

DEMAND INCREASES FOR AUTO VEHICLES

Production Shows General Revival of Industry.

MAY SHIPMENTS LARGE

Output for Both Motorcars and Trucks in All Parts in May Shows 50 Per Cent Gain.

NEW YORK, June 17.—Nothing more clearly indicates the increasing demand for the transportation of persons and merchandise than the record production of motor cars and trucks as reported to the annual meeting of the national automobile chamber of commerce in session here this week.

General Demand Increased. Reports received at the meeting, attended by more than 100 motor vehicle manufacturers and presided over by Charles Clifton, president, showed an increasing demand for motors in practically every part of the country except Maine and Georgia.

Reduced Costs Big Factor. "Reduced costs to the public in line with the fall of raw material costs account for the revival of the automobile industry above the normal business curve," said President Clifton in sounding the keynote of the meeting.

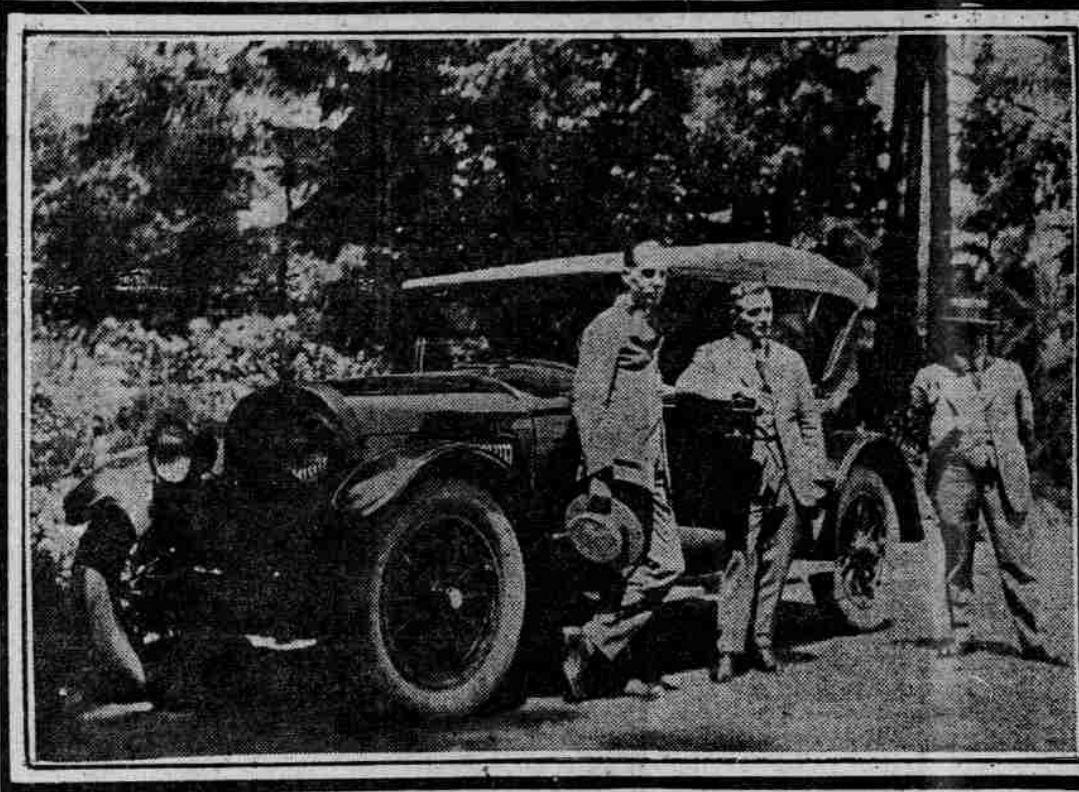
Business Revival Forecast. "Julius H. Barnes, president of the chamber of commerce of the United States, addressing the meeting, predicted the prompt revival of business with a consequent increased need for motor transportation. He noted, as one reason why America can invest so heavily in motor vehicles, that the American family has to pay out only 40 per cent of its income for food supply whereas the European pays 60 per cent.

