

KEATES' PRIZE CONCERT TODAY AT 12:30

On Our Mighty Voiced Wurlitzer

- Programme**
- Overture, The Ghost of the Mayer... From Grossmann's Opera
 - Three Songs (a) Just a-Wearyin' for You (b) Maggie (c) End of a Perfect Day
 - Stumbling (a novelty song).
 - KEATES' CONTEST
\$5 in cash to any person guessing the title of any number played during the contest. The correct guesser must also be able to sing or whistle the chorus of the number before collecting the prize.
 - Hawaiian Echoes... Arr. Keates

Ham Hamilton in "Poor Boy"

Here is a boy who has given us not only funny comedies, BUT some of the BEST the season has produced. This is his newest.

ZELLA SIMPSON

DRAMATIC SOPRANO

Direct from a New York triumph—19 weeks at the Rivoli Theater, under the personal direction of Hugo Riesenfeld.

THIS WEEK

A perfect blending of love and thrills and BEAUTY as has never been seen before.

"OVER THE BORDER"

WITH BETTY COMPSON AND TOM MOORE

PRESENTED BY ADOLPH ZUKOR



A perfect pair of players providing a perfect dramatic thrill. "Over the Border" is an adaptation of "She of the Triple Chevron," by Sir Gilbert Parker, and is not only the last word in dramatic intensity, but is a triumph of beauty, suspense and action.

De Luxe Programme Today

Promptly at 2, 3:45, 7:45, 9:30 P. M.

- Unit No. 1—Keates playing his newest song success, "Out of the West."
- Unit No. 2—Liberty News Events Told in motion.
- Unit No. 3—Zella Simpson, dramatic soprano.
- Unit No. 4—Ham Hamilton in "Poor Boy," comedy.
- Unit No. 5—"Over the Border," with Betty Compson and Tom Moore.

Starting Next Saturday—Wally Reid in "Across the Continent"—THE GREATEST ALL STAR RACING PICTURE EVER PRODUCED

"NORTH OF THE RIO GRANDE" IS BOOKED FOR RIVOLI SOON

Jack Holt and Bebe Daniels Featured Under New Arrangement Calling for Two Stars in Each Production.



Jack Holt and Bebe Daniels in "rather interesting" shot from their latest co-starring vehicle, "North of the Rio Grande."

ADMIRERS of Bebe Daniels and Jack Holt will soon have an opportunity to see them. Under the new policy of the company two stars are to be featured. Bebe has been making Reelart pictures and this is the first appearance of this popular young lady under the co-star arrangement of Paramount. The vehicle in which the two will appear is "North of the Rio Grande," it tempts with thrilling action, has a genuine appeal to the lovers of the drama.

Holt, in the picture, performs extraordinary feats on horseback, riding the famous champion Robin Hood, a horse that has taken prizes in scores of contests.

The story, filled with thrills from start to finish, tells of Colonel Haddington's death and of the theft of one of his twin horses, Meteor, in a raid on the immense Haddington ranch. His son Bob starts on a chase for the cattle rustler who killed the elder Haddington and becomes known as the head of a daring band that swears vengeance on injustice. At one point of the story his hand discharges ill-gotten gold from ranch owners who have mercilessly despoiled the ignorant natives.

Jack Coogan Sr., father of the

appearing with Vitagraph, Metro, Pathe, Hampton and Ince.

With hundreds of people working and nine productions under way, the Lasky studio at Hollywood just now is one of the busiest places in the film world.

Cecil B. DeMille, with his magnificent Roman spectacle as a vision in "Manslaughter," occupies a big part of stage four, the largest glass-covered stage in the world. About 300 people, mostly girls in the attire of damsels of the days of decadent Rome, make a marvelous picture of color and beauty. Bengal tigers, gladiators, barbarians, slaves, unives, slaves and wealthy patricians fill a veritable arena flanked by magnificent columns and flights of steps leading to immense heights and upon which sit the guests, while at the pinnacle of the tallest flight sits in regal splendor Leatrice Joy in a marvelous costume.

Cast of Strength Portrays "One Clear Call"

Virtually All-Star Lineup Contributes to Success of Feature.

PROMINENT among First National's June offerings is the John M. Stahl production, "One Clear Call." Acclaimed by all who have seen it as one of the greatest pictures of the year, it broke all records at the Chicago theater during its special pre-release showing there recently.

It is based on the famous book of the same name by Francis Nimmo Greene, is Stahl's fourth, the others being "The Child Thou Gavest Me," "The Song of Life" and "The Woman in His House."

Over three months were consumed in the making of "One Clear Call" and the cost-sheet ran into an enormous figure, but the investment was well worth while as the picture fully merits classification as a special. It has a remarkable all-star cast, comprising Milton Sills, Claire Windsor, Henry B. Walthall, Irene Rich, Joseph Dowling, Edith Yorke, Doris Pawn, Donald MacDonald, Shannon Day, Nick Cogley, Annette de Foe, Stanley Goethals, Fred Kelsey, Albert MacQuarrie and William Marlon. Bess Meredith prepared the scenario and Ernest Palmer was in charge of the photography.

Jack London's Big Story Bought by Universal

Screen Rights to Film "The Abysmal Brute" Are Obtained.

JOHN C. BROWNELL, Universal scenario chief, has just bought the screen rights to "The Abysmal Brute," one of Jack London's popular stories. It will be prepared for production within a few weeks, and probably will be released early in the fall.

