

MILWAUKIE PREACHER HAS TO PAINT TO MAKE LIVING

Rev. F. M. Fisher Pays Doctor Bills by Plying Paint Brush on House of Family Pastor—Pulpit Occupied Every Sunday.



ALTHOUGH the time-worn customs of "pound" and "barrel" parties have long since ceased to exist, they never were of much significance to Rev. F. M. Fisher, pastor of the Milwaukee Evangelical church, who has a much newer and better method by which he covers his deficiencies in salary—but he insists that the deficiency in his case cannot be blamed upon his little congregation, for they are paying all that he can afford. Recent statistics have shown that "little over 9 cents each week the contribution of over 30,000,000 Protestant church members in the country toward the maintenance of their ministry, but Rev. Mr. Fisher does not even need that.

Preacher Is Painter. Rev. Mr. Fisher is a painter by trade and, although he points out that his calling of the ministry is his first duty, he still has time to ply the brush and to keep his family of three children and his wife living comfortably in their Milwaukee home. Eighteen years ago Rev. Mr. Fisher and Mrs. Fisher first settled in Milwaukee, where he delivered his weekly sermons from the pulpit of the Milwaukee Evangelical church, but he has not spent all that time there. At the end of four years they moved to Jefferson, where the minister took over the pastorate of the church of his calling.

His stay in Jefferson was limited to two years, when he was transferred to Salem. A two-year period in Salem ended and he was sent to Seattle, where he also spent two years, and from Seattle he took the jump back to Monmouth, where, after a two-year period, just six years ago, he moved again to Portland, and then was forced to devote all his time to plying his trade of painting.

This he did for several years, and then he moved out to the little rest Portland community, where the calling of the pulpit again sent him into active preaching there, although he points out that the small congregation could not nearly afford to pay him a salary in this locality, so he kept up his work and preached on the side.

Painting Resorted To. A year ago in May he was again asked to come to the Milwaukee Evangelical pastorage, where he now lives and where every Sunday he takes up his work in the pulpit. During the past winter his three children suffered from a great deal of sickness, and out of his meager earnings the minister found it all

he was here a year ago, and the northwest is going to draw heavily from the well-to-do, the leisurely and the adventurous classes who have seen everything worth while in the eastern and middle western sections. "Not only is the early business for this year in excess of that for last year at this time," said Secretary Dickinson, "but you people out there are doing much more effective work in co-operating with us, and that means a mighty big difference. It is a pleasure to us to make up tours for the Pacific northwest, for you have wonderful things to show the traveler and pleasure seeker, and no one who ever has been out there and seen your country has ever regretted that he took the trip. "More and more automobile owners in the east are anxious to make the transcontinental tour now than ever before, and I am confident that there will be splendid increases in the far-westward movement every year from now on, hence or here, such a small percentage of people who have any conception at all of what you have out there. "Again, many people come to us and leave the matter of making up their tours, routes, etc., entirely in our hands here at headquarters and we always include the Pacific northwest in these motor excursions because we know that you have something out there that eastern people would appreciate seeing and would never forget."

Here are some of the reasons why Oregon and the northwest are attracting more widespread interest among the motoring classes: 1. Oregon's scenic glories are rapidly becoming known through the improved publicity programs carried on by various agencies. 2. Practically every motoring party that has traveled through the state is brought home with a host of memories. 3. Rectification of important road maps bringing them right up to date has been a potent factor. 4. Continuous improvement of trunk highways embracing the official tourist routes. 5. Vastly improved road marking conditions. 6. Greatly improved automobile camp site equipment and facilities. A year ago, at the important automobile association offices, where nearly every motoring party goes to secure the proper literature for their trips, the information available was not only incomplete; some of it was incorrect and not up-to-date and some of it was of little or no practical use for the average touring party. Oregon lost many and many a coast-bound motoring outfit because we hadn't prepared the proper sort of literature to "sell the trip to them."

"Let me show you what we are giving the people who come to us now for information about trips out to your part of the country," explained Secretary Dickinson, and he dug into a series of drawers, cabinets and shelves and laid in front of me 22 different pieces of attractively gotten out literature, pamphlets, folders, maps, etc., all different, each dealing with the wonders of the great northwest—the most complete and probably the most valuable set of touring helps gotten out by any section of the entire United States. "You've got the whole country beat right now when it comes to exploring your scenic and tourist attractions to the motoring fans," declared Mr. Dickinson, "for I couldn't give out a pile of booklets like that about any other part of the American continent, for the simple reason we haven't got them."