President Clifton Re-elected. Charles Clifton (Pierce Arrow) was re-elected to the presidency of the national automobile chamber of commerce, the members insisting that he continue his long-time leadership in the industry. Directors re-elected were as follows: Roy D. Chapin (Hudson), C. C. Hanch (Lexington), J. Walter Drake (Hupp), H. H. Rice (Cadillac), N. Willys (Willys-Overland). The following were elected officers for the year: Charles Clifton, president; Roy D. Chapin, vice-president; C. C. Hanch, secretary; vice-president, passenger car division; Windsor T. White, second vice-president, motor truck division; A. J. Broseau, secretary; H. H. Rice, treasurer; and Alfred Reeves, general manager.

BLANKINSHIP HUDSON PILOT Stock Car Which Won Salem Race Driven by Local Man. The Hudson touring car which took first place in the stock car race at Salem on June 3 was entered by Blankinship & Lovering, auto repair men and builders of sport and racing cars, 490 Burnside street, it is announced in correction of an item appearing last week, which stated that the car was entered by another firm. The car was driven by J. L. Blankinship, a member of the firm and an experienced race driver.

Manufacturers' Warranty Favored. AKRON, Ohio, June 17.—Replies from a questionnaire sent to dealers by the Miller Rubber company shows an overwhelming sentiment in favor of the manufacturer's standard warranty. Both dealers and consumers say that the industry has taken a decided step forward in removing the menace of unjustified replacements. Service has replaced the mileage guarantee in the warranty.

WRESTLING CHAMPION MAKES USE OF CADILLAC CAR WHILE IN PORTLAND.



Johnny Myers, middleweight champion of the world (center), who wrestled in Portland recently, and Cadillac car placed at his disposal while here by the Covey Motor Car company, local Cadillac distributors. At the left in the photo is Jack Routledge of Portland, while at the right is Ed White, Myers' manager and prominent sportsman, author of White's wrestling rules. Both Myers and White are from Chicago.

John Smith and His Car by Frederick Russell

IN packing his kit Smith thought he had left troubles behind, but the first trip proved otherwise. Caught on the road "10 miles from the nearest garage" and two miles from the nearest farmhouse there was nothing to do but to look for the seat of trouble himself. A description of the incident can best be gathered from his version of it as he gave it to me in our conversation upon his return home.

Next Sunday — Profiting by trouble. (Copyright, 1922, by the Thompson Feature Service.) FRANKLIN SMASHES RECORD May Output Greatest in History and June to Be Bigger. SYRACUSE, N. Y., June 17.—Officials of the Franklin automobile company report orders for June shipment equal in number to total shipments for May. May broke all previous records in the matter of retail deliveries of new Franklin cars into the hands of customers for a period running back 20 years.

Paris Has Auto Show. The opening day of the Paris automobile show, which is to be held in the Grande Palais, is listed for October 4. Highways of from 33 feet to 55 feet in width are under construction in China.

LOCAL MAN TO HANDLE PRUFO PRODUCTS. Showing the manner in which we cover cars with white, soft cloths, in order to keep them clean. Robert B. Williams, named to represent well-known waterproofing in Oregon. Announcement of Robert B. Williams as representative for Prufo products throughout Oregon was made last week by the Hall Products company. Williams was formerly with the R. M. Hollingshead company, selling Whiz products. Mr. Williams in the past has been known to his friends by the nickname of "Whiz Williams," but henceforth he will be "Prufo Bert," it is declared.



Advertisement for Prufo waterproofing product, mentioning Robert B. Williams as the representative in Oregon and the Hall Products company as the manufacturer.

CHEAP OIL CAR FEATURE

NEW STEAM AUTO APPEARS WITH FUEL ECONOMIES. Distillate for Summer Driving and Kerosene for Winter Operate Steam Engine.

NEW YORK, June 17.—An automobile that uses for fuel in the summer the oil which propels the big ocean-going steamships and the oil-burning type of locomotive is attracting the attention of motorists in New York.

