

more than twice the usual period of production has been spared in that time that would make the transcription of the original story perfect.

"The Flirt" has long been regarded as one of the best of Mr. Tarkington's masterful novels of American life. Exhibitors, it is believed, will be able to capitalise the fame of the author by playing up the "best seller" phase of the book on which the Universal-Jewel is based. Tie-ups with local book dealers and newspapers featuring Mr. based. The-ups with local book dealers and newspapers featuring Mr. Tarkington's works immediately suggest themselves to enterprising exhibitors as possible co-operative stunts. Universal is now negotiating with Milt Hagen, one of New Tork's most noted song writers and the author of the popular musical hit, "Human Hearts," for the purchase of his forthcoming number, "The Flirt," which will serve as a further hook-up for theater managers presenting the Universal-Jewel.

William Duncan, the daredevit Vitagraph western star, suffered painful though not serious injuries while filming his new picture. "When Danger Smilen." The action demands that Duncan be dragged for some distance at the end of a rope by a horse in a wild dash. "It is difficult to make that fool horse understand the fine points in a stunt like that," said Duncan. from behind the bandages and the arnica. "He puts the punch in it." Duncan never doubles. If there's any punishment to be taken he any punishment to be taken he takes it with good natured fortitude.

Work on "Hearts Aflame" Finally Completed.

Spectacular Production Scheduled for Release This Full.

FTER three months of actual

not finding just the dog they wanted for use in "You Never Know." The canine here is not wanted for his beauty, or wisdom, or expensive looking pedigree. The fact is he was to be the most hopeless looking kyoodle that ever followed a boy. And that was the trouble. Hollywood dogs for the most part are a pretty pert looking bunch. But just in the nick of time in sidied the very chap Vincent McDermott was looking for, and strange to say, the little muttedged over to Coy Watson, the "Mugsy" of the cast, as if he belonged there. Now all is set for the introduction of this precious pair, for they are important details.

pair, for they are important details.

William Anthony McGuire, authorof "Six-Cylinder Love," "It's a Boy"
and other big successes of the legitimate stage, has contracted with
Jess Robbins, producer of the Vitagraph six-reel comedies "Too Much
Business" and 'The Ladder Jinx'
for the next comedy of the series.
Those that have seen the first two
of Vitagraph's innovation in the
six-reel comedy line will anticipate
the next with keen pleasure. Another well known author of Broadway legitimate successes who will
contribute to the Robbins comedy
features is Arthur Goodrich, author
of "So This Is London." of "So This Is London."

"Screen's Most Perfect" Man Gets Contract.

Handsome Glant Will Be Seen in Support of Katherine MacDou-ald.

ORVILLE CALDWELL, the handsome young glant, who will be seen in the leading male role n Katherine MacDonald's new pic-ure. "The Loneiy Road," has signed a contract under which he will appear in a similar capacity in the next production in which she will be starred. "The Scarlet Lily." The actor-athlete was named for

this new part because of his brilllant work in "The Lonely Road." Reviewers who saw early runs of the picture declare his characterization as the young husband mark him as one of the most promising of



Richard Dix and Helene Chadwick in scene from "The Sin Flood," which has large number of principal roles.

Goldwyn photoplay coming to the Majestic theater soon is a revelation of human character. In this powerful story by the Swed-tild the the swed-t A FTER three months of actual to the Majestic theater soon, production work, Reginald Baris a revelation of human character. ker has completed the making of In this powerful story by the Swed-"Hearts Aflame" as his first all-star ish dramat'at. Henning Berger. special for Louis B. Mayer. In order to taken from his play "Syndafloden,"

being caught up into a single situa-tion and exhibited before our gaze.

special for Louis B. Mayer. In order to get the proper atmospharic background for the big timber country scenes, a large part of the picture was filmed in Canada, where the director and his staff and some of the principals were trapped in a forest fire in their efforts to accure some realistic shots in the confingration.

Upon the company's return from the north, a pine forest covering six acres of ground was transplanted in the San Fernando valley for the especial purpose of being sarrificed in a terrific hiase, while Anna Q. Nilsson and Craig Ward, two of the stars, drove a locomotive through the flames. Seven weeks were spent in the preparation for this episode alone, while five days and nights were required

BETTY COMPSON SAYS FILM **ACTING IS GREATEST JOB**

Star Declares She Succeeds Because She Is So Tremendously Enthusiastic About Her Work, and That Explains Her Progress.



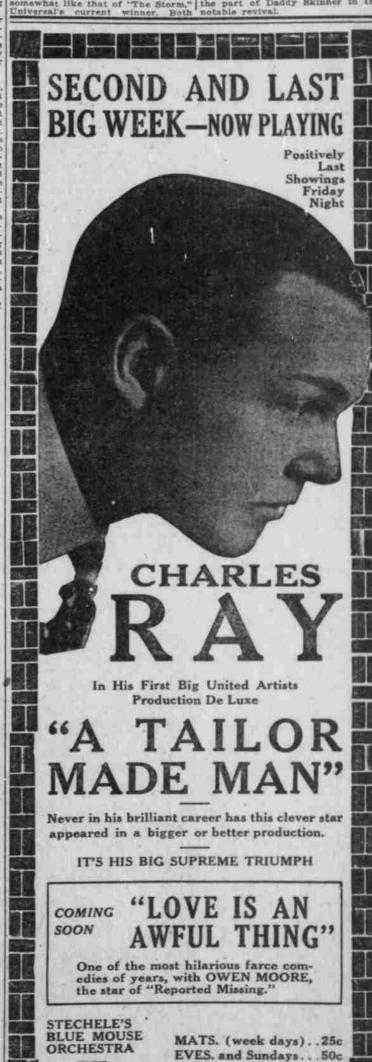
Hur."
Miss Mathis will begin work immediately on the continuity and will accompany the players on their foreign expedition.
No writer of motion pictures has achieved a greater reputation than Miss Mathis, whose latest outstanding successes are "The Four Horsemen." "The Conquering Power" and "Blood and Sand."

Recognizing the possibilities of

FILM RIGHT TO "DRIFTING" PURCHASED BY UNIVERSAL

Priscilla Dean, Who Recently Completed "Under Two Flags," Will Be Stellar Player in Forthcoming Big Production.





Mills at the Organ