



FESTIVAL OF ROSES, PAGEANTRY AND SPORTS OPENS TUESDAY

Four Days of Crowded Events to End Friday Night With Carnival Ball—President Harding to Send Personal Representative—Rose Show This Year to Be One of Sense-Stealing Beauty—Notables to Attend.

THOUSANDS and thousands of visitors will gather here this week to do homage to the Portland rose and to enjoy the gaiety and pageantry of the 15th annual rose festival.

From the moment when the fair Queen Harriet arrives on her royal barge Tuesday morning until midnight Friday, when the festivities end in the grand carnival ball, the city will be given over to merry-making. So many events have been scheduled by the Rose Festival board that the four days will be crowded with entertainment.

A number of prominent guests, who will come here to visit the floral fete, which has made Portland famous the world over as the rose city, will add interest to the festival this year.

Of first importance is Miss Alice Robertson, representative in congress from Oklahoma, who is here as the personal envoy of President Harding. She is eager to meet the women of Oregon and in her honor a mass meeting has been arranged for Wednesday afternoon at 3 o'clock at the municipal auditorium, to which everyone is invited. Miss Robertson will speak on "Woman's Opportunity in National Readjustment."

The rear-admirals will also be distinguished visitors. They are Rear-Admiral David Potter, paymaster general of the navy, and Rear-Admiral J. V. Chase. Rear-Admiral Chase is in command of the Commodore. The officers on the six destroyers and the mayors of Oregon towns are other noted guests.

Canadian Cities Represented.

R. W. Perry, alderman of Victoria, B. C., will officially represent his city and there will be a delegation from Vancouver B. C. From Lewistown, Idaho, will come the queen of the rose fete in that city with her attendants.

"We expect a record-breaking attendance this year," said Eric V. Hauser, president of the Rose Festival board of governors. "Everything points to the most successful festival in history. Unusual interest has been manifested in the affair this year. The support of outside municipalities is most gratifying."

"The citizens of Portland have made the festival possible by their contributions to the fund and I wish to take this opportunity to thank them for showing their faith in the festival board by aiding us so materially."

Already the city is beginning to take on its gala appearance. Ninety blocks will be decorated with garlands of greenery and roses, streamers and pennants. Special attention will be paid this year to the union depot.

The festival center in the south Park blocks, always one of the features of the fete, will be especially beautiful this season. The displays will be arranged under the direction of the Oregon Florists' club and the park bureau. The center will open Tuesday and may be viewed at any time during the fete.

Fiesta to Start Tuesday.

The festival will open with the arrival of the queen and her princesses at the Belmont street quay at 11:30 A. M. Tuesday. The royal party will land at the east side in order to accommodate the large crowds.

At the afternoon will come the coronation ceremonies, one of the most beautiful and artistic of all the festivals. Laurelhurst Park will be the scene of a gorgeous pageant, when charming dancers doing homage to Queen Harriet. This dancing pageant, which is under the direction of Robert Krohn, will be repeated Tuesday night at Laurelhurst Park. Flood lights have been arranged so that everyone will be able to view the dancing. This is expected to be one of the most beautiful features of the entire fete.

On Tuesday another event of interest is the formal opening, by the queen, of the rose show at the armory. The Portland Rose society, which will have charge of the display of cut roses in the rose show, is the oldest rose organization in the United States. It has held exhibitions of roses grown by amateurs for the past 33 years.

Sports Show to Feature.

In addition to the displays by individual gardens there will be exhibitions of roses from various districts of the city and displays from other cities of the northwest. There is no admission charge to the rose show.

At the armory there will be also the first annual sportsman-tourist exposition, arranged to portray the unequalled facilities for outdoor recreation in the Pacific northwest. The exhibits are free.

An information booth will be maintained and it will be the purpose of the committee in charge to supply information to visitors about Oregon and the northwest, their many beautiful recreation points and scenic attractions.

The Oregon sportsman show is in charge of the Portland Chamber of Commerce, with Henry J. Ottensheimer as general chairman.

Floral Parade Friday Afternoon.

The grand floral parade, probably the most popular and spectacular event of the fete, is scheduled for Friday afternoon. There will be representations this year from cities which never before have entered floats in this parade. The Ambassador hotel of Los Angeles and the Palace in San Francisco will have elaborate entries. Seattle is sending a float.

