

STATE-WIDE EFFORT FOR SHOW PLANNED

Clubs, Schools, Churches to Hear of Stock Display.

PRIZES TO BE OFFERED

Children to Be Invited to Write of Industry and to Compete in Attendance Records.

A state-wide campaign will be launched by the agricultural committee of the Portland Chamber of Commerce, working with the committee of 100, to stimulate interest in the approaching Pacific International Livestock exposition, and to bring about a record-breaking attendance throughout stock show week, November 4-11, inclusive.

Under the direction of E. E. Fawcett, chairman, and Edward Weinbaum, secretary of the chamber's agricultural committee, co-operating with E. M. Welch, chairman of the committee of 100, a detailed schedule of activities is being prepared. These activities will include addresses in public and private schools, churches, club and fraternal meetings and other gatherings, the campaign being extended throughout the state, with the objective of educating the citizens of Portland and of Oregon as to the importance of the basic industry of livestock and its direct bearing upon the success of business in all lines and upon the general prosperity of the people.

The campaign, with all its details perfected, will be launched at a dinner to be given under the supervision of the agricultural committee at the stock show building on Tuesday, October 31, at 6:30 P. M. The entire committee of 100, all directors of the Chamber of Commerce, and the chamber officials will be invited to this banquet, which will be served in the new modern kitchen which has been completely equipped in the exhibit annex of the stock show pavilion and the banquet will be prepared under the direction of Henry Thiele, who will preside over the stock show outside during stock show week.

A feature of the campaign will be the offering of a prize of \$50 in cash to the school having the largest attendance at the stock show, on Saturday, November 4, the opening day, when admission will be free to school children.

Another feature will be the offering by the Pacific International organization of two prizes of \$25 each for the best story on the stock show, one of these prizes to be given to elementary and secondary schools in Portland and the other for pupils in schools outside of Portland. The agricultural committee will invite every civic organization in the state to attend the Pacific International and to aid in stimulating not only attendance, but the sending in of agricultural and natural resource exhibits, such as those displayed annually at the state fairs.

CHURCH SESSION NEAR

CATHOLICS TO HOLD EUCHARISTIC CONFERENCE.

Archbishop Christie to Address Clergy at St. Johns Next Thursday Morning.

The 17th annual Eucharistic conference of the Catholic church in the archdiocese of Oregon City will be held at the church of the Assumption, St. Johns, Thursday, The Right Rev. Alexander Christie, archbishop, will preside.

Weather permitting, a solemn procession of the holy sacrament will be held in the open air. The morning session will be held at 8 o'clock when the archbishop will address the clergy. Subjects to be discussed during the morning session will be "The Peaceful Reign of Christ Through the Eucharist" and "The People's Eucharistic League," the first topic being the principal one under discussion at the recent world-wide conference held at Rome.

Luncheon is to be served at noon in the parish hall by the women of the parish. In the afternoon papers will be presented on "The Worship of the Eucharistic Heart of Christ," and "The Mission of the Church to the Non-Catholics."

The purpose of the eucharistic meetings, in the words of the late pope, is to "proclaim and honor the ineffable mystery of Christ's sacramental presence among men." A new canon of the church calls for the establishment of the league in all parishes throughout the world.

Both laity and clergy from all parts of the state will attend the sessions in the new church at St. Johns, which is in the hands of the Sisters fathers.

BRICK PRICES STABLE

COAL STRIKE HAS NO EFFECT IN NORTHWEST.

Association Reports on Condition of Industry Throughout United States.

The coal strike had little effect on brick prices throughout the country in spite of the fact that the brick industry felt the curtailment of fuel severely, according to the monthly digest of conditions in the common brick industry issued October 1 by the Common Brick Manufacturers' Association of America.

Brick prices in the northwest were not affected at all, according to the report, and throughout the country the composite price advance was only 42 cents.

