

2000 POUNDS OF FRESH GLAZED WHOLE BARCELONA FILBERTS OFFERED TOMORROW AT 28c POUND BOX—NO DELIVERIES—MAIN AND NINTH FLOORS, BASEMENT BALCONY

**Out-of-Town Residents  
Order by Mail!  
From This and All Our Ads**

**ANNOUNCING**

that this store has installed, received the necessary permit and is now testing prior to operating its own exclusive wireless broadcasting equipment to be known as

**Meier & Frank's Radio  
Broadcasting Station**

Call Letters KFEC—Wave Length 360 Meters

This is to invite radio fans to get in touch with our Radio Department and offer suggestions as to the type of program we shall present when all is in readiness. We aim to give the public just what it wants in the way of radio entertainment and shall appreciate the co-operation of radio devotees.

Opening Features Will Be Announced Later  
by Radio and in Our Newspaper Ads

Write or telephone Meier & Frank's Radio Department. Watch for the opening of KFEC—the last word in wireless transmission.

**A Sale of New Radio Headsets**

**\$6.69**

Regularly priced at \$9.50. Good news for radio fans.

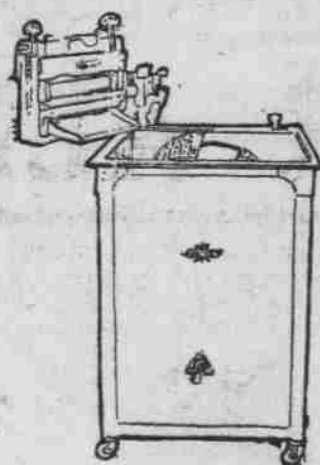
We offer a limited number of 3000 ohm "Globe" head sets at this special price while the lot lasts. Sets have covered head band, are adjustable, weigh 12 ounces. Equipped with 4 1/2 feet of good cord.

We have good assortments of radio sets and parts.



—Meier & Frank's: Basement, Sixth Street. (Mail Orders Filled.)

**Universal Electric Washer**



The Universal is the result of years of experience. It embodies many improvements not found in other washing machines. It is built to give a lifetime of service with a minimum of care. It is compact in design, attractive, efficient, simple and durable.

**Some of the Features**

Simple, rigid construction. Fully enclosed cabinet. Noiseless in operation. Cylinder reverses every other revolution, combining advantages of revolving and oscillating principles. Improved safety features applied to washer, wringer and motor. Equipped with detachable swinging rail. Blue gray enamel finish. All electric connections are thoroughly insulated. It is fully guaranteed.

Your Own Terms in Reason

—Meier & Frank's: Basement, Sixth Street. (Mail Orders Filled.)



**All  
Chinese Rugs  
Third Off**

This means that for a limited time you can select any Chinese rug in our stock and pay one-third less than the marked price.

High-grade rugs for living rooms, dining rooms and bedrooms. Beautiful Chinese designs in harmonious shades of blue, mulberry, gold and ecru. Sizes range from 2x3 to 9x12 feet. Specially priced:



- \$ 20.00 Chinese Rugs, 2x3 feet... **\$13.35**
- \$ 60.00 Chinese Rugs, 3x6 feet... **\$40.00**
- \$ 92.50 Chinese Rugs, 4x7 feet... **\$61.65**
- \$120.00 Chinese Rugs, 6x9 feet... **\$80.00**
- \$300.00 Chinese Rugs, 9x12 feet... **\$200.00**

**Fine Quality Axminster Rugs**

**\$36.85**

The \$42.50 and \$43.50 Axminster rugs, 9x12 feet, special **\$36.85**. The \$50.00 Axminster Rugs, 9x12 feet, special **\$42.85**. Good heavy Axminster rugs taken from regular stock. A big assortment of patterns and colors.

**Sale of Small Wilton Rugs**

**\$9.75**

Regularly priced at \$12.00. A special lot of high-grade Wilton rugs in size 27x54 inches.

**Clearaway of Inlaid Linoleum**

**\$1.49**

**\$1.79**

Limited quantity of inlaid linoleum, 12 feet wide, regularly \$1.65 and \$2.25 square yard. Many patterns.

**And a Sale of Congoleum Rugs**

**\$13.75**

**\$15.85**

Congoleum Gold Seal Art rugs. The \$16.25 rugs, 9x10 1/2 feet, special **\$13.75**. The \$18.60 rugs, 9x12 feet, special **\$15.85**.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

**The New "Star" Dance  
Folio Is Here**

It will be good news for many that they can buy the new Star Dance Folio No. 23, containing all the season's most popular song and dance hits, here at 75c (by mail 80c).

—Meier & Frank's: Basement Balcony.

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**TOMORROW—**

The Seventh Floor Drapery Store Announces an

**Important Sale of Draperies**

Many of the materials offered in this timely sale were forwarded by our Drapery Chief who is now in the eastern market. Offered tomorrow in seven extraordinary lots.

**Cross Bar Voile 17c**

Regular 25c to 30c qualities. 1200 yards of white cross-bar voile desirable for ruffled and plain curtains for bedrooms, kitchens and bathrooms.

