

FOR ADDITIONAL MEIER & FRANK STORE NEWS OF ESPECIAL INTEREST TO WOMEN SEE THE BACK PAGE OF THIS SECTION

**Do You Radio?**

Nearly everybody does these days. Meier & Frank's is radio headquarters. We have plenty of receiving sets at moderate prices—\$16.50 and up. We have the necessary equipment for those who wish to "make their own." Keep in touch with the radio division.  
—Basement, Sixth Street.

**Phonographs and Records**

Take one of the portable Victrolas with you on your week-end trips, when camping, when canoeing, etc. Moderately priced at \$25, \$35 and \$50. Take advantage of our superior record stocks.  
—Meier & Frank's: Sixth Floor.



**The Summer Goods Section**

invites inspection of its numerous displays of porch and lawn swings, couch hammocks, hammocks, croquet sets, etc. The prices are extremely moderate. Come in and see this interesting section.  
—Meier & Frank's: Fifth Floor

**Refrigerators**

We are Portland distributors for the nationally renowned "Boha" refrigerators. The various styles and sizes await selection here. Boha Syphon refrigerators from \$97.50. Boha Sanitor refrigerators from \$55. Boha Icyco refrigerators from \$32.50. Your own terms in reason.  
—Meier & Frank's: Fifth Floor

Announcing for Tomorrow

**A Sale of Summer Draperies**



**"Vudor" Shades**

To soften the glare of the sunlight, to protect you from the strong sea winds, to make the porch more livable, use Vudor shades. Priced \$14 to \$19 according to size.

This timely sale affords patrons an opportunity to reap a substantial saving on summer drapery requirements.

**Cretonnes 33¢**

Regularly 50c to 70c yard. 2000 yards of fine quality cretonnes in a wide range of patterns and colorings.

**Terry Cloth 89¢-\$1.33**

Regularly \$1.20 to \$1.35 yard for 89¢; regularly \$1.75 to \$1.95 yard for \$1.33. Nearly all are double-faced patterns on grounds that give them a soft velvety appearance. Many colors.

**Burlap 19¢**

For wall coverings or curtains in the beach or country home use this durable burlap. Shown in rose, green, blue, brown and natural. 36 inches wide.

**Chair Pads 69¢**

About 18 to 20 inches in size. Cretonne covered chair pads in a big selection of designs and colorings. Limited number.

**Drapery Velvets**

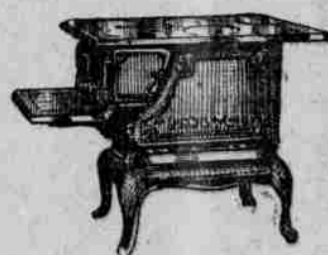
\$2.65 \$3.85

The regular \$3.00 velvets, 36 inches wide, yard \$2.65. The regular \$5 velvets, 50 inches wide, yard \$3.85. Rose, taupe, brown, gold, mulberry, green and heliotrope are the colors. Take advantage of this opportunity to secure high grade drapery velvets at good savings.  
—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

For the Summer Home

**Good Cast-Iron Cook Stoves**

at These Specially Reduced Prices



\$14.75 \$20.65  
\$23.95

No stove quite as practical or durable for the summer camp or beach home as one of these cast-iron cook stoves at the above special prices.

Plain designs, smooth castings on base. Large fire box, full size flues. Splendid bakers. Shown in three sizes.

**Make Your Own Terms in Reason**

—Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

**Camping Blankets \$5.95**

Warm all-wool blankets for outdoor sleeping. Slightly imperfect qualities of the regular \$7.50 grades. Good-looking plaids. 4 1/2 pounds. Size 66x80 inches.

**\$5 Comforters \$3.95**

Full size cotton filled comforters covered with attractive figured silkoline in many colors. Plain borders. Stitched centers.  
—Meier & Frank's: Second Floor. (Mail Orders Filled.)

