

Vivian L. Collier
Eugene

Few of Out of
Town Girls
Who Would Be
Miss
Portland

Rita Pearl Reid
Salem

ATLANTIC CITY'S pageant of beauty, September 6, 7 and 8, at which Miss Portland, Oregon's most lovely girl, will be a happy participant, has arranged a programme as full of entertaining features as a good pudding is of plums. Even at this distance, clear across the continent, it can be seen that the famous Atlantic coast resort, called the nation's playground, has overlooked nothing to give full measure of pleasure to its guests. The three days will be crowded to the brim with worth-while features.

On opening day, Wednesday, September 6, the feature will be the arrival of King Neptune, who will rule over the pageant. The gray monarch, armed with net and trident, will come from the sea and take into his domain all the revelry and play of the annual fete. As King Neptune arrives off the beach, there will be races of flying boats and motor speed boats, with exhibition diving and a great triumphal procession of the Atlantic City pleasure fleet. King Neptune reaches his domain at 3 o'clock in the afternoon. An hour later he will land, accompanied by his court of beauty, guard of honor and slaves. At 4:30 there will be a tennis exhibition and tournament, with aquaplaning on the beach front.

A grand vaudeville entertainment is scheduled for the first night of the pageant, at which Miss Portland and the other city beauties will be presented to King Neptune and the public. A brilliant ball and reception to the visiting beauties will follow, with many persons of prominence present. Admission to the ball will be by card.

On the afternoon of the following day, September 7, there will be a pageant of decorated rolling chairs and floats. Miss Portland and the other city representatives will be in line and bands and civic and fraternal organizations will be included in the line of march.

In the evening at 7:30 there will be races by life-guard boats to determine the rowing championship. A great vaudeville entertainment is scheduled for 8 o'clock, during which the prizes will be awarded winners in the rolling-chair parade. At 9 o'clock a programme of choral singing has been arranged and it will be at this gathering that the selection of the winner from the inter-city beauties will be made.

Later in the night, at 10 o'clock, there will be a brilliant naval battle, with fireworks, in which the vessels anchored off the beach front will participate.

The bathers' revue, always a big attraction at the pageant, will be held at 3 o'clock on the afternoon of Friday, September 8. The revue will comprise seven divisions, men,

Elizabeth Ann Campbell
Hood RiverJosephine McGreer
AntelopeEsther Sheik
Oregon City

children, comic organizations, amateur beauties, professional beauties and intercity beauties. Open championship swimming events are scheduled for 5:30 that afternoon.

At 8 o'clock in the evening prizes will be awarded to winners in the bathing revue, golf tournament and swimming events and a vaudeville entertainment will be held.

Selection and crowning of America's most beautiful bathing girl is scheduled for 9 o'clock, and the whole pageant will do her homage. A brilliant night carnival on the board walk for a distance of 20 blocks will follow. There will be music, dancing and a general jubilation and confetti battles as a grand finale to the 1922 festivities.

Although these are the high lights of the pageant, there are innumerable other things, particularly entertainment for the visiting beauties, that are not programmed, but which will be of direct interest to Miss Portland. Hardly any form of amusement can be mentioned that will not be provided for the 72 American beauties who will be guests of honor of the pageant management. They will be guests at Atlantic City for a full week, and every day will be filled with happiness.

How Hot Is Your Hat?

Some interesting experiments have been recently carried out to show the heating and cooling effects of the various types of hats.

Seven individuals were given hats each of a different pattern, and these were worn for two hours outdoors on a blazing summer day. At the end of the time the temperature inside of each hat was taken, with the following results.

In the case of a typical soldier's hat (cloth, and with a hard peak), the reading of the thermometer was no less than 93.6 degrees F. With an ordinary cloth cap the temperature was 84.1 degrees. The hard straw hat gave a record of 92.3 degrees, while that of the silk hat was 89.6 degrees. This latter instance is interesting on account of the popular idea that a silk hat is the hottest of all headwear.

The hard straw hat gave a temperature of 86 degrees, showing a higher reading than the soft felt hat, which was considerably less, with a reading of only 79.7 degrees. Coolest of all the hats was the soft white straw or Panama, which gave a reading of only 77.9 degrees.

That it pays to keep a Panama well bleached is shown by the fact that one that was badly discolored with exposure gave a temperature three degrees higher than a new one that was very white.