Autoists Are Warned to Be More Careful.

Casualties From Skidding After First Rains Numerous and Can Be Avoided.

Drivers should exercise more cau-tion in the operation of their cars on wet pavements. Summer showers are likely to make the streets and roads dangerous after a considerable dry period, for the streets have an accumulation of oil and muck which is loosened by the rain and becomes as slippery as the ways of a shippard, especially on asphaltic

source can be greatly reduced if the drivers will only take care.

Tactics for driving on dry and wet streets are different and it is the measure of a driver to be able prop-erly and safely to handle a machine on both kinds of streets.

A good driver is one who correctly judges his road and knows what it will do. Too many fail to realize the differences and go shead blindly and wonder how it happened when they find themselves in the gutter or wrapped around a telephone post. There is absolutely no need or excuse for accidents from skidding. The driver of a machine, if he be at all capable of driving, should be of a street, wet or dry.

A wet street by the nature of the thing is more or less slippery. The driver should realize this and be prepared to handle the automobile accordingly. That is the thing that

On a wet street the driver should physics that a body in motion tends to keep in a straight line, holds in motoring as elsewhere. On a wet street the turn of the steering gear is often not enough to change the direction of a heavy car with safety.

street the turn of the steering gear is often not enough to change the direction of a heavy car with safety, that is, if the car is moving at any great rate of speed.

The safety procedure when making a turn is to slow down to a reasonable rate and not try to turn too short. Then, too, if the street is one on which car tracks are laid, it often helps to have one wheel on the stone block paving between the car tracks.

"There will be three periods dursing the next 18 months, each of about six months duration.

"The first period will be one of easy business for all manufacturers who have already organized their inclosed body production.

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Another thing the motorist has trouble with on wet streets is stopping. Here the inclination to make a dashing stop with brakes jammed is the great trouble-breeder. The car invariably will slough around and sideswipe everything in sight

In wet weather all stops, save emergency stops, should be made with as little use of the brakes as possible. This is true at all times, but more particularly so when the but more particularly so when the climation and the disinclination of the sons and daughters of men who immigrated to this

pavement is slick.

Skids are dangerous things. A car once started on a skid is a dificult thing to control, and the damage done may be great before the careening car is brought to a stand-still.

Clination of the sons and daughters of men who immigrated to this country within the last 25 years to do ordinary labor.

"During the next 90 days, or the first half of the first period, there will be a great shortage of inclosed

an innocent pedestrian on the side an innocent pedestrian on the side walk is the one injured or killed by skidding. The danger is obvious, and the driver of a machine should do everything in his power to prevent his car from skidding. When skidding the car is practically beyond the control of the driver.

ond the control of the driver.

One of the first things to do when you feel the rear end swinging around is to slow down. That takes the impulse off the drive wheels. Then turn the steering gear toward the direction of the skid. This means that if the rear and starts sliding. that if the rear end starts sliding off to the right the wheel should be turned to the right.

caution, for too great a turn will cause the rear end to careen around violently in the other direction, and all control is then lost. A slight turn of the wheel will often suffice.

The amount of the turn is entirely up to the driver and depends on the extent of the skid. The driver can feel when the skid is checked, and the stearing wheel should be turned. the steering wheel should be turned no farther, or the business of whip-ping back and forth across the street will be started. Above all things, though, slow down when the car begins to skid.

Tourists, Beware of Burg of Davis, Cal.

Travelers Taken Before "Unjus-tice" and Sonked to Limit.

DORTLAND, Sept. 16 .- (To the Automobile Editor.)-Having recently returned from an auto tour of California, I feel it my duty to relate a certain incident that it was my unfortunate lot to have occur to the end that all Portland motor

ists who contemplate a California trip may profit by my experience. Davis, a small California town about 80 miles north of San Franabout 80 miles north of San Fran-cisco, lies about a mile off the Pa-cific highway. What it misses in tourist trade the village has de-termined to offset by ensnaring the unsuspecting tourist by means of a speed trap it has placed along the highway about a mile southwest of the town.

Highway about a mile southwest of the town.

Here all tourists who may exceed the limit even to the slightest extent are stopped, haled before "Unjustice" of the Peace, Mr. Scott, and soaked to the limit. Tourists, beware of Davis!

