### FRANK MAYO NOW FEATURED IN UNIQUE ARRANGEMENT

Popular Player Signs Contract Calling for the Portrayal of Starring Role in Short Space of Three Weeks-Vacation Plans Shattered.



Mayo, Universal artist, who jumps immediately to location upon completion of big production only to tackle more hard work.

BY ARTHUR Q. HAGERMAN. RANK MAYO, screen star, refuses to take a vacation! But he will have to hustle

ing a starring role in three weeks' me. The arrangement by which

He completed his Universal contract on a Saturday night and leased to go to his other engageithin 48 hours left for location on ment starring production for First Na-

sts of the day has been chosen.

of "The Four Horsemen"; Mitchell Lewis and Jim Alamo will play im-

portant character roles.

The location is near Huntington o keep up with the contract he has require a week. Then the company ust signed, which calls for portraystudio quarters have been leased.

The unique feature of the agreement is that all of Mayo's scenes will be shot first and the rest of

If he gets through a day or two early or has any spare moments, he a Goldwyn production set at has the privilege of spending them ecember 9, three weeks away. at the tailor's and the costumer's "The Man From Outside" is the getting fitted for 50 outfits required title and Elite Productions are in "Souls for Sale," the Goldwyn making it. Frederick Reel wrote it production, in which he plays a role and will direct. One of the finest with nine roles within it. It is a story of motion picture life by

## HUGHES' POPULARITY GROWS WITH GOLDWYN REGULARS

Noted Photoplaywright and Author Helps Aspiring Writers-Not Too Tremendously Busy to Be "Chummy Fellow" With Employes.

ERHAPS the dominant reason why Rupert Hughes' novels and of living. photoplays are so popular is that he can take a close-up of the numan heart. And, by the same token, that's the reason he is so afome into personal touch with him.

Major Hughes-his associates at the Goldwyn studio call him by his nilitary title-is sympathetically interested in everybody. He has an understanding mind. It's easy to reach a point of contact with him. He can talk to a property man of he can talk to a savant with equal ease and understanding. Despite the fact that he is lead-

ing the hard work league in batting | telling. averages, he always has time to listen to the other fellow's story, sesary aid and encouragement to picturesque young tramp, prize occupies part of the fields of paint-fighter and author. The major read ing, sculpture, music, drama, poetry, every word of "Emmet Lawler" in history, philosophy and all the manuscript and helped Tully get it forms of fiction. It uses all those into shape

arts as helps." Rupert Hughes often wishes he could live a thousand years and be a lawyer, a doctor, a merchant, a plumber, a politician, a sodier-everything. He approaches the world with a passionate curiosity that is amazing. The short span of life prevents such an ambitious proprevents such an ambitious programme, but it has not prevented him from writing novels, plays, sketches, articles, poems, from being a sculptor, composer, musician go into them and bring them up to Rupert Hughes often wishes he ing a sculptor, composer, musician go into them and bring them up to and soldier. He is particularly his own high standards."

fectionately regarded by those who of hearty contempt for insincerity.

The motion picture is now claiming a great part of the author's time and interest. He has plunged into it with the ardor and enthu-siasm of a man who sincerely believes that he is working in a great new art. He has spent almost three years at the studio studying the technique of the cinema and he isnow successfully writing, directing and editing his own stories. He has little patience with those who decry the screen as a medium of story

"Anything that creates a new art is good, and all the reasons that to give advice and cheer. He has make any other art good prove that given many a young writer the necdeclares with some impatience. "It start him on a successful career. His the other arts can do and many latest protege was Jim Tully, that things that no other art can do. It

## KNOCKING MOVIES EASIER THAN WRITING PICTURES

Best Literary Brains in World Recruited by Producers for Entertainment of Photoplay Patrons-and Still They Kick.

BY DONALD H. CLARKE. ERHAPS it is just as well that have more to rave about than ever, series easy to write that the movies "The Christian."

the job of making the best pictures enough to satisfy the fussiest resi-possible. Nobody will deny that the best dramatists, scholars—all have tried and are trying their hands at making motion pictures, the tried and are trying their hands at making motion pictures, that make pictures that make

comprehensive campaign to master ERHAPS it is just as well that the screen as a means of telling a some of the scenarios written story. Right now he is writing, diand submitted to motion pic-ture companies by some of the se-verest critics of the silent drama verest critics of the silent drama ments, is overseeing a project to never are produced. Chances are push his noteworthy fiction on the about 99 out of 100 that the critic silver sheet. Sir Hall Caine, at the authors, if they were honest, would present writing, is at his own sug-

are terrible; it's much harder to Stage directors of renown, many peel off one's shirt and get down to editors with "highbrow"

the top of the heap and stay there, money. No benevolent person with Many authors have complained that millions in his wallet has yet been they were hampered in their efforts discovered who is willing to make to finake, or assist in making, artis- "artistic" pictures that please scat-tic motion pictures. Others, just as tered groups of intellectuals, but able, have stuck to their knitting, which have so little public appeal

and are doing the best they can with the material at hand, and the limitations that are imposed upon the motion picture art—which is no different from any art in that it has certain definite boundaries.