The Newberg Berrians, the Salem Cherrians and the Prineville Irrigators will add zest to the parade with their drills, decorated entries and bands. Other towns to be represented will be Pendleton, The Dalles, McMinnville and Eugene. In addition to the usual pageantry, ceremonials and formal functions of the Rose Festival, the board of governors has added to the program this year a number of popular events, which with their general appeal and wide variety are expected to greatly stimulate the festival spirit and keep the festival crowds entertained throughout the four-day period.



Photo by Bushnell

Queen Harriet Miss Harriet Griffith, who will reign over Portland Rose Festival this week

and will be held between the Burnside and Hawthorne bridges, where a trip over the Columbia river highway and other entertainment, will participate in this spectacle, under the supervision of P. P. Fisher, great sachem. They will also stage an Indian war dance and a series of Indian ceremonials. An aerial battle, showing two airplanes in spectacular combat above the grounds, will be another feature; a sham battle showing an active sector in France, with a detachment of troops in uniform participating, and a realistic reproduction of a great Oregon forest on fire will be other numbers. The climax and grand finale of the festival programme will be the carnival ball, to be given on Friday evening at the Armory, under the supervision of W. C. Culbertson.

Both floors of the Armory will be available for dancing with two orchestras in attendance. A special musical event, under the supervision of Director Culbertson, will be staged on Friday night at Multnomah field. This will be the Whitney boys' chorus of 2000 voices, comprising singing units from all over the state, Bobby Murray, 12-year-old boy soprano, who sings 14 full notes higher than the highest note ever before sung by a human voice, who is being brought from New York as a special attraction, will sing several solos. Following is the official Rose festival programme: Coronation Day, Tuesday, June 20. Arrival of princess and coronation of...

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Rose show—official opening. Festival center—floral opening. Sportsman's tourist show—official opening.

Regatta Day, Wednesday, June 21. The regatta. Mass meeting of Oregon women, honoring Miss Alice Robertson, President Warren G. Harding's personal representative. Admirals' ball. Festival center. Sportsman's tourist show. Rose show.

Army and Navy Day, Thursday, June 22. Gymkana. Fireworks display. Rosarian ball. Festival center. Sportsman's tourist show. Rose show.

Floral Pageant Day, Friday, June 23. Festival center. Grand floral parade. Grand carnival ball. Whitney Boys' chorus, featuring Bobby Murray (Friday, Saturday, Sunday).

Coronation Day, Tuesday, June 20. Directors in charge—Mrs. Frank McCrill and W. C. Culbertson. 11:30 A. M.—Arrival by royal barge of Harriet, queen-elect of Rosaria, and royal party, escorted by the fleet of her domain. Presentation of Princess Harriet by Prime Minister Dundore to Governor Olcott, Mayor Baker and President Hauser of the Rose Festival governors, who will welcome her in the name of the commonwealth, municipality and the county of Multnomah.

12 M.—Entry royal to the city, under escort of Rosarians, military and naval staff, soldiery and citizenry, officials of state. 12:15 P. M.—Official luncheon, gold room, Multnomah hotel. 2:30 P. M.—Coronation ceremonies at Laurelhurst park, followed by celebration (festivities staged in a pastoral setting of surpassing beauty)—allegorical dancing by groups of children, direction of Professor Robert Krohn.

4:15 P. M.—Official opening of Rose show at Armory by Queen Harriet. 4:30 P. M.—Official opening of Sportsman-Tourist exposition at Armory. 5:00 P. M.—Queen Harriet officially opens Festival center.

Locations—Laurelhurst—East 39th and Stark. Take Ashkeny and Sunnyside cars. Armory—Tenth and Couch. Festival Center—(South Park Blocks), Salmon to Jefferson, Park to West Park.

The Regatta—Wednesday, June 21. On the Willamette river. Course—Start and finish of all races between Morrison and Hawthorne bridges. Official reviewing stand, Belmont-street quay. Fred W. Vogler, director in charge; Roy T. Bishop, admiral of the regatta; Ralph Stachil, chief aide; General committee—Commodore C. W. Boost, Kenneth Beep, secretary; Dr. Charles E. Hill, A. A. Hoover, F. E. Newell, F. W. Vogel, George Sheppard, Captain E. W. Spencer, J. M. Kippel, R. H. Newberger, Sam Smeat, W. H. Curtis, Jack Cook, F. G. Epton, Ed Pice, William Farham, Frank Butler, L. N. Meyers. Regatta judges—H. E. Judge, Hal Roach, R. C. Hart, Daniel Pratt.

The programme: Suggestive of a three-ring circus in liveliness and variety of action, the Rose Festival regatta, staged on the Willamette river between the Hawthorne and Morrison bridges, will provide 3 hours and 25 minutes of thrilling, laughter and entertainment. Racing boats and outstanding water sports talent from all over the Pacific coast will participate in the events scheduled on the programme. Among the speediest water craft in the world will compete for valuable trophies and utility prizes.

