

SENNETT'S "THE CROSSROADS OF NEW YORK" BOOKED FOR SHOWING AT LIBERTY THEATER

Producer Makes Sensational Six-Reel Comedy-Melodrama, Handling Humor, Romance, Pathos and Thrills in Unique Manner—Cast Contains 12 Prominent Stars—Picture Reputed to Outclass "Molly O."



Scene from Mack Sennett's latest big production, "The Crossroads of New York," in which 12 big names of film are cast in picture, reported as outstripping all of his previous efforts.

THE leopard would change its spots; the rooster would go swimming; the mouse would slaughter the lion; the critic would turn philanthropist. All these things, it was predicted, would happen before Mack Sennett would turn to the serious side of life for his screen offerings.

Established favorites. He has had to coordinate their efforts—and that is a big job. The picture he called "The Crossroads of New York," and is booked for showing at the Liberty. For its material he took little slices from everyday life in a big city, and, imagining how they would affect a country boy placed suddenly among them, he himself supplied the country youth. Then he added romance, humor and pathos, and sent his hero through it all. He used backgrounds that ran from a second-rate boarding house to a millionaire's mansion; from the Alaskan snows to Broadway's shows; from New York's streets to the Stock Exchange. He took many of the stars of his own comedy productions—and did the unbelievable! He put some of them in dramatic roles!

among those listed in prominent parts in the production. The unusual association of so many illustrious players in the same production, it is announced, was made necessary by the fact that E. Phillips Oppenheim in writing "Passers By," the novel upon which "Pilgrims of the Night" is based, created seven characters of almost equal prominence in the story.

Special Concert Music in Picture Theaters.

Directors Offering Attractive Programmes Today. BY REQUEST of a number of music lovers of the city who attend the Sunday concerts at the Rivoli theater, Salvatore Santaella, conductor, will today play a special piano solo, his first since his return from New York. He will render the "Hungarian Rhapsody No. 12," by Liszt. The full programme follows:

Following is the programme for the special Sunday concert at the Liberty theater: "The Crossroads of New York" is the title of the picture which is being shown at the Liberty theater today. It is a comedy-drama in six reels, and is the work of Mack Sennett, who is also the producer. The picture is a story of a country boy who comes to New York and finds himself in a big city. He is surrounded by a group of people who are all in different ways connected with the story. The picture is a story of a country boy who comes to New York and finds himself in a big city. He is surrounded by a group of people who are all in different ways connected with the story.

STAR EXTOLS WOMAN, MAN'S RAREST POSSESSION, IN FILM

Florence Vidor, Stellar Player, in "The Real Adventure," From Henry Kitchell Webster's Novel, Coming to Hellig Theater.



Florence Vidor, who is coming to Hellig theater in singularly interesting photoplay, "The Real Adventure," which was directed by her husband, King Vidor.

IF BUSINESS partnerships were entered into as recklessly as marriage, the foundation of the great commercial world would soon crumble. Florence Vidor comes to the Hellig theater soon in a satire on the romance of marriage, "The Real Adventure," produced and directed by King Vidor and adapted from the novel by Henry Kitchell Webster, and released by Associated Exhibitors.

was blind to the danger—he lavished luxuries and love upon her. What more could he give her? She told him she wanted his friendship, and he laughed at her. He loved her—didn't that include friendship?

Florence Vidor plays the role of a college girl who meets a man under circumstances so prosaic they are romantic. After a whirlwind courtship they are married. She is a keen-thinking young woman and had dreamed of being a great help to her husband—of being considered by him an intellectual equal. Instead, he considers her only a woman—man's rarest possession!

A King Vidor production, as the public has long since discovered, means a picture of the highest quality, greatest excellence and most minute attention to details. King Vidor's name stands for the acme of production.

NEWS OF THE MOVIE THEATERS

(Continued From First Page.) this upturning material that Robert Ware, a wealthy student of criminology, determines to make a lady. He takes her out of her usual environment, educates her and clothes her in the best that Madame Fashion has to offer. Mag of the Alley, now Miss Margery, appears in an astonishing diversity of dazzling creations.

