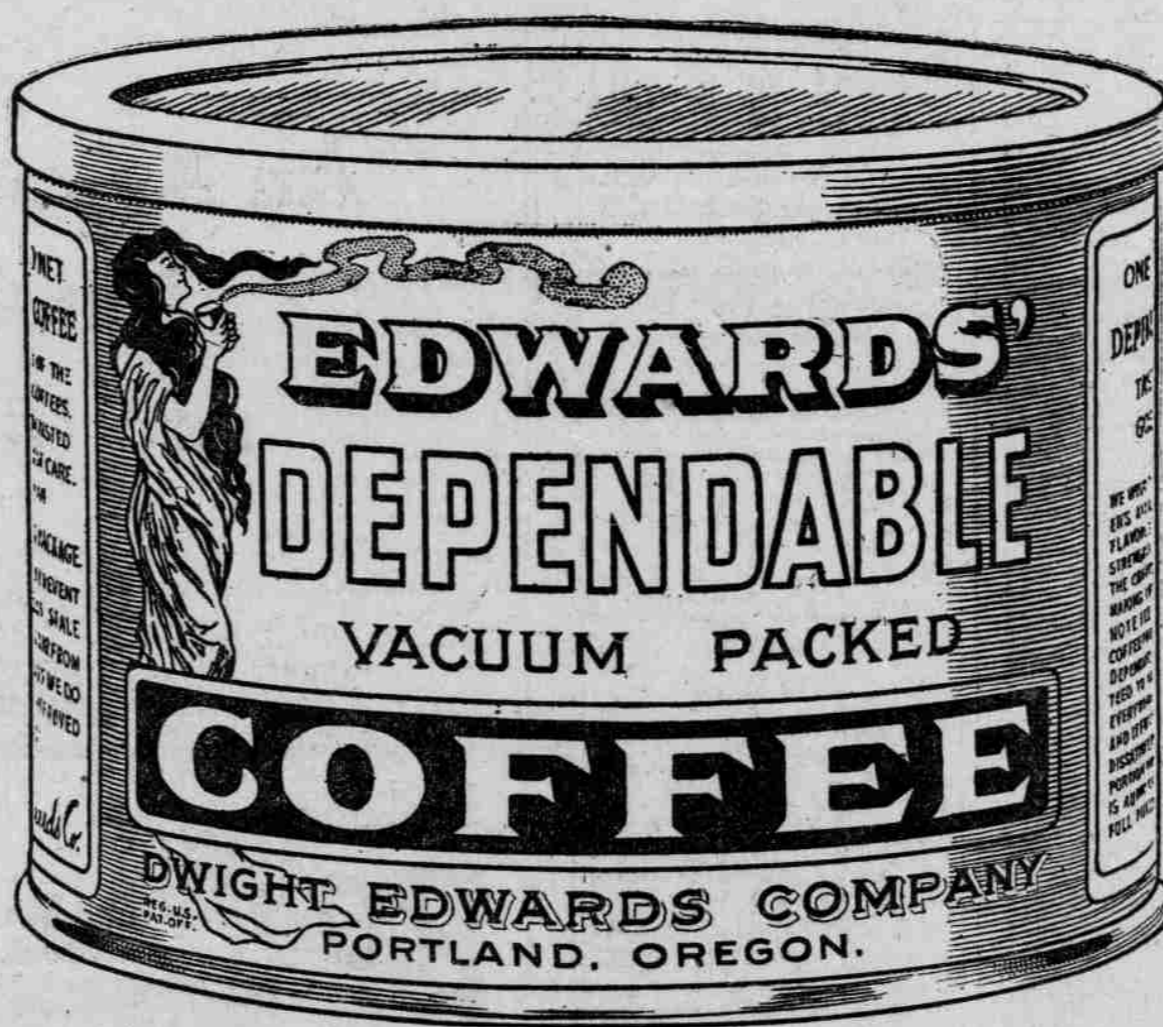


The name does not deceive

DEPENDABLE

NEARLY twenty years ago a progressive, energetic man came to Portland with the definite purpose of going into business for himself. He had spent the greater portion of his life in the employ of large coffee importers, and his thorough knowledge of blending and roasting was instrumental in their success. His great ambition, in his own plant, was to improve on all past efforts and produce a coffee that would please the most fastidious. This thought he embodied in a name.

DWIGHT EDWARDS was the man and
the name he chose was **DEPENDABLE**



EDWARDS' DEPENDABLE has increased in its numbers of satisfied patrons each year because the same high ideal that actuated the founding of this business has been operative in the packing of every can of DEPENDABLE COFFEE.

A trial will inspire your confidence in this Oregon Product.

Just let it Percolate!

DWIGHT EDWARDS COMPANY