"Mah-Jongg"

-the new Oriental game that has taken Portland by storm! You'll want a set at once. Every game has a new thrill. For sale at Stationery Counter on Main Floor.

Grocery Specials -Classic Soap-\$5.50 case; 18 bars \$1.00 -Pearline, large packages, 2 for 45¢ -Lux 10¢ package-Rinso 6¢ package. -OWK Ammonia or Bluing 3 for 25¢

S. & H. Stamps

given with purchases amounting to 10c or more. Stamps given on charge accounts if paid in full on or before the 10 of monan-Filled Stamp Books redeemed on 3d Floor.

Lanoil Wave

the new Nestle process that gives a permanent wave to the hair quickly and without discomfort. Telephone for appointment. Call Atwater 4800; Beauty Parlors, 2d Floor.

True Values—Quality Merchandise—Low Prices—That Go to Make This the Safe Store!

Good News for Women! The Garment Store

Sale New Fall Suits

Announces for Tomorrow a

At a Very Special Low Price

Latest Models



Best **Fabrics**

Second Floor-A suit-selling event that is sure to attract wide attention for women know that only garments of dependable quality and correct style ever enter our stocks. In this group we offer a number of beautiful new Fall Suits selected from our regular lines, developed in Marleen, Velour, Duvet de Laine and Tricotine-four of the season's most desirable weaves. Smart new straight line styles for utility wear, also many attractive belted suits in several variations of the mode. Some are trimmed with braids and have beaver or caracul collars. Navy, black, sorrento, brown and Hawaiian. Sizes 26 to 44-\$58.95

Coats! Coats! Coats!

Portland's Largest Showing

-UTILITY COATS in novelty and | sport models, trimmed with embroidery, braids, etc. Imported Tweeds, Chinchilla, Panvelaine, Cordalura, Or-madale, Monterey, Shawsheen, Mira-bella and other high-class materials. Collars of dependable furs. Specially low priced-\$28.50 up to \$110.00

-DRESSY COATS-Every new and fashionable style of the season is represented in this wonderful collection. Beautiful fur-trimmed models in the loose wrap effects, also belted styles. Full selection of all the new shades. Made up in high-class materials. Specially low priced at \$115 to \$250

Women's

Wool Sweaters

Second Floor - A very special price for Sweaters of this qual-

edo and slip-on styles with tie sashes or tailored belts. Some

are trimmed with brush wool.

Black and colors. \$13.95 Priced special at

All-wool and mohair. Tux-



Sale of Pattern Hats

—Another special group of Wom-en's Pattern Hats will go on sale Monday. Those who attended our last sale know what wonderful values were to be had, and the Hats offered tomorrow are fully as desirable. Models from Rawak, Gage, Curtiss and other worldrenowned makers. Only one of a kind. Hats in this lot for- \$15 merly marked \$20 to \$37.50

Second Floor

Monday's

Special Lunch 69c

CHOICE OF
Chicken Broth Spanish
Clam Chowder
Escalloped Crab in Shell with
Tartar Sauce
Baked Chinook Saimon Steak
with Anchovy Sauce
New England Boiled Dinner
Hamburger Steak and
Lyonnaise Potatoes
OWK Baked Beans and
Boston Brown Bread
Cold Ham, Potato Salad
WITH
Creamed Carrots and Peas
CHOICE OF
sit Tarts
Cake Ice Cream
Test
Coffee Milk

Fruit Tarts

If You Need Table Linens BUY THEM NOW!

-The new tariff now in effect, coupled with the extreme scarcity of flax, makes it advisable to replenish linen needs at once. We are fortunate in having a full stock on hand, and as our prices are based on a much lower cost than is obtainable today, you can readily see the advantage of buying as soon as possible. We show an especially strong line of Richardson's Linens—Damask, Pattern Cloths, Napkins, Towels, Art Linens, Huck Towelings, Handkerchief Linens, etc.