The agency that deserves the most credit for putting this section to the front so effectively in providing helpful information for prospective tourists is the Pacific Northwest Tourist association. There is ample evidence to back up the rather broad statement that this association is unquestionably the best investment of its kind Oregon and Washington have ever made. This association is placing its admirably conceived and excellently prepared literature and advertising matter into channels where it taps the worth-while tourist business at its most productive sources. Guess work has been entirely eliminated; there is no waste in distribution; there is a fine diversity of publications and they are exceptionally well-placed from the standpoint of getting results.

Another big factor in the general situation is the splendid way in which the various Oregon communities on the main trunk highways have provided automobile campsites and equipment. This is worth a separate article by itself, but it need only be said here that Portland's well-appointed auto campsite is provided with every facility that is listed in the standard equipment of the highest class motor campsites in America. This equipment is as follows: General store, rest house, kitchenettes, outdoor ovens, tables and benches, amusements, firewood, water, showers (bath, not rain), swimming pool, playground, electric lights and police protection. Some of the camps have tent floors and aeroplane landings, but they are not regarded as essentials. The only question about the Portland campsite is whether it will have sufficient capacity to meet the demands that will come when the transcontinental auto tourist movement reaches its midsummer peak.

Y. M. C. A. TERM TO OPEN Scenic Attractions of Oregon and Other Sections Being Capitalized to Induce Record Influx This Summer. BY W. P. STRANDBERG. NEW YORK, June 17.—(Special Correspondence.)—Oregon and the Pacific northwest may look for much heavier tourist travel during the present season than in any former year. Investigation at the three principal sources whence tourist traffic in volume originates—the railroads, the tourist and travel agencies, and the great automobile organizations—prove that this is emphatically so. The wealth of high-class publicity and systematic exploitation of the unrivaled scenic and other resources of our vast northwestern empire which has been pouring into eastern channels is bearing highly-productive rates of interest, and the yield for 1922 will unquestionably set new records. This article will deal with the automobile touring crop, because throughout it there is being built up for Oregon a most valuable publicity movement, of immediate and direct help to our 1922 exposition project—a movement entirely voluntary and one that can be made tremendously important a little later on.

Imagine my surprise, when I called at the executive offices of the American Automobile association to receive this enthusiastic greeting from L. A. Dickinson, executive secretary and all-round good booster for the Pacific northwest: "Hello, Portland; you're the man we've been looking for. Come in and sit down and tell us everything you can about your 1922 fair." (If anybody asks you to sit down behind a mess of porthouse steaks, French fried potatoes, strawberries and cream and fragrant coffee, you need

going to refuse, are you? Well, we didn't.) This wonderfully influential factor in the routing and directing of thousands and thousands of motor touring parties every year has been touring a constantly growing volume of inquiries about the Oregon exposition. The entire exposition, so far as it has gone, was outlined to Mr. Dickinson, and he volunteered the statement, "Our organization stands ready to assist your exposition with all the resources at our command, for anything that will attract any substantial volume of tourist business aids us in giving helpful and desirable services to our hundreds of thousands of members scattered all over the country. You should see to it that we are provided with all the information and detail of your plans and progress as rapidly as they develop, so that we can put the word out there that we are going to do the most good."

Furthermore, I was told that the American Automobile association will be very glad to help boost the 1922 exposition in this way: When touring parties are planning trips that do not include Oregon and the northwest at this time the suggestion will be left with them to prepare to visit the Oregon country during the summer. This sort of reminder will be made immeasurably more effective if it is backed up by attractive literature devoted to the scope and purposes of the exposition, so that prospective visitors may fully understand what an amazing and interesting and delightful journey they will have when the exposition year rolls round. Turning to the automobile tourist situation for this year, the writer found that the inquiries are in much greater volume right now than when

Enrollment of boys in the summer school of the diversity of publications, the Y. M. C. A. school, will open tomorrow. A large number of inquiries from parents, who wish to speed up the training of their sons and to keep them profitably busy during the summer, indicate that the summer school is a

breakfast, luncheon, afternoon school or dinner here will add the ultimate touch of pleasure to your trip over the Columbia River Highway. Call Long Distance, Forest Hall, for reservations. HOSTESSES: Jessica Herrenkohl, Ann Hilber.