It is a sacret that Penert Hugher ertain definite boundaries.

It is no secret that Rupert Hughes lease a picture that is "sure fire" from a picture that is doomed to fraternity to make a definite and failure might reasonably enough ex-

pect an income of about \$1,000,000 a

A question that many a pretty picture actress is asking herself these days is "who will be deemed pretty, soulful, piquant and adorable enough to play the role of Trilby to the Svengall of Guy Bates Post?" Virginia Brown Faire is in Hono-lulu at present, but there are other beauties of the screen present in Hollywood, where the picture will be directed by James Young, now in New York. Will he look 'em' over at Ziegfeld's and send back another Jacqueline Logan? Mean-while it is announced definitely that when Richard Walton Tully returns from his European trip it will be to begin work at once on Trilby, which will be made at United Studios, Hollywood.

Story Written for Films by Tarkington.

Author's First Effort Made Di-

BOOTH TARKINGTON has arrived at the Paramount Long island studio from his home in Indianapolis to confer with Thomas Geraghty, chief supervising director, on the screen treatment of the original story he is writing for Thomas Melghan. This is the first story Mr. Tarkington has written especially for the screen, although several of his stories have been done

in photoplay form.

A preliminary draft of the story has been prepared by Mr. Tarking ton and all that remains is to put it into the proper technical form for production on the screen. The theme of the story has not been an nounced, but it is known that the locale will be a small Maine town and that there will be many chil-dren in the picture. The Paramount Long Island studio

is becoming quite a rendezvous for prominent authors these days. Joseph Hergesheimer, whose novel, "Java Head," is being translated to the silver sheet by George Melford, is a frequent visitor to see how his story is progressing in its new form, and George Ade is expected along In a few days to do the final titles for his story, "Back Home and Broke," which Thomas Meighan is finishing under the direction of

King Vidor Will Direct Clara Kimball Young.

"The Woman of Bronze" to Be Star's Next Release.

newest production, "The Woman of Eging Vidor, is the interior of a over his subject, sculptor's studio.

Asked for an

art in order to create an atmosphere that would reflect the personality of the owner who, in the play, is a sculptor of note. Casts were secured from such well-known sculptors as Ella Buchanan, Frolich and others.
Mr. Wright succeeded so well that
the whole cast became imbued with Miriam cooper will play opposite Rupert Hughes and pictures the the desire to "sculp," and one by one Mayo and Stuart Holmes, viliain de filming of several photoplays.

A hard life, but an ambitious one! a while it looked as though Mr. a while it looked as though Mr. Vidor were conducting a class in modeling, but there was one thing certain, he had no trouble in getting the players into the atmosphere Mr. Wright had created in his set and

Close-ups of Film Folks



Marion Davies, star in Cosmopolitan

garless of whether they match or not. When you find some one whose features are in absolute harmony

THE large set at the Garson studio, where work is pro-Frank X. Leyendecker, famous gressing on Clara Kimball Young's noise of the flat-wheel street car that is spoiling the quiet of his under the direction of nice studio and grew enthusiastic

Asked for an example of what Joseph Wright, the art director, he meant as to "harmony of feascoured the art colony of southern ture" he pointed to a portrait of California to find genuine works of Marion Davies, celebrated screen star, which he had just completed. "Miss Davies is the perfect type of blonde beauty," he said. "Her features are in absolute harmony. She has what artists call 'a complete personality'."

Asked how a famous screen star

Asked how a famous screen star behaved as a model, Leyendecker had nothing but words of praise. "Miss Davies is one of the best models I ever saw." he said. "She has intelligence, concentration, re-pose and patience. She can sit for half an hour scarcely without mov-ing."

Wright had created in his set and which Mr. Vidor desired to portray on the screen.

Earle Williams shows his skill in Climbing walls in "You Never Know." In one of the sequences the star scales the wall of a manwall of living.