The report follows:

"The coal strike may be over for the miners, but the brick industry is still feeling its effect severely. Coal is used to produce power for brick plants as well as fuel for burning brick over most of the country. The brick industry is one of the largest users of coal. Coal is generally bought on contract from the coal operators. The general experience for the brick manufacturers has been that for some time it has been impossible to obtain deliveries of contract coal. To keep running and to fill the orders from an active market, the manufacturer has had to go into the open market and bid for coal, paying double and triple the contract price. Inasmuch as one

ton of coal is required to mine, manufacture and burn a thousand bricks, the effect of this upon the cost of production is very serious. Manufacturers have, however, been very reluctant to pass the added cost to the consumer, evidenced by the fact that the composite price for this month—\$14.05—exceeds last month's composite price by only 42 cents.

"Some districts show a less increase than others and this is where oil is used for fuel. On the whole, the brick industry has endeavored, with success, to keep prices at a reasonable level.

"It is to be noted, however, that we are going into the winter months with no reserve stock. On the contrary, the 25 firms reporting still have to make 43,000,000 bricks to catch up with the orders now on their books, and 2,000,000 more brick were moved from the yards than were produced last month. The probabilities are that a record amount of construction will be carried on this winter, with a strong demand for brick."

ECONOMY HELD LACKING

COUNCIL IS ACCUSED OF WILD EXTRAVAGANCE.

Otto D. Drain Appeals for Support to Candidacy on Promise of New Methods.

With the declaration that the city council has failed to carry out the principles of commission form



Otto D. Drain, Portland fireman, who seeks city commissioner-ship.

of government and charging wild extravagance on the part of members of the city council, Otto D. Drain is appealing for support to his candidacy for city commissioner-ship so that he may inaugurate new methods of conducting municipal affairs.

Mr. Drain is a member of the Portland fire department, having entered the service in 1913. He was born in Douglas county in 1881 and attended public school and later business college. Before entering the city's service Mr. Drain was identified with stock raising, mining and lumbering in Oregon. He is a member of the Oddfellows and Woodmen of the World. About two years ago Mr. Drain was a candidate for democratic national committee.

MOOSE FROLIC PLANNED

Stunts and Dancing to Be Among Features at Auditorium.

A five-day frolic will be held in the municipal auditorium December 18 to 21 by the Loyal Order of Moose, according to plans which are now going forward.

The lower portion of the auditorium will be arranged with the usual carnival features along the sides while the center will be used for dancing every night. The auditorium proper will be given up to a vaudeville show. There also will be various surprise features including the giving away of an automobile each night.

The frolic is given for the benefit of the Portland Moose building fund. Arthur Jones, dictator, has appointed a committee consisting of Harry Anderson, chairman, Robert J. Morrow, William A. Carter, L. H. Curtis, Allan R. Joy, W. C. H. Smith and William F. Dye. This committee, in turn, has engaged Benjamin Brick to direct the entire work.

Education Bill to Be Discussed.

S. Blackwell will speak before the Science and Arts club this evening at 8 o'clock in the story-hour room of the central library. His subject will be "The Case for the Compulsory Education Bill." The meeting is free and the public is invited.

Parish to Start Socials.

The winter series of card socials in Our Lady of Sorrows Catholic parish is to be held Tuesday evening. Six gatherings are planned before Christmas time. Work on the parish hall promises completion by the end of October.

Your "TEETHSLEEP" While We Work DENTISTRY WITHOUT PAIN

By Proven Reliable Method X-Ray and Electrical Diagnosis SATISFACTION GUARANTEED

WATCH YOUR TEETH

YOU SHOULD HAVE 32 TEETH. HAVE YOU?

REGULARITY is the system upon which the operation of important features of the universe depends. Regularity in care of the teeth is just as important in its way, and the first consideration is that you have regular advice from a good dentist. Home care isn't enough. No matter how sound you think your teeth, the fact is you don't know otherwise until they ache—and then the damage may be done. Forestall it—see

Dr. A. W. Keene
Dr. E. J. Kiesendahl
12 Years' Practice in Portland
Above Majestic Theater
Ent. 351 1/2, Washington Street

Beaverton Boy's Poem Is Chosen for Collection.

Pacific University Places Production in Anthology.

PACIFIC UNIVERSITY, Forest Grove, Or., Oct. 7.—(Special)—A poem by Verne Bright of Beaverton, Or., a sophomore at Pacific university, has been chosen by Henry T. Schmittknecht to represent Pacific university in "Poets of the Future," an anthology of college poetry for the year of 1921 and 1922. The collection is published each year and is representative of the work being done by the younger poets of the country, who are still undergraduates in institutions of learning.

