

WHIST CAMPAIGN BRINGING RESULTS

Advertising of Northwest Attractions Productive.

GREAT RESULTS NOTED

Travel to British Columbia, Oregon and Washington Increased 50 Per Cent This Season.

The persistent and systematic advertising campaign conducted by the Pacific northwest tourist bureau for the last three years is bearing fruit.

The greatest movement of vacationists and tourists in the history of the northwest is now at its height, and city hotels, pleasure resorts and camp grounds are filled with thousands of visitors from every state of the union and from every province of Canada.

Auto license plates from eastern states are familiar sights on public streets and hotel registers contain lists of residents ranging from Bangor, Me., to San Diego and from Victoria to Key West.

The northwest is becoming the playground of the nation, said Phil Metcalf, manager of the tourist hotel, yesterday. This is the banner season of 17 years in the hotel business in Portland.

Exact figures on the number of persons who have visited the northwest as tourists during the season are unobtainable. An estimate of number of visitors is based on accuracy, would be impossible.

Advertising Belongs Results. The tourist association, in commencing its work, undertook an extensive advertising campaign.

At the municipal auto camp 6282 machines have been registered during the season. The largest number of cars from every state in the union have parked there.

Whole Families Included. "A study of our registers will show whole families from every state in the union. They come to the northwest in response to the advertising notices which are sent to the northwestern people have been carrying on.

Northwest Just Opening. According to a recent report of the state information bureau the northwest is just being opened as a tourist center.

Still on Barr Road Seized. A 24-gallon copper still, running full blast, with a moonshiner in attendance, was seized yesterday morning when federal prohibition agents raided a house on the Barr road.

Mr. Martin is the man of vision behind the new company. He is the one who realized the possibilities and brought about their development, including the erection of the

DO YOU REMEMBER?

The Oro Fino theater, one of the very first amusement places Portland ever had, which stood on First street, three doors from Stark street.



THE ORO FINO THEATER, ONE OF THE VERY FIRST AMUSEMENT PLACES PORTLAND EVER HAD.

All three buildings were destroyed by fire on the morning of October 5, 1873, and that was the end of the Oro Fino playhouse.

When the best alarm chowder ever invented was served in winter months by the boys of the volunteer fire companies at the engine house star parties?

When H. Y. Thompson borrowed a straight column from Edward Everett's Gettysburg address and used it as a part of a Memorial day speech?

When Judge Deady fined Colonel George L. Gillespie, United States engineer, \$250 for voting at a general election after he had advised Gillespie that officers in military service were barred from the franchise?

When the approach of river and ocean steamers was telephoned from Springville, a landing six miles down the river, and now vanished silently?

When Portland musically was put on the map by Emma Abbott, who gave a two weeks' season of grand opera in English?

When the formation of the Pacific Northwest tourist association, the northwest was a negative quantity as far as vacationing was concerned.

When the tourist association, in commencing its work, undertook an extensive advertising campaign.

When the municipal auto camp 6282 machines have been registered during the season.

When the whole families from every state in the union come to the northwest in response to the advertising notices.

When the northwest is just being opened as a tourist center.

When the 24-gallon copper still, running full blast, with a moonshiner in attendance, was seized yesterday morning.

HOUSING OF BIG CONVENTION AMPLE FOR ALL PURPOSES.

Details are arranged for the convention, which will be held at the Auditorium, Labor Temple, Library and Many Churches.

DETAILS ARE ARRANGED

Auditorium, Labor Temple, Library and Many Churches Prepared for Many Activities.

Portland will provide a better system of halls than any other city when the general convention of the Episcopal church ever has been held.

The general convention, which will be held at the Auditorium, Labor Temple, Library and Many Churches, will be held at the Auditorium, Labor Temple, Library and Many Churches.

Arrangements have been perfected with the Postmaster General for the establishment of a postal sub-station in the basement.

The corner stone of the new \$35,000 Kenton Lodge Building is under way.

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Information Booth Planned for the Kenton Lodge Building.

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NEED NOT BE BARRICADED POOR EYESIGHT IS CAUSE OF RETIREMENT.

Poor Showings Held Accountable to Defective Eye; Handicap Is Kept Secret.

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Poor Showings Held Accountable to Defective Eye; Handicap Is Kept Secret.

Now that Pete Herman, the one-time pantomime champion, has announced his retirement from the ring on account of failing eyesight.

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TOO LATE TO CLASSIFY

LOOK FORTHRIGHT. Here it is. A nearly new 1917 Buick. 45 hp. 2400 cc. 4 speed. 2400 cc. 4 speed. 2400 cc. 4 speed.

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Close-up of Rainier

Out in the park they make concessions to the sentiment that would wish to ride up the mountain.

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only one of numerous things in the realm of publicity that are being accomplished.

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Professionals Gather to Begin Their Title Tournament.

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TOURIST ARRIVALS AT AUTO CAMP SHOW GREAT INCREASE

Record for Three Months Indicates 100 Per Cent More Travel and Revenue Than in Like Period Last Year.

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British Golfers Dejected.

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SUSPECT IS RELEASED

Police Get New Clue in Search for Assaulter of Women.

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DEAL WITH GERMANY PROTESTED

WASHINGTON, D. C., Aug. 12.—Foreign protest against the signing of the administration in concluding an agreement with the German government for establishment of a joint commission to investigate the war claims against Germany was made today by Senator Underwood.

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