

SEE ALSO BACK PAGE, THIS SECTION, FOR NEWS FEATURING A SALE OF FOX SCARFS, A SALE OF NEW SUITS AND COATS, A SALE OF BRASSIERES, ETC.

**Take Advantage of Our Expert Interior Decorating Service**

If you are in doubt as to the best scheme of furnishing your new home our expert interior decorators are at your service. Estimates cheerfully furnished. No charge for this service.

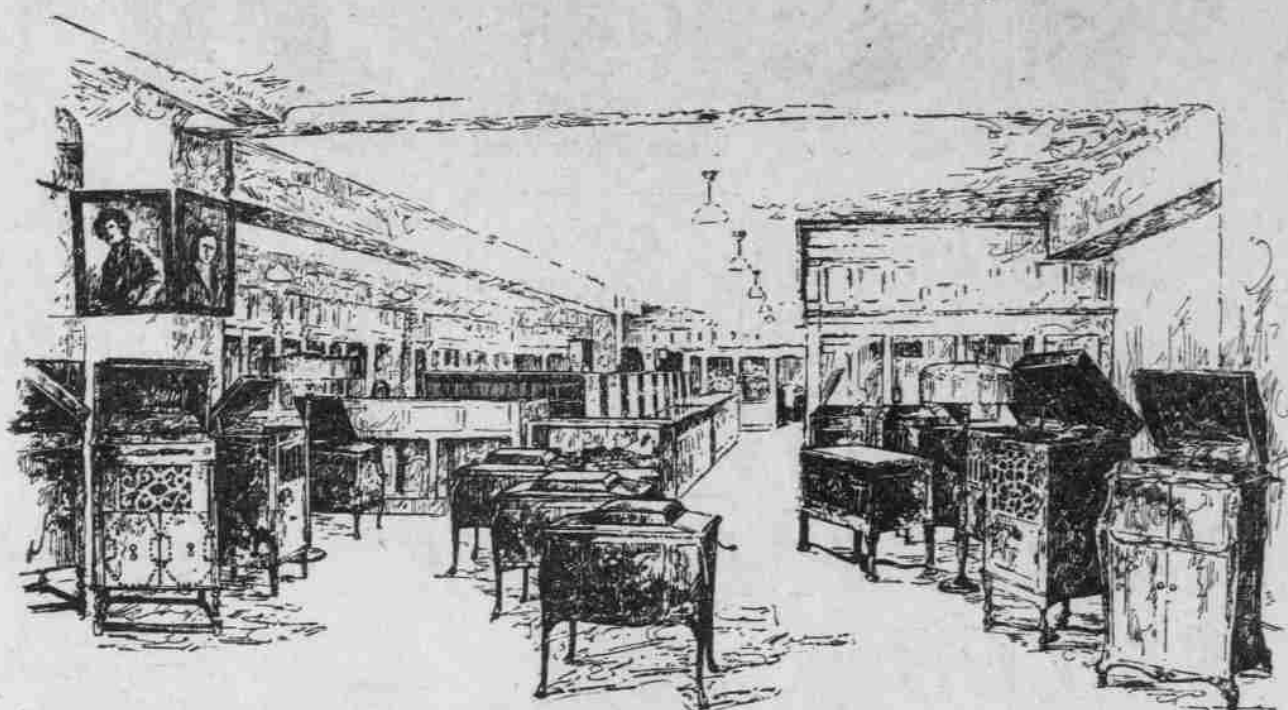
—Meier & Frank's: Seventh Floor.



**Come in and See the Model Bungalow Rooms**

Four bedrooms, two dining rooms and one living room—all beautifully furnished, await inspection on the Eighth Floor. A visit to these model rooms will disclose many new ideas in correct home furnishing.

—Meier & Frank's: Eighth Floor.



**Announcing:**

The Formal Opening of Meier & Frank's Greatly Enlarged Perfectly Appointed

**New Phonograph Salons**

Tomorrow, Monday, October the Ninth, Sixth Floor

The completion of the new salons makes the Meier & Frank Phonograph Department second to none. Everyone is invited to come in and see these elegantly furnished salons, among the finest in the entire west.

**12 Large Soundproof Record Rooms**

—in which patrons may hear renditions to their heart's content—have been constructed. The rooms are spacious, well ventilated and well lighted. The acoustic properties are admirable.

**Edison**

**Columbia**

**Victor**

—the "big three" of the phonograph world—can be seen here side by side. You can leisurely compare the merits of each and select the instrument of your choice from the largest assortments in the northwest.