China Building Roads. Considerable progress was made during the past year in road construction in the Amoy district. Although the roads are not of the best construction, they will serve to lessen the time of traveling from five and six hours to about two and three. There are over 10 motor cars going out on the several roads from Chang Chow daily. The new road from Auhai to Chauchentown has eliminated the necessity of traveling by sea, says Consul Carleton, Amoy.

Rubber Long in Use. Rubber has been known in civilized countries for several centuries. Spanish and Portuguese adventurers in the 15th century found South American natives playing games with balls which rebounded amazingly. So strange and mysterious was the substance of which these balls were made that many of them were carried back to Europe as marvels of the new world.

RADIO TOUR UNDERTAKEN

CROSS-COUNTRY TRIP BOOSTS AUTOMOBILE INDUSTRY. Concerts Will Be Given Wherever Motorcars Are Halted During Run to San Francisco.

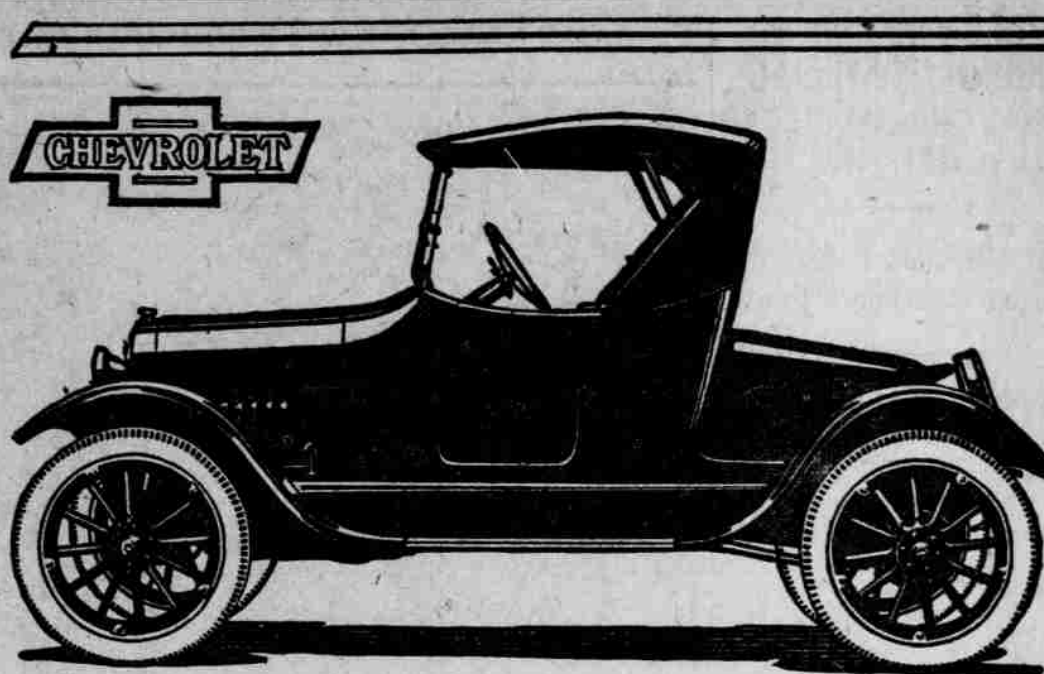
DETROIT, June 17.—The first official transcontinental radio tour over the Lincoln highway left Detroit this week. As Detroit is the world's greatest radio center, as well as the world's largest motorcar center, it is perfectly fitting that the world's initial transcontinental radio tour should leave from the Michigan metropolis. This trip will mark a new era in the possibilities and pleasures of the already famous radio. The itinerary of the journey from Detroit to San Francisco involves stops at all the important cities along the road, where radio concerts will be given right from the motor cars.

The widespread interest that the modern radio has aroused has been little short of phenomenal. It was hardly thought possible, however, to properly connect up the modern radio with a car in fast motion and keep it in proper adjustment over the long haul. It is out on the Pacific coast, for example, it can with ease "pick up" any of the various wave lengths of the eastern cities. This is something that is even making science gasp a little bit, for they are all familiar with the "vibration periods" of the automobile and it is these "vibration periods" that would put any radio set completely out of business.