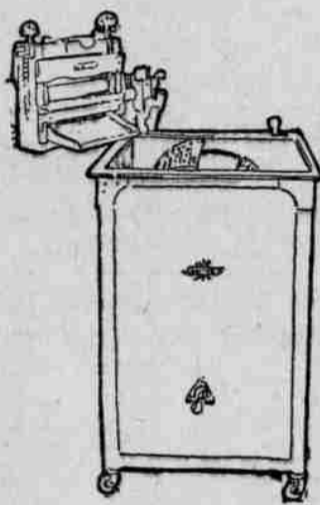
**Universal Electric Washer**

The terrors of wash day end with the purchase of a Universal Electric washing machine.

Simply turn the switch and the clothes are whirled to and fro through the hot water and steaming suds until they are spotlessly clean.

The Universal washes everything with the same attention—from the sheerest of laces to the heaviest blankets.

Handsome in design, simple and easy to operate. Saves its cost in practically costless washings. Make your own terms in reason.  
—Meier & Frank's: Basement, Sixth Street. (Mail Orders Filled.)



—Sale—

**New Room-Size Wilton Rugs**

at Splendidly Worth-While Savings

All of the rugs in this special selling have been received within the last two weeks. The lot consists of three standard grades of fine Wilton rugs. Shown in a diversity of patterns and colorings which will harmonize with the furnishings of any home. Four popular sizes—4 1/2 x 7 1/2, 6 x 9, 8 1/4 x 10 1/2 and 9 x 12 feet.

- \$ 29.00 Wilton Rugs, 4 1/2 x 7 1/2 Ft. ... \$24.50
- \$ 32.00 Wilton Rugs, 4 1/2 x 7 1/2 Ft. ... \$27.75
- \$ 36.00 Wilton Rugs, 4 1/2 x 7 1/2 Ft. ... \$31.00
- \$ 52.00 Wilton Rugs, 6 x 9 Ft. ... \$43.75
- \$ 58.00 Wilton Rugs, 6 x 9 Ft. ... \$49.75
- \$ 65.00 Wilton Rugs, 6 x 9 Ft. ... \$54.50
- \$ 78.00 Wilton Rugs, 8 1/4 x 10 1/2 Ft. ... \$65.00
- \$ 85.00 Wilton Rugs, 8 1/4 x 10 1/2 Ft. ... \$73.50
- \$ 97.50 Wilton Rugs, 8 1/4 x 10 1/2 Ft. ... \$81.50
- \$ 82.50 Wilton Rugs, 9 x 12 Ft. ... \$69.75
- \$ 92.00 Wilton Rugs, 9 x 12 Ft. ... \$79.50
- \$105.00 Wilton Rugs, 9 x 12 Ft. ... \$87.75

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

For Monday, Tuesday, Wednesday

**Sale "Philadelphia" Lawn Mowers**

Tomorrow, Tuesday and Wednesday, while quantities last, we offer genuine "Philadelphia" lawn mowers at these good savings:

\$17.98

for the regular \$21.50 style "K" Philadelphia lawn mower, in 14-inch size with 10-inch wheels and 5 cutting blades. Plain bearing.

\$8.79

for the regular \$11 "New" Philadelphia lawn mower, in 12-inch size with 8-inch wheels and 3 cutting blades. Plain bearing.

\$19.48

for the regular \$23.50 style "K" Philadelphia lawn mower, in 16-inch size with 10-inch wheels and 5 cutting blades. Plain bearing.

\$14.79

for the regular \$18.50 "Independence" Philadelphia lawn mower, in 14-inch size with 9-inch wheels and 4 cutting blades. Plain bearing.

\$19.98

for the regular \$24 style "K. R. B." Philadelphia lawn mower, in 14-inch size with 10-inch wheels and 5 cutting blades. Roller bearing.

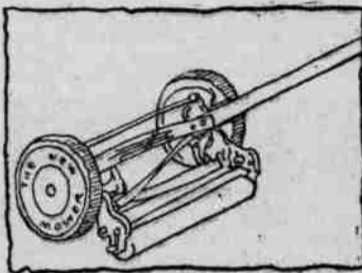
\$15.29

for the regular \$19 "Independence" Philadelphia lawn mower, in 16-inch size with 9-inch wheels and 4 cutting blades. Plain bearing.

\$15.69

for the regular \$19.50 "Independence" Philadelphia lawn mower, in 18-inch size with 9-inch wheels and 4 cutting blades. Plain bearing.

