



Bathing Suit Sale That's a Wonder

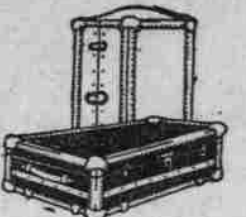
—Offering the opportunity to buy women's rib-stitched, pure worsted wool bathing suits at \$4.50 and \$5.45. Patterns and colors, as well as texture, make these suits outstanding values. If you can't come, write—we'll fill mail orders.
On the Fourth Floor—Lipman, Wolfe & Co.

Lipman Wolfe & Co.

"Merchandise of Merit Only"

Wardrobe Trunks—Special at \$35

—They're the famous "Land-and-Sea" wardrobe trunks—built for service and convenience. Cedar-lined packing compartments, heavy hardware and bar locks are just a few of the many features that make these trunks surpassing values.
On the Fifth Floor—Lipman, Wolfe & Co.



Beginning the August Linen Sale

Continuing the August Sale of Blankets

And clearing Summer merchandise or introducing new things, in practically every department throughout the store. Never was there a better time to witness the multiplicity of enterprises in which this store engages to the advantage of the public. Many more features than this page can explain.

The New

Authentic Presentation of Women's Attire in the Autumn Modes

Coats --- Suits --- Dresses

—Though three thousand miles from New York, and six thousand miles from Paris, this store exhibits the new Autumn fashions at about the same moment they appear in the New York stores, which is a remarkable commentary on Lipman, Wolfe service.

—Women are invited to call and see all the new garments that will be here tomorrow. There can be no obligation to buy, but who will want to delay selection of such perfectly intriguing models?

On the Third Floor—Lipman, Wolfe & Co.



The New

Very Lately Arrived—And Imported by Us Direct From London—Men's

English Sweaters

—To be able to show such wonderful sweaters, and such an exceptional collection of them, is a distinction not to be claimed by any other store on the Pacific coast. Our own representative went to England for them and he showed his skill when he selected such perfectly striking, extraordinary styles.



—Pure wool sweaters are these, and especially do golfers admire them, appreciate them, want them. Featured are sweaters in the famous "Glengarry plaids."

—Various weaves, various patterns, various colors—and a size for every man.

Men's Section—On the First Floor.

The New

"Marvelfit" Union Suits for Women—and at the New Lower Prices

—Of even greater importance than the price is the fact that "Marvelfit" union suits are "Kayser" garments. —Tremendous new shipment of "Marvelfit" lisle union suits now here to sell at \$1.65 to \$2.75.

On the First Floor—Lipman, Wolfe & Co.

The New

Corsets in New Autumn Styles The "Binner" Corsets

—New Fall gowns will not do justice to the slenderized silhouette Dame Fashion demands for Autumn unless fitted over correct corsets.

—The "Binner" corsets in the new Fall models give modish foundation to the new apparel—and here a style and size for every type of figure. Of such exquisite materials as brocade, silk broche and coutil. "Binner" corsets are at this store exclusively.



On the Fourth Floor—Lipman, Wolfe & Co.

Furs Reduced

Entire Stock of Better Grade Furs in August Selling at Greatly Lowered Prices

—Now is the time to choose furs—and no matter if they may not be needed before winter comes—so much can be saved by purchasing furs now at Lipman, Wolfe's. The entire stock at reduced prices—positively no reservations.

—Cash purchasers who so desire may have any furs held until December 1, on payment of 25 per cent deposit.

—Charge purchases can be put on September accounts.

—Furs purchased now will be stored free until December 1.

On the Third Floor—Lipman, Wolfe & Co.

In Special Selling—
New Tailored Dresses
of All-Silk Pongee
at \$9.75

—Considering simply the cost of the material and the workmanship, one scarcely can imagine how dresses like these could be priced as low as \$9.75. Don't stop to discuss "whys" and "wherefores"—just hurry to Lipman, Wolfe's tomorrow morning and get one of these dresses before they all are sold. All sizes from 16 to 44.

On the Third Floor—Lipman, Wolfe & Co.

Clearing 287 Pairs of Pumps
and Oxfords at \$5.00

—Odd lots taken directly from regular stock and priced so specially that the entire 287 pairs should be gone before evening tomorrow.

—Included are oxfords and one, two and three-strap pumps in suede, satin, patent leather and kid. All sizes are in the lot, but not all sizes in each style. Widths AAA to B.

On the Second Floor—Lipman, Wolfe & Co.

A Clearance of 400
Boys' Wash Suits

—Better to emphasize the opportunity that is presented in this sale we have but to say that many of these suits are priced at about half their original markings. Natty little suits in one-piece, middle and Billy Boy styles, fashioned of sturdy tubable fabrics in colors that are warranted fast. Sizes 2 to 8 years.

One Price---\$1.95

Boys' Section—On the Fifth Floor.



Madeira Linens at Prices That in Some Cases Are the Lowest We've Ever Known

—But please keep it in mind that this is a special sale and that every collection of linens in it was specially purchased. Even at the docks in New York and at wholesale, we ourselves could not regularly buy such beautiful, excellent linens at prices lower than those at which we shall sell them, in some instances, during this August Sale.

