

DAUGHTER OF LORD CURZON TO MAKE DEBUT IN MOVIES

Lady Cynthia Is Half American, Her Mother Having Been Mary Leiter of Washington, Curzon's First Wife.



LADY CYNTHIA MOSLEY'S ENTRANCE INTO PICTURES IS REPORTED TO BE LARGELY IN THE NATURE OF PROPAGANDA.

THE daughter of Lord Curzon is to make her debut in movies. Lady Cynthia Mosley is one of the most beautiful of English society women.

Lady Cynthia is half American, her mother having been Miss Mary Leiter of Washington, who became Lord Curzon's first wife.

Lady Mosley will appear with Mrs. H. B. Irving, who was the

original Trilby in Beerbohm Tree's production of that play. Although the young woman's film debut is in the nature of a propaganda campaign for the union of societies for equal citizenship, it has attracted considerable attention. The attitude of her father is the subject of speculation, as Lord Curzon is the last person to be interested in motion pictures, especially for his own daughter, according to the latest dispatches from London.

MORE THAN MILLION PAID FOR "BEN HUR" FILM RIGHTS

Goldwyn Picture Corporation Makes Important Purchase—Work on Scenario of Famous Biblical Story to Start at Once.

THE motion picture of "Ben Hur" will be made by Goldwyn Pictures corporation. Work on the scenario will begin at once and preparations are now under way for the organization of the expedition to the eastern shores of the Mediterranean, where many of the scenes must be built and whole cities reproduced.

An arrangement has just been completed between A. L. Erlanger, president of the company owning the exclusive dramatic and picture rights for General Lew Wallace's famous Biblical story, and the Goldwyn Pictures corporation by which the latter acquires the picture rights and one-half the dramatic rights.

When Mr. Erlanger purchased the picture rights for "Ben Hur," more than a year ago, the price he paid was close to \$1,000,000. The transaction completed with Goldwyn involves a much larger sum, the largest amount of money ever paid by any motion picture producer for the right to picture a single story. Under the terms of the agreement

the cast, the scenario and all the various details of the production will be subject to the approval of Mr. Erlanger on account of his intimate knowledge of the play which has been his property since 1899. The principals of the cast will be selected in this country, but the picture will be made partly in Italy and Palestine and partly at the Goldwyn studios in Culver City, Cal. Edgar Willam Kelly, who wrote the music for the original stage production of "Ben Hur," will produce the musical setting for the picture.

No novel ever written has achieved the popularity of "Ben Hur." It has been translated into all languages and it has been read and still is read by millions of people in all parts of the globe. The dramatization was made in 1926 and the play first was produced under the personal direction of Mr. Erlanger at the Broadway theater in this city on November 25 of that year. Its success was phenomenal from the outset, and season after season for more than 20 years it has played all over America to enormous audiences.

GREAT DIRECTORS NOW BUSY MAKING GOLDWYN FEATURES

Six of Country's Most Able Men Behind the Megaphones on Big Photoplays at Culver City.

WITH six of the country's ablest directors on its staff, Goldwyn Pictures corporation is looking forward to a new production year which will bring forth truly great photoplays.

The six directors comprise Marshall Neilan, Rupert Hughes, who will also write the scenarios and continuities for his own productions, J. A. Walsh, E. Mason Hopper, Maurice Tourneur and Allen Holubar.

Plans are under way for a number of big productions to be made by Marshall Neilan, director of such successes as "The River's End," "Penrod," "Bits o' Life," "Go and Get It" and "Don't Ever Marry."

Mr. Hughes is editing and titling his story, "The Bitterness of Sweet," featuring Colleen Moore and Antonio Moreno, which he directed himself, and is also engaged in writing an original scenario and in making a screen version of his latest novel, "Souls for Sale," a story of the motion picture colony in Hollywood.

R. A. Walsh will make all of the future R. A. Walsh productions, for a stated period, in conjunction with Goldwyn at the Culver City studios. Announcement of his first production

will soon be forthcoming. It will be on a bigger scale than probably any previous picture that he has made, not overlooking "Kindred of the Dust" and "Should a Husband Forgive?"

