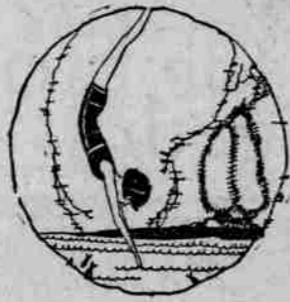


The Bathing Suit Store Is
Lipman, Wolfe's, They Say

—Women's wool bathing suits in heather shades, with contrasting stripe on the skirt; special at \$3.45.
—Other women's bathing suits at \$4.50 and to \$15.
—Girls' suits in sizes 3 to 16, at \$2.25 to \$4.50.
—Boys' bathing suits, in sizes 2 to 16—\$2 to \$5.
—Men's bathing suits—a special group at \$3.65.



Lipman Wolfe & Co.
"Merchandise of Merit Only"



Storing Your Furs Is Much
Like Banking Your Money

—The scientific manner in which furs are stored at Lipman, Wolfe's is important, but what many people consider the main factor assuring full protection for furs here is the reliability of this store, the reliability tried and true throughout all the years since 1850.
Furs expertly repaired and fashionably remodeled.

Absolute Clearance of Spring Apparel

ON THE FOURTH FLOOR

July Clearance of
Apparel for Girls

—"Peter Thompson" serge dresses in 16 to 20-year sizes at exactly half price—at \$7.50, \$11.25 and \$12.50.
—Odd lot of girls' voile, gingham and organdy dresses in 6 to 16-year sizes half price at 88c, \$1.98 and to \$11.25.
—Odd lot of girls' serge and jersey dresses half price at \$8.75 and \$11.25.
—Girls' white and colored wash dresses in sizes 6 to 14 years drastically reduced—at \$1.95, \$2.95, \$3.95, \$4.95 and to \$6.95.
—Girls' separate skirts in clearance at \$3.95, \$5.95, \$6.95 and \$9.75.
—Girls' coats in 7 to 16-year sizes at drastic reductions—at \$9.95, \$14.50, \$17.50 and up to \$28.50.
—Girls' "Sis Hopkins" and "Jack Tar" washable middie dresses in 16 to 22-year sizes—special at \$5.95.

On the Fourth Floor



See Our Windows Today—It's a Joyous Tale They Tell

ON THE FOURTH FLOOR

Tots' Tub Dresses
Reduced to \$1.98

Some Reduced a Third
Some at Half Price
Some for Less Than Half

—Straight dresses, bloomer dresses and "Jolie Joan" dresses in sizes 2 to 6.
—They're made of dotted Swiss, Devonshire cloth, tissue ginghams, French ginghams, soiesette, dimity and crepe, and they are in orchid, green, white, pink, yellow, old rose, blue, orange and black. Some are in plaid and checked designs in pretty color combinations. Two models illustrated.

Another Group of Infants'
Dresses Exactly Half Price

—Nainsook, batiste, dimity and lawn dresses—many of them are hand made and hand embroidered. Infants' sizes and up to 2 years. \$1.00 to \$10.00.

On the Fourth Floor



Girls' Silk and
Tweed Dresses

Reduced to Clear

4 Lots

Lot 1—Reduced to \$14.95
Lot 2—Reduced to \$16.95
Lot 3—Reduced to \$19.95
Lot 4—Reduced to \$22.95
Sizes 12 to 16 Years

—Taffeta and crepe de chine frocks in smart new models—in navy blue, henna, brown and gray.

—Some of the tweed dresses are in the cape style—all are in clever mixtures. Models especially desirable for outing and sport wear.

On the Fourth Floor



Women's Sport Shoes
in July Clearance

Hundreds of Pairs of Better Grade
Shoes From Regular Stock

\$5.85

And Another Group Reduced
to Clear at \$7.85 a Pair

—Fabric footwear—leather footwear—and fabric-and-leather footwear. Oxfords and strap slippers.

—All-white, black-and-white, brown-and-black and gray-and-black; also gray-and-patent leather and beige-and-patent leather. Some with rubber heels. All sizes in the selling, but not all sizes in each style.

On the Second Floor

Entire Stock of Women's and Misses' Spring Suits
at Three Prices—at Tremendous Reductions:

\$15 \$25 \$49.50

Women's and Misses' Silk Dresses and Cloth Dresses
at Two Clearance Prices—at Fraction of Value:

At \$25 and at \$39.50

About Two Hundred Spring Coats, Capes & Wraps
at Three Clearance Prices—Mostly Under Cost:

\$10 \$15 \$49.50

Sale Begins Monday Morning—On the Third Floor—All Sales Final—No Reservations.

200 Tailored
Silk Blouses

in the Clearance

\$4.95

—Although this is a clearance of Summer blouses, any one of the blouses will contribute to the success of the suit you will wear next Autumn.

—They're expertly tailored blouses of heavy crepe de chine and radium silk—twenty styles in the selling; many with "Peter Pan" or long sport collars and all with long sleeves. Choice of white, flesh tint and bisque. Sizes 36 to 44.

On the Third Floor



Sale of New, Pure Silk
Tuxedo Sweaters

"Manufacturer's Clearance"
of Elegant Garments at

\$14.95

Orchid Pink Jade Buff Brown Rust

—The manufacturer had a limited number of these garments and wishing to clear them he sold them to us at a figure far below their worth.

—They're perfect sweaters and all of them with the ultra smart rack bottom as well as with full-fashioned sleeves. Some in plain weave and others in clever novelty weave.

On the Third Floor

"Dollar Sale" of Lovely Lingerie That's New

Scarcely a Precedent for Such Value-Giving in Selling
Having to Do With Such Entirely Attractive Merchandise



New Bloomers New Step-In Drawers New Envelope Chemises New Vests
Striped Voiles and Dimities Lingerie Cloth Orchid "Sevilla" Crepe

—Vests, step-in drawers and bloomers of striped dimity in honeydew, flesh tint and orchid; with filet mesh lace edges. At \$1.00.

—Vests, step-in drawers and bloomers of striped voile in orchid or flesh tint; with val lace edges in pointed effects. At \$1.00.

—Vests and step-in drawers of orchid "Sevilla" plisse crepe, soft as silk; tailored styles finished with hemstitching. At \$1.00.

—Envelope chemises of striped or splash voile or of soft lingerie cloth with lace and embroidery or insertion and hemstitching.



MONDAY All at \$1.00 MONDAY
On the Fourth Floor

THIS STORE USES NO COMPARATIVE PRICES—THEY ARE MISLEADING AND OFTEN UNTRUE