—Could we possibly give you any stronger intimation of the unprecedented, really phenomenal opportunities here for you tomorrow? Buy gifts in this sale—and select for yourself some of the gorgeous linens for which you always have wished. While quantities permit we will fill mail orders for these linens. See the window display today.

New, Hand-Embroidered
Madeira Linen Tablecloths

The Fifty-four Inch Size

for \$16.50

—Many the women who have dreamed of owning just such linen cloths as these—and now how pleasantly these dreams may be realized when beautiful Madeira cloths are priced so low—at \$16.50. Round cloths they are, in seven interesting patterns, with scalloped edges and veritably covered with hand-embroidery.

New, Hand-Embroidered
Madeira Linen Napkins

The 13x13 Inch Size

\$8 a Dozen

—Probably you've never seen such beautiful, pure linen napkins at anywhere near this special price—\$8 a dozen. These are napkins that are woven of round-thread linen and are prettily embroidered in the corners. Hand-scalloping at the edge adds "the final touch."

13-Piece Emb'd Luncheon
Sets of Madeira Linen

Centerpiece and 12 Doilies

for \$6.25

—Women who entertain cannot but appreciate the really remarkable opportunity that is theirs when genuine hand-embroidered Madeira luncheon sets are priced as low as \$6.25. We doubt if these values can be duplicated on the Pacific coast. The centerpiece is the 24-inch size.

The Linen Sale—On the Second Floor—Lipman, Wolfe & Co.

72-Inch Hand-Embroidered
Madeira Linen Tablecloths

With Hand-Scalloped Edges

for \$25.00

—It's longer than we can remember since we've seen such linen values as these—and one is to marvel at the enchanting beauty of these elaborately hand-embroidered cloths that now are priced at just about present regular wholesale cost. Many beautiful patterns—and the edges hand-scalloped—truly worthy of place in the most pretentious home.

More Richly Hand-Emb'd
Madeira Linen Napkins

The 13x13 Inch Size

\$9.50 a Dozen

—Women who pride themselves on their choice of fine linens should, without fail, see these pure linen napkins. So beautiful the texture, so unusual the patterns one is immediately to realize that \$9.50 is a price telling one to buy now if ever—a chance like this comes so seldom.

Hand-Embroidered Madeira
Linen Luncheon Sets

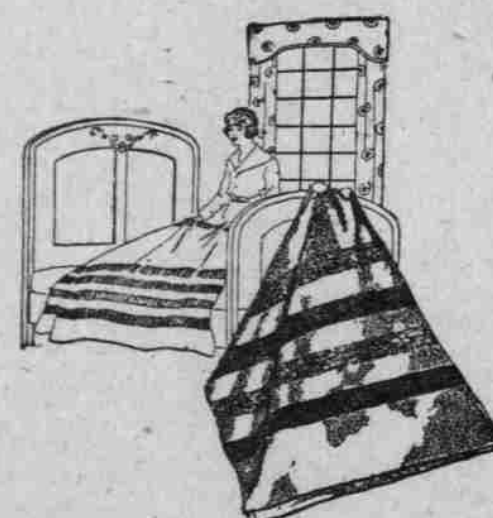
Centerpiece and 12 Doilies

for \$8.75

—Scarcely could one hope to find more beautifully embroidered luncheon sets—six elaborate designs worked by hand on the finest of Madeira linen. Each set consists of a centerpiece and twelve doilies in two sizes—each piece hand-scalloped at the edge. Amazing that the price should be but \$8.75.

New Blankets! Wool Blankets! Fine Blankets!

Great Stacks of Them at August Sale Prices



—Lower prices, much lower prices, than any that will be in effect on quality blankets after the August Sale is over—and so extremely low because we prepared for this event before wool prices rose so suddenly and so high. A remarkable lot of Pendleton blankets goes into the selling tomorrow morning.

Pendleton All-Wool Bed Blankets
at the Lower August Sale Price
\$9 a Pair

—Just received—a big shipment of the nationally renowned Pendleton pure wool blankets, and now they're included in the August Blanket Sale at an August Sale price. The 66x80-inch size.

All-Wool Blankets—Special at \$6.95

—Pure wool blankets in a quality one would never expect to find at a price so low—at \$6.95 a pair. They're in the popular block plaids and in a good assortment of the wanted colors.

"Kenwood" Wool Blankets—Special at \$7.95

—These blankets of pure wool are famous from one end of the country to the other as blankets of better quality. They're woven 100 inches wide and shrunken to 72x84-inch size.

Scotch Plaid Blankets—Special at \$11.50 Pair

—All-wool blankets in the richest of Scotch plaids and colors. Big, warm blankets in the 70x84-inch size and much below the regular price, in the August Sale.

Silk-Bound Wool Blankets—Special at \$15 Pair

—Made of the purest of virgin wool—soft as down and in a beautiful assortment of large plaid patterns in delicate shades. The size, 72x84 inches, is another point in their favor.

The August Blanket Sale—On the Second Floor—Lipman, Wolfe & Co.