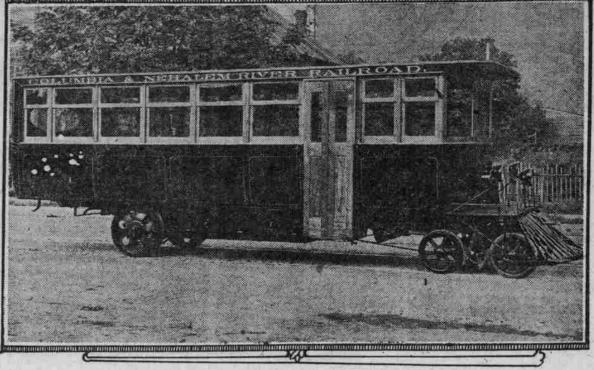
To illustrate the benefit of these

To illustrate the benefit of these warnings to brother tourists I cite the following instance: Last May an Oregon tourist was fined excessively for a minor infraction of the speed law in Yreka, Cal. He wrote an account of his mistreatment to The Oregonian. I, for one, was fortunate enough to read it. On the trip south I informed two Yreka merchants of the reputation his town had up north. He in-formed me that the town had been a heavy loser by the publicity given the incident. Oregon tourists ig-nore the town, purchasing supplies at the other localities.

PAUL HARRIS.

Novel Truck Perfected.

The newest thing in trucks for building contractors is one fitted with a body which, having been loaded with bricks, can then unload them already piled.



LATEST EQUIPMENT FOR RAILROAD BUSINESS IN OREGON.

Drivers get into the habit of depending on the pavement in dry weather and often come to grief at the first sign of rain. This accounts for the great number of accidents due to skidding when the rain first due to skidding when the rain first starts. The casualties from this source can be greatly reduced if the sear of the truck of the trailer being controlled by means of an electric break operating from the driver's source can be greatly reduced if the

quality.
"From the standpoint of the deal-

er, if any man would like to find out what dealers will survive in the industry it is only necessary for him

"This means a close connection between the banker and the dealer.

Wherever that connection has been established the dealer will survive if he is a good business man. Where it has not been established he will

WALLA WALLA PAVING DONE

Most of Bad Detour on Inland

Empire Route Eliminated.

## UNPRECEDENTED CALL FOR **CLOSED CARS IS PREDICTED**

Open Machine Rapidly Becoming Luxury, Says Head of Jordan Motor Car Company.

C LEVELAND. O., Sept. 23.—How many dealers will survive a period of keen competition? tually the demand of the public will be for inclosed bodies of quality. tially answered in the regular semi-annual survey of the motor car in-dustry conducted by the Jordan These questions have been par-Motor Car company.

Edward S. Jordan, through his contact with thousands of dealers throughout the country, manufacrealize that to speed is tempting fate. This is especially true when making turns. The old law of turers, bankers and business men, these questions as far as any human being is able to predict the future. Here is what he says: "There will be three periods dur-

and sideswipe everything in sight be somewhere in the neighborhood of the beginning of the next depression brought about by the attitude

In skidding everyone nearby is impariled. It is only too often that an innocent pedesirian on the state. enough to organize their production sufficiently in advance to take care of the demand.

"This will mean a curtailment of the sales with possible further price reductions on the part of manufac-turers who are not ready with quantity production on inclosed models.
"The larger producers of the industry are now going into increased production on inclosed cars.
"The reason for this is that the

open car is rapidly becoming a lux-

only three months in the year. The inclosed car can be used with satisfaction all the year around.
"The time will come when only people of means sufficient to own two automobiles will own an open Now, this should be done with car.
"The average prices of automobiles will be increased during the

biles will be increased during the next 12 months.

"This will be due to the extraordinary demand in the open car field for what is known as a four-passenger sport model.

"People are demanding more equipment, including a trunk and larger tires and other accessories which add to their comfort and convenience. This means a higher cost of production.

"Added to this factor will be the increased cost of building inclosed cars against open cars. It will not be possible to build inclosed cars on the same price basis as the open the same price basis as the open cars because they have to be built much more substantially. While for the first year it will appear that the

LOCAL ACCOUNTANT MADE AUDITOR FOR HUGHSON COMPANY.



L.J. Mead

Appointment of L. J. Mead to be position of auditor for the Appointment of L. J. Mead to the position of auditor for the big William L. Hughson company, authorized Ford dealers, with a branch in Portland and other branches at all the leading cities of the Pacific coast, was an-nounced last week. Mr. Mead has been senior accountant with Alexander Young & Co., recently resigning that connection to take up the new work. His headquarters will be at San Francisco, the company's home branch, but his work will bring him to Portland frequently.

no more "kicks" at road conditions in Walla Walla county. Three miles of the road will be ready October 15. it is announced.