**Complete Assortment of Foreign Records**

Foreign records, heretofore unobtainable in such complete assortments at the usual phonograph stores, may be chosen in the new Phonograph Salons. Records in twenty-two languages. Capable, courteous attendants.

—Meier & Frank's: Phonograph Salons, Sixth Floor.

**In the Seventh Floor Lamp Salons—**

**TOMORROW**

We Offer in a Brilliant Money-Saving Event

**100 Floor Lamps and Silk Shades**

AT THIS ONE LOW PRICE

**\$19<sup>85</sup>**

Exactly Half Price for Clearaway

Opportunity is written all over this disposal of floor lamps and shades. Here are three good reasons why you should be among the lucky hundred. The first reason—the lamps are

Regularly Priced at \$40

The second reason—standards are in beautiful polychrome effects—antique Italian colorings—equipped with two chain pull sockets and 6 feet of silk cord with separable plug. The third reason—24-inch silk shades (blue, rose or gold) with 2-inch galloon edge and 5-inch silk fringe.

Lamp and Shade Complete for \$19.85—Come Early

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)



Lamp and Shade for **\$19.85**

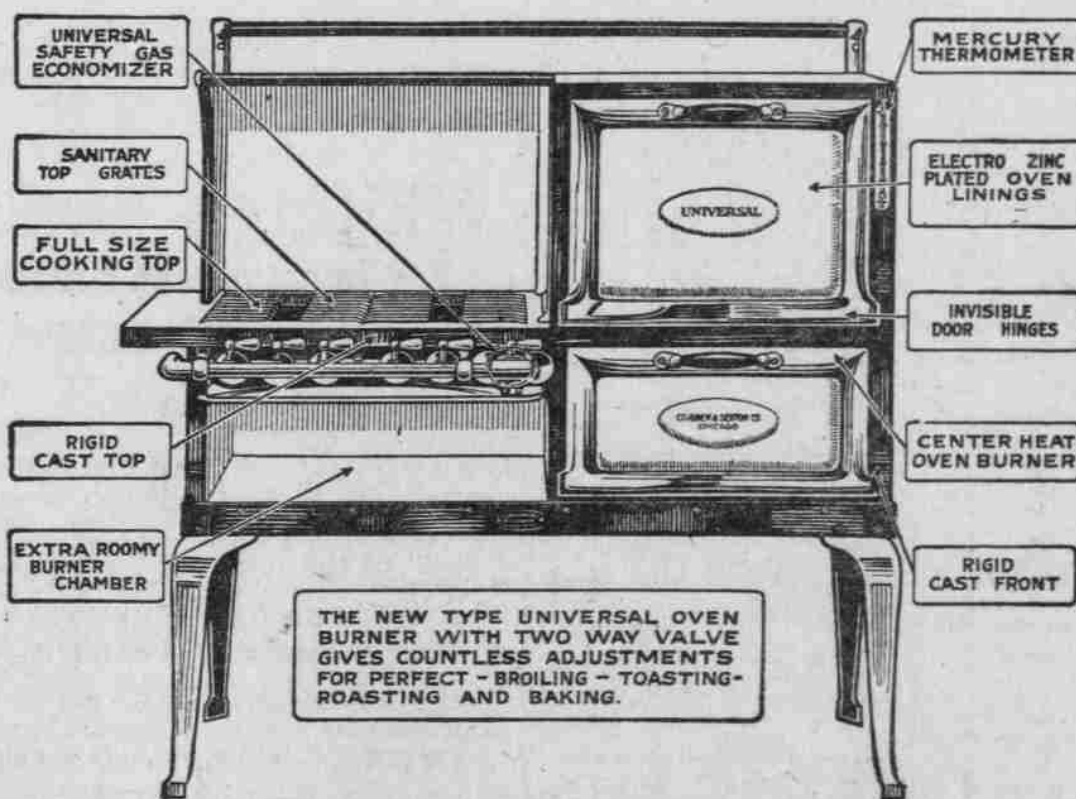
**Special Showing and Sale**

**Pure Irish Linen Table Cloths and Napkins**

Ireland's best makes of pure linen table cloths and napkins. None too early to supply Thanksgiving and holiday linens. Buy now while assortments are at their newest and best.