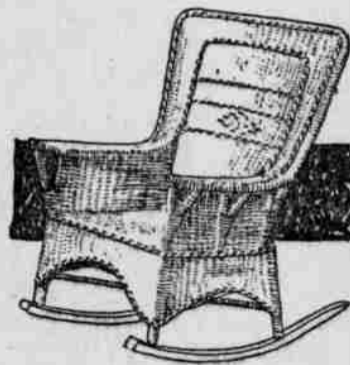
—Meier & Frank's: Basement. (Mail Orders Filled.)



**Furniture for Summer Homes**

Meier & Frank Standard Quality at Substantial Reductions

MEIER & FRANK standard—knowing what that means the prices quoted for this occasion are doubly significant. One could find no better time than now to purchase the things needed for the summer home. The list as instanced by the following is so diversified as to hold something of advantageous character for everyone:



**This Rocker**

\$10.65

Golden oak rocker with genuine leather seat.

**Extra! Iron Springs**

\$8.25

All-iron springs at this exceptionally low price.

**Extra! Felt Mattress**

\$8.95

Forty-pound felt mattresses made in Portland.

**Extra! Yum Yum Springs**

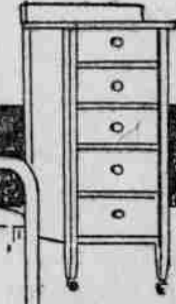
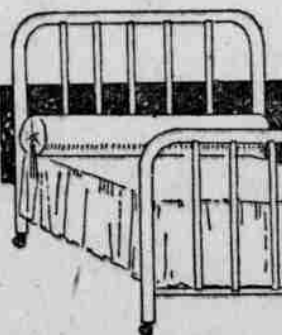
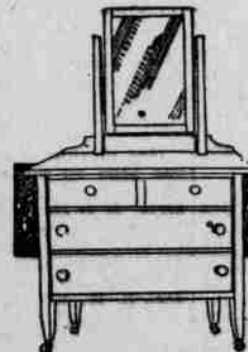
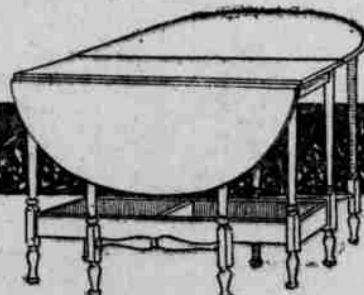
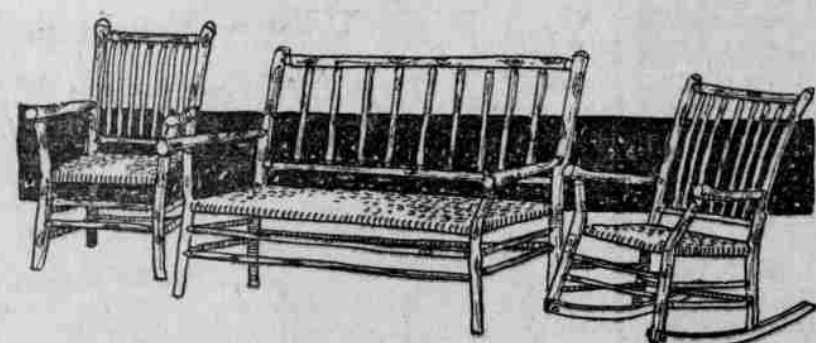
\$3.75

A very low price for popular Yum Yum springs.

**Grass Rocker**

\$6.95

Chinese grass rockers in various styles.



**Chair**  
\$7.25

**Settee**  
\$15.50

**Rocker**  
\$7.25

**This Rocker**  
\$9.95

**Chair**  
\$2.98

**Breakfast Table**  
\$6.75

**Dresser**  
\$19.75

**Metal Bed**  
\$13.95

**Chiffonier**  
\$17.95

Old hickory chair as illustrated above.

Good looking old hickory settee.

Old hickory rocker to match chair and settee.

Substantial golden oak rocker with wooden seat.

Golden oak finish dining chairs at this low price.

Drop-leaf breakfast tables in size 36x48 inches. Unfinished.

Choice of golden fir or ivory finish dressers.

Ivory finish metal bed with two-inch tubing.

Attractive ivory finish, with five deep drawers.

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)