DIRECTOR STUDIES TO FIT SUITABLE MUSIC TO FILMS

Columbia Orchestra Director Has Art of Playing the Picture Down to Point That Enhances Value of Feature.



Vincent C. Knowies, who is singularly successful in selecting and render-ing charming and appropriate numbers for pletures shows.

RECENTLY a discriminating woman remarked to the writer:

"The feature picture really was atrocious. But despite that fact, I thoroughly enjoyed the music they played for it."

And that comment states considerable: "Playing the pictures," to write in the vernacular of the theater, is an art in itself. If one is under the impression that it is an easy task, they ought to sit with the orchestra director when the coming feature attraction is being screened for him to select themes.

Ture that is, say, 60 per cent good entertainment, knowing that their orchestras under a director who knows can add the necessary 40 per cent to make it a 100 per cent entertainment.

Such a director is Vincent C. Knowles of the Columbia theater. There is an additional pleasure in reviewing photoplays at that theater for that very reason. The music is not only always appropriate, but it is charmingly played and handled in such a skillful manner that it also helps the screen interpretation.

The vast majority of motion picthe orchestra director when the coming feature attraction is being tion, some feature attraction is being tion, screened for him to select themes and also cue them in suitably. It is comparatively easy, as some directors do, to pick a few tuneful popular numbers and keep on repeating them, regardless whether the particular porticular porticular porticular porticular porticular porticular period is appropriate to the screen. But that is not articular period in appropriate to the screen or situation being enacted on the screen. But that is not articularly playing the pictures, any more than deafening an audience with an deafening an audience with studying to improve his art, the was born in England and studied music can be considered as enhancing the value of the feature.

Some managers are fortunate in having directors who can musically suppliment the features. Such managers can really get by wkh a feature.

The Forbidden City' as production, the was produced at a time when Lewis J, Selznic was pr

villain,' but up in my neighborhood where they know me better, I'm 'Mc-Kim, the sewing-machine man.'"

Clarence H. Geldert, screen actor. suthor and director, has been re-elected president of the Mission Film Caesar have been added to the board caesar have been added to the board of directors. D. G. Havermale was chosen secretary and treasurer to succeed Richard Wayne, who resigned to have more time for his work upon the screen. While planning the exploitation of the first Mission feature production. "Science Cod" to be released to the board of the screen. or God?" to be released next month, Mr. Geldert is also preparing to film "The Shepherdess and the Chimney weep," one of Hans Christian An-

Able Artists Picked for "East Is West."

Have Excellent Supporting Cast in Fenture.

E AST IS WEST" has an all-

Director Sidney Franklin believes in having the best talent to be secured for such a felicitous combination of story, star and setting, and pas made a point of surrounding Constance Talmadge with a cast of luminaries as a fitting foil for her piquant role of the Chinese girl,

Edward Burns is portraying the leading role of Billy Benson. The young Lochinvar of the screen will have ample opportunity to aid beauty in distress and put another feather in his cap for excellent act-

Fred Warren has unusual oppor tried warren has unusual oppor-tunities in his role of Lo Sang Kee, the genial Chinaman, who upholds the principles of the Occident as well as those of China, and sym-bolizes a benevolent justice in his

characterization.

Hop Toy, as played by Frank Lan-ning, is a sinister figure, in star-tling contrast to the kindly Lo Sang

Still another contrast is the comedy element introduced by Charlie all the amazing complexities of that

chop suey king's character.

Then there are Nigel Barrie, a well-known juvenile, who portrays the role of Jimmy Potter; Nick De Ruiz, who is cast as Chang Lee, and Jim Wang, the proprietor of the

Altogether it is an excellent cast fortunate enough to be provided with equally excellent parts.

Selznick Revives Pictures With Tommy Meighan.

U. S. MARINES HELP BEAUTY OF SCREEN IN NEW PICTURE

Extra Men Could Impersonate Doughboys, But When It Came to "Devil-Dogs" Director Insisted on Real Thing.



Young, a role that Warner Oland makes the most of and brings out all the amazing complexities of that American marines.

Katherine MacDonald, coming to Rivoli in "The Infidel," who was "rescued" from South sea savages, but by real honest-to-goodness all the amazing complexities of that

personate the doughty doughboy, tion left a scant half-hour for the but when the author calls for mar- | rescue. ines in his story an S. O. S. must be sent out for the genuine soldiers of utes to rescue a lady in distress?

the sea, for no five-collar-a-day Besides the beautiful star herself. the sea, for no five-gollar-a-day the sea, for no five-gollar-a-day cinema neophyte. regardless of alight blue trousers, dark blue coat clude such well known and capable clude such well known and capable coat the players in Katherine MacDonald's latest screen production include such well known and capable clude and plenty of brass buttons, can realistically give the atmosphere of bourne MacDowell, Robert Ellis and the leatherneck.