Forest Hall COLUMBIA RIVER HIGHWAY Unique and distinctive. Forest Hall has an atmosphere of culture and refinement—simplicity and restfulness are everywhere apparent. You will be delighted with the service and appointments. A breakfast, luncheon, afternoon school or dinner here will add the ultimate touch of pleasure to your trip over the Columbia River Highway. Call Long Distance, Forest Hall, for reservations. HOSTESSES: Jessica Herrenkohl, Ann Hilber.

THE COLUMBIA GORGE HOTEL on the Columbia River Highway HOOD RIVER Oregon's most famous resort. Every room with bath. Cuisine unexcelled. Modern and complete in every detail. Every provision for the comfort, convenience and enjoyment of guests. The clear, bracing air of Eastern Oregon, the beauty of the surroundings, the delightful feeling of rest and contentment brings rejuvenation of spirit and restores energy and vigor to everyone mentally or physically tired.

SUMMER RESORTS

Seaside HOTEL SEASIDE "AT THE BREAKERS' EDGE" SEASIDE, OREGON Oregon's Finest Beach Resort American Plan G. O. Madison Mgr. Unexcelled Service Throughout—Moderate Rates—Special Weekly Rates

MERRITT & JONES TRANSPORTATION CO. U. S. Mail Stage Passenger and Trunk Service Seaside and Cannon Beach. ECOLA, OREGON

Tillamook Beach Cannon Beach Lake Lytle Hotel "Twist Ocean and Lake" Open all year. Good roads, fine auto accommodation. Southern Pacific station hotel. Largest and most modern hotel on Tillamook Beaches. Write or phone Julia M. Parker, LAKE LYTLE HOTEL, Rockaway, Or.

Elmore Hotel Rockaway, Oregon. If you have never tried the "Elmore," do so on your next trip or vacation. You will never regret it. The best hotel on the Tillamook coast. Comfortably bedded rooms. Hot and cold water in every room. Meals and beds unexcelled. Prices reasonable. J. J. Krebs, Prop., Rockaway, Or.

HOTEL MANHATTAN Manhattan Beach, Or. Finest bathing beach on the coast. Very best of home cooking. A comfortable home-like place for family parties. Special attention given to week-end parties. Good automobile room. For rates and reservations call Auto 624-6 or write Mrs. D. E. Larkin, Manhattan Beach, Or., Tillamook Co.

Neah-Kah-Nie Beach CAIN'S PLACE On Neah-Kah-Nie Beach Nice, comfortable rooms or tent cottages. Splendid meals and home-made bread. Vegetables of our own production. A good, restful place to spend your vacation. For rates address MRS. W. F. CAIN, Nehalem, Or.

Pacific City Beach SANDERS' CAFE AND BAKERY Pacific City Beach Sea Foods and Fresh Water Fish. Meals Family Style. Breakfast 60c. Dinner 75c. Fresh Bread and Bakery. G. W. Sanders, Prop.

Long Beach Hotel Taylor OCEAN PARK, WASH. Best Family Resort on North Beach. Rates \$14 per week. Meals 50c. Home Cooking. Electric Lights. LONG BEACH HOTEL Long Beach, Wash. Located on the world famous Long Beach. Clean, safe, surf bathing. This hotel is well prepared to make your stay pleasant. Large, airy rooms, ocean view, hot and cold water, light, wood, and bath. For further information call Long Beach 8111. Make reservations in advance.

South Mt. Hood "TRAVEL BY MOTOR STAGE" Reliance MT. HOOD STAGES Daily service to the South Side Mt. Hood Resorts. June 15th to Sept. 15th. Hill etc. at 7:45 A. M.; also on Saturdays at 8:15 P. M. during July and August. Round trip fare to Venches \$37.50. Arrive Venches, away to Rhododendron \$6.00. Round trip fare to Venches \$43.50. Arrive Venches, away to Rhododendron \$6.00. Gov. Camp \$2.00. The MT. HOOD RESORTS are ideal for summer vacations. Information, tickets and reservations at STAGE DEPOT, Park and Yamhill sts. Phone Main 8811. Make reservations in advance.