Goldwyn recently renewed its contract with E. Mason Hopper, the man who directed the Rupert Hughes photoplay, "Dangerous Curve Ahead," Mrs. Rinehart's "The Glorious Fool," and "Hungry Hearts." He is now engaged upon the Peter B. Kyne story, "Brothers Under Their Skins."

By special arrangement, Maurice Tourneur was engaged to direct "The Christian," by Hall Caine, and is now in England with Richard Dix and Mae Busch, who will act the leading roles, preparing to begin work on photographing the great story within a few days. Mr. Tourneur is responsible for "The Blue Bird," "Treasure Island," "The Last of the Mohicans," "Lorna Doone" and other notable photoplays.

Allen Holubar was engaged for the making of "Broken Chains," the \$10,000 prize winning scenario, in the Chicago Daily News Goldwyn contest, by Winifred Kimball of Apalachicola, Fla.

PRODUCER PREDICTS HEAVY PICTURE OUTPUT NEXT FALL

Joseph M. Schenck Declares Alarming Shortage of Photoplays for Next Season Is Already in Sight—Greater Activity Necessary.

JOSEPH M. SCHENCK, producer of the Talmadge and Keaton pictures, is conservative enough to be also a bank director. When, therefore, Mr. Schenck says anything relating to the films, it commands both respect and confidence. This producer predicts that next August there will be greater production of photoplays under way in this country than ever in the history of the industry. According to Mr. Schenck, there is already a great shortage of pictures in sight for next year's theater demand. To meet the needs of the near future it will be necessary to increase greatly the volume of output. "To illustrate the point," says Mr. Schenck, "take the requirements of the first-run theaters in Los Angeles. How many are there? Say 12. Each one will need 32 feature pictures during 1933. Where are they to get them? The supply has

now dwindled until there are not more than 400 all told, good, bad and indifferent, remaining. The logic of the situation justifies the prediction I have made.

"We must not expect," continued Mr. Schenck, "that the old days of wildcat picture promotion are to return. The industry could not escape the deflation that has been going on any more than other lines of business. The readjustment and retrenchment to meet post-war conditions are both necessary and salutary. From now on those who prosper in making pictures will be the ones who create worthwhile photoplays. I am putting this belief into practice. On my Norma Talmadge picture, 'Smilin' Through,' I expended over \$200,000 to make it worthy of a beautiful subject. On another, 'The Eternal Flame,' not yet released, I spent more than \$400,000.

"I haven't done this with any fool."

CHRISTIE COMEDY BEAUTY IS PRODUCT OF ROSE CITY

Helen Darling Was Born in Portland, Developed Screen Ambition and Then Easily Danced Her Way into Movies.

Valentino Likes to Cook and Admits It.

Star, Who Is Italian, Does Some Heavy Stunts With Garlic.

IMAGINE Rodolph Valentino standing over a gas stove pouring olive oil into a frying pan until its depth is the thickness of his forefinger. Imagine him slicing onions into it and then putting in just the right amount of garlic!

Having imagined this, picture him taking out the onions and garlic after they have sizzled a few minutes—just enough to flavor the oil. Everything is done with exactitude—finest! Just the same grace and poise that he uses in wailing a muletta at an angry Spanish bull in "Blood and Sand."

Valentino can cook. He admits it and adds that he likes it. A few close friends have tried his Italian spaghetti, also his meat balls.

In fact, he takes an active interest in the subject of cooking when he isn't carrying around a 35-pound bejeweled tuxedo costume at the Paramount studios. He has an extensive knowledge of the preparation of many Italian dishes, and frequently goes into his own kitchen and dons an apron.

He does this for several reasons: First, because he likes to prepare delicious foods; next, because he is an epicurean in his tastes, and being an Italian, he prefers Italian dishes which seem to him to be the American chefs. Recently he entertained several members of the company working in "The Young Rajah," his latest starring picture, at his home and prepared some of the main dishes himself.

Reverse Things and Make Book From Photoplay.

New Edition of "Lorna Doone" Made From Film Now on the Press.

MAKING a photoplay from a book is of course all in a day's work. But it has remained for the Milton Bradley company, book publishers of Springfield, Mass., to make a book from a photoplay. A new edition of "Lorna Doone" is now on the press, illustrated with reproductions from scenes of Maurice Tourneur's masterpiece of the screen, "Lorna Doone," which has just been completed.

