

RADIO HEADQUARTERS IS IN THE ELECTRIC SHOP, BASEMENT, SIXTH STREET



There Is No Substitute for the Ageless Beauty of **Oriental Rugs**

Their richness of hue—artistry of design and luxury of composition hold no equal. Even more marvelous than all these—when you realize their beauty—is the fact that there is no rug woven that begins to compare with the true Oriental rug for wearing qualities.

To Celebrate the Arrival of New Shipments in Our Oriental Rug Department

We announce a special showing of these newly received oriental rugs in six fine groups:

- | | | | | | |
|---|---|---|---|--|--|
| Group 1
Beluchistan Rugs
2.10x5 ft.
Special Price
\$19.75 | Group 2
Beluchistan Rugs
2.10x5 ft.
Special Price
\$24.85 | Group 3
Mossul Rugs
3.4x5.6
Special Price
\$44.85 | Group 4
Mossul Rugs
4 ft.x6.6
Special Price
\$59.85 | Group 5
Dogar Rugs
4 ft.x6 ft.
Special Price
\$79.85 | Group 6
Dogar Rugs
4.6x6.6
Special Price
\$97.50 |
|---|---|---|---|--|--|

—Meier & Frank's Seventh Floor. (Mail Orders Filled.)

30c Peanut Brittle 17c
Close to HALF for 3000 pounds of delicious Meier & Frank peanut brittle made in our Daylight Candy Factory. No deliveries.
—Main and Ninth Floors, Basement Balcony.



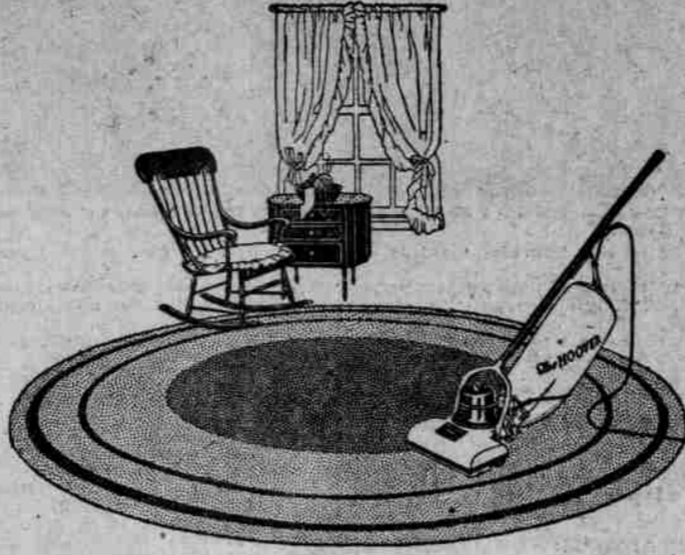
SEE ALSO BACK PAGE of this section.

Homefurnishing News

Groceries

- Strawberry Preserves, Oregon brand, 16-oz. jars, 12 for **\$2.85**, six jars for **25c**
- Royal Banquet Flour, 49-lb. sacks **\$2.09**
- All-O-The-Wheat, Enright's eastern whole wheat, 5-lb. sacks **45c**
- Health Flour, graham or whole wheat, No. 9 sacks, 45c for
- Baking Powder, Royal, 5-lb. cans **\$2.45**, 2 1/2-lb. cans **\$1.25**, 12-oz. cans **\$1.25**
- Gluten Flour, for people who are dieting, 5-lb. sacks **\$2.25**
- Grape Fruit, cored and ready to use, 4-portion No. 2 cans **40c**
- Bran Biscuits, Battle Creek Food Co. brand, pack-ages **35c**
- Stewed Prunes, California 4-portion tins, dozen at **\$1.75**
- Orange Marmalade, imported style, 4-lb. lever top tins **\$1.19**
- Ceylon Tea, Orange Pekoe, our own importation, the lb. **80c** and
- Dependable Coffee, steel cut, 5-lb. cans **\$1.95**, 3-lb. cans **\$1.20**, the lb. **43c**
- Cleaning Requisites**
Zan Brooms, Red Rose, 5-sewn, regular **\$1.00**—Mon-**79c** day

TELEPHONE ORDERS are taken by experienced grocery salespeople, beginning at 8 A. M.
—Meier & Frank's Ninth Floor.



Clean Rugs CLEAN --at Home

Save yourself the cost and inconvenience of having your rugs taken up and cleaned twice a year. Save any embarrassment that might be caused you by reason of their looking dim and clogged with dirt between times.