Interested in scenic splendor, Truckee in all its beauty has been used as a setting of "I Am the Law," a remarkably thrilling photodrama of the Royal Northwest Mounted Police at the Liberty theater this week.

Richard Walton Tully's production of "Omar the Tentmaker," with Guy Bates Post will be the most elaborate costume drama yet produced, according to studio reports.

HEILIG OPENS WITH FILMS "Nanook of the North" Featured Attraction on Programme. When you will see "Nanook of the North" creep upon the mighty and dangerous walrus, spear him, slay him, and Nanook, his wife and tiny children eat him raw, you will be surrounded by the comfort and luxury of the Hellig theater, where this marvelous, true life story of the barren snowlands is being shown.

Associated Exhibitors features are in heavy demand in Detroit. During the week of June 18 Florence Vidor, in "The Real Adventure," played John H. Kuntzky's Adams theater first run, while the same star in "Woman, Wake Up," was the attraction at Bert Williams' La Salle Gardens second run. During the week of June 25 "When the Devil Drives," with Leah Baird, was the feature at Kuntzky's Madison theater, first run, and on July 2 "Lady Godiva" opens a first-run week's engagement at the Washington.

Ruby de Remer, declared by Paul Hellen to be "the most beautiful woman in America," and Lewis Stone, Stone divides the honors in heading the cast in "Pilgrims of the Night," the J. L. Frothingham production which is the current attraction at the Columbia. Miss De Remer has been starred in several productions and Mr. Stone has never shared honors with any one in a production since the popularity he attained in "The River's End."

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"When the Devil Drives," with Leah Baird, continues to make a hit in Chicago. It is scoring a collection of hits, in fact. It entered the third week of its run at Sig Fuller's Bijou Dream theater June 24, and two days later opened an engagement at Jones, Linnick & Schaffer's Rose. Thus at the end of that week "When the Devil Drives" had run nearly four weeks in the loop district and for several days it had been the feature at each of two houses in that neighborhood simultaneously.

Roy Del Ruth has just returned from Dry Lake, California, where he shot the opening scenes of "When Summer Comes," the next Mack Sennett comedy featuring Billy Bevan and Mildred June.

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"I AM THE LAW" AT LIBERTY Fast, Thrilling Drama Interpreted by Remarkably Fine Cast. There is hardly a nation of the world that does not boast of its scenic splendors, and justly so, for to its natives no locality can compare with the beauties of its own. The impartial observer delights in telling of the glory of the Alps, of the majestic Norwegian fjords, of the inspiring Himalayas, of Niagara falls, and so on down to the other wonders of the world.

IRENE RICH IS NEVER CAST TO PLAY "HEAVIES" IN FILMS Few Artists of the Screen Can Boast of Similar Distinction—Miss Rich Fortunate in Invariably Drawing Sympathetic Parts.

Jack Holt and Agnes Ayres in "Bought and Paid For." A play that has never failed to thrill American audiences, is George Broadhurst's "Bought and Paid For." And now the William De Mille screen version of it is showing at the Circle today and tomorrow.

But there is one particular stretch of land that has a peculiar magnetism of its own—a magnetism that holds its natives despite its piercing cold, its lack of comforts, its life in the raw and its record for blighted hopes and blighted mortalities—it is the land of the northwest in Canada, where only the strong survive and the weak strive up and die. There in that outpost of civilization where "the lonely sunsets flare forlorn, and lordly mountains soar in scorn, scraping the sky," there live men who would not trade the scenic grandeur and life as it is lived for all the wealth of the world.

IRENE RICH, one of the most popular stars on the screen and one of the principals in "One Clear Call," a John M. Stahl, bears the unique distinction of having never played a "heavy" in a picture. Because of her strong character, bubbling good spirits and soft, sympathetic eyes, directors invariably cast her for leading lady roles.

has given to the world a characterization that will live long in the annals of dramatic art. In the tense scenes leading up to the operation on her little son, stabbed in the heart while protecting a playmate from a bully, she gives a performance that is faultless, and who falls to be moved by her plaintive appeals to save the child's life or her hopeful vigil outside the operating room doors is incapable of human emotion.

