

AUTO MEN PREPARE FOR BUSY SEASON Plans Concluded for Active Campaign.

END OF STRIKES BOOST

Everyone Realizes Capacity Production Will Not Be Sufficient to Meet Demands.

DETROIT, Sept. 28.—With the vacation season closed, the coal and rail strikes ended, business men and business houses are concluding their plans for an active campaign of business.

With so favorable an outlook the makers are not planning as of old. They are not rushing into new buildings and into plans for enormous expansions.

Experience Has Been Bitter. Some one predicted the other day 30,000,000 automobiles in the United States within a period of years.

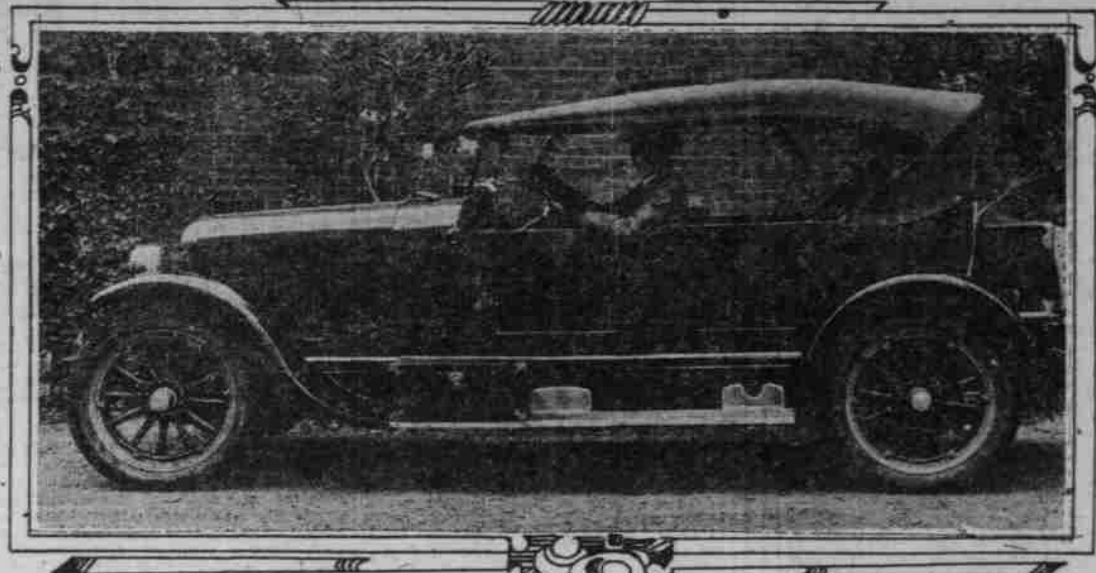
Failures Are Many. Large companies will undoubtedly start up and succeed, as did Durant and Rickenbacker, but the tendency will be combinations of old and established companies, with increases of output for each unit and combination selling.

Business Is Sound. Labor figures show that business is sound, that industry is well on the road to normalcy, and when all business reaches the stage motor cars will be wanted more and more.

Advertisers today do not put on a hard face. There is no more talk of a lack of demand, or a buyers' strike, or any lack of buying.

Tennessee Building Roads. Tennessee, which is soon to vote on a \$75,000,000 bond issue, has spent \$882,000 on repairs and maintenance in the last few months.

JORDAN "BLUE BOY" IS LATEST SPORT MODEL TO ARRIVE HERE.



HANDSOME CAR RECEIVED LAST WEEK BY MITCHELL, LEWIS & STAYER COMPANY, JORDAN AND MITCHELL DISTRIBUTORS.

One of the snappiest sport types of automobiles which has appeared in the city this year is the new Jordan "Blue Boy," finished in what the Jordan company has dubbed "blue devil blue."

section of the state are now gravelled or paved, making travel much easier.

Swedish Peasants Use Transport. All but one participant in a recent farmers' festival at Kalmars, Sweden, attended the event in motor cars.

DURANT MOTORISTS HERE INTERESTING JOURNEY MADE FROM BROOKLYN, N. Y.

G. S. Tourtelotte and Party Complete 3500-Mile Trip When They Roll Into Portland.

Despite the fact that the usual summer touring season has passed, transcontinental motorists continue to tour into Portland almost as regularly as the passenger trains.

PAVED HIGHWAYS OPEN ROADS HARD-SURFACED THIS YEAR IN USE.

19 Paving Contracts in Washington State to Be Completed by November 1.

PUGET SOUND BUREAU, Seattle, Wash., Sept. 30.—Traffic is already passing over many of the roads of this state that have been hard-surfaced this year.

From Indianapolis their route led to Decatur, Ill., and on to Hannibal, Mo., where the worst roads of the entire trip were encountered.

From Colorado Springs the motorists drove to Denver, thence to Fort Collins, Colo., and through Laramie, Green River, Ogden, Pocatello, Boise and Weiser to Oregon at Huntington.

BRIDGE WILL BE OPENED Structure Near Kennewick to Be Dedicated October 21.

WALLA WALLA, Wash., Sept. 30.—(Special.)—Interest in this section is now centered on the new Benton-Franklin intercounty bridge across the Columbia river between Pasco and Kennewick, as this will eliminate all ferries between Walla Walla and the coast.

Look for Lost Parts. When a sound is heard as if something has fallen off the car, it is best to stop and go back and investigate.

What It Is—What It Does—How It Does It. Call or write for copy of this Real Piston Ring Information, describing also the famous DALL PISTON.

Motor Equipment Co. 72 Broadway at Oak Portland Oregon Broadway 3327

MAXWELL Demonstrators SPECIAL PRICES Covey Motor Car Co. 21st at Washington, Hwy. 6244

ALLEN & HEBARD CO. 64-66 Broadway Auto Accessories, Equipment and Parts distributors for Thermoid CROLOIDE COMPOUND TIRES Across From the Artisans' Building and One Door North

INTERNATIONAL MOTOR TRUCKS DIRECT FACTORY SALES AND SERVICE INTERNATIONAL HARVESTER CO. of America, CORNER BELMONT AND EAST WATER STREETS.

ALLEN & HEBARD CO. 64-66 Broadway Auto Accessories, Equipment and Parts distributors for Thermoid CROLOIDE COMPOUND TIRES Across From the Artisans' Building and One Door North

Just in! new MOHAWK CORDS. Advertisement for Mohawk tires with a large image of a tire.

MOHAWK Little Chief Non-Skid CORDS. Advertisement for Mohawk tires with a list of sizes and prices.

Cassidy Tire Co. BROADWAY & OAK ST. Advertisement for Cassidy Tire Co. with a photo of the store and contact information.

100,000 MILES and more. Advertisement for White Trucks with a large graphic and text.

THIS year's annual list of White Trucks which have gone 100,000—200,000—300,000 miles and more includes 1437 trucks, every record certified to by the individual owners.

Summary of the List. Table with columns for No. Trucks and Mileage of each. Rows include 69, 184, 264, 920, and 1437 trucks.

WHITE TRUCKS. Advertisement for White Trucks with large text and company information.