Let Us Send to Your Home a Hoover Suction Cleaner

and enjoy the pride of lovely, clean rugs the year around. Dirt gets into your rugs every day. Much of it sifts into their depths to cling and stay, immune to hand-sweeping. Rapidly it accumulates. The Hoover

Beats, As It Sweeps, As It Cleans

all in one easy, rapid, dustless operation. Phone us for a free demonstration in your home of the Hoover and its air cleaning attachments.

Your Own Terms in Reason

—Meier & Frank's, Basement, Sixth Street. (Mail Orders Filled.)

Special Limited Time Offer

Special "Vocalion" Outfit

Consisting of Phonograph as Illustrated

And 12 Vocalion Double-Face Records

\$88.50

Regular Value—\$134.00

Save more than one-third on the former price of this highly desirable phonograph outfit.

The Vocalion illustrated (style No. 430) is an unusually attractive machine in rich mahogany finish. Equipped with the "Gradola" and all the other exclusive Vocalion features. Choose any twelve 10-inch Vocalion records (24 selections) and we will deliver the machine and records to your home for \$88.50—a clear saving of \$45.50 on the former price.

Your Own Terms in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

R-E-F-R-I-G-E-R-A-T-O-R-S

We are headquarters for the world famous "Bohn" refrigerators—than which there are no better. Bohn refrigerators are in daily use in thousands of the finest homes in America.

- "Bohn Syphon" refrigerators from \$97.50.
- "Bohn Sanitor" refrigerators from \$55.
- "Bohn Icyco" refrigerators from \$32.50.

SPECIAL!

Refrigerators

\$16.95

Regular \$21.50 "Iceland" refrigerators—solid oak case, well insulated. Lining is of baked-on white enamel—sanitary, easily cleaned. Two wire shelves. Refrigerators measure 21 inches wide, 14 1/2 inches deep, 38 1/2 inches high. Limited number.



—Meier & Frank's: Fifth Floor. (Mail Orders Filled.)



Sale!

5000 Yards of Lovely New Cretonnes

Regularly 75c to \$1.25 Yard

50c

As you can see by the above, savings in this sale range from one-third to more than half. And the best part of it is that

Every Yard Is From Regular Stock

and reduced for clearance. A multitude of desirable patterns and colorings. Cretonnes suitable for beach house curtains, porch pilows, furniture coverings, draperies for living rooms, dining rooms, bedrooms, etc. Come early for best selection.

"Vudor" Ventilating Porch Shades

Imagine how much more pleasure and comfort you would have if you could use your porch from early spring until late in the fall, if you could add another room to your home, an out-of-door living room where you could live both night and day, a room shady and comfortable, where you could enjoy every breeze that blows.

You can easily do this with a Vudor ventilating porch shade. Vudor shades are made in beautiful permanent colors to harmonize with any home. Vudor shades are self-hanging.

PRICES RANGE FROM THE 4-FT. SHADES AT \$4 TO THE 12-FT. SHADES AT \$13. ALL HAVE 6-FT. DROP.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

For One Week Beginning Tomorrow June Sale of Open Stock Dinnerware and Rich Cut Glass

 32 Pieces \$7.75 60 Pieces \$23.99 100 Pieces \$39.49 Regularly \$11.70, \$28.25 and \$46.50, respectively. American semi-porcelain cottage dinner sets in pink rose border design. Mayflower shape.	 41 Pieces \$13.98 60 Pieces \$23.99 100 Pieces \$39.49 Regularly \$17.55, \$28.25 and \$46.50, respectively. American semi-porcelain dinner sets in brown and black border design with gilt edge.	 32-Piece "Bluebird" Dinner Sets \$4.39 Regularly \$7.75. Sets consist of six tea cups and saucers, six 4-inch plates, six 7-inch plates, six fruit saucers, open vegetable dish and platter. Other pieces at moderate prices.	 32 Pieces \$9.98 60 Pieces \$27.96 100 Pieces \$44.20 Regularly \$11.90, \$32.90 and \$52.00, respectively. American semi-porcelain dinner sets in white rose decoration with gilt edge. Plain shape.
 60 Pieces \$21.47 100 Pieces \$33.99 Regularly \$25.25 and \$41.25, respectively. American semi-porcelain in pink floral border design with blue lines. Mayflower shape.	 60 Pieces \$21.68 100 Pieces \$34.27 Regularly \$25.50 and \$41.50, respectively. American semi-porcelain dinner sets in white and gold pattern. Mayflower shape.	 60 Pieces \$23.98 100 Pieces \$38.67 Regularly \$28.25 and \$45.50, respectively. American semi-porcelain in blue and brown border design, gilt edge. Plain shape.	 60 Pieces \$29.12 100 Pieces \$44.62 Regularly \$34.25 and \$52.50, respectively. English semi-porcelain in border design of green and blue, gilt edge. Plain shape.
 60 Pieces \$36.45 100 Pieces \$56.59 Regularly \$42.00 and \$67.25, respectively. English semi-porcelain dinner sets in a rich border design.	 60 Pieces \$35.70 100 Pieces \$54.98 Regularly \$42.00 and \$64.25, respectively. Bavarian china dinner sets in pink and brown border design.	 60 Pieces \$60.00 100 Pieces \$88.67 Regularly \$90.00 and \$135.00, respectively. Limoges French china in Dresden designs of tiny roses. Gilt edge.	 Plain White English Semi-Porcelain 1/4 Off