"The Abysmal Brute" is a story of the prize ring and concerns an old-time pugilist who retired after almost winning the title several times, but whose son "comes back" and cleans up the ring world. Through the influence of his sweetheart, a society reporter, and urged by his own sense of right and wrong, he exposes all the crookedness in the fight game.

JACKIE COOGAN'S MONEY INVESTED IN HIS NAME

Theory of Grabbing Parents Exploded—Starlet's Big Earnings Carefully Handled for His Ultimate Advantage.

BY WALTER ANTHONY.

ND what about little Jackie Coogan's future?

When the period of his precocious earning power has passed, as pass it must, what will there be left to show for these years wherein the lad took the world by the hand in the charming camaraderie of an innocent, artless and altogether adorable boyhood?

That is a question more frequently asked than answered and more frequently answered ill-naturedly than charitably.

The popular assumption runs in favor of the belief that there will be precious little remaining from the rich years of the present, and that others than little Jackie Coogan will possess the wealth that his fabulous earnings power is creating.

The question as to what Mr. and Mrs. Coogan are doing to safeguard the future of their boy seems on the face of it to be an impertinence. But a second glance at the question shows it to be pertinent and proper, for, if society cannot inquire into matters pertaining to the security and welfare of helpless innocents, then a condition of frank barbarism is better than ours.

To begin with his education. Like the sons of Europe's aristocrats of a former day, Jackie has a tutor.

Incidentally, of course, the California state law would provide that Jackie on achieving a certain age would have to go to school, but his parents, no more than any other real parents, had to be reminded of their duty in this respect and they secured for Jackie a competent, intelligent tutor before the age at which most other lads begin their struggle with the intellectual life.

His work is not so exacting as it might seem, and there are many hours in each 24 during which the little genius of the screen gives his time to the normalities of childhood—playing, studying and, rebellious to the last, sleeping.

One-half of every dollar paid Jackie Coogan every Tuesday is deposited by a devoted father and mother in a trust fund standing in Jackie's name and to be turned over to him on his majority. The other half has been invested in Jackie's home in Hollywood, which stands in his name; in real estate in and around Los Angeles, and, on the best advice available, in other forms of investment. And all this, of course, in Jackie's name and to his personal and ultimate advantage.

Jackie Coogan's father is under separate salary, according to the contract signed by Sol Lesser, representing the producers of "Oliver Twist," and by Jack Coogan, father of the prodigy-boy. This salary is honorably and amply earned.

PRODUCERS PLAN TO AID HOUSES USING UNIVERSAL

Officials Devise Novel Scheme of Helpful Character to Help Theater Managers Obtain Better Results From Business.

ONE of the most progressive steps ever taken by a motion picture company has just been announced by Universal. It is a plan to aid the exhibitor in promoting and exploiting Universal pictures. In every Universal film exchange throughout the United States an experienced publicity man, thoroughly familiar with the motion picture and theatrical business, has been stationed whose services are at the disposal of theaters that use Universal pictures.

In each territory, in the small towns as well as the larger cities, an intensive publicity and educational campaign will be launched immediately under the direction of the district publicity representatives. With the slogan of "One Thousand Summer Shows at Summer Prices," the Universal exchanges will devote their first efforts in aiding the theaters to remain open throughout the entire summer and play to profitable business by decreasing their expenses.

Complete shows for the entire week will be supplied by Universal, the programmes either to be selected by the exhibitor or will be suggested by the local exchange representative. With the slogan of "One Thousand Summer Shows at Summer Prices," the Universal exchanges will devote their first efforts in aiding the theaters to remain open throughout the entire summer and play to profitable business by decreasing their expenses.

In connection with this campaign, energy and money also will be expended in making the theater-going public, as well as the exhibitors, familiar with the splendid programme of Universal Jewels, Universal special attractions, western features, century comedies, international news, historical chapter plays and other pictures for the coming

police. At Denny's suggestion Clarkson inspected all the uniforms being worn in the picture and pronounced them correct to the minutest detail. Then Denny persuaded Clarkson to don one of the uniforms and be at work before the camera with or

chestral support. Director Frank Lloyd decided that the majority of the 16 well known players who are in the cast that is supporting Jackie in "Oliver Twist" at United Studios were quite accustomed to music, and engaged a six-piece orchestra.

TODAY ONLY!

"LOVE'S BOOMERANG"

A picture for everybody that ever ate peanuts.

It sweeps past the view like a shining parade of all life's romance.

Come and be happy while it goes by!

KINGRAM AND COMEDY

PEOPLES

West Park near Washington - Direction Jensen & Von Herberg

Real Northwest "Mounty" Appears in Picture.

Canadian Sergeant Sightseeing Takes Part in Photoplay.

NORTHWEST mounted policemen do not often get down to southern California. The territory they patrol lies at the other end of the thermometer, but to live up to their reputation of always getting their men they sometimes have to roam far afield.

Hugh R. Clarkson, a sergeant in the service, was sent to Los Angeles recently and while waiting the settlement of the legal affairs of the man he was after, went out to Universal City to see the sights. The first sight he saw was another of the "mounted."

For one day Clarkson became a moving picture actor. The officer he encountered was Reginald Denny, who is appearing in a series of short pictures of the northwest mounted