With all his work his many duties and engagements, he is never harried, never temperamental. This does not mean, however, that he is not capable of strong opinion and of hearty contempt for insincerity.

Wright had created in his set and which Mr. Vidor desired to portray on the screen.

The artist's brush had indeed caught all the sumptuous elegance of the royal weeding gown in which Milso Davies as Princess Mary Tudor of the purpose of selecting "the fair-daught all the sumptuous elegance of the royal weeding gown in which Milso Davies as Princess Mary Tudor of France in the screen version of Charles Major's famous novel. The costume, which weighs 50 pounds, is of silver cloth richly trimmed in ermine and has a long train ener in which Williams accomplishes be roughled in pearls. The filigree headdress is adorned with the same proidered in pearls. The filigree headdress is adorned with the same plewels. The wedding gown in which Milso Davies as Princess Mary Tudor of France in the screen version of Charles Major's famous novel. The costume, which weighs 50 pounds, is of silver cloth richly trimmed in ermine and has a long train ener in which Williams accomplishes broidered in pearls. The filigree headdress is adorned with the same plewels. The wedding scene in the sumptuous elegance of the sumptuous

OST people look as though | spectacular ever screened. The set their features had just tings for the entire picture were their features had just the been slapped together redesigned by that master artist, Joseph Urban, and Sir Joseph Duveen, famous art collector of London, has pronounced the court scenes of King Henry VIII the most accurate ever filmed. Robert G. Vignola directed the picture.

Howard Chandler Christy, too, was enthusiastic over Miss Davies' ability as a model. "Not only can she hold the pose without moving, but she shows extreme thoughtful-ness for others," he declared. "There was nothing of the temperamental star about her. She was never late for an appointment. These are traits an artist most thoroughly appreciates."

Talmadge Contest Greatly Interests London.

"Fairest Girl in Britain" Sought for Picture Work.

young women of London, particularly in state and society circles, is being aroused by a novel campaign ing."

Conducted by Norma and Constance
The artist's brush had indeed Talmadge, American film stars, for

#### "Within the Law," with the pros-FILM EDITOR DETAILS TYPE pect of a future in England. The sisters are carrying on this in conjunction with the ct of a future starring contract OF STORIES STUDIOS SEEK campaign in conjunction with the London Sketch and Lord Ashfield,

Day of the Amateur Passed and One Must Get Into Professional Class to Turn Out Acceptable Material for Production.

BY PAUL BERN.

THE amateur who wants to sell a story for motion-picture pro-

chairman of the competition grand committee. Reports from across the Atlantic tell of the attraction of large crowds who followed the Tal-madges about the streets wherever

they went, and indicated that the reaching of a decision as to who was England's fairest daughter would provide a knotty problem.

It is announced that when George

etc., but because it is true, sincere, in Charge of the Goldwyn big and impressive through some intangible quality in it.

It is announced that when George Rigas, the popular Grecian star who is giving the American screen some of its most artistic characterizations, notably in support of Ethel Clayten in "If I Were Queen" and in the de luxe production of "The Right in a the production of "The Right in a the production of "The Right in a business way in a picture-producting business way in a picture-producting enterprise be plans for the early future. Mr. Right in the first own of the foreign of the role of Prince Otto Right of the role of Prince Otto Right in a business way in a picture of the cart in the picture.

Jean Hersholt has finished his enacting of the role of Prince Otto Right in a story the head of our read-sing of the role of Prince Otto Right in a story the head of our read-sing of the role of Prince Otto Right in a story the head of our read-sing of the role of Prince Otto Right in a story the head of our read-sing of the role of Prince Otto Right in the picture.

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Julia Crawford Ivers and Walter because it falls into the category Arline Pretty, Sylvia Ashton, Arthur Woods, of "society drama," "melodrama," Hoyt, Leon Barry and Lily Phillips.

Week



## Keates' Concert Today at 12:30

2. WEDDING OF THE WINDS. Concert Waltz.
3. CAROLINA IN THE MORNING. Song. KAHN AND DONALDSON 4. KEATES CONTEST. 5. LIBERTY GRAND CHORUS.

SINGING OLD TUNES. ON OUR MIGHTY ORGAN



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picture ever made.

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Never has Valentino been given such wonderful opportunities as in this picture. First as an American college hero, then as a jeweled prince of India, he offers his greatest performance to date.

In a story vibrant with passionate love scenes, dazzling with gorgeous settings and costumes, thrill-swept with adventure and mystery. Supporting cast includes Wanda Hawley and Charles Ogle.

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