers of silk in stripes of white with black and gray. A big Christmas value very opportunistly offered. Each... **\$1**

\$1.30 Value Doll's Wash Day Set
Any little girl will appreciate one of these for Christmas. It includes everything to wash dolly's clothes—tubs, pails, wringer, ironing board and clothes dryer. A big Christmas value, Monday, the set... **\$1**

\$1.19 Value Boomerang Game Set
Includes gun, and target. Shoot the rings and see them come back to you. An interesting game... **\$1**

\$1.69 Value Alum'n Dishes
19 pieces in the set. Very attractive; a big value for... **\$1**

Women's Black Ribbed Cotton Hose
An excellent value for this big sale. Made with a medium rib and with ribbed top. An unusual hose value, a big Ward special Monday, five pairs for... **\$1**

Fine Quality Wide Silk Lace Flouncings
Beautiful flouncings of silk net in black, brown and navy. Deep scallops and in attractive patterns. A value such as found only at Ward's. Yard... **\$1**

A Big Box of Christmas Stationery
Of excellent quality lawn paper, 24 sheets paper 24 gold-edge cards and 24 envelopes. A most appropriate gift, as well as an economical one. Box... **\$1**

Dollar-Day Special Aluminum Double Boiler
Royal aluminum double boilers. A big value for thrifty housewives who appreciate big savings. For Monday, this dollar-day sale, priced at, each... **\$1**

\$1.18 Value Jazztown Set
Just as illustrated here, a dandy banjo, flute and whistle. A big Christmas value for Monday, 2 sets for... **\$1**

\$1.79 Value Stable
A wood stable with three horses in this set for only... **\$1**

\$2.39 Value Steam Engine
A big value is offered here for young engineers. It is an engine 11 inches high and one that will really run. Is substantially made, nickel-trimmed and a big value for one day only... **\$1**

Dollar-Day Special Men's Lined Work Gloves
A most reasonable offering. A gauntlet glove with horsehide face and full fleece lined. A glove that is full cut and will give excellent wear. A bargain for thrifty men. Pair... **\$1**

Dollar-Day Special Art Cretonnes
Big Ward values for Monday. Cretonnes of excellent quality, good weights and in the best patterns and colors. Fine economical material for draperies. Monday, five yards... **\$1**

Children's White Lawn Stamped Dresses
Made of excellent quality lawn and stamped in beautiful designs, ready to embroider. A big value and an opportunistly offered Christmas suggestion. Two... **\$1**

Dollar-Day Special Men's Soft Shirts
A flat-collar style shirt in white and ecru. A full-cut, well-made shirt of excellent wearing materials. A value that men will appreciate at... **\$1**

\$1.18 Value Jazztown Set
Just as illustrated here, a dandy banjo, flute and whistle. A big Christmas value for Monday, 2 sets for... **\$1**

\$1.69 Value Alum'n Dishes
19 pieces in the set. Very attractive; a big value for... **\$1**

\$2.39 Value Steam Engine
A big value is offered here for young engineers. It is an engine 11 inches high and one that will really run. Is substantially made, nickel-trimmed and a big value for one day only... **\$1**

Christmas Special Men's Neckwear
A large assortment of men's neckwear in the choicest colors and patterns is offered in this one-day sale. Wide ends; a big tie value; 3 for... **\$1**

45x45-Inch Stamped Japanese Lunch Cloths
Made of very good quality art cloth and stamped in blue, Oriental designs and finished with hemstitched edges. A big Ward-value for Monday. Each... **\$1**

Regular \$1.45 Value Table Damask
A very good quality cotton damask with a linen finish, of an extra heavy weight, a damask that will wear and launder well. Good patterns. Yard... **\$1**

A Sale of Brushed Wool Scarf Sets
These beautiful brushed wool scarfs make ideal garments for sport and auto wear—they're warm, comfortable and stylish. We offer unusual values at prices that make the biggest savings for you. Compare these three low prices:
Extra Christmas Values at Ward's Lower Prices

