

WOMAN'S HANDBAG MUST NOT BE SHABBY OR SHAPELESS

Looking Prosperous One of Chief Assets of Business Woman Who Is Earning Living and Is Always on Qui Vive for Chance.



The Business Woman's Particulars About Handbags



Rain and Sun Umbrella A Boon To Business Girl

CONSTANT companion of the business woman is her handbag. It must never be shabby or shapeless—to take away from her smart prosperous ensemble.

Problems of Dressmaking by Madam Richet

DEAR MADAM RICHERT—I am enclosing samples of velvet and lace. Have a dress the velvet and lace. I like it. It closes left side front, has shawl collar, edged with dark brown braided edging which also continues down closing.

HOME DRESSMAKER: The July Delinquent shows just the help you require. Place out the bottom with the dark brown duvetyne and on the little turn up which finished the skirt hand work the same motif as you have on your dress.

page 21, No. 1738, is a stunning example of the type just named. In the canton crepe will make a comfortable and cool outfit for this season of the year.

DEAR MADAM RICHERT—I have a beautiful canton crepe you have I wish that you would see the model shown on page 2, No. 1823. Have the blouse collar and cuffs of the batiste in the cream shade and the border on the skirt done in the lighter tone of brown, using the chenille.

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DEAR MADAM RICHERT—Will you please give me some help in altering some too small clothes? I have a white dress, our own, which I would like also blouse to match made in eon effect, long light sleeves. This dress is out of style and too small.

DEAR MADAM RICHERT—I am asking you for a few suggestions as how to make a spring coat or cape. I am a size 36, 44, 18 inches. I have a white dress, our own, which I would like also blouse to match made in eon effect, long light sleeves.

DEAR MADAM RICHERT—I always enjoy your help to others and am bringing my dress problem to you. I have a beautiful canton crepe you have I wish that you would see the model shown on page 2, No. 1823.

Almost Unbelievable You can hardly realize the wonderful improvement to your skin and complexion your mirror will reveal to you after using Gouraud's Oriental Cream for the first time.

1469 Would it be pretty with a banding around the skirt like inclosed picture done in geranium colored silk, or would you prefer a patterned silk? If this would not be good, perhaps a patterned silk would be better.

DEAR MADAM RICHERT—Can you plan a lined dress for me? What color would be best? Do you think I could wear lavender?

DEAR MADAM RICHERT—I have three yards 54 inch wide, plain black and white material. I bought it for a suit but now don't know if serge will be worn this summer or not. Let me know if serge will be worn in suits?

DEAR MADAM RICHERT—I have 2 1/2 yards of material like inclosed sample, about 30 inches wide, plain black and white. I would like to use it for a suit or dress for the summer.

DEAR MADAM RICHERT—I am enclosing a sample of material I have. There is pleated material to be worn with a black jersey sport jacket? What kind of plaiting would be best? I am 26 years old, waist 27 inches, hips 30 inches; also please tell me what kind of overblouse to wear with the jacket?

DEAR MADAM RICHERT—Your material will carry a combination and if you have not too much coloring yourself, you will enjoy the fun and the black. The rope silk will be best for the embroidery.

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How to Make Perfect Strawberry Jam in 10 Minutes

New Certo Process Astonishes Housewives

Never Fails, Requires Only One Minute's Boiling, Retains All the Color and Flavor and Makes More Jam from Same Amount of Fruit

Strawberries are now plentiful at a low price, sugar is cheap and housewives are putting up strawberry jam as never before. Best of all, the brand new and never failing Certo process for making jams and jellies has eliminated every reason why any housewife should hesitate to make such a delicious conserve.



CERTO (Sure-Jell) "MOTHER NATURE'S YEAR ROUND JELL MAKER"

1 minute's boiling of 2 pounds of fruit plus 4 ounces Certo makes 5 pounds of jam

15 minutes boiling of 2 pounds of fruit plus 2 pounds of sugar makes only 3 pounds of jam

DEAR MADAM RICHERT—I would like your advice as to where in Portland art needle work can be sold and which would be the best place.

DEAR MADAM RICHERT—Will you kindly advise me what colors to use in embroidering a dress of inclosed sample? It is made with a long waist. Am 5 feet 3 inches, weight 120 pounds.

DEAR MADAM RICHERT—Am making a serge dress like inclosed, omitting the collar, which has a short sleeve out with the waist like inclosed No. 2. I wish a bell sleeve of the serge like No. 1. Please tell me where the sleeve seam should be placed.

DEAR MADAM RICHERT—Kindly advise me how to fix over the seam where the sleeve seam is and is faced at bottom, so I cannot tug when I am sitting. The skirt has three cords around the bottom and I am thinking of taking the cords out and embroidering the skirt.

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MOTHER, WATCH BABY'S BOWELS GIVE "CALIFORNIA FIG SYRUP"

Harmless Laxative to Clean Little Bowels and Sweeten Sour, Colic Stomach—Babies Love It

Hurry, Mother! A half teaspoonful of genuine California Fig Syrup will make your cross, fretful baby comfortable. It cleanses the little bowels of all the wind and gases, the bile, souring food and stomach poison which is causing baby's discomfort.

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PAINS ACROSS SMALL OF BACK

Husband Helped in Household. Lydia E. Pinkham's Vegetable Compound Made Her Strong



Postor, Oregon—"I used Lydia E. Pinkham's Vegetable Compound for pains across the small of my back. They bothered me so badly that I could do my work only with the help of my husband. One day he saw the 'ad.' in our paper telling what Lydia E. Pinkham's Vegetable Compound is doing for women, so I began to take it. It has helped me wonderfully. I am feeling fine, do all my household and washing for seven in the family. I have been irregular too, and now am all right. I am telling my friends what it has done for me and am sure it will be good for others. I can use this letter as a testimonial. I will stand up for Lydia E. Pinkham's Vegetable Compound any time."

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GRANDMOTHER kept her hair beautifully darkened, glossy and attractive with a brew of Sage Tea and Sulphur. Whenever her hair took on that dull, faded or streaked appearance, this simple mixture was applied, with wonderful effect. By asking at any drug store for Wyeth's Sage and Sulphur Compound you will get a large bottle of this old-time recipe, improved by the addition of other ingredients, all ready to use, at very little cost. This simple mixture can be depended upon to restore natural color and beauty to the hair.

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