The books, handsomely done in color, will be known as the "Madge Bellamy Edition." Miss Bellamy plays the role of "Lorna Doone" in the Tourneur picture. The early editions of "Lorna Doone" carry few illustrations and for that reason have not appealed to the younger generations although the story itself is one of the most popular of the fictional classics on the library shelves. It is expected that the new deluxe edition will appeal to all ages as the photoplay will give atmospheric color not possible by the printed word.



Here is a chance for the "he-fans." Helen Darling is still heart free. She has red hair and blue eyes. She is 5 feet 5 inches tall and weighs 124 pounds.

HELEN DARLING, who in a brief period has become one of the most popular leading women in Christie comedies, released through Educational, attributes a considerable share of her success to the fact that she is not afraid to try anything that leads to success. And she points to her flaming hair as her red badge of courage.

Miss Darling was born in Portland, Or., January 27, 1927, but she began her travels early in her life, for her parents sent her across the continent to Boston to receive her education. But it is said that she took to dancing, which was part of the curriculum of the school training young women for society. At any rate, she was soon the most accomplished dancer in the whole school, and when she returned to the west she was offered a position at Tait's, San Francisco's most fashionable restaurant.

But Miss Darling had ambitions, and they were for motion pictures. So she gave up her position and went to Los Angeles seeking a position. One of the first studios where she applied was Christie's. There she was met with the question: Could she dance. Could she? Miss Darling proceeded to show them. That ability in addition to her beauty of face and figure immediately won her a place among the Christie "stardies."

Some of the most recent pictures in which she appears are "Falling for Fanny," "No Parking" and "A Rambling Romeo." Miss Darling is 5 feet 5, making her one of the tallest of the Christie girls, and weighs 124. She has large blue eyes in contrast with her red hair. She is still heart free.

Harry Myers Put Opposite Gladys Walton.

Famous Player in "Connecticut Yankee" Signed by Universal.

HARRY MYERS, Universal's star in "The Adventures of Robin Crusoe," has been signed to play opposite Gladys Walton in "Top of the Morning." Anne Caldwell's Irish play which Edward Laemmle will direct. The story is Irish clear through and filled with pathos and inimitable humor. Myers' role will give him opportunity to show that ability in comedy-drama which made him famous as the "Connecticut Yankee" and in Marie Prevost's Universal vehicle, "Nobody's Fool."

Wallace Clifton prepared the scenario. Edward Laemmle has been casting for a week. Production will start immediately on the selection of remaining principals.

Another member of the cast selected to support Miss Walton in "Top of the Morning" is Little Doreen Turner, baby wonder featured in

Campbell comedies and who co-stars with Coy Watson Jr. in "School Day Love," a comedy which has run 12 weeks in a Los Angeles theater. Doreen has played important parts with nearly every big star in pictures, including Mary Pickford, Douglas Fairbanks, Nazimova and others.

At the Fox New York studio William Fairbank has a new leading woman in Sadie Mullen. This is Miss Mullen's third picture. Just a little over one year ago she was an art photographer making lovely stills of the lovely screen ladies. Her work looked so good to her that she decided that she would be a leading woman herself.

Gorgeous Settings Made for "Moulin Rouge."

Beauty and Splendor of Paris Brought Out Realistically in New Picture.

ALL the beauty and splendor of beautiful Paris and its cabarets have been brought out in the picture, "The Queen of the Moulin Rouge," a story of remarkable character and strength and directed by Ben Carré, art and technical director. Ben has had experts in Paris supplying him with detailed drawings and photographs of the scenes, streets, buses, furniture and other details that the picture calls for. Among the most interesting of the scenes is the great "Moulin Rouge," a setting that is an exact replica of the original in Paris. The chairs, tables, woodwork, even the color in this famous cabaret, were reproduced in the setting with remarkable accuracy. More than 400 people were used in that one scene. There were the same number of musicians, playing the same kind of instruments and the same music, which the orchestra of its namesake in Paris used and played.

Those that have wondered about real underworld life and apaches will see that life pictured in a very realistic way.

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Violet Mersereau Writes of Work in Italy.

Tension Somewhat Relieved by Presence of American Jazz Band.