Opening of this road will give 16 miles of concrete highway between Walla Walla and Waitsburg, leaving about five miles still to be paved. This five-mile gap, however,

is in good condition, being graveled road which has been worked over and re-surfaced this year.

West of this city the gravel road is in good condition to the Frank-lin county line. South of the city the gravel road is paved a distance of 45 miles, four miles of it in Walla Walla county.

Tourist travel is falling off force. Tourist travel is falling off fast now, only a few cars stopping at the park each night.

lasting quality will move more the park each night.

Tapidly forward than those who are either not prepared for increased closed car production, or who are not building inclosed cars of

Wireless Phone at Toledo Plant Put to Unusual Service.

TOLEDO, Sept. 22 .- The demand been able to handle what is rapidly becoming a time payment business.

"Eighty per cent of cars sold at retail are now sold on a time basis and practically every sale involves a trade. It may be said that absolutely every sale of an inclosed car involves a trade.

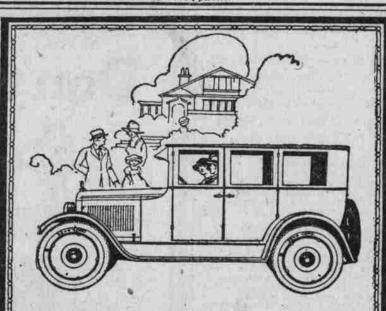
It may be said that absolutely every sale of an inclosed car involves a trade. for Overlands is so great they are

was the purchaser of the car.
Nachtrab was talking to Mr.
Thorpe over the telephone at the time that the radio outfit which has been receiving concerts each evening in the Overland branch salesrooms. happened to be tuned in with the

Duck station.

Learning that the Overland receiver was working. Thorpe told Nachtrab to listen closely. Nachtrab's name was called over the wireless set. Instructions followed WALLA WALLA. Wash., Sept. 23.

—(Special.)—Paving of the sevenmile stretch from Waltsburg west
has been completed and as soon as
the concrete cures tourists will have



### The New Gardner Sedan Good-Looking, Well-Built and Priced Right

The Ideal Family Car-beautifully finished in special Gardner limousine blue, with hard-baked black enamel fenders and nickel-plated, satinfinished hardware inside the body-embodies all the little luxuries and the durability and performance qualities of the high-priced motor coach.

With full five-passenger seating capacity-all four doors open wide, providing easy entrance to both front and rear seats. Doors are fitted with latest automatic rotary-type, noiseless window lifters and special locking device.

Dome light-Perfection heater-rain-proof windshield-permanent metal sun visor-cowl ventilator-tilting steering wheel-sturdy drum-type headlamps-32 x 4 anti-skid cord tires.

When such important qualifications of closed car value as equipment-comfort-convenienceappearance and price are considered, the Gardner Sedan will give a good account of itself-any time

THE GARDNER MOTOR CO., INC.





TRAFFIC RULES ARE URGED FOR STARDARDIZATION.

Accidents on Highway Could Be Greatly Reduced, Says Expert in Federal Service.

WASHINGTON, D. C., Sept. 23 .coldents on the highways could be greatly decreased by the passage of niform state laws requiring every uniform state laws requiring every truck to carry a mirror giving a view of the road immediately to the rear and by requiring every horse-drawn vehicle, as well as automobiles, to display some sort of light when using the roads at night.

This is the opinion of M. O. Eldridge, director of roads of the American Automobile association good roads board, after making a careful digest of the traffic laws of all the states of the union. Elbridge all the states of the union. Elbridge in a report to the secretary of com-merce sets forth that thirteen states merce sets form that thirteen states have laws requiring the mirror on trucks, but that very few have any regulation for horse-drawn vehicles. The states requiring mirrors on trucks are Vermont, Washington, California, Connecticut, New York, Indiana, Kentucky, Maryland, Massachusetts, Michigan, Missouri, New York, Indiana, Kentucky, Maryland, Massachusetts, Michigan, Missouri, New York, Indiana, Kentucky, Missouri, New York, Indiana, Ind Indiana, Kentucky, Maryland, Massachusetts, Michigan, Missouri, New
Jersey and the District of Columbia.

"Motor trucks need mirrors, as
they travel at a slower rate of speed than passenger cars and the poles.