James Young, the photoplay director, is authority for this statement, and when Charles A. Logue, the author, wrote a scene in "The Clear Call," "The Child Thou Gavest Infidel," booked for the Rivoli, that called for Katherine MacDonald, the actor on the speaking stage, playing beautiful star, to be saved from hootch-crazed South sea savages by United States marines, it was marines he demanded, and marines

E XTRA men" of the Los Angeles motion picture studios can successfully im-

But what marines need 30 min-Barbara Tennant.

Previous to entering motion pictures John M. Stahl, director of "One in both dramatic productions and vaudeville sketches. He began his film apprenticeship at the very botmarines he demanded, and marines that he got.

Logue insisted that such minor technical details of the plot as required scenes of Uncle Sam's dreadnoughts in action and runs-to-therescue by the sea soldiers be carried out to the letter.

It mappeneressing at the very sold to wover ten years ago, playing extra parts for \$5 a day. Now he has his own company under the Louis B. Mayer banner, making all-star specials for First National release. "The Dangerous Age," his latest effort, is now in course of production.

DIRECTION JENSEN - VON HERBERG

TREMENDOUS



WALLACE

THEODORE ROBERTS

IN PARAMOUNT'S CLASSIEST, THRILLIEST, LAUGHIEST **AUTO RACING DRAMA**

"ACROSS THE CONTINENT"

Wally drives a flivver 85 miles per hour!-breaks a coast-to-coast record!!-drives through a raging prairie fire!!!-races the Overland Limited through a pitch black tunnel and makes love to two girls!!!!



NOTE:

Last Sunday's contest was a circus and everybody had lots of fun. We'll have more today! So if you can sing or whistle and have a little bit of nerve and you feel lucky-well, you're going to get a \$5 bill.

> Try Your Luck

ALSO A TWO-PART COMEDY AND WORLD EVENTS TOLD IN MOTION

SOCIETY "DEBS" RUN AWAY WITH DIRECTOR'S PET GOAT

Two Working in "Atmosphere Roles," With More Money Than Brains, Couldn't Wear Same Clothes Two Days.

ture directors working in eastern studios no end of trouble. Unlike Hollywood, New York has girls of the elite and near-elite who seek in motion-picture work relaxation from arduous teas and bridge par-ties. That is, they seek it if the casting director doesn't find out their lineage, for he has had enough from arduous teas and bridge partrouble with society in the films, words meant nothing.

BY CHARLES E. McCARTHY.

They besiege the eastern studios of the motion-picture companies, however, and some of them succeed in getting extra jobs. Two such sub-debs were hired the other day at the Paramount Long Island studio to make up the background of a fashionable ballroom scene for Alice Brady's first Paramount picture. "Missing Millions." They came to the studio in their limousmes, all dressed in pink evening clothes, with slippers and stockings to match, a perfect picture of isveliness.

The casting director spoke to Joseph Henabery, who is directing the picture, with enthusiasm—after the field the studio of casting directors—about

BY CHARLES E. McCARTHY,
the "classy" bunch of extras that
had been obtained for the scene.
Everything went fine the first
day. Long shots, close-ups and medium shots were taken with rapid-ity. When the day was done Hena-

bery gave the following instruc-tions:
"Everybody be on this set again tomorrow at 9 o'clock dressed the

trouble with society in the films, and if a young lady with a bluebook reference applies for work as "atmosphere" in the ballroom set she gets the "air," vernacularly speaking.

They besiege the eastern studios of the motion-picture companies, words meant nothing.

The next morning 198 extras came in the clothes they had worn the day before. The two young ladies with addresses in the social register arrived at the studio in a complete change of costume. They were so pleased about their new dresses that they even became so bold as to

NOTED PHOTOPLAY VILLAIN HANDY MAN ABOUT HOUSE

Robert McKim's Skill With Screwdriver Reveals Dark Past When He Used to Sell Sewing Machines.

OBERT McKIM is said by many had a machine in good running orto be the screen's most policies. For good measure, while the ished villain. But he's a handy coat was being fixed, the acctor revaired the rest of the machines and man about the house, and this tale is told solely in the interest of the ladies. McKim's stage urbanity is had been a sewing-machine agent. wonderfully displayed in his inter-

During the filming of the picture of machines, and then I went out mr. McKim found a rip in his satin coat and hastened to the Fox ward-took a year, though, before I saved coat and hastened to the Fox wardrobe department to have it repaired. United States. I'll have to do it by hand," exlained the wardrobe woman. "Our
ewing machines are out of order."
"Let us see what I can do with
"" and let live in Hollywood, a
number of our neighbors know of
my accomplishment, and not infrequently a little girl will come over "I'll have to do it by hand," explained the wardrobe woman, "Our sewing machines are out of order."

"Many years ago," he said, "I went precation of the role of the villainous De Villefort in the William Fox
special production, "Monte Cristo,"
recently made at the Fox West Coast
studios under the direction of Emmett J. Flynn.

During the filming of the sixten.

"Let us see what I can do with 'em." said McKim.

Then, to the amazement of half a dozen needlewomen, the stage's most consummate villain set to work and with a few applications of a acrewdriver in the right place soon suppose, know me as 'McKim the'

