

Oregon Is Thankful for the Rain and Enjoys It More Since Umbrellas Are So Happily Selected at Lipman, Wolfe's

Lipman Wolfe & Co.

"Merchandise of Merit Only"

Whenever the Boy Shall Need a New Suit Remember That It's Lipman, Wolfe's That Has the Boys' "Sampeck" Clothes

Sales of Importance—and Exhibits That Are New

We Double the Reasons for Your Planning Enjoyable Shopping Experiences at This Store Tomorrow

Here's What We Can Call Sensational!

A Half Price Sale Boys' and Girls' Stockings With Jacquard Cuff Tops

Mergerized Ribbed Hose—Three-quarter Length
Strictly New—Every Pair Perfect

50c a Pair

—A display of these hose in one of our Fifth-street windows today—and hundreds and hundreds of pairs on the counters tomorrow when the store opens. Let no mother miss this remarkable opportunity, especially since it's time to begin buying the school hose. 50c a pair is less than present wholesale cost. All children's sizes from 6 to 10, and choice of

Beaver Cordovan Russian Tan White
The cuff tops in contrasting plaids and checks.

Hosiery Section—On the First Floor

Here a Plentiful New Supply of The Chamois-Suede Gloves

Gauntlet and Two-Button Chamois-Suede
Gloves—at 75c, \$1, \$1.25 and \$1.95

—A wide assortment of the better colors—a glove collection that is without equal in Portland.

Glove Section—On the First Floor



First Portland Showing of the New French Hats in the New Styles for Fall

ORIGINAL MODELS

—Straight from Paris they came and each with its own different and charming interpretation of the delectable art that so unmistakably is French. Every one of the hats was selected in Paris by our representative. —In the sketch above is shown a model from the atelier of Evelyn Varon. It is made of hatters' plush with trimming of black burnt goose feathers, and ostrich tips in golden-glow shade.

On the Third Floor—Lipman, Wolfe & Co.

Monday a Sale of Wardrobe Trunks

Timed to Be of Benefit to Young
Folks Preparing for the Trip to College

Two Special Prices

\$25 and \$29.50

—We've just 75 wardrobe trunks to sell at these prices—and considering the kind of trunks they are they all should sell in a day—some of these trunks shown in one of our Washington-street windows today.

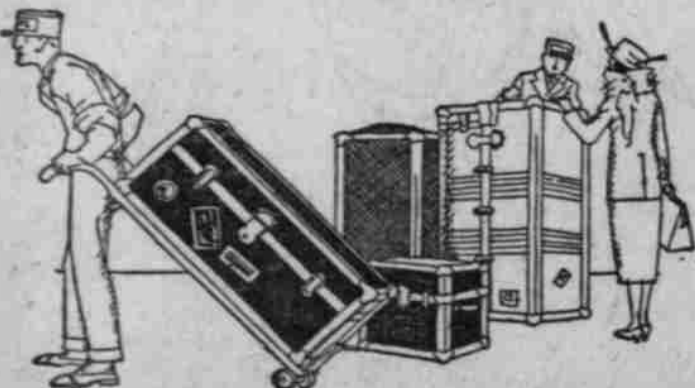
—The trunks are of three-ply Oregon fir, covered with vulcanized fiber and finished with brass-plated trimmings. Each is complete with sliding drawers and clothes hangers.

The Steamer Size for \$25
Three-quarter or Full Size \$29.50

Steamer Trunks at \$10

—Very strongly built metal box trunks in steamer size are exceptionally priced for Monday at \$10 each.

Trunk Section—On the Fifth Floor



The New Glory That Is Fashion's Lipman, Wolfe & Co. Now Portrays in

An Authoritative Early Exposition of New Autumn Dresses, Suits and Coats

—The long-established reputation of the Lipman, Wolfe Apparel Salons is to be more than upheld this season, and in the new displays already here it is immediately to be seen how remarkably that reputation hinges upon character that delightfully is outstanding.

—The new suits ready here are of such fabrics as tricotine, twill cord, duvet du laine and marleen. Lines distinctive and entrancing. Models either severely plain or appealingly fur trimmed. Prices \$29.50 to \$235.

The new dresses are ready here with such pleasing fancies as uneven hems, Jenny necklines and Vionnet sleeves adding to their individuality. Youthful creations these, with crepe-back satin, satin sheen and crepe romaine favored fabrics. Prices \$25 to \$150.

—The new coats ready here are delightfully original interpretations of Fashion's edicts—silhouettes charmingly youthful with their straight lines and French-inspired side fastenings. Exquisite as to fabrics, the ultimate as to style. Prices \$29.50 to \$195.

On the Third Floor—Lipman, Wolfe & Co.



"Princess May" Lisle Step-ins Featured at 75c

—and at \$1. They're of lisle and some are mercerized; all are daintily trimmed with lace. Women know them to be attractive values at 75c and \$1.

Women's Union Suits
Special at 85c

—Excellent quality cotton suits in bodice top styles with tight knee. Not all sizes in the lot.

On the First Floor

All the Mahogany Furniture Reduced 25 Per Cent

—A wonderful opportunity for homebuilders, and choice of much wanted pieces in the newest of designs—every piece of such quality it is fitted for place in the richest setting. A partial list below:

- Library Tables
- Rockers
- Desks
- Buffets
- Davenport Tables
- Stands
- Chairs
- Gate-Leg Tables
- Pedestals
- Tea Wagons
- Telephone Sets
- Cedar-Lined Chests

On the Fifth Floor

Noon-Hour Classes in Art Needlework

—For the benefit of those unable to be here at any other time special attention will be given classes in knitting, crocheting, embroidering, beading and lamp shade making between the hours of 12 M. and 2 P. M.