Mr. Bright has written a number of poems and stories, several of which have been published in the magazines and periodicals. He has lately placed poems with The Spectator of Portland, and the Overland Monthly.

Mr. Bright is the fourth student from Pacific university who has placed a poem in the anthology of college poetry. Bright is a student of English and Journalism. The poem chosen follows:

JUST YOU.
My heart is the flute of an April bird,
Singing, singing true;
Its every song and every word
Is you, just you!

My heart is the rose in the April dusk,
Dreaming, dreaming true;
Headling through towers of rose and
musk
To you, just you!

My heart is a dream in the April night,
Dreaming, dreaming true;
And every dream, oh, love's delight,
Is of you, just you!

Club Department Planned.

A new department to be called "the home economics and household management" has been created in the Portland Women's club and promises to prove most attractive to the women. It will feature Oregon products, which will be an important part in all club work this season. The first meeting of the department will be held Tuesday at 3 o'clock in the clubhouse in the form of a tea. D. J. Freeman, president of the Associated Industries, will speak on "Food Fit for a King Raised in Oregon," and Mrs. Lee Davenport will present the subject, "Up-to-Date Wife—A Scientific Housemaker." Regular meetings will be held the second and fourth Tuesday of each month.

O! See the Stenographer Sell Suits and the Bookkeeper Wrap Dresses!

Safes, Cash Register, Chairs, Carpets, Mirrors and Sixty Thousand Dollars' Worth of Women's Finery to Be Sold Out Because Peterson's Upstairs Store Can't Be Made to Pay

NAPOLEON once remarked that "the next best thing to a great victory was a successful retreat." This, then, marks Peterson's Retreat from Business. The Store has failed to make a profit. The Stockholders are tired of losing money. And the purpose of the sale is to sell off the fixtures, the lease, the Suits and the Dresses—and wind up the business as quickly as possible.

WITHOUT brag or boast it may safely be claimed that no such sale has ever been known in this city for many years.

Everything new—with but a few exceptions. Everything beautiful and practical. And everything reduced. Some things not very much. Some things, well one woman described it in a word, "Heartbreaking."

FR instance—magnificent Coats with fur collars and cuffs that were bought to sell for \$150 to \$200 apiece are selling at Seventy-eight Eighty-five and Ninety-eight Eighty-five.

Here are more than two hundred Dresses that possess all the wanted style characteristics—long sweeping skirts—side panels and the rest. Instead of Twenty-five and Thirty-five Dollars, they are selling for Fourteen Eighty-five.

A second group includes Dresses of Poiret Twill—Silk, Crepe, Meteor, Satin, Serge—Dresses beaded and brodered in lovely fashion, marked Nineteen Eighty-five.

Lace Dresses can be had for as little as Fourteen Eighty-five and Twenty-four Eighty-five—and lace dresses are hard to get at any price, and many of the finest Dresses Peterson's have had in the store this season are to be sold for Twenty-eight Eighty-five. Most of them were bought to sell at Fifty Dollars and over.

MORE than a hundred and fifty Tailored Suits will be sold at Twenty-eight Eighty-five and Thirty-eight Eighty-five. Some of these are gorgeously trimmed with rare and costly furs—and few in the collection but would be good money's worth at Seventy-five to a Hundred Dollars.

A LONG rack near the front is filled with Plush Coats—"Salts" Plush, if you please—and the Coats have collars and cuffs of fur—Opossum—Fox—Wolf and Raccoon. Many of these were selling for Seventy-five Dollars—now they are marked Twenty-eight and Thirty-eight Eighty-five.

THERE are still a few Suits left from last season—they are \$6.85 apiece. Women who paid Twenty-five for their mates feel cheered when they see them! A few Capes of Crepe and Cloth may be had at \$8.85, and a few Party Dresses are the same price—some of them were four times as much.

SPORT Coats of reversible Plaid Cloths—some with big fur collars—are arranged in groups at \$18.85 and \$24.85. Coats of Herringbone Cloths in gray and tan are priced at \$8.85.