GOVERNMENT CAMP HOTEL Rhododendron P. O. Oregon. Auto leaves stage depot daily 7:45 A. M. Phone Main 8811. Spend your vacation at the base of South Mt. Hood. Excellent accommodations, good food, wonderful scenery, mountain climbing—an ideal place for rest, recreation and enjoyment.

RHODODENDRON INN, MT. HOOD Oregon's most beautiful mountain resort. Summer Homes and Building Sites on view for sale. Real meals, well cooked and well served, large swimming pool, dancing hall, saddle horses, trout fishing. Rates \$4 per day, \$21 to \$25 per week. Auto leaves Stage Depot 7:45 A. M. daily. Phone Main 8811. Reservations by Long Distance. MRS. EMIL PRANZETTI, Prop., Rhododendron, Oregon.

Hood River Valley COTTAGE FARM MRS. ALMA HOWE, PROP. Hood River, Oregon. A delightful place to spend your vacation or week-end. Hotel or private cottages. Commanding view of Mt. Hood and Mt. Adams.

HAZELWOOD SUPREME VARIETY The Ideal Vacation Candy An assortment of delicious chocolates and home-made specialties, ranging in price from \$1.25 to \$10.00 per box.

The Hazelwood 388 Washington Broadway Hazelwood 127 Broadway Multnomah Falls Hazelwood A delightful place to have breakfast or light luncheons any time during the day. Also High-Class Confections, Soft Drinks and Cigars. Situated at Multnomah Falls, on Columbia River Highway.

White Salmon Mount Adams HOTEL GULER In the beautiful Trout Lake valley. Good trout fishing. By auto or horseback, visit the lava and ice caves, Indian race track, Steamboat Lake, etc. Automobile roads to Mt. Adams, 12 miles north; Goose Lake, 15 miles west; tourist club with dancing and billiards, near hotel. Rates: American plan, \$2.50 per day, \$15 per week. Campers' provisions for sale at hotel. J. E. Reynolds, Prop., Guler, Wash.

COLBURN HOTEL WHITE SALMON, WASH. Here is a new trip for you. From Portland to White Salmon, on the north bank of the Columbia. Stay over night at White Salmon and back next day. Via the ferry to the Oregon side. For 13 years we have been serving the public acceptably. Airy rooms, comfortable beds, good meals, moderate rates. MRS. C. W. J. REYNOLDS, Prop., Colburn, Wash.

For GOOD HUNTING, FISHING or WONDERFUL SCENERY visit the beautiful White Salmon Valley. For a tourist guide or information stop at— Sorter's Garage White Salmon, Wash. Advertise in SUMMER RESORT DEPARTMENT OF THE OREGONIAN. It will bring you more business.

Canada



Visit the "Island of Enchantment" Vancouver Island, a part of the Province of British Columbia, has won the name of "The Island of Enchantment" And rightfully so. Blessed with charms unlimited, it offers a vacation spot bound to please persons of every taste imaginable. Glorious with flowers, dotted with wooded retreats and shimmering lakes, and bathed in a most delightful climate, Vancouver Island is a beauty spot without duplicate anywhere. Boating, bathing, fishing, hunting, dancing and all the other diversions sought by summer vacationists may be enjoyed here to the fullest degree. Let us tell you more about the "vacation you will never forget." Write to Canadian Pacific Railway 55 Third St. PORTLAND Bldg., 90 W. H. Deacon, General Agent.

Empress Hotel, Victoria, B. C. open all year Hotel Vancouver, Vancouver, B. C. open all year Banff Springs Hotel, Chateau Lake Louise and Glacier House now open

Lake Resorts BOZANTHA'S BEAUTIFUL RESORT BOZANTHA TAVERN Dan J. Moore, Prop. Located on the American plan, is a beautiful Swiss chalet, surrounded by many modern cottages, on the shore of Hayden Lake, 40 miles from Spokane. Contains grand lobby, two great fireplaces, attractive rooms, with or without bath; charming dining room, with tables supplied by the choicest productions of ever-blooming orchards and gardens. If you love golf, tennis, dancing, rowing, swimming, fishing or motoring, come to this sunny summer-end of America. For rates or reservations call BOZANTHA TAVERN, Hayden Lake, Idaho.

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