THIS IS FIRE PREVENTION WEEK-HELP KEEP UP PORTLAND'S FINE RECORD-BIG FREE VARIETY PROGRAM (QUARTETS, BAND MUSIC, ETC.) AT MUNICIPAL AUDITORIUM 8:30 P. M. TOMORROW.

Mail Orders Filled

from this and all our ads if received within three days of date of publication.

New Silks: Dress Goods

Assortments already the finest in the Northwest are

SILKS include: brocade

DRESS GOODS Include: satins, brocade satin and canton crepes, plain cantons, suede crepes, new kanton knit, printed Perkanton knit, printed Perkant sian crepes, chiffon dress velvets, Persian corduroya. wool, seal, bollvia. -Meier & Frank's: Second Floor



Set for 9:15 A. M.

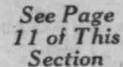
A Sale of Sixty New

WRIST WATCHES

The Discriminating Woman Buys Her Gloves Here '

She does this for many good reasons, among which are: Meier & Frank's is exclusive Portland agent for Perrin's French kid gloves. Meier & Frank's stocks are newest, largest and best in every way. Meier & Frank's service excels. Many special values now at lowest-in-the-city prices.

-Meier & Frank's: Main Floor



for a full page of Home Furnishing news, especially the lamp sale and the important phonograph announcement.



The Mode in Coats Is Definitely That of Winter and Frank Use Is Made of Gorgeous Furs to Collar and Cuff Them as in This

Group of 60 Remarkable Coats at \$79.50

Fabrics of recognized worth-styles of exceptional charm-and value unsurpassed at the price. The colors are navy, brown and black-to harmonize with all fall and winter wardrobes. The coats are beautifully lined and exquisitely tailored.

OF THESE RICH FABRICS:

COLLARED AND CUFFED WITH:

Bolivia Fashiona Marvella Gerona

Squirrel Beaver

New Fur-Trimmed Suits at \$39.50

Accord a Warm Welcome to Fall Days

others are loosely belted-others are black.

Richly trimmed with squirrel, wolf, cara- bloused and fit more closely over the cal or nutria, these suits-100 in all- hips in Russian fashion. Of Yalama and illustrate the trend of lines in fall modes. Velours—two favored fall fabrics—the Many hang slimly from the shoulder- colors are navy, sorrento, brown and

ALL SIZES FOR WOMEN AND MISSES

-Meier & Frank's; Fourth Floor. (Mail Orders Filled.)



movement; complete with ribbon bracelet. Those who have priced watches of corresponding quality and appearance else-

Wrist watches with 14-karat white gold cases beautifully

engraved; 15 - jewel Swiss

It required an exceptionally brilliant stroke on the part of our jewelry buyer to secure this assortment of wrist watches to sell at

\$16,45.

where will more fully appreciate the remarkable character of this offering. In three styles as illustrated.

Octagon-Cushion-Tonneau

These watches so very low-priced at \$16.45 carry the usual Meier & Frank

-Meler & Frank's: Main Floor. (Mail Orders Filled.)

Let Mrs. Craig Show You



the Way to Health Beauty, Comfort Through Correct Nemo Corseting

Mrs. A. L. Craig, consultant corsetiere of the Nemo Hygienic Fashion Institution of New York, will be with us beginning tomorrow. It has been said of her no corset problem that she does not solve " Mrs. Craig will be at the service of all women who desire especially skilled cor-set fitting. No extra charge,

Headquarters

for Nemo corsets and brassieres. Our stocks are now most complete. Your model and your size in Wonderlift, Self-Reducing, KopService, Diafram - Reducing and Juspul models.

-Meler & Frank's Corset Salons, Third Floor

FASHION NOTE: "Fox Leads the Vanguard of Fur Pieces for Fall"

A Sale 300 New Fox Scarfs

Need we say that this is a sale of outstanding importance? Forty per cent less-almost half price-for fashionable new fox scarfs.

The opportunity is possible because Meier & Frank's alone of Portland stores was associated with other nationally known institutions in one of the greatest fur deals on record.

FOUR GREAT GROUPS

Every Fur New Every Fur Perfect Every Fur 40% Less

Included are: Russiah, Alaskan and other American foxes. All fresh prime selected skins made up into fashionable chokers. Perfect, beautifully mounted heads and natural tails. Choice of walnut brown, georgette, henna, pointed, light brown, taupe, Lucille, black and natural red fox.

Those who can conveniently do so are requested to come early.



-Meler & Frank's: Fourth Floor. (Mail Orders Filled.)

Candy Special

2000 pounds of the finest creamy mints dipped in dark vanilla chocolate. Regularly 65c poundbox. No de-liveries, lb..... 39c —Main and Ninth Flours, Basement Balcony.

Blouses That Convert Suits Into Three-Piece Costumes

Artistic-smart-designed to lend a charming air of individuality to the wearer-the blouses at Meier & Frank's represent the choicest array

Of satins, Georgettes and crepe de chine. Beaded, braided and embroidered. Muffin, barberry, fog, brown, navy, bobolink, citron, black and white.

Specialized values at \$5.45. None higher than \$45. Many prices in between. -Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

Best Values in Years!

Thousands of New Brassieres in an Extraordinary Sale

serts over the hips. Front, back and side fastening styles.



A Sale of Hand-Fashioned Undergarments

The Choice of Discriminating Women-So Priced as to Exceed in Value Undergarments of Ordinary Types

Garments for which the choicest of sheer white nainsook has been used-beautifully trimmed with filet and Irish laces-made entirely by hand.

The assortment includes envelope chemises-gownsvests-step-in drawers-petticoats-corset covers-all now underpriced.

PETTICOATS

Were \$5.95-\$9.95, now \$4.95. Were \$12.50-\$17.50, now at

STEP-INS

Were \$1.95, now \$1.69. Were \$2.95-\$3.95, now \$1.95. Were \$4.85-\$4.95, now \$3.75.

CORSET COVERS

Were \$1.95, now \$1.69. Were \$2.95-\$3.95, now \$2.75. Were \$4.95-\$6.95, now \$3.95.



ENVELOPE CHEMISE Were \$3.45, now \$2.95. Were \$6.45, now \$3.95.

> STRAIGHT CHEMISE Were \$2.95-\$3.95, now \$2.59. Were \$4.95-\$8.95, now \$3.95.

VESTS Were \$2.95-\$3.95, now \$1.95.

GOWNS Were \$4.45, now \$2.95. Were \$8.45, now \$4.95.