Sale of Unbleached Sheetings At Less Than Mill Prices

Main Floor—Over 9000 yards in the sale—buy all you want of it within reason. One of the best standard brands—warranted to give satisfactory wear. Take advantage of this opportunity to buy sheetings.

-54-Inch Unbleached Sheeting, a yard 34¢ -63-Inch Unbleached Sheeting, a yard 38¢ -72-Inch Unbleached Sheeting, a yard 48¢ -Sale prices by the full piece-33¢, 37¢, 42¢

Flannels, Embroidered Skirtings, colored borders. Special 20c English and Outing Flannels. \$2.25 dozen—or each

—Crash Toweling of fine soft quality and extra heavy. 15c Priced special at, a yard 15c University of the priced special at, a yard 15c University of the priced special at, a yard 15c University of the priced special at, a yard 15c University of the priced special at, a yard 15c University of the priced special at the priced spe -NEW - Elderdowns, French -Huck Towels-with white or Flannels, Embroidered Skirtings, colored borders. Special 200c

The Social Success Versus The Blunderer

SOME people always seem well- | You owe it, not only to yourself, poised - at ease; to have a natural talent for putting others at their ease, as well; they know how and when to say the correct, well chosen thing; they never appear in the wrong clothes for the occasion-THEY are the people, who as hosts or guests, make a social event a success. "Correct manners are not only an index to

Androck

SAVESTUEL

but to them as well, not to appear embarrassed, gauche, as you surely will if you lack the confidence born of knowledge.

-"The Book of Etiquette" covers every phase of etiquette-wedding etiquette, the etiquette of dress, of speech, of manners; dance, party, tea etiquette, etc. It is the last word on correct social form. Handbreeding but a tribute to the somely bound in blue and gold sensibilities of one's friends." | cloth—the two vol. set—\$3.50

The Book Shop-Main Floor.



GOLD SEAL Congoleum Week Sale Begins Tomorrow

-This is your opportunity to buy America's most popular floor-covering at substantial savings-the lowest prices, in fact, we have ever quoted on this product. If you have not yet had Congoleum in your home you owe it to yourself to at least see what beautiful, sanitary and practical floor-covering you can buy for amazingly little money.

Priced Special 88c Waterproof and Easy to Clean
Gold-Seal Congoleum is waterproof, and germ-proof. Neither dust, dirt, nor spilled liquids can penetrate its smooth, enameled surface. Sweeping and scrubbling are unnecessary. A quick going-over with a damp mop makes Congoleum as clean and spotless as when new—its color fresh and sparkling. Third Floor-A small portable oven to be used on top of stove when large oven is not needed. As sketched. On 88c special sale Monday at only

> New Merchandise Fully Guaranteed

Sauce Pans 98c Third Floor-Aluminum, covered convex shape, fluted style. 4-qt. size. 98c

Gas Ovens

Double Boilers 98c

Third Floor - Aluminum Double Boiler in the 11/2-quart size. Fluted sides, cover fits upper and lower section, 98c making ideal sauce pans. Sale -Coffee Percolators, aluminum, fluted sides, hinged cover, 1½-quart 98c size, glass top. Priced special at

> Flour Boxes \$1.39

ber Sale Monday at only \$1.39



3d Floor-Every kitchen should have one or sanitary Flour Containers. Of heavy quality tin, japanned finish in colors, hinged covers. 25 lbs. capacity. Specially priced

for the Septem-

Measuring Cups Third Floor - Made from heavy quality clear glass with graduated markings and heavy 10c handle. Priced special at



Dish Drainers 69c Third Floor-Holds dishes firmly in place. Center basket is used for silverware. Wire mesh.

Lies Flat Without Fastening

This is another important feature of Gold-Seal Congoleum. No tacks, nails, or cement are ever required to hold it in place. It literally "hugs" the floor and never "kicks-up" or curls at the edges or corners.

Your Last Chance

You should by all means see the many beautiful patterns in which Gold-Seal Congoleum is made, and its other wonderful advantages. You will be surprised that such beautiful, durable, easy-to-clean floor-covering can be had for so little money.