\$1.35 Value "Evra" Pencil
Silver-plated, full size. Always sharp, always ready... **\$1**

\$1.19 Value Boomerang Game Set
Includes gun, and target. Shoot the rings and see them come back to you. An interesting game... **\$1**

\$1.69 Value Alum'n Dishes
19 pieces in the set. Very attractive; a big value for... **\$1**

Dollar-Day Specials in Christmas Candies
Big savings can be made by choosing your Christmas candies from our complete, well-chosen stock. Fresh candies in an assortment that is sure to please and, Portland made. Choose your Christmas Candy Monday.

36-Inch Fine Quality Comforter Challies
A large assortment of this favorite comforter-covering material is on sale at much lower prices this Monday. Best colors and patterns. 6 yards for... **\$1**

Three-quarter Size Bedspreads
An excellent quality spread and in limited quantities only. A square-corner spread of an excellent finish and in a neat, attractive pattern. A big Ward value, Monday, each... **\$1**

Fringe Trimmed Scarfs
Knit of part wool yarns, brushed and made with fringe ends, belt and pockets. 84 inches long. In attractive, becoming colors. An incomparable value for... **\$2.19**

Children's Fur Sets
Big savings for thrifty mothers in offering these new sets at such low prices. Very well made and attractive. At special low prices.
Beaverette Set... **\$8.75**
Coney Fur Set... **\$5.29**
Iceland Fox Set... **\$5.98**

Stag Handle Carving Sets
A three-piece carving set of high quality steel with genuine stag handles, silver trimmed. An unusual value at this low price—an appropriate, economical Christmas offering... **\$8.15**

Silver Souvenir Spoons
Two for **\$1**

Big Value in Novelty Eardrops
A large assortment—new arrivals—of the season's latest offering in stylish ear-drops. A wide range of colors and shapes makes choosing easy. Pair... **\$1**

Popular Brands of Toilet Water
A big assortment, specially chosen for big value-giving this Monday. Many scents, grades of Djer-Kiss, "Love-Me" and Wardgrade. Monday only, the bottle... **\$1**

Dollar-Day Special Linen Scarfing
An unusual value opportunistly offered for Christmas needlework. Excellent quality, 16 inches wide. Fine for dress scarfs or guest towels. 3 yards... **\$1**

Wool Scarf and Tam Set
A beautiful scarf of all-wool and with tam to match. Scarf is fringe trimmed. In three color combinations that are most becoming and attractive. Special... **\$2.39**

Brushed Wool Scarfs
A wonderful value at a very low price. Just as illustrated here—a luxurious scarf of very ample proportions and in the best of seasonable colors. Each... **\$4.98**

Child's 3-Piece Silver Set
A three-piece set for the little ones. Is of a knife, fork and spoon of a very attractive design and of excellent quality. In an attractive lined box. A big, incomparable Ward value... **\$3**

Ribbon Mixed and French Creams
High-grade candies of first choice, well assorted and priced for big savings. Monday, 4 pounds... **\$1**

Dollar-Day Special on Mixed Nuts
Here is the opportunity of buying Christmas nuts at a very low price. All new crop. Monday, 5 pounds... **\$1**

\$1.98 Value Men's Purses and Billfolds
Made of excellent quality leather, black and with both smooth and pebble-grain finish. Ample provided with pockets. Very well made. Monday, each... **\$1**

Regular \$1.25 Value Kimono Flannelettes
Standard quality flannelettes of neat, attractive patterns and colors. Beautiful materials for house-robes, night-gowns, etc. For Monday, 5 yards... **\$1**

Cameras
\$2.13
an Ideal Gift Choice
The biggest value offering in Christmas cameras. Takes pictures 2 1/4 x 3 1/4 inches, can be used with any roll films of this size. Is black leatherette covered and comes in a Christmas box.