Fortunately for those who are in-

the triumph of her entire career but

FARNUM AT HIPPODROME

"Shackles of Gold" Affords Star Rare Opportunity for Talents.

William Farnum is featured in "Shackles of Gold," which opened at the Hippodrome yesterday afternoon.

"Shackles of Gold" is a strong and entertaining photoplay. It is a story in which a man of Farnum's great ability reveals, if can be called a story of everyday life. It is based on Henri Bernstein's stage play, "Samson." And William Farnum is certainly the ideal man for the central figure. It requires his great physical strength and his fine artistic sense. You live the play with William Farnum—and this fact is a fine recommendation for any play.

Myrtle Bonillas, who plays the part of the ideal man for the central figure, is a fine foil for Farnum. Other in the cast include Al Loring, Marie Shottwell, Wallace Ray, C. E. Kelly, Harry Varvill, and Eileen Cassidy.

The director of the picture, Herbert Brenon, has done his work with his customary skill.

After a two years' absence, Louise Fazenda has returned to Mack Sennett's studio. She will appear in "Bow Wow," shortly to be released.

Claude Gillingwater, who scored as the Earl of Dorincourt in "Little Lord Fauntleroy," will be seen next in "The Dust Flower," by Basil King.

Patsy Ruth Miller is an ardent golf enthusiast. She expects to challenge Richard Dix as soon as he returns from England.

Pat O'Malley, who plays in the recently-completed Goldwyn picture, "Brothers Under the Skin," was born in Forest City, Pa., although he is usually credited with having first seen the light of day in Ireland.

ICE COOLED. Independently Owned. Independently Operated. OPENS AT 9 O'CLOCK IN THE MORNING. CLOSING AT 4 O'CLOCK FOLLOWING MORNING.

Today and Tomorrow—Come The Big Wm. De Mille Production "BOUGHT and PAID FOR" FEATURING AGNES AYRES and JACK HOLT

not have been in abler hands than those of William De Mille, whose consummate skill in the interpreting of scenes filled with dramatic intensity has led to his becoming one of the foremost producers of the motion picture world. Heading a popular cast are the popular Paramount stars Agnes Ayres and Jack Holt, each possessing a creditable host of laurels. In their support are such favorites as Walter Hiers, the round Paramount comedian, Leah Wyant and George Kuwa. The adaptation was done by Clara Beranger.

companion, made him keep his past a secret. He was arrested and made to stand trial. But meanwhile the real criminal was apprehended by a clever detective and John Smith was freed.

EUGENE O'BRIEN AT RIVOLI "John Smith" Is Photoplay With Many Big Dramatic Moments. Selznick's "John Smith," starring Eugene O'Brien, is showing at the Rivoli. In these days of sex pictures and sensational situations, it was a delight to sit through a film without one questionable situation or subtitle. And yet there was plenty to interest spectators who like "strong meat," there were any number of "big" moments and exciting situations.

"John Smith," a prisoner at Sing Sing, was sent out on probation and secured a responsible job in the city. So splendidly did he tend to his business that he was sent by his employer, Martin Lang, to the country to oversee the home of Lang's elderly mother.

Jack Holt and Agnes Ayres in "Bought and Paid For." A play that has never failed to thrill American audiences, is George Broadhurst's "Bought and Paid For." And now the William De Mille screen version of it is showing at the Circle today and tomorrow.

Mrs. Lang grew to love John Smith just as if he were her own son. But when someone stole the proceeds of a charity bazaar and murdered the chauffeur, then things looked bad for John Smith. The love he bore Mary Mason, Mrs. Lang's

version of Barry Pain's novel, "The Octave of Claudius," Lon Chaney has a dual role. He plays the part of a doctor and his hunchback servant. The double exposure photography in this picture is said to be remarkably skillful.

The fact that Guy Bates Post's second screen vehicle is a picture of this famous stage success, "Omar the Tentmaker," is especially noteworthy in view of the present-day interest in costume photodramas. For many years film producers have regarded the costume picture as a bugaboo; the public had expressed its disapproval in almost every instance. It is only within the last couple of years that the costume film has come into its own.