Sport Skirts—that should have been sold months ago for Ten to Fifteen Dollars will be offered at Two Eighty-five and at Three Eighty-five. And if those at Three Eighty-five don't sell before noon—we shall put them in the Two Eighty-five lot—and then after that in the One Eighty-five lot—For they "Shall be sold."

A COUNTER full of trim Wash Waists are selling at \$1.85 apiece—the Blouses nearby are not selling as quickly as they should. But we shall trim the prices again before Monday rolls around.

IN THE Millinery Store all the new Hats are marked down so that every woman can buy two or three—at least they will want to. All the hats are arranged in groups at \$2.85—at \$3.85—at \$4.85 and so on up to \$12.85 for the very finest and most exclusive models in the store. Silk fiber scarfs and all-wool scarfs are offered at about half the former prices. Silk Bloomers are priced in like manner.

EVERYTHING is plainly marked—so that you can wait on yourself. "Indeed, the chances are you'll have to. For it has been impossible to get a sufficient number of experienced people to wait on those who came last week.

I AM reminded that there are other things to be sold besides Coats and Suits and Dresses. The Manager has very politely handed me this list—

- One Small Office Safe.
- One Underwood Typewriter (Fierce, I'm using it, and ought to know).
- One Wales Adding Machine.
- One Cash Register.
- Ten Wall Mirrors (4x6 ft.).
- Ten fitting-room Mirrors, 3.6x5.
- Eight Wicker Chairs, and one Settee to match.
- One Glass Showcase, 6 ft.
- Ten Waist Forms; two Wax Figures.
- Carpeting, Partitions, Tables and Chairs.

TO BE sold with the lease if possible—or in lots to suit the buyer—delivery at the conclusion of the Peterson Sale.

Of course so great a success as this has naturally aroused a little competition. One of our good neighbors is getting a little extra business by copying the signs and advertisements. "The Better Business Bureau ought to stop 'em," exclaimed an indignant visitor. "Why don't you notify the Bureau?"

"Never mind—never mind," said the Chief. "Let them alone and don't worry! Business gotten by tricks or by deceit never did anybody any good whatsoever. Just tell the people on Sunday that the Peterson Store is on the Second Floor of the Pittock Block and that will be quite all right."

And that's all there is to that!
I Thank You.
George Francis Rowe.
Second Floor Pittock Block

Peterson's—The Sunshine Store

Popular Price Electrical Appliances

All Guaranteed One Year
SPECIAL PRICE WEEK ONE WEEK ONLY

HEATER
Reg. Price \$7.50 SPECIAL PRICE \$4.95
Postage 25c extra.
12 in. wide, 8 in. deep, 13 in. high. Made of oxidized copper, exceptionally attractive. Looks like burning log when lights are on. Advantage of these heaters is that you get an even radiation of heat, and they are "NOT" reflected on one spot as in other makes.
A further advantage over other electric heaters is our "guarantee" that this special heater has a low consumption of electricity.

BABY
ELECTRIC STOVE
SPECIAL PRICE Reg. Price \$1.55 SPECIAL PRICE \$1.00
Postage 10c
Size: 5 1/2 inches square, 5 inches high. All nickel plated, 400 watts. Called "Baby" because of its small size. Element being so compact makes possible the quickest heating device on the market.

TWIN STOVE
Reg. Price \$7.50 SPECIAL PRICE \$3.95
Postage 25c
7 1/2 in. wide, 15 in. long, 6 1/2 in. high. Separate control for each burner, with 6-ft. cord. 2-piece plug that fits any ordinary lamp socket. Edge is aluminum finish. The same 3 in. wide, 18 in. high.
SPECIAL PRICE Reg. Price \$6.95 SPECIAL PRICE \$10.00
Postage 25c

TOASTER
Aluminum Finish
Reg. Price \$5.00 SPECIAL PRICE \$1.95
Postage 10c
Size: 3 in. wide, 9 in. long, 5 in. high; 400 Watts. In addition to being used to keep food warm at practically no current consumption. Equipped with No. 16 asbestos covered heater cord and one-piece Babbel plug.
Guaranteed to give full satisfaction or money refunded. Make remittances or address inquiries to

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