If you put it off until later on something may prevent your going. And then you will have to pay much more for your Congoleum. After this week prices will positively go up to their former level. All the Gold-Seal Congoleum offered in this sale is fresh new goods, just received from the factory. All of it carries the famous Gold Seal pledge of "Satisfaction or Your Money Back" Look for the Gold Seal before you buy. It is your protection against inferior imitations of Gold-Seal Congoleum.

-Note These Low Prices -

\$ 9.50 Congoleum Rugs-6x9 ft.-special . \$7.85 -\$11.60 Congoleum Rugs-71/2 x9 ft.-special \$9.80 -\$13.95 Congoleum Rugs-9x9 ft.-special \$11.70 \$16.95 Congoleum Rugs—9x10½ ft.—sale \$13.75 \$18.60 Congoleum Rugs—9x12 ft.—spec'l \$15.95 -Other sizes ranging to 1 2-3x3 ft.-special 49¢

Gold Seal Congoleum 74c Per Sq. Yard By the Yard...... 74c 2, 3 Yds. Wide -No factory leftovers or "seconds," but fresh new designs of rare

charm and beauty. Every one in perfect condition. On Sale in Rug Dept. 3d Floor

SEE WINDOW DISPLAYS

Annual October Sale of Silks And Dress Goods

-An underselling campaign that involves over \$100,000 worth of new and radiantly beautiful Fall fabrics from the largest and most reliable manufacturers. Now is the time to supply your sewing needs and reap the benefit of the special low prices in force.

SILKS OF THE HOUR At Sensationally Low Prices!

-No such opportunity has been presented this season, and the thrifty shopper will avail herself of the splendid savings offered. Shelves and counters are filled to overflowing with every new and favored weave for suits, coats, dresses, skirts, etc. And every yard is of standard quality—no "seconds" or "irregulars." Crepes, Taffetas, Brocades, Satins, Tricolettes, Charmeuse, Velvets, Duvetyns, etc., etc. Sale starts Monday morning and will continue throughout the entire week. See Alder-street window displays of Sale Fabrics. We give S. & H. Trading Stamps.

FEATURES!

Brocaded Crepes and Bengaline

-Beautiful new Fall colorings and designs. Our regular \$6.50 and \$7.50 grades—special, yard—

\$5.95

Taffeta Silks

-Plain and changeable effects. —36-Inch \$1.95 Grade \$1.69 —36-Inch \$2.50 Grade \$1.98 —36-Inch \$3.00 Grade \$2.48

> Grosgrain Taffeta

-Our regular \$4.50 quality in plain and changeable effects.

\$2.50 Charmeuse

-Beautiful rich finish. Full 40 inches wide. Shown in black

Black Silks Reduced

\$1.95 Taffetas—a yard \$1.79 -36-Inch \$2.25 Grade at \$1.98 \$5.00 Imported, 40-in. \$2.98 \$2.00 Duchesse Satin at \$1.79 —\$3.00 Duchesse, 36-in. \$2.48 —\$4.00 Duchesse, 36-in. \$3.48 -\$2.98 Canton, 40-in., yd. \$2.69 -\$3.50 Canton, 40-in., yd. \$2.98 _\$4.00 Canton, 40-in., yd. \$3.48 -\$5.00 Canton, 40-in., yd. \$4.48 -\$3.50 Satin Canton, yard \$2.98 \$4.00 Satin Canton, yard \$3.48 -\$5.00 Satin Canton, yard \$4.48 \$5.50 Satin Canton, yard \$4.95 -\$5.00 Plaid Canton, yard \$4.48 -\$4.50 Crepe Faille, yard \$3.98 -\$2.50 Charmeuse, yard \$1.98

-\$3.00 Charmeuse, yard \$2.48

Crepe de Chine -40-Inch \$1.95 Grade for \$1.69

-40-Inch \$2.25 Grade for \$1.98 -40-Inch \$3.00 Grade for \$2.48 -40-Inch \$3.50 Grade for \$2.98