In an interview with Mr. Blood, regarding the feasibility of such a trip in connection with the modern radio, he stated that their most difficult task was in finding a car that would not complain as having their receiving set out of business and make it impossible to "pick up" and "hold" the various wave lengths at will.

URGENT CRANKCASE CLEANING Life of Motor Increased by This Attention, Says Bulletin. It is safe to say that few things are more important for the efficiency and life of the motor than maintaining clean oil in the crankcase. Says a bulletin issued by the Standard Oil company. Inevitably crank-case oil becomes contaminated in various ways—engine operation causes steady accumulation of road dust, carbon, fine metal particles and other impurities. A point is eventually reached at which the lubricating efficiency of this contaminated oil is seriously impaired. Before this happens, it is highly important that the used lubricant be cleaned out and replaced with fresh oil. Otherwise, serious damage may result.

Advertisement for Thermoid tires, highlighting their durability and performance. The text describes the tires as being made from actual photographs of rubber magnified 200 times, showing the internal structure and the 'lumps' that cause wear.

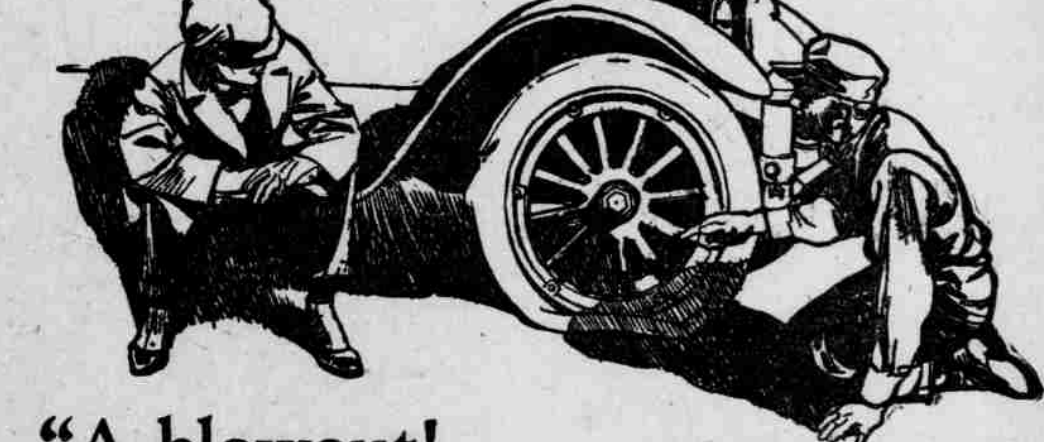


The Lowest Priced FULLY EQUIPPED Roadster \$525 f.o.b. Flint, Mich.

The Chevrolet Roadster is a car that can be used purely for business, purely for personal service, or in an ideal combination of both. It is intensely practical as a business car. For salesmen it will serve splendidly to multiply earning power, making possible the covering of a much larger territory and more calls in a given time.

Fields Motor Car Co., 14th and Alder Sts. Arthur Bryan Motor Co. L. Y. Billingsley Motor Co. Hugh Smith East Broadway at Wheeler East Eighth and Hawthorne Ave. Gresham, Or.

Advertisement for Thermoid tires, highlighting their durability and performance. The text describes the tires as being made from actual photographs of rubber magnified 200 times, showing the internal structure and the 'lumps' that cause wear.



"A blowout! I'll tell you what caused it"

JUST one weak spot, and a whole new tire gone! That's what a lot of motorists complain of. The tread barely worn off—yet a blow-out ruins the entire shoe!

Discovery of new rubber compound. At last a rubber has been produced that reduces these "lumpy" formations to a minimum—that eliminates premature tire troubles.

ALLEN & HEBARD COMPANY, Distributors—64-66 Broadway, Portland. Advertisement for Thermoid tires, highlighting their durability and performance. The text describes the tires as being made from actual photographs of rubber magnified 200 times, showing the internal structure and the 'lumps' that cause wear.