

OTHER MEIER & FRANK NEWS OF UNUSUAL INTEREST AND IMPORTANCE CAN BE FOUND ON PAGE 11 OF THIS PAPER



At 9:15 A. M.
TOMORROW
 The Great Annual Sale
 in the Fashion Salons

500 New Coats

From a Famous Maker
 A Fourth—a Third—a Half Less!

Furs:
 BEAVER
 NUTRIA
 SQUIRREL
 CARACUL
 WOLF IN BLACK,
 TAUPE, GRAY

Colors:
 BLACK
 NAVY
 TAUPE
 SORRENTO
 BROWN
 COPEH

\$55

— Sizes 16 to 54 —

Coats of marvelous Marvella, Normandie, Orlando, Bolivia. Coats with wide collars and flaring cuffs of rich fur. Coats with collars of the fabric. Coats in belted, bloused and straight-line models. Coats with fancy stitching and embroidery. ALL SILK CREPE LINED. Wonderful coats at \$55. Note pictures. Come early! Extra saleswomen!

—Meier & Frank's: Fourth Floor.
 (Mail Orders Filled.)

ESTABLISHED 1857
Meier & Frank Co.
 THE QUALITY STORE
 OF PORTLAND

MAIL ORDERS FILLED FROM THIS (AND ALL OUR ADVERTISEMENTS) WHILE QUANTITIES REMAIN—PLEASE STATE SIZE AND COLOR