

ZIEGFELD FOLLIES OPENS 16TH SEASON IN NEW YORK

Burlesques Make Hit With Gotham Rounders, Who Are Able to Recognize Bits of Plays Seen Last Winter.



Scene from "The Blushing Bride."



McIntyre & Heath in "Red Pepper."

BY ELIZABETH LONERGAN. NEW YORK, June 24.—(Special.)—Summer is here at last! Not because June is more than half way through...

This is the 16th edition, and long before this the poor dramatic critics were out of the old adjectives of praise and coined new ones...

Among the players—and their names is legion—Gallagher and Shean, Glida Gay (in a show a lance that may give the show a lot of advertising)...

NEW FILM VAMPIRE WEARS EXQUISITE, COSTLY APPAREL

William Fox Pays Enormous Price for Gown Worn by Miss Estelle Taylor in "Fool There Was."

THE price William Fox paid for the "vampire" gowns worn in "A Fool There Was" by Miss Estelle Taylor was by no means one of the minor items of cost in this super-special production...

After the anxious days of considering who was to play the part were over and Miss Taylor finally chosen, the next important question was that of the gowns, and who was to make them...

that was precluded by the fact that it had already been used for a war picture. "Science or God?" reigned as a title for several weeks, but it has now been discarded...

—All the literary lights of the motion picture colony are uniting to give a farewell dinner to Clayton Hamilton. Mr. Hamilton, distinguished critic and playwright, will complete this month a two-year term of service as associate editor at the Goldwyn studios...

ARTISTS OF KISER STUDIO INJURED IN SHOOTING FILM

Edward J. Taylor, Leading Man, and Lloyd Jones, Assistant Camera Man, Have Narrow Escapes Photographing Logging Operations.

AFTER spending two weeks taking moving pictures of logging operations in the Big creek camp of the Crosssett Timber company in the fir forests of the Nehalem mountains...

WOMAN'S PHYSICAL BEAUTY RAISES HAVOC IN PICTURE

"Manager Lucy Books Photo-Dramatization of Anna Katherine Green's Famous Novel 'The Mayor's Wife' for Majestic.

DANGER attends the possession of physical lure by woman. This point is illustrated graphically in "His Wife's Husband," a photo dramatization of Anna Katherine Green's famous society novel...

Hal Roach, producer of Lloyd comedies, has the right idea. He says: "I am taking my family to see—clean wholesome pictures."

Norma Steps Aside to Help Sister Connie. Emotional Star Cheerfully Sacrifices Noted Camera Man for Younger Sister's Film.

VAUDEVILLE ACTOR VISITING IN PORTLAND

A visitor in Portland is Bernie Dunn, who has arrived to spend a short vacation with his parents, Mr. and Mrs. T. J. Concannon.

Elaborate preparations are now being made at the Louis B. Mayer studios for the filming of "Timber," the first of the Reginald Barker productions under the Mayer banner.

CECIL B. DEMILLE WRITES ON DIRECTOR'S WORK TODAY

Producer Draws Distinction Between Those That Stood Behind Megaphone and Those Now Standing in Same Position.



Cecil B. DeMille, one of America's foremost directors, writes describing present-day requirements of men responsible for pictures.

BY CECIL B. DEMILLE. Written for the Oregonian. The value of the director in making motion pictures is being questioned these days. Not that anyone believes that he is not valuable...

agree with that view. But I am content to let others discuss it. There is, however, one point in the discussion that seems to me to be generally misunderstood...

Picture Companies Twist Summer Calendar

Season Prolonged Profitably for Hotel-keeper at Balboa Beach, California.

THERE is a hotel-keeper at Balboa, Cal., who, thanks to an unusual demand for "sea drammer," has triumphed over nature by stretching his summer season from four to six months.

Producers Support Hays, Says De Mille. Paramount Products Meet With His Ideal, Declares the Noted Director.

THE motion picture industry to a man is behind Will H. Hays in his fight to maintain the high moral and artistic standard of motion pictures.

AT LAST!
The Great Novel of Movieland
Read what NORMA TALMADGE and CHARLIE CHAPLIN say of it!

*Editor Red Book Magazine:—
I thank you for the opportunity of reading "A Girl of the Films" and I have Rob Wagner for having written a story that gets below the superficial and more positive forces at work upon our characters. As bright as the story is, it has a greater significance than were earlier than want.*

Sincerely yours,
Norma Talmadge

Charles Chaplin
Los Angeles, California

"A Girl of the Films"
By ROB WAGNER

It begins in the July Number of THE RED BOOK MAGAZINE

ON SALE AT ALL NEWS STANDS