All Other 60 and 100-Pc. Open Stock Dinner Sets 10% Off

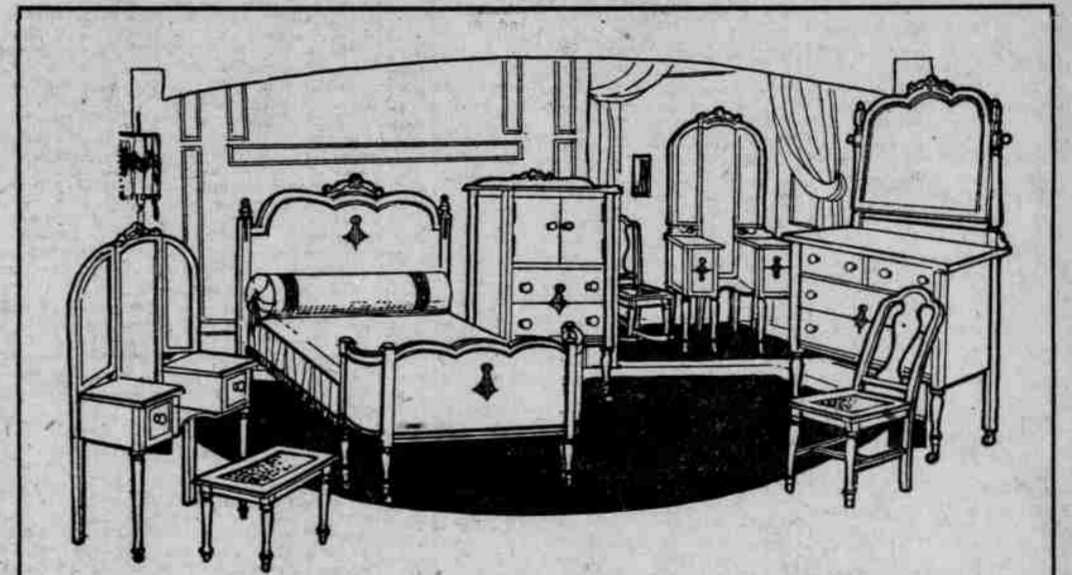
Cut Glassware Reduced

Those in quest of suitable gifts for the bride or graduate should select cut glass in this annual June sale and benefit by these reductions:

- \$6.00 Cut Glass Water Pitchers, 2-Quart **\$4.00**
- \$9.00 Cut Glass Water Tumblers, set of six **\$6.00**
- \$5.50 Cut Glass Celery Trays **\$4.50**
- \$5.00 Cut Glass Sugar and Creamer, only **\$3.25**
- \$10.00 Cut Glass Flower Baskets, reduced to **\$7.00**
- \$2.50 Cut Glass Napkins or Fruit Saucers, 5-inch **\$1.50**
- \$6.00 Cut Glass Mayonnaise Bowl and Plate **\$4.65**
- \$4.50 Cut Glass Compots, 6-in. **\$3.40**

All Other Cut Glass 20% Off

—Meier & Frank's: Basement. (Mail Orders Filled.)



Special Introductory Showing of

Beautiful American Walnut and Ivory Finish Bedroom Suites

We have just received this attractive bedroom suite (in time for June brides planning the furnishings of their new home)—shown in beautiful American walnut and ivory finishes.

The suite has two styles of vanity dressers (the large style is illustrated) and the bed has the popular bow foot.

Moderately Priced as Follows:

Dresser **\$52.50**, chiffonette **\$47.50**, large vanity **\$85**, semi-vanity **\$49.50**, dressing table **\$37.50**, bed **\$52.50**, chair **\$11**, rocker **\$12.50**, bench **\$11**.



Another Excellent Furniture Value—

\$150.00 Upholstered Davenport \$119.50

This delightfully comfortable davenport was made to our own specifications from materials up to the high Meier & Frank standard.

Full webbing construction. Oil-tempered springs. Hand-tied large spring arms. Three loose cushions in seat. Choice of several patterns of tapestry coverings.

\$95.00 chair to match is specially priced at \$69.50.

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)