Christmas Cedar Chests
A most appropriate gift, valued for its real service-giving use for storing furs and clothing. Well-made chests they are, neatly finished and copper-trimmed. Each has a sliding tray. A comparison of our low prices reveals to you the big savings we offer.
33-inch... **\$7.95** 46-inch... **\$13.25**
45-inch... **\$12.75** 54-inch... **\$14.45**
46-inch... **\$14.25** 46-inch... **\$12.85**

Three-Heat Electric Stove
\$11.95
An unusual value in a table, electric stove. Is nickel-plated, very substantially made and fries, broils and toasts. Just as illustrated here. A regular Ward value at a very low price for big savings.

Christmas Silver Ware
Ward's Lower Prices
Choosing silverware at Ward's makes the biggest savings for you. Standard qualities at low prices.
26-Piece Set Community Grosvenor **\$28.25**
This beautiful, favorite pattern, 26 pieces in the set and in a lined silverware-box will make the best of Christmas gifts. Community silverware is well known—compare our low price. Other patterns at equally low prices.
6 Salad Forks **\$3.40**
Community par plate in the Primrose pattern. Big value and low priced...
6 Butter Spreaders **\$2.98**
Rogers standard A-1 quality in the famous Laureate pattern. Very neat... **\$1**

Christmas Silver Ware
Ward's Lower Prices
Choosing silverware at Ward's makes the biggest savings for you. Standard qualities at low prices.
26-Piece Set Community Grosvenor **\$28.25**
This beautiful, favorite pattern, 26 pieces in the set and in a lined silverware-box will make the best of Christmas gifts. Community silverware is well known—compare our low price. Other patterns at equally low prices.
6 Salad Forks **\$3.40**
Community par plate in the Primrose pattern. Big value and low priced...
6 Butter Spreaders **\$2.98**
Rogers standard A-1 quality in the famous Laureate pattern. Very neat... **\$1**

Dollar-Day Special Bath Towel Sets
Appropriate Christmas gifts. A set of one large towel and two wash cloths, towel of 36-inch size. Of excellent quality and in white with blue and pink. A big value, the set... **\$1**

Regular \$1.38 Value House Aprons
Neat styled garments, they are of excellent wearing materials that will launder well. Well made and attractively trimmed. Big Monday values, 2 for... **\$1**

Dollar-Day Special Women's Felt Slippers
Ideal Christmas Gifts for Less
An unusually large assortment to choose from in felt house slippers of dependable quality. Styled with soft soles, ribbon and pompon trimmed and in many choice color combinations. All sizes. Values up to \$1.39. A big holiday special value at Ward's... **\$1**

Children's Fur Sets
Big savings for thrifty mothers in offering these new sets at such low prices. Very well made and attractive. At special low prices.
Beaverette Set... **\$8.75**
Coney Fur Set... **\$5.29**
Iceland Fox Set... **\$5.98**

Three-Heat Electric Stove
\$11.95
An unusual value in a table, electric stove. Is nickel-plated, very substantially made and fries, broils and toasts. Just as illustrated here. A regular Ward value at a very low price for big savings.

Christmas Silver Ware
Ward's Lower Prices
Choosing silverware at Ward's makes the biggest savings for you. Standard qualities at low prices.
26-Piece Set Community Grosvenor **\$28.25**
This beautiful, favorite pattern, 26 pieces in the set and in a lined silverware-box will make the best of Christmas gifts. Community silverware is well known—compare our low price. Other patterns at equally low prices.
6 Salad Forks **\$3.40**
Community par plate in the Primrose pattern. Big value and low priced...
6 Butter Spreaders **\$2.98**
Rogers standard A-1 quality in the famous Laureate pattern. Very neat... **\$1**

Dollar-Day Special Bath Towel Sets
Appropriate Christmas gifts. A set of one large towel and two wash cloths, towel of 36-inch size. Of excellent quality and in white with blue and pink. A big value, the set... **\$1**

Montgomery Ward & Co.
The Clear Mark Order Plan is a feature of our program.