On the Fourth Floor

LEADING executives of Lipman, Wolfe & Co. are in New York City, and have been there for more than three weeks, searching the markets day in and day out for special values and the better styles that are new. Shipments of this merchandise are coming in on most every trans-continental train and bringing bountiful assurance that the new season now begun here is going to be alive with interest for the public. Watch the Lipman, Wolfe ads and the Lipman, Wolfe windows.

New Petticoats of Sateen, \$1.25

Special Value

—A better idea of how specially these petticoats are priced will be gained when we say that they are shadow-proof white petticoats with double panels. Besides they've bound scalloped edges and elastic at the waist.

Tab Silk Petticoats
Special at \$3.75

—In addition to double panels, these petticoats also have reinforcements at the sides. Scalloped at bottom and elastic at waist.

On the Fourth Floor

Here the New Treo Girdles

The Elastic Corsets
That Are Without Laces

—Corsets that insure comfort in wearing as well as the satisfaction of knowing that one is corseted to meet the requirements of the new styles. They're made of elastic with broche and satins—model as here pictured \$3 to \$5.

On the Fourth Floor



"An Occasion of Quality"

An August Sale of New Autumn Silks

About Two Thousand Yards of New Silks, Strictly First Grade Silks, Fashionable Silks, at Savings That Give a Decided Impetus to the Early Fall Sewing

40-Inch Silk Charmeuse

Beautiful Quality—Exceptional Value

—Soft satin-finished charmeuse in the beautifully lustrous quality so appropriately to be used in the fashioning of the new gowns for fall. Perfect, first quality material—and great the saving when such charmeuse can be purchased for as little as \$1.98 a yard.

\$1.98

40-Inch Crepe de Chine

Quality Silk—An Extra Special Price

—At \$2.45 a yard this beautiful silk crepe de chine is priced 'way, 'way below regular. Heavy in quality—and in such colors as navy, brown, orchid, brick dust, Belgian, pink, ivory, coral and lark. An exceptional August sale value.

\$2.45

40-Inch Canton Crepe

One of the Most Favored Autumn Silks

—Advancing wholesale costs make especially advisable the grasping of the opportunity to secure this favored material at so low a price—and, indeed, canton crepe of this quality would be a "good buy" at a price considerably more than \$2.95 a yard.

\$2.95

Silk Sale on the Second Floor—Lipman, Wolfe & Co.

Ready! An Elaborate and Comprehensive Display of the New Wool Coatings for the New Season the Finest of Qualities—the Richest of Colors

Gerona
Veldyne

Ormadale
Normandy

Panvelaine
Marcova

And
Marvella

All in 56-
Inch Width

—The choicest of pure-wool fabrics—products of world-famed manufacturers—included in this showing of new Fall coatings. Fabrics in which softness of texture and richness of color blend to disclose quality that is unsurpassed and value that is unequalled. Every fabric in the showing is one "ordered by Fashion"—every piece in a shade called for perfectly to depict an Autumn mode.

—Greater stress has never been put upon color than in these new fabrics—beautiful shades that defy description—colorings that in depth and richness are "in a class by themselves." Full 56 inches wide, are the coatings—and woven of the finest of all-wool yarns. Prices range from \$6.50 to \$15 a yard. The following colors in the showing:

Kit Fox
Hawaiian

Marten
Sorrento

Zanzibar
Navy Blue

Malay
Black

See Our
Windows

On the Second Floor—Lipman, Wolfe & Co.

Laying Still Further Emphasis on The Sale of Blankets

All-Wool, Pure Wool Blankets at
Close to Present Wholesale Cost

—At \$6.95 are pure wool blankets of exceptional quality. Good assortment of block plaid patterns.

—At \$7.95 are the nationally famous pure wool "Kenwood" blankets in the 72x84 inch size. Plaid patterns.

—At \$8.95 are large, heavy blankets of pure wool. Beautifully soft blankets in pleasing plaid patterns.

—At \$9.00 are the famous "Pendleton" all-wool, pure wool bed blankets. They're in the 66x80 inch size.

—At \$11.50 are all-wool blankets in the richest of Scotch plaids. They're in the 70x84 inch size.

—At \$15.00 are silk-bound pure wool blankets in a beautiful assortment of plaids; 72x84 inch size.

The Blanket Sale—On the Second Floor



New Lots—New Features in The August Linen Sale

Irish Linen Damask Napkins
Special at \$6.95 a Dozen

—It has been a long time since we have seen napkin values to equal these. They're pure linen napkins of extra heavy linen damask in a beautiful assortment of patterns. The 22x22 inch size—\$6.95 a dozen.

Irish Linen Pattern Cloths

—Genuine Irish linen tablecloths and napkins in a splendid assortment of the new circular patterns.

2x2 yard cloths \$8.50 2x3 yd. cloths \$12.75
2x2 1/2 yd. cloths \$10.75 Napkins priced \$9.75

Pure Irish linen damask—70-inch width—\$3.50 yard.
—Special at \$1.95 are Irish linen table scarfs in 18x54 inch size. All hemstitched at borders.

The Linen Sale—On the Second Floor



Jelly Strainers Complete, 45c

—and to \$1. Strong wire frames with durable sacks—some on solid base as pictured—others that clamp to side of kettle. Indispensable to the housewife who makes jelly.

On the Sixth Floor