



Continuing the Annual "King Cotton Sale" --- Keeping Up the Store-Wide "Million Dollar Drive"

50 Satin Bedspreads in the 82x94-Inch Size and With Hemmed Ends—To Sell Tomorrow at \$4.95  
On the Second Floor

**Lipman Wolfe & Co.**  
"Merchandise of Merit Only"

10-Yard Bolts of "White Lilly" Longcloth in the 36-Inch Width—Extra Special \$1.95 Bolt  
On the Second Floor



# A June Clearance of the Spring Apparel

Prize Stocks of Spring Dresses, Coats and Suits Make Their Exit a Month Ahead of Time  
A Sweeping Disposal—Drastic Reductions—One of the Great Ready-to-Wear Sales of the Year

—With the long-established reputation of Lipman, Wolfe's telling volumes regarding the loftier character of the fashions and qualities the selling involves, and with any thought of profit purely a secondary matter, this occasion presents opportunities that are as important as they are unique. This store does not use comparative prices, but with so many precedents here to be recalled the public knows what to expect in the

way of savings when as now such remarkable pricing is emphasized. —Not one of the garments bought for this sale—every one is from Lipman, Wolfe's regular stocks—Many of them displayed in the windows today. Here are styles that are the season's best, and here are values that are at least a month ahead of time—such reductions are not ordinarily to be looked for before July.



## Clearance of Five Hundred Coats, Capes and Wraps

Scores of Models—and Three Reduced Prices

**\$29 \$49 \$69**

—Now you can experience the thrill of buying exactly what you want—choosing exactly the style, the color, the quality you want—at a price you know to be far below actual value. Here is special selling of 500 of the most fascinating coats, capes and wraps it has ever been our good fortune to own—all of them from our regular stock.

—Better to visualize the extraordinary richness of these garments, consider that they're of such materials as marvella, gerona, aribella, evora, normandy, veldyne, shawsheen, velour, tricotine, covert, poiret twill and tweed.

—And then understand that you've choice of such colors as rust, rookie, sorrento, American beauty, orchid, tan, brown and navy; also black. Sizes 16 to 44.

On the Third Floor—Lipman, Wolfe & Co.



## Clearance of 200 Suits

And These Some of the Smartest, Handsomest, Best Suits That Feminine Hearts Could Wish For

Three Wonderful Groups—Three Reduced Prices

**\$29 \$39 \$69**

—Cleverly tailored suits—semi-tailored suits—trimmed suits and natty sport suits—all of them suits of the better quality and all at a positive saving. What an opportunity! Tricotine and twill suits in navy blue, tan, brown and black. Tweed suits in every wanted shade. Women's and misses, sizes 16 to 44.

On the Third Floor—Lipman, Wolfe & Co.

## Clearance of 300 Dresses

Frocks That Were Individually Selected—Lovely Models and the Finest of Fashionable Materials

Incomparable the Values—Three Reduced Prices

**\$30 \$40 \$60**

—300 beautiful dresses and scarcely any two alike! Surely that gives one some idea of the immensity of this sale that begins here tomorrow. Dresses of canton crepe, of satin-back canton crepe romaine, crepe de chine, velette and all the new sport materials—dresses for all occasions.

On the Third Floor—Lipman, Wolfe & Co.



All of the Illustrations Here Were Sketched Directly From Garments in the Sale

The King Cotton Sale Given Much of Its Fame by the Lingerie Section

### Nightgowns Special at \$1.25

- Longcloth gowns that have yokes of lace and insertion—some with medallion insets. Specially priced \$1.25.
- Other gowns of longcloth and crossbar or shadow batiste at \$1.65 to \$2.95.
- Extensive assortments of white petticoats for summer—\$1.35 and up to \$3.45.
- Bloomers of dainty white crossbar voile; with hemstitched ruffles and applied motifs of dotted Swiss. They're \$1.65.
- Step-in drawers of plain, crossbar and shadow batiste, and of dimity. At \$1.00, \$1.19, \$1.65.
- White tub silk petticoats with double panels. Scalloped or hemstitched—\$2.95.



Fourth Floor Lipman, Wolfe & Co.