The carpenters and electricians are busy these days constructing sets and mountings for light effects for the latest Mack Sennett-Billy Bevan comedy, now in production, to be in readiness for the June 18th opening. It is lions and tigers, which Roy Del Ruth has engaged from a traveling circus to appear in "When Summer Comes." Del Ruth is credited with being one of Sennett's fastest and sure-fire directors, and a creative genius, which knowledge is fast becoming the property of exhibitors and fans who look forward with interest for the release of the pictures he directs.

MOROSCO FILM AT MAJESTIC Wheeler Oakman Featured in Strong Play, "The Half Breed." Sir Rudyard Kipling's theory that "east is east and west is west" is applied to an American problem in a manner teeming with interest in "The Half Breed," the current attraction at the Rivoli, with Wheeler Oakman in the title role. The picture is the first venture in the film field of Oliver Morosco, for years a leading figure in the realm of the theatrical production, whose latest and perhaps greatest success is "The Bar."

"The Half Breed" was one of the plays that established Morosco's reputation as a producer of valuable entertainment combining serious reflection with heart interest and action. In the American sense the division of "east and west" echoes the insurmountable gap that has been drawn between the pure white descendants and the Indians in the western territory. The title figure is the son of a white father and a savage mother. Educated in eastern universities, he is barred from

social intercourse, spurned in business amenities and regarded as legitimate prey of all kinds of chicanery because of the stigma of birth.

Around this picturesque character Morosco has woven his master hand of story telling. He has surrounded the pathetic figure with rushing action, sentimental interest and a surprise finish.

Leatrice Joy's Distinctive Name Explained. It is Her Own and Her Mother Is Responsible for Invention.

WHERE did Leatrice Joy get her unusual first name? Nowhere in any dictionary of proper names can be found a reference to "Leatrice." Yet in Miss Joy's case it is an actual name and was not coined for screen use by either the actress or her press agent. It remained for the person responsible for the name—Leatrice Joy's mother—to clear up the mystery.

"When Leatrice was a baby," Mrs. Joy explained, "she boasted of a mass of black, curly hair. Her father laughingly called her 'a little Indian,' and declared that she should be christened 'Winona.' I agreed, although I did not care for this name."

"Shortly after this, before 'Winona' had become fastened on the baby, an aunt visited us and saw Leatrice for the first time. In her enthusiasm she said: 'You should call her Beatrice—for she's a little message from God and the name Beatrice means that.'"

"Finally, it was decided to alter 'Beatrice' by the substitution of another initial letter. We took the dictionary and went through the alphabet until we came to 'Lea.' Right there we stopped. 'Lea' and 'Beatrice' should be combined. And 'Leatrice' was the result."

That is the real story of the origin of Leatrice Joy's distinctive given name. Just now Miss Joy is engaged playing in Cecil De Mille's production of "Manslaughter" for Paramount along with Thomas Meighan, Lois Wilson and a notable cast of other actresses. He is barred from

PORTLAND JUMPS AHEAD AS PICTURE-PRODUCING CENTER

Premium Productions Distribute Five Films of Five-Reel Length Through Chicago Agency—Second Company Now Forming.

PORTLAND is shooting to the front as a motion picture production center. The Premium Picture productions, with executive offices in the Wilcox building, have just released for distribution through the Russell Production, Inc., of Chicago, five pictures of five-reel length.

is securing talent for the lesser roles. Film rights to a recently published story in the Saturday Evening Post have been obtained. This will not be put into continuity form until a script now under editorial discussion has been revamped to bring it up to the standard of the company.

The photoplays now completed and on the market include "The Range Patrol," "The Mine Looters," "The Death Message," "His Last Assignment" and "The Underground Trail."

Work is progressing rapidly on the big studio building at Beaverton. The officials have now decided to centralize as much as possible. The laboratories, cutting rooms and other technical departments will all be concentrated at Beaverton. The main studio building will be 130x232 feet.

Advertisement for the movie 'Bought and Paid For' featuring Agnes Ayres and Jack Holt. Includes text: 'Today and Tomorrow—Come The Big Wm. De Mille Production "BOUGHT and PAID FOR" FEATURING AGNES AYRES and JACK HOLT'. Also features a large illustration of a woman in a dress and a man in a suit, and the Columbia logo.