The safety season is now on. than passenger cars, and the noise of the engine completely drowns out. In Pennsylvania a passenger authorist behind, who is blowing for the road," said Eldridge. "Often they commercial vehicle,

will swerve about the time the pas-enger car is about to pass, and this means an accident. As for the light means an accident. As for the light on a horse-drawn vehicle, the need for it is obvious, as a motorist coming up behind such a vehicle and perhaps blinded by the headlights of a car coming from the opposite direction, cannot see the horse-drawn vehicle until he is right on it. I believe that uniform state laws on these two subjects will go far to ward decreasing the number of ac-cidents which take daily toll of life and the A. A. A. will do all in its power to aid in obtaining such laws."

SAFETY WORK IS EFFECTIVE

Accidents Being Cut Down in

Proportion to Number of Cars. It is reasonable to believe that highways will have a better safety record in 1923, because the public is increasingly awake to the fact that individual transportation brings individual responsibility.

Massachusetts halved its accident in connection with the Chicago Automobile Trade association in connection with the Chicago Automobile Trade association and Automobile Trade association and

massachusetts halved its accident record in one year.

Twenty-eight cities have reduced their motor fatalities since 1921.

Cities are protecting the dangerous traffic spots. ous traffic spots.

The railroads are conducting an excellent and constructive "cross crossings cautiously" campaign.

More playgrounds are being de-

eloped.

The public is laughing the "auto

In Pennsylvania a passenger au-tomobile used as a truck regularly

GREEN AND WHITE STICKER WILL ADORN MOTORCARS.

Unique Movement Launched With Idea of Reducing Highway

Accidents to Minimum.

WASHINGTON, D. C., Sept. 23.automobiles in all parts of the United States will soon be bearing on their windshields a little green and white sticker with "Automobile mobile association points out de-mobile association points out de-pends entirely upon the old prin-ciple of the golden rule, "Do unto others as ye would that they should

"We believe that 50 per cent of the automobile accidents which hap-pen on the highways of the United States could be avoided through the use of a little automobile courtesy," said Dai H. Lewis, acting executive chairman of the American Automobile association. "Courtesy costs ing place for the great army of auto nothing, and brings greater results travelers that nightly seeks a place

iuthan any other element entering
in into the driving of an automobile.
"Real automobile courtesy demands that we give the other fellow his share of the road; that we dim our lights when meeting an-other car at night; that we recog-nize the fact that the man behind state fair grounds, which are within us blowing for the road wants to the city limits.

to a race; in short, it means being agreeable in all these little things that go so far toward avoiding feletics."

friction. The American Automobile asso-ciation in taking up with its 200 affiliated clubs the question of caraffiliated clubs the question of carrying on this campaign is impressing the need for careful observance of traffic regulations as one of the elements of a courtesy campaign. The traffic officer, the Association points out, is only a human being placed in a difficult position because of the necessity of enforcing these regulations and a little courtesy toward him will eliminate many of the trivial arreats that now clut-

of the trivial arrests that now clut-ter up our traffic courts. The whole operation of the courtesy campaign the American Auto

DETROIT HAS MOTOR CAMP

Stream of Tourists Constantly Pouring Into "Auto" City.

Detroit, the motor city, has been without a camping ground for automobile tourists until recently, when the Detroit Automobile club took steps to obtain some kind of camp-

to pitch tents. Finally, in order to provide some commedation for the tourists Captain W. S. Glibreath, manager of the Detroit Automobile club, ar-ranged for tourists to use the large

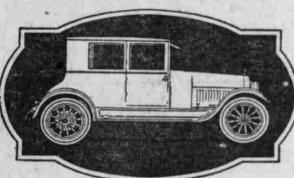
Its New Motor



Averages better than Miles to the Gallon

Names of Owners, their addresses and mileage in next Sunday's ad.

Coach



## On the Famous Super-Six Chassis

An Enclosed Car at Open Car Prices

\$1945 Delivered Here

Competitors Have Said It Couldn't Be Done.

## The New Sedan The De Luxe Car of the Year

It excels even those beautiful Hudsons which were counted matchless values at above \$4600 - Limousines, Town Cars and Landaulets, famed for their distinction.

No other Hudson so completely sums the body-builders art. It blends richness and luxury with a simplicity that is the hallmark of Hudson inclosed car charm. And the promise of its beauty is borne out in the unusual personal comfort and serviceability this model affords.

The lustrous, lasting finish reveals the unhurried and painstaking care given every detail by master workmen, who have always specialized on the finest, costliest cars.

Of course, it has the new Hudson motor. which won such instantaneous admiration everywhere. It is the top step of seven years' development of the patented Super-Six principle. It is equally a revelation to Hudson owners.

\$2675 Delivered Here

# **HUDSON** Speedster

Owners Like It They Give It the Highest Praise

\$1845 Delivered Here

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