Dollar-Day Special Knit Underskirts
Knit of fine quality yarns and made with a shell edge of contrasting edge trim. Draw string at the waist. An extra value in this sale at, each... **\$1**

Cameras
\$2.13
an Ideal Gift Choice
The biggest value offering in Christmas cameras. Takes pictures 2 1/4 x 3 1/4 inches, can be used with any roll films of this size. Is black leatherette covered and comes in a Christmas box.

Children's Fur Sets
Big savings for thrifty mothers in offering these new sets at such low prices. Very well made and attractive. At special low prices.
Beaverette Set... **\$8.75**
Coney Fur Set... **\$5.29**
Iceland Fox Set... **\$5.98**

Three-Heat Electric Stove
\$11.95
An unusual value in a table, electric stove. Is nickel-plated, very substantially made and fries, broils and toasts. Just as illustrated here. A regular Ward value at a very low price for big savings.

Christmas Silver Ware
Ward's Lower Prices
Choosing silverware at Ward's makes the biggest savings for you. Standard qualities at low prices.
26-Piece Set Community Grosvenor **\$28.25**
This beautiful, favorite pattern, 26 pieces in the set and in a lined silverware-box will make the best of Christmas gifts. Community silverware is well known—compare our low price. Other patterns at equally low prices.
6 Salad Forks **\$3.40**
Community par plate in the Primrose pattern. Big value and low priced...
6 Butter Spreaders **\$2.98**
Rogers standard A-1 quality in the famous Laureate pattern. Very neat... **\$1**

Dollar-Day Special Bath Towel Sets
Appropriate Christmas gifts. A set of one large towel and two wash cloths, towel of 36-inch size. Of excellent quality and in white with blue and pink. A big value, the set... **\$1**

Montgomery Ward & Co.
The Clear Mark Order Plan is a feature of our program.

Cotton Middies and Skirts
In regulation style and made of excellent wearing quality twill. Middies are braided trimmed. A practical garment for school wear. Monday only, each... **\$1**

Cameras
\$2.13
an Ideal Gift Choice
The biggest value offering in Christmas cameras. Takes pictures 2 1/4 x 3 1/4 inches, can be used with any roll films of this size. Is black leatherette covered and comes in a Christmas box.

Children's Fur Sets
Big savings for thrifty mothers in offering these new sets at such low prices. Very well made and attractive. At special low prices.
Beaverette Set... **\$8.75**
Coney Fur Set... **\$5.29**
Iceland Fox Set... **\$5.98**

Three-Heat Electric Stove
\$11.95
An unusual value in a table, electric stove. Is nickel-plated, very substantially made and fries, broils and toasts. Just as illustrated here. A regular Ward value at a very low price for big savings.

Christmas Silver Ware
Ward's Lower Prices
Choosing silverware at Ward's makes the biggest savings for you. Standard qualities at low prices.
26-Piece Set Community Grosvenor **\$28.25**
This beautiful, favorite pattern, 26 pieces in the set and in a lined silverware-box will make the best of Christmas gifts. Community silverware is well known—compare our low price. Other patterns at equally low prices.
6 Salad Forks **\$3.40**
Community par plate in the Primrose pattern. Big value and low priced...
6 Butter Spreaders **\$2.98**
Rogers standard A-1 quality in the famous Laureate pattern. Very neat... **\$1**

Dollar-Day Special Bath Towel Sets
Appropriate Christmas gifts. A set of one large towel and two wash cloths, towel of 36-inch size. Of excellent quality and in white with blue and pink. A big value, the set... **\$1**

Montgomery Ward & Co.
The Clear Mark Order Plan is a feature of our program.

Montgomery Ward & Co.

27th and Vaughn Streets, Portland, Oregon.

To get to this store take a D-M or N-S car to 27th and Thurman streets. Store Hours, 8:30 A. M. to 5 P. M.

Montgomery Ward & Co.
If you live out of town SEND FOR THIS BIG BOOK
Mail Your Request TODAY
Out-of-town customers should send for our new catalogue. Mail orders shipped within 48 hours.