**Curtain Swiss 28c**

Regular 35c to 40c qualities. 950 yards of white and colored dotted and cross-bar-Swiss for dainty bedroom and breakfast room curtains. Gold, blue, green, rose and plain white.

**Marquisette 32c**

Regular 45c to 60c qualities. 600 yards of cross-bar and figured marquisette curtaining in white, cream and ecru.

**Grenadines 38c**

Regular 75c quality. 1272 yards of fine quality dotted and figured grenadines in cream color. This material will wear and launder well.

**Figured Voiles 52c**

Regular 85c and 90c qualities. 4000 yards of mercerized figured voiles for ruffled and plain curtains. Cross-bar and figured effects. White, cream and ecru.

**Marquisette 57c**

Regular 85c quality. 800 yards of marquisette curtaining with figured effects, embroidered in mercerized thread. Rose, blue and gold.

**Drapery Pongee \$1.85**

Regularly \$2.50 yard. Fine quality 50-inch drapery pongee for casement curtains.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)



**Wall Paper 1/3 Off**

Regularly 45c to \$1.50 roll—now 30c to \$1. Odd one and two-room lots of wall papers in patterns suitable for living room and bathroom.

**Save on Silver-Plated Novelties**

Special selling tomorrow of silver-plated novelties. Many designs. Choose from the following:

- \$10.00 Vegetable Dishes... **\$7.98**
- \$15.00 Meat Platters... **\$12.95**
- \$7.00 Baking Dishes... **\$5.98**
- \$8.00 Bread Trays... **\$5.98**
- \$4.00 Sandwich Trays... **\$2.98**
- \$5.00 Sandwich Trays... **\$3.98**
- \$7.00 Flower Vases... **\$4.98**
- \$5.95 Fruit Comports... **\$3.98**
- \$6.95 Fruit Comports... **\$4.98**
- \$14.00 Fruit Baskets... **\$9.95**
- \$3.55 Bon Bon Baskets... **\$2.98**
- \$5.00 Bon Bon Baskets... **\$3.98**
- \$36.00 Tea Sets, three-piece, special... **\$28.95**
- \$6.00 Dessert Sugars and Creamers... **\$3.98**
- \$10.50 Cold Meat Platters... **\$7.98**
- \$7.95 Cold Meat Platters... **\$5.95**
- \$6.95 Roll Trays... **\$4.95**



—Meier & Frank's: Main Floor. (Mail Orders Filled.)

**EXTRA SPECIAL!**

For Tomorrow—Only—Only While the Lot Lasts

**Sale!--50 Sample Dressers**

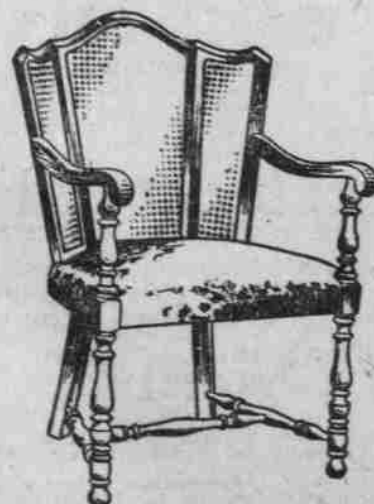
HALF PRICE  
AND LESS

**\$25**

HALF PRICE  
AND LESS

Regularly Priced at \$50.00 to \$125.00

No need to go into detail. Just fifty odd dressers in ivory, mahogany and walnut finishes—at twenty-five dollars each. 40 to 50-inch dressers with large plate-glass mirrors. No exchanges.



**Also for Tomorrow  
Attractive Wing Back  
Chairs and Rockers**

**\$19.85**

Regularly priced at \$27.50. Shown in beautiful antique brown mahogany finish, these wing-back chairs and rockers have genuine cane backs, full spring seats with webbing bottom. Covered in mulberry or blue figured velour or tapestry.

—Meier & Frank's: Furniture Store, Eighth Floor.

**500 Mirrors.... Sale Extraordinary!**

500 new mirrors—just received—are in this Meier & Frank sale at way below regular. Glass is high and scarce now, but the glass for these mirrors was bought at the old lower prices, hence the retail figures are considerably below those merited by today's wholesale costs. Feature lots:

**Beautiful Oblong Mirrors**

**\$18.50**

Some have mirrored mirrors and are fitted with electric sconces. The \$14.75 mirrors are in size 14x28, 17x29 and 19x28 inches, some three sections. The \$18.50 mirrors are in sizes 12x48, 16x36 and 18x30 inches, also 12x48 inches with three sections.

**Oblong and Oval Mirrors**

**\$14.75**

**Panel and Oval Mirrors**

**\$10.75**

At this price you will find mirrors in a big variety of styles and sizes. Some with sconces.

**Upright Mirrors**

**\$1.29**

Panel shaped mirrors with picture in top. Gold and brown tone moldings. Size 4x16 inches.

**A Special Lot at**

**\$4.85**

Upright panel and oval mirrors in size 12x24 inches.

**Upright Mirrors**

**\$1**

Limited number of 4x16-inch upright panel mirrors in brown and gold tone with fancy tops.

—Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