Viewing locations for the regatta can be had on the Morrison and Hawthorne bridges, the docks on both sides of the river, and streets fronting on the course.

1:30 P. M.—Sixteen-foot race boats, first heat. 1:45 P. M.—Evenrade powered canoe race. 2 P. M.—Cruiser handicap race. 2:30 P. M.—Sixteen-foot race boats, second heat.

2:45 P. M.—Fancy diving—men and women entrants from Multnomah Athletic club. 2:50 P. M.—Evenrade row boat motor race. 3 P. M.—Runabout handicap race. 3:20 P. M.—Ships' rowing race—entries open to crews from all vessels in harbor.

3:20 P. M.—Surfboard riding exhibition. 3:35 P. M.—Fifty-yard swimming race. 3:45 P. M.—Free-for-all boat race—the fastest boats on the Pacific coast will compete in this event. 4 P. M.—Canoe tiling contest. 4:15 P. M.—Canoe race, Peterborough, men's singles.

4:25 P. M.—Canoe race, canvas, men's singles. 4:40 P. M.—Single shell rowing race, entrants from Portland Rowing club. 4:55 P. M.—Canoe race, men's doubles. 5:10 P. M.—Double shell rowing race, entrants from Portland Rowing club. 5:25 P. M.—Canoe race, mixed doubles.

5:40 P. M.—Four-paddle canoe race. 5:55 P. M.—Four-oared shell race, entrants from Portland Rowing club. Admirals' Ball, Wednesday, June 21, 9 P. M. Grand ballroom, Multnomah hotel, Roy T. Bishop, admiral of the regatta, assisted by his staff.

The admiral's ball is one of the major social events of the festival week. On this occasion the admiral and his staff in the regalia of their respective official rank do honor to her majesty Harriet, queen of Rosaria, and officers of the visiting fleet. Formal, by invitation.

The President's Representative, Wednesday, 9 P. M. Municipal auditorium, Third and Clay streets. Miss Alice Robertson, congresswoman from Oklahoma, the only woman representative in our national congress at Washington, will address the women of Oregon. Her subject will be "Woman's Opportunity in National Readjustment."

Miss Robertson has been designated by President Harding to officially and personally represent him at our Rose Festival. Many functions have been arranged for Miss Robertson, and she will be an honored guest at every festivity during the Rose Festival week.

Army and Navy Day, Thursday, June 22. Multnomah field, Nineteenth and Morrison streets. Clay S. Morse, director in charge, assisted by Robert E. Wells, General committee; Phil Metzger, Dave V. Walker, Oswald West, Fletcher Linn, Walter Long, H. H. Kerron, James E. Brockway, Robert Krohn, W. C. Culbertson, Fred Carlton, Joseph Kleg, Mrs. D. E. Kelly, Vera Windagie, Lionel Mackay, C. P. Keyser, Thomas Leonard, Colonel William Jordan, U. S. A.; Lieutenant R. E. Kerr, A. S. N.; Captain J. P. Scherwin, U. S. M. C.

"Gymkana." 3000 in the East. 1:30 P. M.—Military review and parade. Line of march southeast on Sixth street from Burnside to Alder street; west on Alder to Multnomah field. 2 P. M.—Parade of 1000 children participating. 2:30 P. M.—Field events, army ex-race; 100-yard dash, 200-yard dash, 440-yard dash, relay race, tug of war, recreational drill, navy rifle drill. 2:45 P. M.—Death-defying airplane acrobatics.

3 P. M.—Hunt club special programme. 3:30 P. M.—Drill teams of National organizations in competition. 4 P. M.—Selected programme by Boy Scouts of America. Motion Pictures in the Making. During the entire programme a motion picture company, composed of artists from Los Angeles, will produce a feature comedy on the grounds.

Thursday, June 22, 8:15 P. M. Baseball Park—Twenty-fourth and Vaughn streets. Fred W. German, director in charge. Alder City Commissioner C. A. Bigelow, Fire Chief John E. Young, Fire Chief Grondell, P. P. Fisher, Fred Carlton, Joseph Kleg, Mrs. D. E. Kelly, Vera Windagie, Lionel Mackay, C. P. Keyser, Thomas Leonard, Colonel William Jordan, U. S. A.; Lieutenant R. E. Kerr, A. S. N.; Captain J. P. Scherwin, U. S. M. C.

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