Camtons

-40-Inch \$2.98 Grade for \$2.69 -40-Inch \$3.50 Grade for \$2.98 -40-Inch \$4.00 Grade for \$3.48 -40-Inch \$5.00 Grade for \$4.48

Satin Cantons

40-Inch \$3.50 Grade for \$2.98 40-Inch \$4.00 Grade for \$3.48 40-Inch \$5.00 Grade for \$4.48 \$3.50 Rhama Crepe for \$2.98 \$3.75 Satin Crepe priced \$3.25 \$5.50 Satin Crepe priced \$4.48

Chiffon Velvets

\$5.00 quality, 40 inches wide, \$4.48 black only. Priced special, yard \$5.95 all colors. Priced special, a yard \$5.95 \$-\$9.50 All-Silk Velvet, finest quality. Priced special Monday, yard \$8.50

Silk Duvetyn

-Full assortment of all the newest fall colors in this fabric. Extra good quality Silk Duvetyn-our regular \$4.00 grade. Special \$3.48

Silk Dept., Main Floor

colors. All pure wool and 44 inches wide. Regular \$1.59 \$2.50 Wool Poplin \$1.98

-Full color assortment, all pure wool. A very desirable material for dresses. 44 inches \$1.98 wide. \$2.50 quality_ \$1.98

Wool Dress Goods

and

Coatings

Main Floor—Thousands of yards of the season's most fashionable weaves on sale at big savings.

\$1.75 French Serge

-Very fine quality French Serge in a full assortment of the new

\$2.50 Suitings

-All pure wool Tweed Suitings in the favored dark mixtures, for suits and dresses. 54 \$1.98 inches wide. Special

- \$3.00 Coatings

-Mixed Tweed Coatings in good serviceable patterns. 54 inches

wide, pure wool. Reg- \$2.48 ular \$3.00 grade—yard \$4.50 Chinchilla

\$3.75 -Dark mixtures and good heavy

weight for winter coats. 54 inches wide. Regular \$3.75

\$5.50 Coatings

-Plain and plaid back fancy Tweed and Chinchilla Coatings. 54 inches wide, stand- \$4.75 ard \$5.50 values—yard

SEE WINDOW DISPLAYS ON ALDER STREET

House Paints \$2,48 Gal. —Floor Paint Special 85c Qt.



Third Floor—Special purchase sale of splendid quality White Paint for inside and outside use. Priced \$2.48

Floor Paint -Our well-known "Superior" Floor

Floor Varnish 98c Qt.

Third Floor - An excellent Varnish for interior woodwork, floors, etc. Dries hard over night. Regular \$1.35 98c

Paint. Strictly high-grade 85c product. Special at, the quart White Enamel 69c Pt.

-Pure white, produces a beau tiful finish, flows freely and is easily applied. Reg- de ular \$1.00 pint size—at -Ask for your stamps!



Needle Etched Glassware On Sale at 35c Third Floor-Just received-a complete line of

needle-etched, thin blown glassware-irregularities in the etching, factory made 35c a liberal concession. On sale at, each

Table Tumblers on Sale -Plain thin blown glass - special, each Needle-etched blown glass—special, each 15e

Milk Glasses, thin blown—special, each 15e



New Lamps and New

-A wonderful showing of the very latest styles in Davenport Lamps, Arm Lamps, Boudoir and Table Lamps. And the most exquisite Silk Shades from the best makers. The illustrations and prices tell but a brief story-they are remarkable values.-Department on Third Floor.

Bridge Lamps

Complete with beautiful Silk or Georgette shades. The metal arms are adjustable and the standards come in assorted rich finishes. Complete with shades, Specially priced for this sale at the low price of only

Davenport Lamps

-Complete with exquisite Silk Shades of newest colors and designs. Shades are exceptionally well made and the 2-light standards are shown in assorted finishes. Fluted. Lamps with Shades priced special st only