In the King Cotton Sale—

### Pillow Cases at 29c

—Here is news to thrill every woman whose eyes rest on this page. The cases are perfectly made and they're in the 42x36-inch size.

### Pillow Cases at 31c

These in 45x36 Inch Size

—They're of the same fine quality as those mentioned above—all are in splendid weight and all are free from artificial dressing.

In the King Cotton Sale—

### Bath Towels at 25c

—Liberal-sized bath towels of a quality never regularly associated with a price as low as 25c. They're in desirable weight and all in white.

### Huck Towels at 25c

These in 18x36 Inch Size

—Whoever needs huck towels would best hurry to Lipman, Wolfe's tomorrow before these are all sold. They're towels with hemmed ends.

## Irish Linen Pattern Tablecloths for \$7.75

The Famous "Meadow-Bleached" Cloths in Size 70x72 Inches

70x90 Inch "Meadow-Bleached" Cloths \$9.75

70x108 Inch "Meadow-Bleached" Cloths \$11.75

—These pattern tablecloths were imported direct from Belfast, Ireland—they are better grade linens, a fact expressed by the label "Meadow-Bleached," and they're linens warranted to give satisfaction.

—Napkins in the 22x22-inch size, to match the cloths are special at \$10.50 a dozen. These cloths and napkins are in beautiful new circular designs, and at the sale prices they are values beyond compare.

Linen Section—On the Second Floor—Lipman, Wolfe & Co.

Miss M. E. Nolan Has Returned to Lipman, Wolfe's to Conduct Another

### Demonstration of "Binner" Corsets



—Of all items in a woman's wardrobe there perhaps is none as important as the corset, and once women learn of the excellencies of the "Binner" corsets there are many to acclaim the Binner "the" corset.

—Miss Nolan, expert corsetiere from the Binner factory in New York, is here to explain all the better features of the "Binner" corset.

—For every woman, for every type of figure, there is a "Binner" corset—and it is made to fit so perfectly it will seem as though made to order.

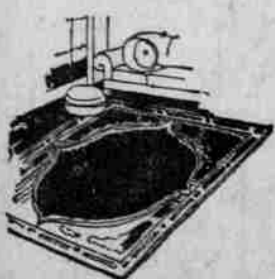
—While Miss Nolan is here all "Binner" corsets sold will be fitted under her personal supervision.

Fourth Floor Lipman, Wolfe & Co.

## New Tapestry Brussels Rugs

7.6x9-foot rugs are priced \$17.50  
8.3x10.6 rugs are priced \$21.95

9x12-Foot Size \$24.95



—These are seamless rugs and they are in oriental and conventional patterns, with tan, blue, rose and gray predominating.

24x36 Inch Braided Jap Rugs at \$3.95

—Expertly made little rugs very desirable for the bedroom or the bathroom. Rugs in the larger sizes at corresponding prices.

On the Fifth Floor

## 6000 Balls of "Superfine" Silk-and-Wool Yarn at Less Than Half Regular Price

Turquoise Henna Jade Pink Gendarme Jade White Black Tangerine

—Women will be buying these balls of yarn by the half dozen and by the dozen—especially because there is such a broad range of colors, making it possible to use the yarns for ever so many different purposes.

**19c BALL**

Pumpkin Orchid Periwinkle Midnight Blue Tan Bonfire Cinder Brown

—Light-weight yarns they are—particularly for making summer sweaters, shawls, scarfs, baby clothes, etc. They're 1-oz. balls. "Superfine"—the name of the yarn well defines its quality—and also the character of the value.

Art Needlework Section—On the Fourth Floor—Lipman, Wolfe & Co.

## 2500 Yards of Cretonnes

Four Specially Priced Groups Featured in the "King Cotton Sale"

39c 49c 68c 95c

—The cost of replacing the drapes for summer is materially lessened by such special selling as this.

Lace-Edged Curtains and Ruffled Curtains \$2.95

—The ruffled curtains are of Swiss and voile, while the lace-trimmed curtains are of marquisette. They're 2 1/4 yards long and are in white or cream.

On the Fifth Floor