VIOLET MERSEREAU, who is in Europe working in a William Fox film, writes home a chatty letter of her impressions of Rome, and working in Italy, received during the earlier making of the big special "Nero." Says Violet:

"Truly every minute seems to be taken up from the day we landed in Naples, where we only stayed one day, then on to Rome. It's so beautiful here now. I mean, it isn't too hot or too cold—just right. We have had quite a little rain, but it only showers."

"This hotel is very beautiful, for this is the season in Rome, so it is decorated attractively and music all day long, dancing at tea time and from 10 P. M. on they have a wonderful American jazz band. Yes, when we first heard it we all sat bolt upright. We could scarcely believe our ears, because even when they play in the streets and beneath the windows of the hotel, they always play selections from the different operas. The Italians love music and they certainly can play and sing. This, however, was the first time we ever heard any jazz. It's a wonderful American band. We have to tumble out early for the studio and work, so it's impossible to stay up late."

Eugene O'Brien in Picture Booked for Rivoli.

"John Smith" Is Plain Title of Story Noted for Wholesome Atmosphere.

STILL another clean, wholesome picture has been booked for showing at the Rivoli theater, Gus A. Metzger, the manager, evidently figuring that after a while the public will show by their patronage their appreciation of his efforts to give it the pictures of the better kind. The title of the picture is "John Smith," an unusual title to a picture.

Barbara La Marr, the famous film beauty who has the leading role in Rex Ingram's latest production for Metro, was reading the report that the former German emperor is holding out for \$1,000,000 as the price of the publication rights to his memoirs. "Hardly seems enough," says Miss La Marr's comment, "especially when one remembers that Milton received about \$30 for 'Paradise Lost.'"

George Fawcett is doing two Paramount pictures at one time. He is playing Eph Holbrook in "The Old Homestead," directed by James Cruze, and the judge in "Marslaughter," a Cecil R. DeMille production. In the latter he is innocent of facial adornment; in the former he wears whiskers that are a lot of bother.

"I've been doing some quick changes of late," says Mr. Fawcett, "that would do credit to a professional artist. Talk about quick changes—I rip off the beard and comb my hair, and into the judicial robes, in the forms he wears whiskers that are a lot of bother."

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Donald MacDonald Admits Liking "Heavies."

Hero Parts Fine, but Actor Prefers Playing "Villain."

"I LIKE to play villains. They usually become involved in the action of the story's plot and take part in whatever excitement is going on. Heroes are fine roles, and the people always like them, but they don't get as much fun out of their work."

There, in one short paragraph, is the explanation of Donald MacDonald's many dastardly perpetrations on the screen. In person he is a very likable Irishman with a keen sense of humor, a broad strain of kindness and generosity and a host of friends.

Mr. MacDonald's entry into the theatrical world was wholly in keeping with his own quick wit. Raised in Brooklyn, he had frequently appeared in amateur productions there, but had never quite had the nerve to apply at a theatrical agency for professional work.

One day, however, feeling especially courageous, he decided to throw his hat into the stage ring. Just as he passed the door of the managers' private office, someone stepped into the hall, ejaculated "Where on earth have you been?" pulled him inside and signed him for a repertory engagement. To this day MacDonald is sure they mistook him for someone else, but he took the job and got away with it for a full season, when the road show closed.

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WELL WORTH FINDING
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The frozen-faced comedian goes to bat with one of the laugh-
ingest comedies of his
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Chortles, chuckles,
outbursts and screaming
gales of laughter
will accompany the
busting of your gallus
buttons when you
see—

**MY WIFE'S
RELATIONS**

**KEATE'S
CONCERT**
INCLUDING CONTEST

1. "Aida".....G. Verdi
(a) Heavily Aida
(b) Glory to Aida
(c) Grand March
(Request)

2. Selections from
"Rigoletto".....G. Verdi
(a) Woman Is Fickle
(b) Quartette

3. Song, "Tudny".....
Edwin and Nell Reed

4. Keates' Contest

5. "Medley of Hits".....
Arr. by Keates

**TODAY AT
12:30**

"SOUTH OF SUVA"
WITH
MARY MILES MINTER
AND WALTER LONG

A South Sea Island
Drama without a
Single Beachcomber
or Whisk Broom Costume

**ACTION! THRILLS! HEART BEATS!
AND ROMANCE!**