- \$4.98** Pure Irish linen tablecloths in three pleasing designs. Size 68x68 inches. Napkins to match, dozen \$7.
- \$7.50** Pure Irish linen tablecloths in beautiful floral designs. The 2x2-yard cloths \$7.50. The 2x2½-yard cloths \$9. The 2x3-yard cloths \$11. Napkins to match, 22x22 inches, dozen \$9.
- \$8.50** Good weight pure linen cloths in circular designs—first time shown. The 2x2-yard cloths \$8.50. The 2x2½-yard cloths \$10.50. The 2x3-yard cloths \$12. Napkins to match, 22x22 inches, dozen \$10.
- \$9** Heavy double satin damask Irish linen tablecloths in floral and conventional designs. The 2x2-yard cloths \$9. The 2x2½-yard cloths \$11. The 2x3-yard cloths \$13. Napkins to match, 22x22 inches, dozen \$10.
- \$12** Exquisite double satin damask Irish linen tablecloths in circular designs for round or square tables. Size 2x2 yards. Napkins to match, 22x22 inches, dozen \$12.
- \$3.50** Pure linen table damask, 70 inches wide, in a good assortment of designs. Will launder nicely. Napkins to match, 22x22 inches, dozen \$11.
- \$5** Satin finish pure linen table damask, 70 inches wide in floral and conventional designs. Napkins to match, 22x22 inches, dozen \$12.
- \$6.50** Firm quality pure linen napkins in neat designs. Size 22x22 inches. There are no cloths to match, hence the low price—dozen \$6.50.
- \$6.98** Real Madeira hand-embroidered pure linen lunch napkins with embroidered corners and scalloped edges. Size 13x13 inches. Dozen \$6.98.
- \$2.50** Linenized tablecloths—cotton cloths with linen finish. Hemmed ready for use. The 64x64-inch cloths \$2.50. The 72x72-inch cloths \$3. Napkins to match, 22x22 inches, dozen \$3.75.
- 60¢** Pure linen hand-towels with hem-stitched ends. Size 18x34 inches. Dozen \$6.75.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)



THE NEW TYPE UNIVERSAL OVEN BURNER WITH TWO WAY VALVE GIVES COUNTLESS ADJUSTMENTS FOR PERFECT BROILING - TOASTING - ROASTING AND BAKING.

FOR YEARS we have featured Universal wood, coal and combination ranges, Universal heaters and pipeless furnaces—and now

**INTRODUCTORY SHOWING**

**The New "Universal" Gas Range**

The Last Word in Gas Range Manufacture.

Years of work and study are back of this new range. It was brought out to give women a gas range which all would acknowledge the finest—one which would be desirable beyond all others. To accomplish this a wonderful oven was designed. Hitherto impossible baking, broiling and toasting results were made possible. Remarkable improvements were embodied in its construction.

**Some of the Excellent Features:**

- New two-way, single-valve Universal Safety Gas Economizer gives countless oven heat adjustments.
- New-type Universal Mercury Thermometer is accurate to fraction of degree and inset in front to give easy readings.
- Beautiful exterior; flush doors; square corners; no bolts or unsightly projections to mar appearance.
- Rust-resisting oven linings.
- Staunch, rigid construction insures long years of trouble-free service.

Prices are moderate. Come in tomorrow and see this wonderful range. Your own terms in reason. —Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

**Just Received by Express—**

**1775 Yards of "Sunfast" Drapery Materials**

—in a Sale

Big special purchase—forwarded by our buyer now in the eastern market—offered at convincing savings.

**\$1.95**

**\$2.65**

Regular \$2.50 grade. 417 yards of Sunfast gauze in gold, cream, rose, blue, etc. Buy this material for living room, dining room and den curtains. Some imperfect.

Regular \$3.25 to \$4.40 grades. 787 yards of light weight Sunfast over-drapery materials made of artificial silks. Stripes and figured effects. Some are slightly imperfect.

Regular \$4.50 to \$6.00 grades. 571 yards of imitation silk and mercerized Sunfast overdrapery materials in stripes and damask effects. Some are slightly imperfect. **\$3.25**

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

**Sale!**

**High Grade Axminster Rugs**

Regularly Priced \$50

**\$42.85**

These fine Axminster rugs have been taken from regular stock and reduced.

Shown in a diversity of good-looking patterns and rich colorings. All in size 9x12 feet.

**Also . . .**

for tomorrow—a limited number of Axminster rugs (imperfects) in tan, brown and blue reduced:

- Size 8¼x10½ Feet Axminster Rugs . . . **\$31.85**
- Size 9x12 Feet Axminster Rugs . . . **\$34.85**



—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)